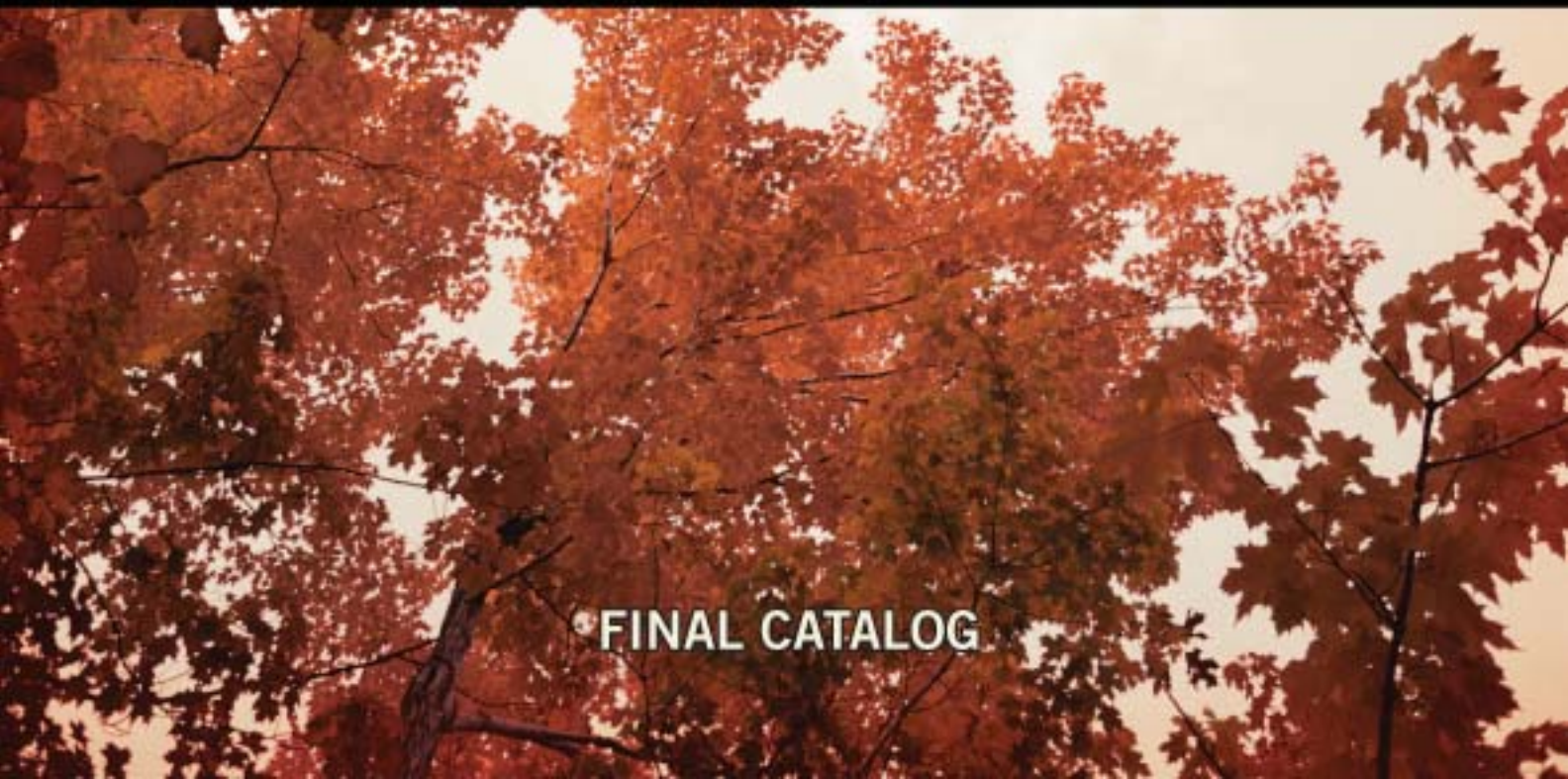




FALL 2010

— THOMAS NELSON PUBLISHERS —

SEPT-DEC



FINAL CATALOG

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Visit <http://Business.ThomasNelson.com> to use our password protected online suite of Business Solutions. We currently have over 20 useful features including Online Order Form, Online Bill Payments, Order Status and Tracking, Seasonal Specials (if any), Backorder Review, images of Invoices and monthly Statements, Product Info, Images & Status, PromoXpress (make-your-own-ad center) and more. Registration is easy, just follow the instructions. Call 1-800-251-4000, ext 1485 if questions or problems.

GUARANTEE

Any product within this catalog with a manufacturing defect may be returned for a free replacement of same or comparable product within one year of date of purchase.

RETURNS

Some of our Sales channels sell non-returnable. If in doubt, please consult your Sales Representative regarding eligibility.

eligible returns policy: Regular-priced product is returnable from 90 days after invoice date and for as long as the item is in print. A restocking fee may be assessed. All items specifically sold as non-returnable are not returnable. Customers may download a current inventory file showing what is and is not returnable at <http://Business.ThomasNelson.com>. We reserve the right to not issue credit and not ship back any ineligible items, including other suppliers' product sent to us in error, or to return to sender ineligible items with an appropriate charge for shipping and handling. Eligible returns MUST be shipped back by a traceable carrier (UPS, FedEx Ground, etc.) to Thomas Nelson Returns Center, 565 Royal Parkway, Nashville TN 37214. If proof of delivery cannot be provided, we cannot guarantee credit will be issued. Returned items should be resalable and free of all store labels and stickers. Always include a packing slip itemizing the return and make any pertinent notes about defects, over-shipments, etc. so your return can be credited correctly.

PRICING AND AVAILABILITY

Prices, availability, and publication dates of products featured in this catalog are subject to change without notice. Resellers may set their own prices. All prices are in U.S. dollars.

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All individual divisional Web sites may be accessed from our home website at www.ThomasNelson.com.

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To grow through fairness and integrity in distinctive service to all.

For more information about products, authors, promotions, and Thomas Nelson, Inc., visit us at www.thomasnelson.com

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Providing a secure online environment for conducting serious business.



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Enables eligible customers to place orders 24/7.

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- Pay on your account with Visa, Master Card or American Express.
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- Apply credit memos.

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Allows you to keep your account information with us current. Update addresses, phone numbers, email addresses, preferences, etc. Now offering paperless invoices and statements!

Product Return Assistant

Confirm eligibility for product returns, generate a printed return packing slip and printed shipping labels. (Note that some of our sales channels sell non-returnable so please consult your sales rep if questions.)

Order Status

Review orders by PO #, Invoice #, ISBN or date range. Review carton contents and backordered items plus trace your shipments (certain carriers only).

Order History By Product

Review order/returns history by product by date range.

Back Order / Future Ship Review

Review all pending backorders by ship-to account number.

PDF Invoices & Statements On Demand

Need an invoice/statement copy? View and print.

Sales Specials (limited eligibility)

See special offerings available to you.
Look for dark blue bar on right side of menu.

Order Fill Rate Statistics

Current month, prior month, fiscal period to date, rolling 12 months.

Product Info and Images

Get product information (incl stock status & due dates) by ISBN, Style #, UPC, EAN, author or keyword; plus cover images when available.

Authors

When available, we provide images, bios, links.

Catalogs in Digital and PDF formats

- Select digital or PDF.
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PUBLIC RELATIONS

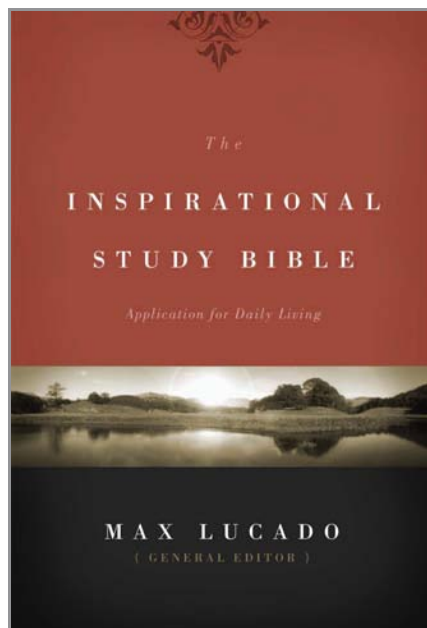
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Brenda Smotherman / **Publicist** / (615) 902-2231 bsmotherman@thomasnelson.com, Twitter - @BSmotherman



THE INSPIRATIONAL STUDY BIBLE, NKJV, 3RD EDITION

Application for Daily Living

MAX LUCADO (General Editor)



FEATURES & BENEFITS

- Gain a unique, inspirationally-focused view of Scripture
- Experience God's interaction with people like yourself
- Acquire new perspectives from the devotional insights of Max Lucado

Discover the life-enriching biblical application you're searching for in the *Inspirational Study Bible*. With more than 1,000 "Life Lessons" offering insights straight from Max Lucado, the message of God's Word will be more meaningful and impactful than ever.

This beautifully designed Bible contains practical application drawn from Max Lucado's entire career—from his first book to his latest release *Outlive Your Life*. For the first time, all the devotional material in this new edition of *The Inspirational Study Bible* is from Max Lucado and uses the popular and reliable New King James Version translation!

A perfect companion for Max Lucado's *Outlive Your Life DVD-Based Study* (9781418543945).

Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas.

In a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two. **Hometown:** San Antonio, Texas

Translation: New King James Version

Ship Date: 8/4/2010

Pub Date: 8/31/2010

Trim Size: 6.19 x 9.19 x 1.00

Page Count: 1680 Pages

Type Size: 10

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: Only: Notes

BISAC Category: BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)

ADVERTISING

- Consumer eblast campaign targeting purchasers of inspirational and devotional Bibles
- Included in Max Lucado Bibles, reference and curriculum group product promotions
- Promoted on product feature page on ThomasNelsonBibles.com including look inside widget
- Promoted on Max Lucado featured author page on ThomasNelsonBibles.com

PUBLICITY

- Press release serviced to trade publications, Christian publications, and Religion editors
- Review mailing to key media outlets, with others serviced upon request
- Blogger review campaign
- Inspirational note excerpt placement sought with media outlets and blogs
- Coordinated awareness efforts with other Lucado products
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

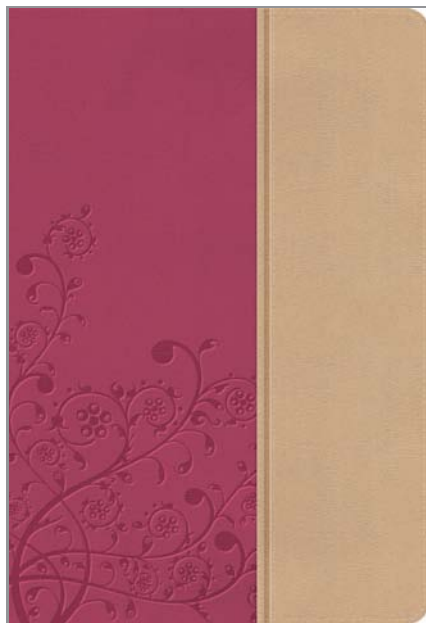
978-0-8499-5123-7 Inspirational Study Bible, NKJV, Hardcover (113,600)

978-0-8499-5124-4 Inspirational Study Bible, NKJV, Bonded Leather (20,600)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418543969	1418543969	5102	\$49.99	Hardcover / Multicolor	White Endsheets	White		
9781418543983	1418543985	5103A	\$69.99	LeatherSoft /	Overlap / Matching Endsheets	Gilded-Gold	Clamshell Box	yes
9781418545512	1418545511	5103AI	\$79.99	LeatherSoft /	Overlap / Matching Endsheets	Gilded-Gold	Clamshell Box	yes
9781418543990	1418543993	5103B	\$69.99	LeatherSoft /	Overlap / Matching Endsheets	Gilded-Gold	Clamshell Box	yes
9781418545529	141854552X	5103BI	\$79.99	LeatherSoft /	Overlap / Matching Endsheets	Gilded-Gold	Clamshell Box	yes

NKJV THE WOMAN'S STUDY BIBLE

Second Edition



FEATURES & BENEFITS

- Fashion-forward color and design appeals to a contemporary sense of style
- Trusted resource for women for more than 14 years
- Emphasizes application of biblical truths to the lives of women
- Highly readable and easy-to-carry

Thomas Nelson's best-selling *Woman's Study Bible* is relevant for today's women. *The Woman's Study Bible* speaks to a woman's heart with special notes appealing to women's interests, highlighting women throughout Scripture, and capturing the unique ways Christ cared for women. Now with a beautiful new design and more study notes and features, including new articles on Bible study by respected women such as Anne Graham Lotz, Nancy Leigh DeMoss, and Stormie Omartian, *The Woman's Study Bible* is a priceless treasure. **Bibles sold to date: 551,000**

Features include:

- Two-color text throughout
- Presentation section with Family Tree and Memory Pages
- Detailed biblical character portraits of over 100 biblical women
- Extensive study notes
- Over 300 articles on relevant topics
- Book introductions and outlines
- In-text maps and charts
- Full-color maps
- Topical Index
- Concordance

Translation: New King James Version
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 6.19 x 9.06 x 1.25
Page Count: 1888 Pages
Type Size: 9
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)

ADVERTISING

- Consumer eblast campaign targeting purchasers of past editions of *The Woman's Study Bible* as well as other Bibles designed for women such as *HUGS* and designer series
- Backmatter cross-promotions featuring other women's-oriented Bibles and study resources
- Included in Designer Bibles promotions featuring exclusive cover designs from Thomas Nelson
- Promoted on product feature page on ThomasNelson.com and NelsonBibles.com including "look inside" widgets to let customers immerse themselves into the Bible's rich content
- Included in online promotions package with *Just Between Us* magazine

PUBLICITY

- Giveaway campaign pursued with Christian women's interest online, print, and blogger outlets

PREVIOUS TITLES

978-0-7180-1818-4 The Woman's Study Bible, 1923 (31,800)
 978-0-7180-2534-2 The Woman's Study Bible, 1923A (13,700)
 978-0-7180-1817-7 The Woman's Study Bible, 1922 (23,300)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418543907	141854390X	1923P	\$69.99	LeatherSoft / Light Cranberry, TuscanyPrinted Endsheets		Gilded-Silver	Clamshell Box	yes

START: THE BIBLE FOR NEW BELIEVERS, NEW TESTAMENT EDITION

GREG LAURIE (General Editor)



FEATURES & BENEFITS

- Understand basic biblical truths
- Discover how to walk with God daily
- Learn how to share your faith with others

A brand new life of faith begins when we place our trust in Jesus Christ. *Start* is the perfect Bible for new believers or believers who want to learn more about their faith. Ideal for introducing new believers to the Bible, *Start* focuses on basic discipleship with articles and devotions on subjects including prayer, Bible study, church involvement, sharing your faith, and discovering God's will. Core biblical themes are introduced at basic levels of theological sophistication and presented in very simple language.

Features include:

- The Introductory Salvation Article explains what it means to be saved and how to receive salvation
- The Best Gift of All messages focus on various aspects of salvation
- Growing Strong in Faith entries reveal key disciplines of the Christian life
- Building Blocks of Faith expose core the beliefs of the Christian
- Faith Seeds provide mini-commentaries on key passages for spiritual growth

Greg Laurie is the senior pastor of the Harvest Christian Fellowship in Riverside, California. He hosts the TV show *Knowing God with Greg Laurie* and radio show *A New Beginning*. He has reached over three million people through Harvest Crusades. **Hometown:** Riverside, California

Translation: New King James Version
Ship Date: 9/1/2010
Pub Date: 9/28/2010
Trim Size: 5.50 x 8.75 x 0.50
Page Count: 448 Pages
Type Size: 10
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / NEW KING JAMES VERSION / NEW TESTAMENT & PORTIONS (BIB014030)

MERCHANDISING

- START Floor Display

ADVERTISING

- Launch of new Greg Laurie/START website as part of ThomasNelsonBibles.com
- Social media campaign targeting fans and followers of Greg Laurie through Facebook and Twitter including product giveaways
- Trip for two giveaway to attend one of the 2010 Harvest Crusade events
- Product seeding of Gospel of John to key pastors and influencers
- Christian print advertising campaign in publications including Christianity Today, Outreach and others targeting pastors and consumers
- National Christian radio campaign
- Promoted on product feature page on ThomasNelsonBibles.com including look inside widget
- eBlast campaign targeting pastors and consumers
- Promoted at pastoral and ministry conferences and events including National Outreach Convention

PUBLICITY

- Press release serviced to trade publications, Christian publications and sites, and Religion editors
- Review mailing to top Christian media outlets with a heavy focus on younger audiences
- Articles pursued in church worker publications
- Regional press opportunities sought in speaking event/crusade markets
- Awareness campaign with bloggers with New Believer discussions
- Radio interview and giveaway initiatives
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544621	1418544620	5250	\$7.99	Trade Paper / Black	Black	White	O-Wrap	

START: THE BIBLE FOR NEW BELIEVERS

GREG LAURIE (General Editor)



FEATURES & BENEFITS

- Understand basic biblical truths
- Discover how to walk with God daily
- Learn how to share your faith with others
- **Renews and refreshes Bible knowledge for longtime believers**

A brand new life of faith begins when we place our trust in Jesus Christ. *Start* is the perfect Bible for new believers or believers who want to learn more about their faith. Ideal for introducing new believers to the Bible, *Start* focuses on basic discipleship with articles and devotions on subjects including prayer, Bible study, church involvement, sharing your faith, and discovering God's will. Core biblical themes are introduced at basic levels of theological sophistication and presented in very simple language.

Features include:

- The Introductory Salvation Article explains what it means to be saved and how to receive salvation
- The Best Gift of All messages focus on various aspects of salvation
- Growing Strong in Faith entries reveal key disciplines of the Christian life
- Building Blocks of Faith expose the core beliefs of the Christian
- Faith Seeds provide mini-commentaries on key passages for spiritual growth

Greg Laurie is the senior pastor of the Harvest Christian Fellowship in Riverside, California. He hosts the TV show *Knowing God with Greg Laurie* and radio show *A New Beginning*. He has reached over three million people through Harvest Crusades. **Hometown:** Riverside, California

Translation: New King James Version
Ship Date: 9/1/2010
Pub Date: 9/28/2010
Trim Size: 5.50 x 8.38 x 1.70
Page Count: 1632 Pages
Type Size: 10
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)

MERCHANDISING

- START Floor Display (ISBN: 9780718023102)

ADVERTISING

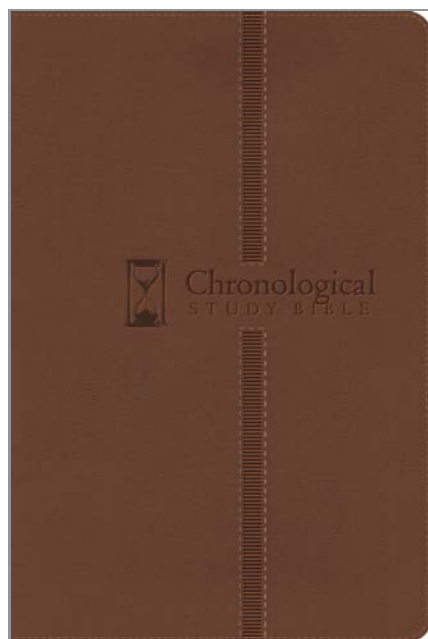
- Launch of new Greg Laurie/START website as part of ThomasNelsonBibles.com
- Social media campaign targeting fans and followers of Greg Laurie through Facebook and Twitter including product giveaways
- Trip for two giveaway to attend one of the 2010 Harvest Crusade events
- Product seeding of Gospel of John to key pastors and influencers
- Christian print advertising campaign in publications including Christianity Today, Outreach and others targeting pastors and consumers
- National Christian radio campaign
- Promoted on product feature page on ThomasNelsonBibles.com including look inside widget
- eBlast campaign targeting pastors and consumers
- Promoted at pastoral and ministry conferences and events including National Outreach Convention

PUBLICITY

- Press release serviced to trade publications, Christian publications and sites, and Religion editors
- Review mailing to top Christian media outlets with a heavy focus on younger audiences
- Articles pursued in church worker publications
- Regional press opportunities sought in speaking event/crusade markets
- Awareness campaign with bloggers with New Believer discussions
- Radio interview and giveaway initiatives
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544003	1418544000	4250A	\$18.99	Trade Paper / Red	Flushcut	White		
9781418542931	1418542938	4252	\$24.99	Jacketed Hardcover / Red	Red	White		
9781418544010	1418544019	4253	\$59.99	LeatherSoft / Burgundy	Full Color Box	Gilded-Silver	Clamshell Box	yes
9781418545536	1418545538	4253I	\$69.99	LeatherSoft /				

THE CHRONOLOGICAL STUDY BIBLE, NKJV



FEATURES & BENEFITS

- Immerses the reader in God's Word in a dramatic and engaging exploration of Biblical events and the history of God's people
- Gives the reader new insights into difficult Bible passages when studied in the context of biblical culture and world history
- Opens up the study of the Bible to world history enthusiasts who are fascinated with places, artifacts, and cultural phenomena

The only study Bible that allows you to study Scripture in the order of events as they happened. *The Chronological Study Bible* presents the text of the New King James Version in chronological order, with notes, articles, and full-color graphics that connect the reader to the history and culture of Bible times.

Features include:

- The entire NKJV text with translators' notes, arranged in chronological order, for absorbing and effective Bible study
- Full-color illustrations of places, artifacts, and cultural phenomena that give the reader a dramatic, "you are there" experience
- Fascinating articles connect the Bible text to world history and culture
- Daily Life Notes explain how people lived in Bible times
- Time Panels and Charts show the flow of Bible history
- In-text and full-page color maps of the biblical world

Translation: New King James Version

Ship Date: 9/1/2010

Pub Date: 9/28/2010

Trim Size: 6.31 x 9.31 x 2.00

Page Count: 1728 Pages

Type Size: 9

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: Only: Notes

BISAC Category: BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)

ADVERTISING

- Included in ongoing Chronological Study Bible continuity promotions including consumer print advertisements
- Consumer eblast campaign targeting past purchasers of the Chronological Study Bible

PUBLICITY

- Media alert to trade publications
- Blogger giveaway campaign
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

- 978-0-7180-2068-2 Chronological Study Bible, Hardcover (129,800)
- 978-0-7180-2069-9 Chronological Study Bible, Black Cherry BL (18,500)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544065	141854406X	2383BR	\$69.99	LeatherSoft / Milk Chocolate	Overlap / Matching Endsheets	Gilded-Silver	Clamshell Box	yes

PERSONAL SIZE GIANT PRINT REFERENCE BIBLE, NKJV EDITION



FEATURES & BENEFITS

- No squinting or eye strain with the easy-to-read giant print
- Numerous study features such as a concordance, references, maps, and more
- A fashionable cover matches your personal style
- The personal size makes it easy to carry anywhere

What if you could capture the knowledge of the most eminent Biblical scholars, draw on some of the best biblical maps, timelines, and other study helps, and have them with you wherever you go? Chances are that you would often have to sacrifice readability to do it. Not any more.

The NKJV *Personal Size Giant Print Bible* has the best of both worlds with a highly portable size and giant print that makes comfortable reading easier than ever. One of today's best-loved Bible translations, the NKJV combines a warm conversational tone that makes it perfect for individual study with the serious scholarship that will help you take your Bible study to a whole new level.

Part of the Classic Series™ line of Thomas Nelson Bibles.

Translation: New King James Version
 Ship Date: 8/4/2010
 Pub Date: 8/31/2010
 Trim Size: 6.40 x 9.40 x 1.50
 Page Count: 1504 Pages
 Type Size: 11
 Carton Qty: 24
 Distribution Rights: Worldwide
 Translation Rights: None
 BISAC Category: BIBLES / NEW KING JAMES VERSION / REFERENCE (BIB014040)

ADVERTISING

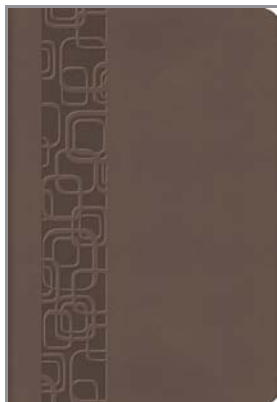
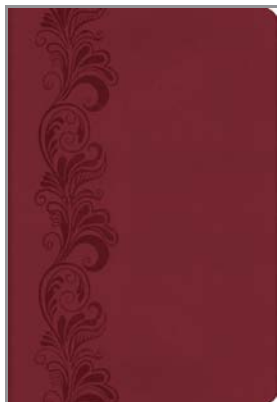
- Consumer eblast campaign targeting study Bible purchasers

PUBLICITY

- Product release information serviced to trade publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544492	1418544493	1653A	\$29.99	LeatherSoft / Burgundy	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544508	1418544507	1653B	\$29.99	LeatherSoft / Deep Taupe	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

PERSONAL SIZE GIANT PRINT REFERENCE BIBLE, KJV EDITION



FEATURES & BENEFITS

- No squinting or eye strain with the easy-to-read giant print
- Numerous study features such as a concordance, references, maps, and more
- A fashionable cover matches your personal style
- The personal size makes it easy to carry anywhere

This beautiful and fashionable personal size giant print Bible is perfect for you! This easy-to-read and easy-to-carry Bible will go anywhere you do. When you include the conveniently-placed cross-references and explanatory notes, the maps, the concordance, and the words of Christ in red, you have an outstanding combination of study features to accompany the beloved King James Bible. Plus, its stylish design makes this reference Bible a pleasure to carry. It's a great gift, too!

Features include:

- Beautiful design and color
- 8-page full-color Bible map section
- Words of Christ in red
- Concordance

Part of the Classic Series™ line of Thomas Nelson Bibles.

Translation: King James Version
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 6.40 x 9.40 x 1.50
Page Count: 1408 Pages
Type Size: 11
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / REFERENCE (BIB006040)

ADVERTISING

- Consumer eblast campaign targeting study Bible purchasers

PUBLICITY

- Product release information serviced to trade publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544539	1418544531	1543A	\$29.99	LeatherSoft / Burgundy	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544546	141854454X	1543B	\$29.99	LeatherSoft / Deep Taupe	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

DELUXE PERSONAL SIZE GIANT PRINT REFERENCE BIBLE, NKJV EDITION



FEATURES & BENEFITS

- Bible reading and study time is more enjoyable because the large type for all the features results in less eye strain
- Stylish cover design brings a contemporary accent to one's Bible usage
- The smaller, portable size makes this Bible easy to handle

Premium quality, fashionable bindings and a modern translation give extraordinary value to this personal size giant print Bible. Both the text and the extensive references are set in easy-to-read giant print.

Features include:

- Giant print type
- Read-Along References® and Read-Along Translations®
- Prophecies of Christ
- Words of Jesus in red
- Presentation page
- Maps
- Concordance

Part of the Classic Series™ line of Thomas Nelson Bibles.

Translation: New King James Version

Ship Date: 8/18/2010

Pub Date: 9/14/2010

Trim Size: 5.50 x 8.25 x 1.19

Page Count: 1728 Pages

Type Size: 11

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: BIBLES / NEW KING JAMES VERSION /
REFERENCE (BIB014040)

ADVERTISING

- Consumer eblast campaign targeting study Bible purchasers

PUBLICITY

- Product release information serviced to trade publications
- Media Inquiries: Brenda Smotherman,
bsmotherman@thomasnelson.com

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544416	1418544418	0333A	\$44.99	LeatherSoft / Champagne, Deep Taupe	Overlap / Matching Endsheets	Gilded-Silver	Clamshell Box	yes
9781418544423	1418544426	0333B	\$44.99	LeatherSoft / Sapphire Blue, Tuscany	Overlap / Matching Endsheets	Gilded-Silver	Clamshell Box	yes

DELUXE PERSONAL SIZE GIANT PRINT REFERENCE BIBLE, KJV EDITION



FEATURES & BENEFITS

- Best value in its class because this edition has the largest type for a KJV giant print Bible in the personal or handy size
- Bible reading and study time is more enjoyable because the large type for all the features results in less eye strain
- The smaller, portable size makes this Bible easy to handle

Premium quality, fashionable bindings, and a classic translation give extraordinary value to this personal size giant print Bible. This best-selling Bible offers compact styling with easy-to-read type and helpful references. The Personal Size Giant Print Reference Edition is popular with those who want to reduce eyestrain when reading.

Features include:

- Read-Along References® and Read-Along Translations®
- Self-pronouncing text
- Words of Jesus in red
- Presentation page
- Giant print concordance
- Full-color maps
- Ribbon marker and gift box
- 6-page Full-color Family Record Section
- Fulfilled Prophecies of Christ
- Summary of the Books of the Bible

Part of the Classic Series™ line of Thomas Nelson Bibles.

Translation: King James Version
 Ship Date: 8/18/2010
 Pub Date: 9/14/2010
 Trim Size: 5.56 x 8.00 x 1.31
 Page Count: 1952 Pages
 Type Size: 11
 Carton Qty: 18
 Distribution Rights: Worldwide
 Translation Rights: None
 BISAC Category: BIBLES / KING JAMES VERSION / REFERENCE (BIB006040)

ADVERTISING

- Consumer eblast campaign targeting study Bible purchasers

PUBLICITY

- Product release information serviced to trade publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544454	1418544450	0543A	\$44.99	LeatherSoft / Champagne, Deep Taupe	Overlap / Matching Endsheets	Gilded-Silver	Clamshell Box	yes
9781418544461	1418544469	0543B	\$44.99	LeatherSoft / Sapphire Blue, Tuscany	Overlap / Matching Endsheets	Gilded-Silver	Clamshell Box	yes

GIANT PRINT REFERENCE BIBLE, NKJV EDITION



FEATURES & BENEFITS

- Giant print format to better experience the trustworthy and beautiful New King James translation
- Handy and easy-to-use end-of-verse reference system
- Available in a variety of binding styles to please individual tastes

This New King James Version® of the Bible offers giant print for readability, a wide range of colors and quality bindings, and a size that is supremely portable. Readers will appreciate the large, comfortable size of both the Bible text and the end-of-verse references, which makes this edition's use a pleasure.

Features include:

- Book introductions
- End-of-verse references
- New King James translators' notes
- Marginal stars to indicate messianic references
- Words of Christ in red
- Concordance
- Presentation and family record section
- Full-color-maps

Part of the Classic Series™ line of Thomas Nelson Bibles.

Translation: New King James Version
 Ship Date: 9/1/2010
 Pub Date: 9/28/2010
 Trim Size: 6.19 x 9.19 x 1.50
 Page Count: 1504 Pages
 Type Size: 11
 Carton Qty: 12
 Distribution Rights: Worldwide
 Translation Rights: None
 BISAC Category: BIBLES / NEW KING JAMES VERSION / REFERENCE (BIB014040)

ADVERTISING

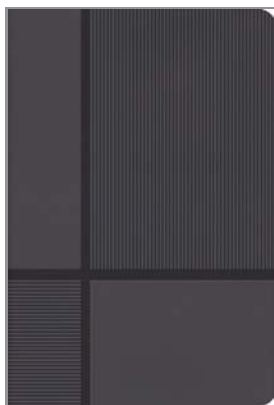
- Consumer eblast campaign targeting study Bible purchasers

PUBLICITY

- Product release information serviced to trade publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544683	141854468X	1683A	\$44.99	LeatherSoft / Grape	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544690	1418544698	1683B	\$44.99	LeatherSoft / Stormcloud Gray	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544676	1418544671	1683BG	\$44.99	LeatherSoft / Nelson Burgundy	Overlap / Chevo	Gilded-Gold	Slip case	yes
9781418544669	1418544663	1683BK	\$44.99	LeatherSoft / Nelson Black	Overlap / Chevo	Gilded-Gold	Slip case	yes
9781418544645	1418544647	1684BG	\$32.99	Leatherflex / Burgundy	Overlap / Chevo	Velva-Gold	Slip case	yes
9781418544638	1418544639	1684BK	\$32.99	Leatherflex / Black	Overlap / Chevo	Velva-Gold	Slip case	yes
9781418544652	1418544655	1684BL	\$32.99	Leatherflex / Blue	Overlap / Chevo	Velva-Silver	Slip case	yes

GIANT PRINT REFERENCE BIBLE, KJV EDITION



FEATURES & BENEFITS

- Giant print format for enjoyable reading of the majestic and long-trusted King James Version
- Handy and easy-to-use end-of-verse reference system
- Available in a variety of binding styles to please individual tastes

The majestic King James Version in popular giant print is available in a wide range of colors and high-quality bindings. Both its Bible text and its end-of-verse references are set in large, more comfortable type for easy, enjoyable use.

Features:

- Book introductions
- Self-pronouncing text
- Marginal stars to indicate messianic references
- Words of Christ in red
- Concordance
- Family record section
- Full-color maps

Part of the Classic Series™ line of Thomas Nelson Bibles.

Translation: King James Version
 Ship Date: 9/1/2010
 Pub Date: 9/28/2010
 Trim Size: 6.19 x 9.19 x 1.50
 Page Count: 1416 Pages
 Type Size: 11
 Carton Qty: 12
 Distribution Rights: Worldwide
 Translation Rights: None
 BISAC Category: BIBLES / KING JAMES VERSION / REFERENCE (BIB006040)

ADVERTISING

- Consumer eblast campaign targeting study Bible purchasers

PUBLICITY

- Product release information serviced to trade publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544577	1418544574	0883CA	\$44.99	LeatherSoft / Grape	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544584	1418544582	0883CBB	\$44.99	LeatherSoft / Stormcloud Gray	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

NELSON REFERENCE BIBLE, NKJV EDITION



FEATURES & BENEFITS

- Extensive cross-reference system brings depth to personal Bible study
- Text of the New King James Version[®] is rich in tradition
- Contemporary cover design makes this Bible a great gift

Finally, a stylish, conveniently-sized Bible for study that is easy to carry to church or small groups. The *New King James Version[®] Reference Bible* is a resource for finding guidance, wisdom, and inspiration from the Scriptures. This gift edition offers many study helps, including over 60,000 center-column references and a concordance to help you locate key verses and concepts. Book introductions, explanatory notes, and full-color maps furnish background information that enhances understanding of the Scriptures.

Beautiful Leathersoft[™] cover, presentation page, and gilded page edges make this a great Bible for gift-giving.

Part of the Classic Series[™] line of Thomas Nelson Bibles.

Translation: New King James Version
Ship Date: 9/15/2010
Pub Date: 10/12/2010
Trim Size: 6.30 x 8.90 x 1.60
Page Count: 1152 Pages
Type Size: 8
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / REFERENCE (BIB014040)

ADVERTISING

- Consumer eblast campaign targeting study Bible purchasers

PUBLICITY

- Product release information serviced to trade publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544331	1418544337	3003A	\$34.99	LeatherSoft / Light Cranberry	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544348	1418544345	3003BB	\$34.99	LeatherSoft / Milk Chocolate	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

NELSON REFERENCE BIBLE, KJV EDITION



FEATURES & BENEFITS

- Extensive cross-reference system brings depth to personal Bible study
- Text of the King James Version is rich in tradition
- Contemporary cover design makes this Bible a great gift

Finally, a stylish, conveniently-sized Bible for study that is easy to carry to church or small groups. This classic *King James Version Nelson Reference Bible* has a wealth of study helps. Over 60,000 center-column references guide you to related verses for further study and understanding of the Bible, and a concordance enables you to locate key verses and concepts.

Book introductions, explanatory notes, and full-color maps furnish background information to enhance understanding of the Scriptures.

Beautiful Leathersoft™ cover, gilded page edges, and a presentation page make it wonderful for gift giving. This Bible is a beautifully packaged resource for comfort, wisdom, and inspiration.

Part of the Classic Series™ line of Thomas Nelson Bibles.

Translation: King James Version
Ship Date: 9/15/2010
Pub Date: 10/12/2010
Trim Size: 6.30 x 8.90 x 1.60
Page Count: 1120 Pages
Type Size: 8.5
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / REFERENCE (BIB006040)

ADVERTISING

- Consumer eblast campaign targeting study Bible purchasers

PUBLICITY

- Product release information serviced to trade publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544379	141854437X	2003A	\$29.99	LeatherSoft / Light Cranberry	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544386	1418544388	2003BB	\$29.99	LeatherSoft / Milk Chocolate	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes

WOMEN'S DEVOTIONAL BIBLE, PINK EDITION, NKJV



FEATURES & BENEFITS

- Find encouragement for yourself and others through special prayers and devotions from *Surviving Cancer*
- Strengthen your daily walk with God with devotions for every day of the year
- Support a breast cancer charity with each Bible purchase

Touch hearts and change lives with the *Women's Devotional Bible, Pink Edition*. In addition to 366 devotions on themes such as grace, hope, joy, peace, and love to inspire you each day, this special Bible also features devotional and prayer content from the popular book *Praying Through Cancer*, to encourage breast cancer patients, survivors, and their family members.

Featuring the accurate and beautiful *New King James* translation and thematic index, this Bible offers inspiring and encouraging resources to help you strengthen your walk with God. Plus, a portion of the proceeds will go to a breast cancer charity.

Translation: New King James Version
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 6.19 x 9.13 x 1.19
Page Count: 1728 Pages
Type Size: 10
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / NEW KING JAMES VERSION / DEVOTIONAL (BIB014020)

ADVERTISING

- Consumer eblast campaign targeting purchasers of other Bibles designed for women such as HUGS and designer series
- Included in backmatter cross-promotions featuring other women's oriented Bibles and study resources
- Promoted on product feature page on ThomasNelsonBibles.com including look inside widget

PUBLICITY

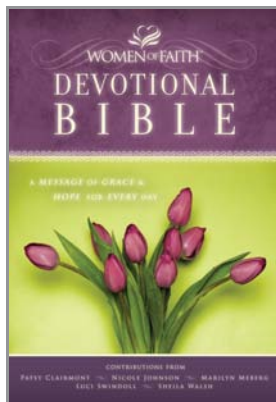
- Awareness campaign to mainstream and Christian women's media outlets
- Review mailing to key women's publications
- Release notice sent to select Cancer support newsletters, websites, and blogs
- Bible offered as radio giveaways for use during Breast Cancer Awareness Month (October). Focused primarily on Christian radio and some select mainstream woman-focused shows.
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544614	1418544612	2423BC	\$49.99	LeatherSoft / Pink	Printed Endsheets	Gilded-Silver	Clamshell Box	yes

THE WOMEN OF FAITH DEVOTIONAL BIBLE, NKJV

A Message of Grace & Hope for Every Day

WOMEN OF FAITH (General Editor)



FEATURES & BENEFITS

- Strengthen your walk with God through 366 devotions
- Receive daily encouragement from inspiring and uplifting Women of Faith speakers
- Be set free to enjoy a lifestyle of God's grace

A legacy of hope and inspiration from Women of Faith® to you. Featuring the accurate and beautiful New King James Version translation and thematic index, this Bible offers inspirational and encouraging resources to help you strengthen your walk with God.

Three hundred and sixty-six devotionals on themes such as grace, hope, joy, peace, and love will encourage you each day. "Glimpses of Grace" are sprinkled throughout and offer more than 500 quotes from contributors, including best-loved Women of Faith speakers and dramatists, as well as Kathy Troccoli, Jan Silvious, Jill Briscoe, Babbie Mason, Point of Grace, and others.

This is a timeless gift for any woman.

Founded in 1996, **WOMEN OF FAITH®** has ministered to more than 4 million women with the transforming message of God's grace. Through events and resources, they fulfill their mission to nurture women spiritually, emotionally, and relationally. **Hometown:** Plano, Texas **Books Sold to Date:** 9 Million

Translation: New King James Version

Ship Date: 9/1/2010

Pub Date: 9/28/2010

Trim Size: 6.19 x 9.13 x 1.19

Page Count: 1664 Pages

Type Size: 10

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: Only: Notes

BISAC Category: BIBLES / NEW KING JAMES VERSION / DEVOTIONAL (BIB014020)

ADVERTISING

- Consumer eblast campaign targeting purchasers of other Bibles designed for women such as HUGS and designer series
- Included in backmatter cross-promotions featuring other women's oriented Bibles and study resources
- Promoted on product feature page on ThomasNelsonBibles.com including look inside widget

PUBLICITY

- Awareness campaign to Christian women's media outlets
- Review mailing to key Christian women's publications
- Release notices sought with Women of Faith tour participant's newsletters, websites, and blogs
- Giveaways with Women of Faith tour market radio stations
- Blogger review campaign
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-0-7180-0377-7 Women of Faith Devotional Bible, Paperback (73,000)

978-0-7180-0378-4 Women of Faith Devotional Bible, Hardcover (17,800)

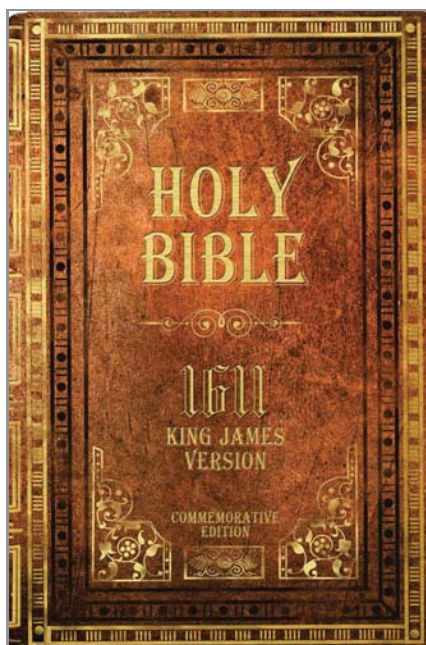
COMPARABLE TITLES

978031091884 Women of Faith Study Bible, NIV (Zondervan)

978-1-4185-3345-8 Women of Faith Message Bible (line) (25,800)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544126	1418544124	2422B	\$29.99	Hardcover / Multicolor	White Endsheets	White		
9781418544133	1418544132	2423	\$49.99	LeatherSoft / Misty Lavender	Overlap / Matching Endsheets	Gilded-Silver	Clamshell Box	yes

1611 KING JAMES VERSION, COMMEMORATIVE EDITION



FEATURES & BENEFITS

- Experience the most authentic text of the 1611 King James Bible available
- Celebrate the full historical significance of the King James Version
- Makes a unique gift or collector's item

Celebrate 400 years of biblical tradition!

This edition of the King James Bible has the authentic spellings, capitalization, and punctuation used by the 1611 translators themselves, before centuries of changes began to occur. Set in roman type for easier reading, it makes a great gift for anyone who loves the KJV or Bible history.

Features include:

- The most authentic text of the 1611 King James Bible available
- The original notes, references, and books of the Bible, including the Apocrypha, as in 1611
- Commemorative insert booklet with more information about the history of the Bible and the KJV

Translation: King James Version
Ship Date: 9/22/2010
Pub Date: 10/19/2010
Trim Size: 5.75 x 8.75 x 1.50
Page Count: 1534 Pages
Carton Qty: 18
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

MERCHANDISING

- KJV400 Bible Celebration Floor Display (ISBN: 9780718023119)
- KJV400 Bible Celebration in-store signage (poster/window cling)

ADVERTISING

- Included in all KJV400 Bible Celebration product promotions
- Consumer print ad campaign focusing on KJV400 Bible Celebration including History Channel Magazine and Christian publications
- Radio promotions campaign featuring KJV400 Bible Celebration
- Cross-promotions through History Channel and Salem Radio network

PUBLICITY

- Inclusion in all KJV 400 publicity campaign elements
- Press release serviced to trade publications, Christian publications, and Religion editors
- Awareness campaign and giveaways pursued with Christian and history print and online media
- Radio giveaway campaign
- Media alert serviced to bloggers
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

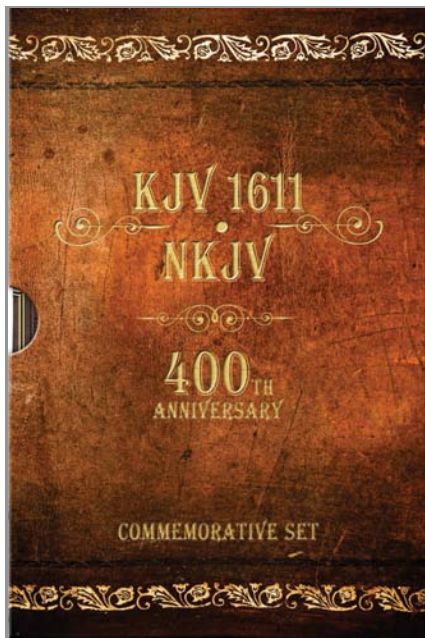
PREVIOUS TITLES

978-0-8407-0041-4 KJV 1611 Bible Reprint (99,610)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544171	1418544175	0301N	\$49.99	Hardcover / Brown	White Endsheets	Gilded-Gold	Clamshell Box	

KJV 1611 BIBLE / NKJV BIBLE

400th Anniversary Commemorative Set



FEATURES & BENEFITS

- Pairs the historic 1611 KJV with the more modern NKJV
- Celebrate the legacy of the KJV/NKJV translations
- Experience the most authentic text of the 1611 King James Bible available
- Makes a unique gift or collector's item

Celebrate 400 years of biblical tradition with this special boxed set!

This 2-volume boxed set includes the 1611 edition of the King James Bible as well as a commemorative edition of the New King James Bible.

The KJV 1611 edition has the authentic spellings, capitalization, and punctuation used by the 1611 translators themselves, before centuries of changes began to occur. Set in roman type for easier reading, it includes the original notes, references, and books of the Bible, including the Apocrypha, as in 1611. The NKJV Bible is a single-column text, for easy reading.

This premium box set makes a wonderful gift for anyone who loves the legacy of the Bible.

Features include:

- The most authentic text of the 1611 King James Bible available
- Commemorative insert booklet with more information about the history of the Bible and the KJV

Translation: New King James Version
Ship Date: 9/22/2010
Pub Date: 10/19/2010
Trim Size: 7.38 x 9.00 x 4.00
Carton Qty: 6
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / TEXT (BIB014060)

MERCHANDISING

- KJV400 Bible Celebration Floor Display (ISBN: 9780718023119)
- KJV400 Bible Celebration in-store signage (poster/window cling)

ADVERTISING

- Included in all KJV400 Bible Celebration product promotions
- Consumer print ad campaign focusing on KJV400 Bible Celebration including History Channel Magazine and Christian publications
- Radio promotions campaign featuring KJV400 Bible Celebration
- Cross-promotions through History Channel and Salem Radio network

PUBLICITY

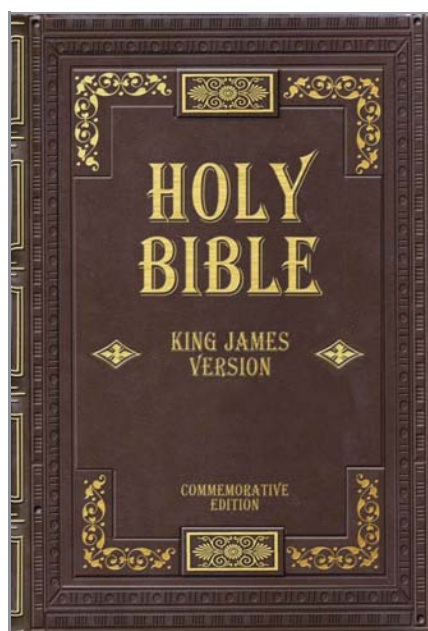
- Inclusion in all KJV 400 publicity campaign elements
- Press release serviced to trade publications, Christian publications, and Religion editors
- Awareness campaign and giveaways pursued with Christian and history print and online media
- Radio giveaway campaign
- Media alert serviced to bloggers
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-0-8407-0042-1 NKJV / KJV 1611 Box Set (6,959)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544188	1418544183	0302N	\$119.99	Bonded Leather / Brown	Overlap / Chevo	Gilded-Gold	Slip case	yes

FAMILY BIBLE, KJV EDITION



FEATURES & BENEFITS

- Keepsake family heirloom edition
- Trusted King James Version Bible translation
- Commemorate the 400th anniversary of the King James tradition

This beautifully crafted family Bible will become a treasured heirloom for generations to come!

Celebrate the legacy of the Bible alongside your family's legacy, with this King James Version Family Bible. It will serve as an authoritative reference and as a household centerpiece.

This new edition contains a special full-color celebration of the 400th anniversary of the King James Version.

Translation: King James Version
Ship Date: 9/22/2010
Pub Date: 10/19/2010
Trim Size: 8.50 x 11.00 x TBD
Page Count: 1312 Pages
Type Size: 12
Carton Qty: 6
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / REFERENCE (BIB006040)

MERCHANDISING

- KJV400 Bible Celebration Floor Display (ISBN: 9780718023119)
- KJV400 Bible Celebration in-store signage (poster/window cling)

ADVERTISING

- Included in all KJV400 Bible Celebration product promotions
- Consumer print ad campaign focusing on KJV400 Bible Celebration including History Channel Magazine and Christian publications
- Radio promotions campaign featuring KJV400 Bible Celebration
- Cross-promotions through History Channel and Salem Radio network

PUBLICITY

- Inclusion in all KJV 400 publicity campaign elements
- Press release serviced to trade publications, Christian publications, and Religion editors
- Awareness campaign and giveaways pursued with Christian and history print and online media
- Radio giveaway campaign
- Media alert serviced to bloggers
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-0-8407-0425-2 KJV Reference Family Bible, 0153W (5,466)
 978-0-8407-0437-5 KJV Family Reference Bible, 0154BG (10,100)
 978-0-8407-0427-6 KJV Reference Family Bible, 0155BG (13,100)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544195	1418544191	0155N	\$99.99	Padded Bonded Leather / Brown	Overlap / Chevo	Gilded-Gold	2-piece box	

NKJV TAKENOTE BIBLE



FEATURES & BENEFITS

- Full Bible with additional scriptural resources, storage pocket, and note-taking space provide customers with an all-in-one biblical resource
- New King James Version[®] ensures customers they can trust translation

Customers looking for an all-in-one journal and Bible should look no further than the *NKJV TakeNote Bible*. With trusted textual resources and comfortable space for note-taking, this Bible is ideal for students, new Christians, or anyone wanting to enrich personal study and connect with God's Word.

Features include:

- Wide, lined margins to record sermon insights, personal observations, and other notes of importance.
 - Interior storage pocket perfect for holding church bulletins and other materials.
 - Scriptural resources including more than 60,000 center-column references, translation and textual footnotes, in-text subject headings, a modest concordance, and four-color maps.
 - Biblical text in the trusted New King James Version[®].
- (Pen not included.)

Translation: New King James Version
Ship Date: 10/6/2010
Pub Date: 11/2/2010
Trim Size: 7.00 x 7.88 x 1.25
Page Count: 1152 Pages
Type Size: 8
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / REFERENCE (BIB014040)

ADVERTISING

- Consumer eblast campaign targeting study Bible purchasers

PUBLICITY

- Press release serviced to trade publications and Christian publications
- Review mailing to key Christian media outlets, with others serviced upon request
- Awareness campaign to journaling oriented blogs
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418543013	1418543012	3053B	\$44.99	LeatherSoft / Chocolate	Overlap / Matching Endsheets		Clamshell Box	yes

KJV TAKENOTE BIBLE



FEATURES & BENEFITS

- Full Bible with additional scriptural resources, storage pocket, and note-taking space provide customers with an all-in-one biblical resource
- King James Version ensures customers they can trust translation

Customers looking for an all-in-one journal and Bible should look no further than the *KJV TakeNote Bible*. With trusted textual resources and comfortable space for note-taking, this Bible is ideal for students, new Christians, or anyone wanting to enrich personal study and connect with God's Word.

Features include:

- Wide, lined margins to record sermon insights, personal observations, and other notes of importance.
 - Interior storage pocket perfect for holding church bulletins and other materials.
 - Scriptural resources including more than 60,000 center-column references, translation and textual footnotes, in-text subject headings, a modest concordance, and four-color maps.
 - Biblical text in the trusted King James Version.
- (Pen not included.)

Translation: King James Version
Ship Date: 10/6/2010
Pub Date: 11/2/2010
Trim Size: 7.00 x 7.88 x 1.19
Page Count: 1120 Pages
Type Size: 8
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / REFERENCE (BIB006040)

ADVERTISING

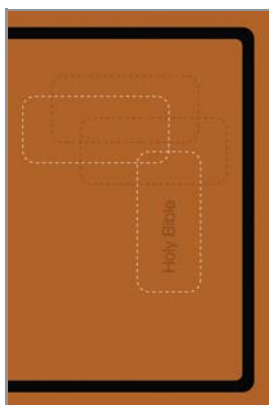
- Consumer eblast campaign targeting study Bible purchasers

PUBLICITY

- Press release serviced to trade publications and Christian publications
- Review mailing to key Christian media outlets, with others serviced upon request
- Awareness campaign to journaling oriented blogs
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418543020	1418543020	2053B	\$44.99	LeatherSoft / Black	Overlap / Chevo		Clamshell Box	yes

GIFT BIBLE, NKJV EDITION



FEATURES & BENEFITS

- **New typesetting in the trusted New King James Version[®] makes reading God's Word easier**
- **Affordable without sacrificing great features**
- **Fashion-forward cover allows for expression of personal style**

Thomas Nelson's *Gift Bible* is an affordable, quality Bible, perfect for gift-giving! These attractive, inexpensive Gift Bibles are so popular, you'll have trouble keeping your shelves stocked! Nelson has sold millions of copies for awards, confirmations, graduations, and other special occasions. Available in a variety of colors and binding choices, these Bibles are just right for all ages. And because they are so reasonably priced, you can't beat the *Gift Bible* for quantity purchases.

Features include:

- Presentation page
- Words of Jesus in red
- Dictionary-Concordance
- Full-color maps
- Read Your Bible Through in a Year Plan
- Summary of the books of the Bible
- God's Answers to Man's Concerns
- Parables of Jesus Christ
- Miracles of Jesus Christ

Part of the Classic Series[™] line of Thomas Nelson Bibles.

Translation: New King James Version
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 5.63 x 8.69 x 1.38
Page Count: 768 Pages
Type Size: 7
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / TEXT (BIB014060)

ADVERTISING

- Consumer eblast campaign targeting purchasers of past study Bibles and fashion design Bibles
- Backmatter cross-promotions featuring fashion design Bibles and study resources
- Included in fashion design Bibles promotions featuring exclusive cover designs from Thomas Nelson
- Included with fashion design Bibles in online promotions package with *Just Between Us* magazine

PUBLICITY

- Line extension announcement serviced to trade publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

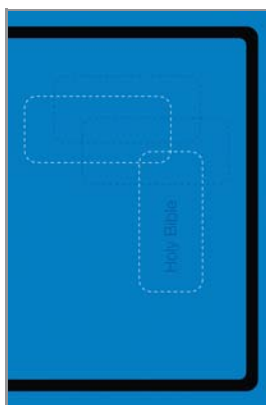
- 978-0-8407-0050-6 NKJV Gift & Award Bible, Black Leatherflex (2,129,000)
 978-0-8407-0053-7 NKJV Gift & Award Bible, Red Leatherflex (1,762,000)

COMPARABLE TITLES

- 978-0-8407-0055-1 NKJV Pew Bible, Hardcover Burgundy (997,000)
 978-0-3109-3861-3 NIV Gift Bible, Duo Tone Pink/Chocolate (Zondervan)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418543457	1418543454	0413BRB	\$19.99	LeatherSoft / Sienna	Printed Endsheets	Gilded-Silver	Slip case	yes
9781418543440	1418543446	0413PR	\$19.99	LeatherSoft / Lotus Pink	Printed Endsheets	Gilded-Silver	Slip case	yes

GIFT BIBLE, KJV EDITION



FEATURES & BENEFITS

- Affordable without sacrificing great features
- Fashion-forward cover allows for expression of personal style
- Trusted King James Version

Thomas Nelson's *Gift Bible* is an affordable, quality Bible perfect for gift-giving! These attractive, inexpensive Gift Bibles are so popular, you'll have trouble keeping your shelves stocked! Nelson has sold millions of copies for membership awards, confirmation, graduation, and many other special occasions. Available in a variety of colors and binding choices, these Bibles are just right for all ages. And because they are so reasonably priced, you can't beat the *KJV Gift Bible* for quantity purchases.

Features Include:

- Presentation page
- Words of Jesus in red
- Dictionary-Concordance
- Full-color maps

Part of the Classic Series™ line of Thomas Nelson Bibles.

Translation: King James Version
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 5.63 x 8.69 x 1.06
Page Count: 640 Pages
Type Size: 7.5
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

ADVERTISING

- Consumer eblast campaign targeting purchasers of past study Bibles and fashion design Bibles
- Backmatter cross-promotions featuring fashion design Bibles and study resources
- Included in fashion design Bibles promotions featuring exclusive cover designs from Thomas Nelson
- Included with fashion design Bibles in online promotions package with *Just Between Us* magazine

PUBLICITY

- Line extension announcement serviced to trade publications
- Giveaway promotion pursued with homeschooling publications
- 2nd wave promotion included in KJV 400th Anniversary efforts
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

978-0-8407-2685-8 KJV Gift & Award Bible, Black Leatherflex (4,383,000)
 978-0-8407-2686-5 KJV Gift & Award Bible, Red Leatherflex (1,984,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418543471	1418543470	0163BLB	\$19.99	LeatherSoft / Cobalt	Printed Endsheets	Gilded-Silver	Slip case	yes
9781418543464	1418543462	0163PK	\$19.99	LeatherSoft / Grape	Printed Endsheets	Gilded-Silver	Slip case	yes

COMPACT ULTRASLIM BIBLE, NKJV EDITION



FEATURES & BENEFITS

- New King James Version in new, convenient and lightweight size
- Contemporary look
- Bindings to complement every style

Big study Bibles are fine for home and office use, but people on the move need the *Compact UltraSlim*[™]—the New King James Bible that goes anywhere you go with style! Even with its sleek dimensions, you won't sacrifice important features like a full concordance, translation and explanatory notes, and full-color study maps.

The *Compact UltraSlim*[™] makes an affordably priced gift for those who use their Bibles wherever they go.

Part of the Classic Series[™] line of Thomas Nelson Bibles.

Translation: New King James Version
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 4.25 x 6.50 x 1.00
Page Count: 928 Pages
Type Size: 6
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / TEXT (BIB014060)

ADVERTISING

- Consumer eblast campaign targeting Bible purchasers

PUBLICITY

- Product release information serviced to trade publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

COMPARABLE TITLES

978-0-7852-0030-7 NKJV UltraSlim Bible, Bonded Leather Black (56,000)
 978-0-7180-0210-7 NKJV Compact Text Bible, Hardcover (229,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544232	141854423X	3160	\$9.99	Hardcover / Black	White Endsheets	White		yes
9781418544263	1418544264	3163A	\$24.99	LeatherSoft / Violet	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544270	1418544272	3163B	\$24.99	LeatherSoft / Cornflower Blue	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544256	1418544256	3163BG	\$19.99	LeatherSoft / Nelson Burgundy	Overlap / Chevo	Gilded-Gold	Slip case	yes
9781418544249	1418544248	3163BK	\$19.99	LeatherSoft / Nelson Black	Overlap / Chevo	Gilded-Gold	Slip case	yes

COMPACT ULTRASLIM BIBLE, KJV EDITION



FEATURES & BENEFITS

- King James Version in new, convenient and lightweight size
- Contemporary look
- Bindings to complement every style

Big study Bibles are fine for home and office use, but people on the move need the *Compact UltraSlim*[™]—the King James Bible that goes anywhere you go with style!

Women appreciate this featherweight Bible because it's neither bulky nor heavy; in fact, it's lighter to carry than a wallet or purse. Men like the way the *Compact UltraSlim*[™] saves space in a briefcase or a suit bag. Even with its sleek dimensions, you won't sacrifice important features like a full concordance, translation and explanatory notes, and full-color study maps.

The *Compact UltraSlim*[™] makes an affordably priced gift for those who use their Bibles wherever they go.

Part of the Classic Series[™] line of Thomas Nelson Bibles.

Translation: King James Version
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 4.25 x 6.50 x 0.88
Page Count: 864 Pages
Type Size: 6
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

ADVERTISING

- Consumer eblast campaign targeting Bible purchasers

PUBLICITY

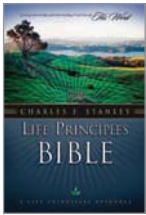
- Product release information serviced to trade publications
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

COMPARABLE TITLES

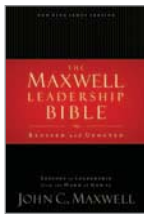
978-0-7852-0035-2 KJV UltraSlim, Bonded Leather Black (21,000)
 978-0-7180-0131-5 KJV Compact Text Bible, Hardcover (394,000)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418544287	1418544280	2160	\$9.99	Hardcover / Black	White Endsheets	White		yes
9781418544317	1418544310	2163A	\$24.99	LeatherSoft / Violet	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544324	1418544329	2163B	\$24.99	LeatherSoft / Cornflower Blue	Overlap / Matching Endsheets	Gilded-Silver	Slip case	yes
9781418544300	1418544302	2163BG	\$19.99	LeatherSoft / Nelson Burgundy	Overlap / Chevo	Gilded-Gold	Slip case	yes
9781418544294	1418544299	2163BK	\$19.99	LeatherSoft / Nelson Black	Overlap / Chevo	Gilded-Gold	Slip case	yes

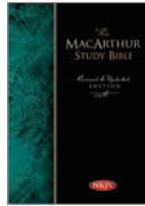
Study - Favorite Authors You Trust A-Z



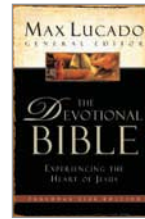
Life Principles Study Bible
Charles F. Stanley
0-7852-5677-6
978-0-7852-5677-9
\$39.99 • Hardcover



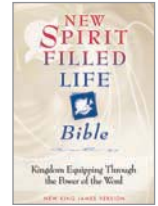
The Maxwell Leadership Bible, Revised
John C. Maxwell
0-7180-2015-4
978-0-7180-2015-6
\$34.99 • Hardcover



NKJV MacArthur Study Bible, Revised
John MacArthur
0-7180-1899-0
978-0-7180-1899-3
\$39.99 • Hardcover



The Devotional Bible
Max Lucado
0-7180-1082-5
978-0-7180-1082-9
\$39.99 • Hardcover

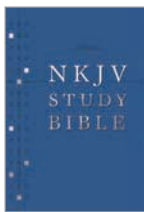


New Spirit-Filled Life Bible
Dr. Jack Hayford
0-7852-5880-9
978-0-7852-5880-3
\$39.99 • Hardcover

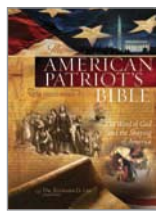
Study



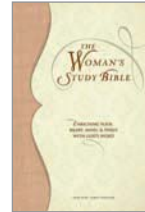
The Expanded Bible New Testament
0-7180-1984-9
978-0-7180-1984-6
\$29.99 • Hardcover



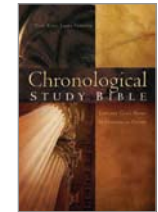
NKJV Study Bible 2nd Edition
0-7180-2081-2
978-0-7180-2081-1
\$39.99 • Hardcover



The American Patriot's Bible
1-4185-4153-2
978-1-4185-4153-8
\$39.99 • Hardcover

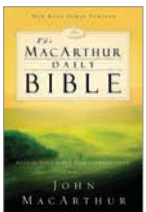


The Woman's Study Bible
0-7180-1817-6
978-0-7180-1817-7
\$39.99 • Hardcover

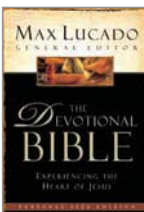


Chronological Study Bible
0-7180-2068-5
978-0-7180-2068-2
\$44.99 • Hardcover

Personal Time with God



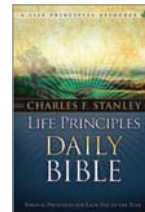
The MacArthur Daily Bible
0-7180-0639-9
978-0-7180-0639-6
\$19.99 • Paperback



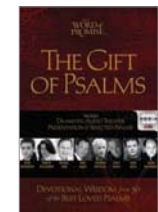
The Devotional Bible
0-7180-1082-5
978-0-7180-1082-9
\$39.99 • Hardcover



The Voice New Testament
1-4185-3448-X
978-1-4185-3448-6
\$34.99 • Flexible Cloth / Leather

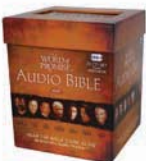


The Life Principles Daily Bible
0-7180-2010-3
978-0-7180-2010-1
\$19.99 • Paperback

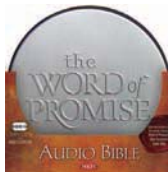


The Word of Promise The Gift of Psalms
1-4185-3437-4
978-1-4185-3437-0
\$19.99 • Padded HC with CD

Travel



The Word of Promise Complete Audio Bible
0-7180-2413-3
978-0-7180-2413-0
\$124.99 • CD-Unabridged



The Word of Promise MP3 Complete Audio Bible
1-4185-4192-3
978-1-4185-4192-7
\$69.99 • MP3-CD: Unabridged



The Word of Promise New Testament Audio Bible
0-7180-2424-9
978-0-7180-2424-6
\$49.99 • CD-Unabridged

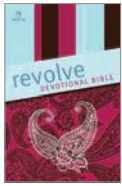


KJV UltraSlim Bible
1-4185-4281-4
978-1-4185-4281-8
\$29.99 • Leather Soft Chocolate



NKJV Pocket Bible, Designer Series
1-4185-4241-5
978-1-4185-4241-2
\$29.99 • Flexible Cloth-Bright Pink w/ Purple Design

Life Stages



Revolve Devotional Bible
ISBN-13: 978-0-7180-1855-9
\$24.99 • Paperback



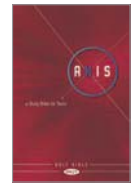
Woman's Study Bible
Personal Size
ISBN-13: 978-1-4185-4162-0
\$54.99 • Flexible Cloth /
Leather



Impact: The Student
Leadership Bible
ISBN-13: 978-0-7180-1968-6
\$29.99 • Hardcover



Women of Faith:
The Message Bible
ISBN-13: 978-1-4185-3034-1
\$29.99 • Hardcover



Axis: A Study Bible for Teens
ISBN-13: 978-0-7180-1946-4
\$19.99 • Hardcover



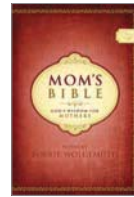
Spirit-Filled Life
Student Bible
ISBN-13: 978-0-7180-1514-5
\$21.99 • Paperback



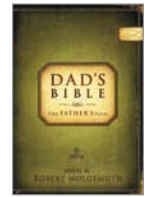
Hugs Bible for Women
ISBN-13: 978-1-4185-3101-0
\$29.99 • Padded Hardcover



Revolve 2010
ISBN-13: 978-1-4185-4151-4
\$16.99 • Trade Paper

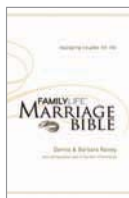


Mom's Bible
ISBN-13: 978-1-4185-3788-3
\$29.99 • Hardcover

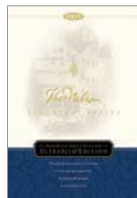


Dad's Bible
ISBN-13: 978-0-7180-1942-6
\$29.99 • Hardcover

Gifts for Celebrations



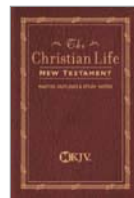
Family Life Marriage Bible
Dennis & Barbara Rainey
ISBN-13: 978-0-7180-2044-6
\$34.99 • Hardcover



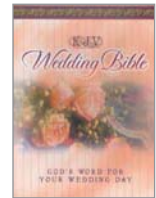
NKJV Ultraslim Bible
Signature Series Edition
ISBN-13: 978-0-7852-5824-7
\$129.99 • Calfskin Leather/
British Tan



Lighting the Way Home
Family Bible
ISBN-13: 978-0-7180-0243-5
\$49.99 • Hardcover



NKJV The Christian Life
New Testament
ISBN-13: 978-0-8407-2178-5
\$7.99 • Leatherflex



KJV Wedding Bible
ISBN-13: 978-0-8407-0759-8
\$24.99 • Bonded Leather

Specialty



The Voice New Testament
Designer Series
ISBN-13: 978-1-4185-4249-8
\$34.99 • Flexible Cloth



NKJV Greatest Stories
of the Bible
ISBN-13: 978-1-4185-4166-8
\$29.99 • Hardcover



NKJV Giant Print Center-
Column Reference Bible
ISBN-13: 978-0-8407-0858-8
\$39.99 • Leatherflex



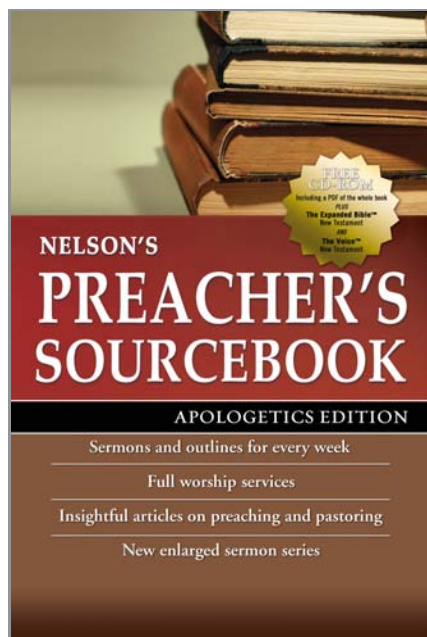
NKJV Single Column Bible
New Testament with Psalms
ISBN-13: 978-1-4185-4253-5
\$24.99 • Softcover



Mossy Oak Personal
Size Giant Print
ISBN-13: 978-1-4185-3433-2
\$39.99 • Bonded Leather

NELSON'S PREACHER'S SOURCEBOOK

Apologetics Edition



FEATURES & BENEFITS

- Use the ideas from the Sourcebook as a starting point when you pray for guidance for your messages
- Find inspiration for sermons, special occasion and bulletin messages at your fingertips
- Learn sermon techniques from the outstanding pastors who contribute to the resource

Preach great sermons and plan innovative worship services. *Nelson's Preacher's Sourcebook Apologetics Edition*, is an entire year's worth of preaching and worship resources. It includes sermons from outstanding pastors arranged for every Sunday of the year. With an emphasis on evangelism and a sermon series focusing on apologetics, preachers can plan a full year of sermons!

Features include:

- Sermons, creative outlines, illustrations, and quotes for every Sunday of the year
- Special articles focusing on evangelism
- Worship helps, including hymns, prayers, and Scripture texts
- Inspirational thoughts and preaching techniques
- Sermons for special occasions and holidays
- For the Bulletin: inspirational notes from Christian history
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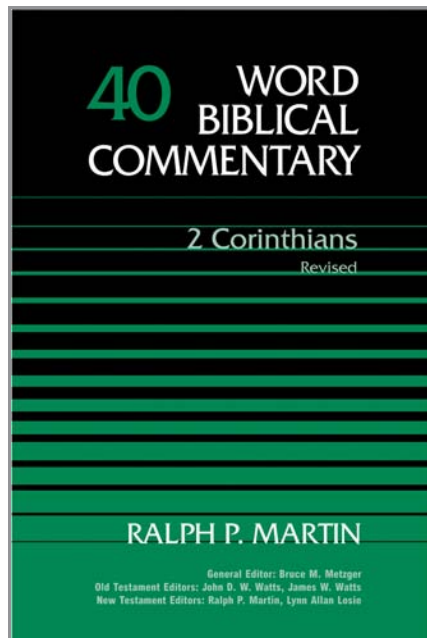
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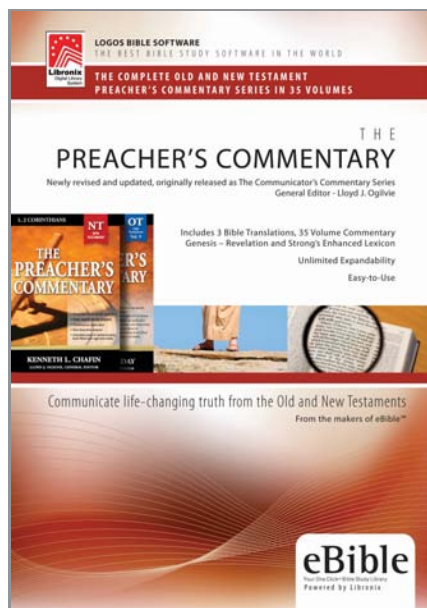
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Ralph P. Martin, has been a professor of New Testament and director of graduate studies at Fuller Theological Seminary. He holds the B.A. and M.A. from the University of Manchester, England, and the Ph.D. from King's College, University of London. **Hometown:** Pasadena, California

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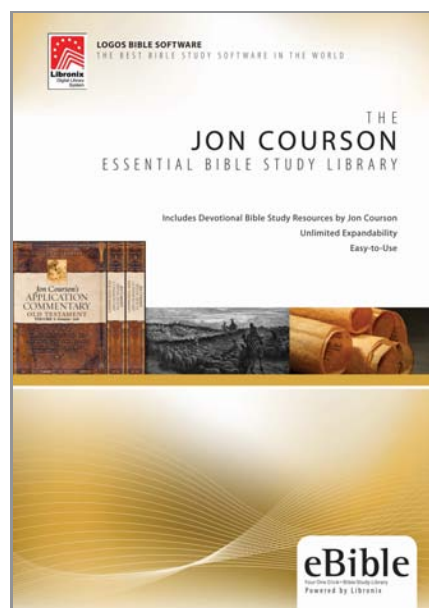
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Dr. Lloyd John Ogilvie, recently retired Chaplain of the U.S. Senate, is the author of more than 40 books and won a Gold Medallion award for his writing. His nationwide TV and radio ministry, "Let God Love You", helped promote an evangelical resurgence. He pastored several churches and was named Preacher of the Year by Religion in Media. He continues to pursue his lifelong calling of speaking, teaching, and writing. He and his late wife, Mary Jane, raised three children.

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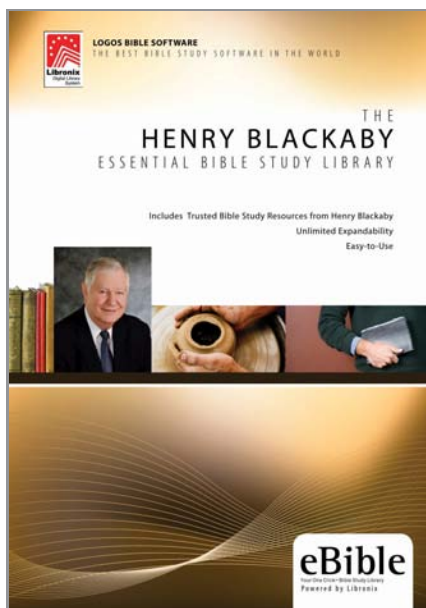
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In 1977, Pastor **Jon Courson** founded the Applegate Christian Fellowship church in Southern Oregon with a congregation of twenty. The church grew over the years to include approximately 7,000 people. Jon is now pursuing his passion to raise up young men as pastors for the next generation and has established a Pastor Training School. In addition, Jon speaks nationally and internationally at numerous churches, conferences and retreats. Jon's Searchlight ministry includes a radio program where his Bible teachings are aired on more than 400 radio stations daily. He is the author of *A Future and A Hope*, *A Day's Journey*, *A Place For You* and *A Pillar By Day*. **Hometown:** Jacksonville, Oregon

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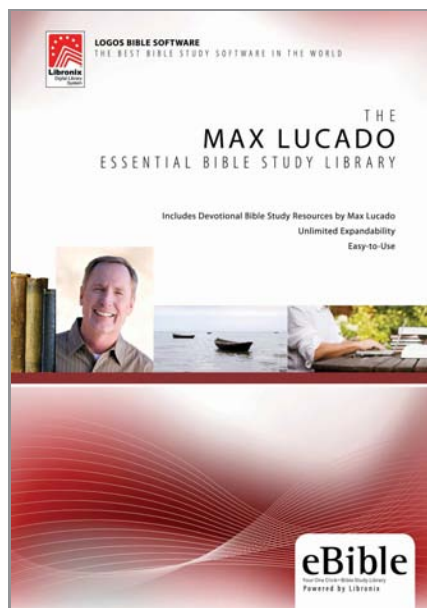


Henry Blackaby is the author of over a dozen books, including the best-selling *Experiencing God* Bible studies. Dr. Blackaby is a graduate of the University of British Columbia, Vancouver, Canada. He has completed his Th.M. degree from Golden Gate Baptist Theological Seminary. He has also received four honorary doctorate degrees and is now serving as the president of Henry Blackaby Ministries. Dr. Blackaby and his wife, Marilyn, have five married children, all serving in Christian ministry.

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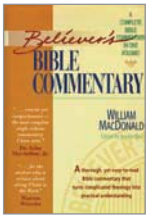
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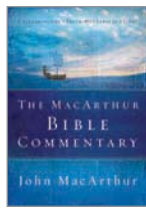


Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas. In a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two. **Hometown:** San Antonio, Texas

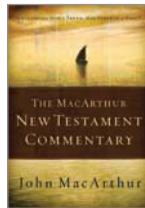
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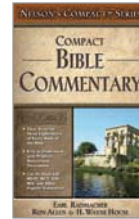
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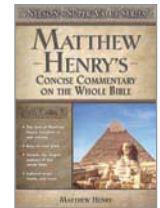
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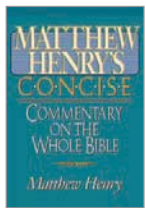
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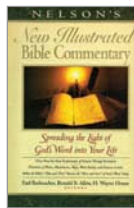
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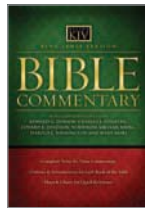
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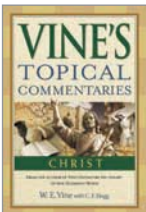
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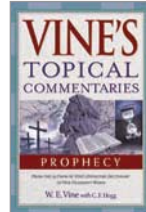
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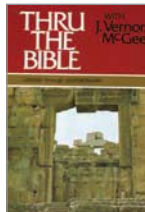
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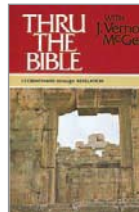
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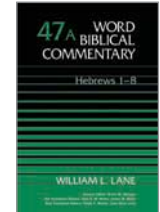
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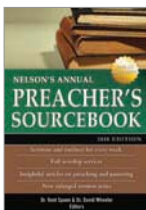


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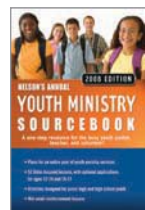
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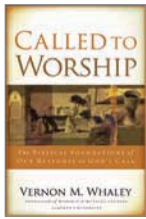


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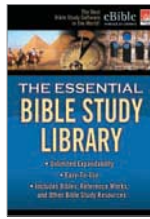


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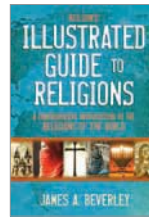
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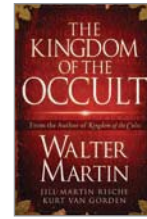
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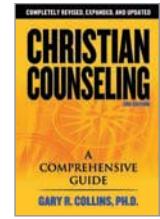
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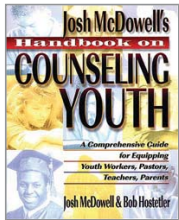
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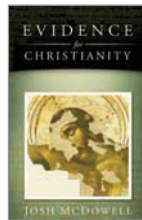
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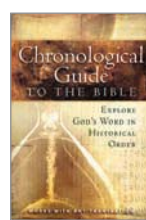
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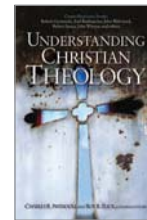
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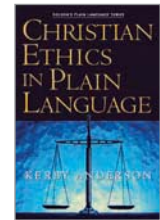
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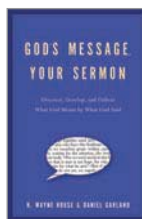
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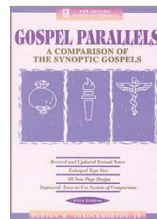
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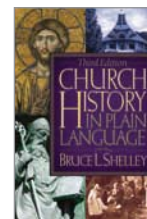
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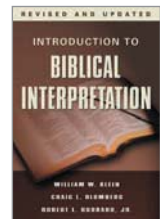
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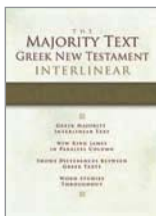
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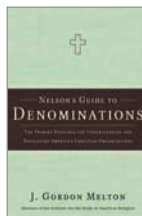
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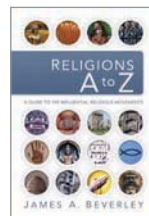
Introduction to Biblical Interpretation
978-0-7852-5225-2
\$39.99 • Hardcover



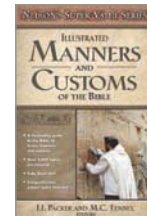
Majority Text Greek New Testament Interlinear
978-1-4185-2617-7
\$49.99 • Imitation Leather



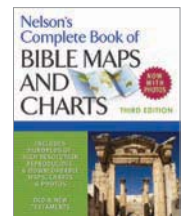
Nelson's Guide to Denominations
978-1-4185-0196-9
\$19.99 • Hardcover



Religions A to Z
978-1-4185-0573-8
\$12.99 • Trade Paper



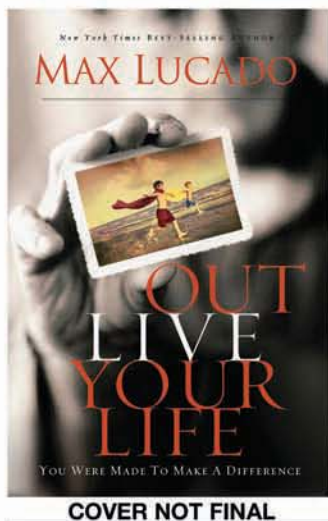
Manners and Customs of the Bible
978-0-7852-5042-5
\$25.99 • Hardcover



Nelson's Complete Book of Bible Maps and Charts 3rd Edition
978-1-4185-4171-2
\$19.99 • Trade Paper

OUTLIVE YOUR LIFE DVD-BASED STUDY AND PARTICIPANT'S GUIDE

MAX LUCADO



FEATURES & BENEFITS

- Learn how to live so that everything in your life adds up to something bigger than yourself
- Be inspired by real-life stories of others making a difference
- Learn how to lead your church or small group to do what you can within your sphere of influence

Everyone wants to know that their time on earth has some significance. We all want to make a difference. God invites us to outlive our lives, not just in heaven, but here on earth. What if you lived in such a way that your death is just the beginning of your life?

In this DVD study, Max Lucado presents four sessions that follow the real-life stories of people who are making their lives count. Designed for individual study or for a small group experience, each session will show you not just *why* but *how* to live intentionally so that everything in your life---your time, your skills, your passions---all add up to something bigger than you.

Features include:

- One DVD with four 12-to-15-minute video sessions
- *Outlive Your Life Small Group Discussion Guide*
- *Outlive Your Life Small Group Leader's Guide*
- CD-ROM with materials for promoting your group study or sermon series

Outlive Your Life DVD-Based Study

ISBN-13/EAN: 978-1-4185-4394-5

Format: DVD

Packaging: Box set

Price: \$34.99 U.S.

Length: 60 Minutes

Carton Qty: 12

Outlive Your Life Participant's Guide

ISBN-13/EAN: 978-1-4185-4395-2

ISBN-10: 1-4185-4395-0

Format: Trade Paper

Price: \$9.99 U.S.

Page Count: 128 Pages

Carton Qty: 36

Ship Date: 8/4/2010

Pub Date: 8/31/2010

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE /
PERSONAL GROWTH (RELO12070)

ADVERTISING

- Consumer eblast campaign targeting purchasers of small group study resources
- Included in Max Lucado Bibles, reference and curriculum group product promotions
- Promoted on product feature page on ThomasNelsonBibles.com including promotional trailer
- Backmatter advertisement in Outlive Your Life tradebook
- Included with Outlive Your Life tradebook promotions
- Promoted on Max Lucado featured author page on ThomasNelsonBibles.com

PUBLICITY

- Press release serviced to trade publications, Christian publications, and Religion editors
- Review mailing to key media outlets, with others serviced upon request
- Review mailing to church-worker media outlets
- Awareness to past blogger supporters
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

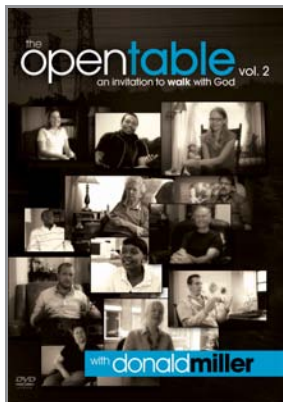
978-1-4185-4182-8 Fearless DVD-Based Study

978-1-4185-2926-0 3:16 DVD Study for Small Groups



Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas. In a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two. **Hometown:** San Antonio, Texas

THE OPEN TABLE: AN INVITATION TO WALK WITH GOD DVD AND PARTICIPANT'S GUIDE



FEATURES & BENEFITS

- Experience a compelling small group study through Don Miller's unique voice and relevant insights
- Become engaged and discover the power of personal testimony
- Recognize what it looks like to have a relationship with God

What does it look like to walk with God? In *The Open Table: An Invitation to Walk with God*, Don Miller and his friends have created a guide to cultivating and nurturing your soul in such a way that something can grow, something that will sustain you, namely a relationship with God.

Perfect for individual or small group use, with state-of-the-art video and powerful personal testimonies, this second installment of *The Open Table* is infused with humor, truth, history, and above all, honesty.

Features include:

- One DVD with five, 10-minute sessions
- *The Open Table: An Invitation to Walk with God Leader's Guide*
- *The Open Table: An Invitation to Walk with God Participant's Guide* sold separately

The Open Table: An Invitation to Walk with God DVD

UPC: 020049082560
ISBN-13/EAN: 978-1-4185-1093-0
Format: DVD
Packaging: Amaray Case
Price: \$29.99 U.S.
Length: 90 Minutes
Carton Qty: 24

The Open Table: An Invitation to Walk with God Participant's Guide

ISBN-13/EAN: 978-1-4185-1089-3
ISBN-10: 1-4185-1089-0
UPC: 020049082515
Format: Paperback
Price: \$9.99 U.S.
Page Count: 128 Pages
Carton Qty: 36

Ship Date: 8/11/2010

Pub Date: 9/7/2010

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Consumer eblast campaign targeting purchasers of *The Open Table* and other small group study resources
- Promoted on product feature page on ThomasNelsonBibles.com including promotional trailer
- Included in Big Results for Small Groups curriculum campaign promotions

PUBLICITY

- Press release serviced to trade publications, Christian publications, and Religion editors
- Review mailing to key media outlets, with others serviced upon request
- Review mailing to church-worker media outlets
- Awareness to past blogger supporters
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

0-7852-6370-5	Blue Like Jazz (443,000)
0-7852-6371-3	Searching for God Knows What (138,000)
978-1-4185-1099-2	The Open Table: An Invitation to Know God DVD (3,300)

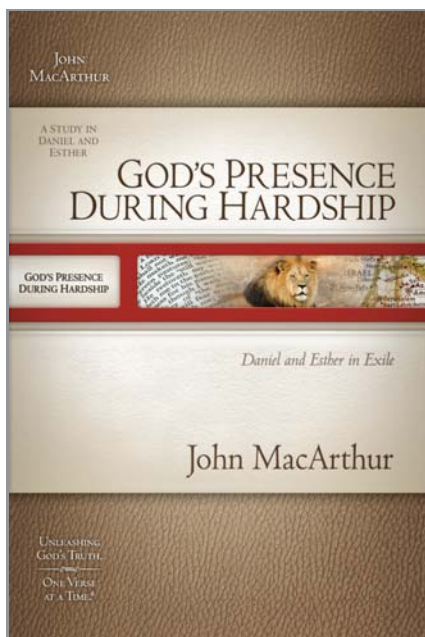
COMPARABLE TITLES

1-5785-6423-9	Growing True Disciples by George Barna (.)
0-9724-1968-3	Disciple Making Church by Glenn McDonald (.)

MACARTHUR OLD TESTAMENT STUDY GUIDES: GOD'S PRESENCE DURING HARDSHIP

Daniel and Esther in Exile

JOHN MACARTHUR



FEATURES & BENEFITS

- Gain a thorough knowledge of the books of Daniel and Esther through a 12-week study from John MacArthur
- Explore extensive commentary, detailed observations on overriding themes, and probing questions
- Discover valuable, trusted insights from the scholarship of Dr. MacArthur

The newest study of the Old Testament from trusted scholar Dr. John MacArthur provides thorough insights into a little-studied portion of the Bible. *God's Presence During Hardship* takes an in-depth look at the time of Israel's exile, beginning with Daniel being carried off to Babylon and continuing through the time of Esther. Studies include close-ups of Daniel, Nebuchadnezzar, and others, as well as careful considerations of doctrinal themes, such as "Standing Boldly for God" and "God's Sovereign Hand."

The twelve-volume MacArthur Old Testament Study Guide series provides intriguing twelve-week examinations of the Old Testament. Each guide looks at a portion of Scripture from three perspectives—historical studies, character studies, and thematic studies—and incorporates extensive commentary, detailed observations on overriding themes, and probing questions to help you study the Old Testament with guidance from John MacArthur.

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-3693-0
ISBN-10: 1-4185-3693-8
Price: \$9.99 U.S.
Ship Date: 9/8/2010
Pub Date: 10/5/2010
Trim Size: 6.00 x 9.00 x 0.50
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / BIBLICAL STUDIES / OLD TESTAMENT (RELO06210)

ADVERTISING

- Consumer eblast campaign targeting purchasers of small group study resources
- Promoted on product feature page on ThomasNelsonBibles.com including look inside widget
- Promoted on John MacArthur featured author page on ThomasNelsonBibles.com
- Cross promotion backmatter advertisements featuring Old Testament study guide series
- Included in new Thomas Nelson study resources spinner display

PUBLICITY

- Release notice sent to trade, overall Christian, and church worker media outlets
- Review copies serviced to Bible-study oriented outlets, and to others upon request
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

- 978-1-4185-3691-6 A House Divided: Elijah and the Kings of Israel (4,600)
- 978-1-4185-3406-6 End of an Era: The Rise and Fall of Solomon (6,400)

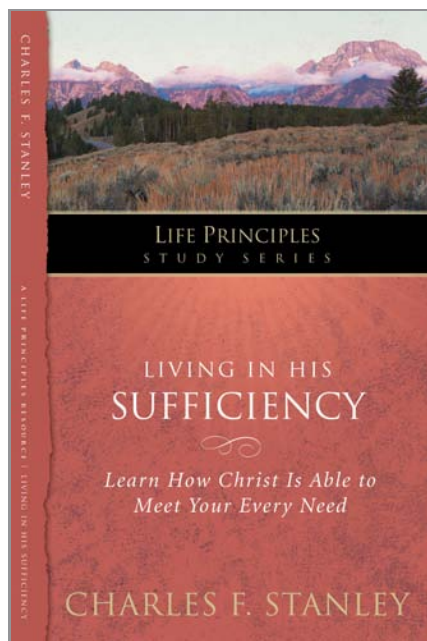


John MacArthur, author of many bestsellers that have touched millions of lives, is pastor-teacher of Grace Community Church, president of Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You. **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

LIFE PRINCIPLES STUDY SERIES #15: LIVING IN HIS SUFFICIENCY

Learn How Christ is Sufficient for Your Every Need

DR. CHARLES F. STANLEY



FEATURES & BENEFITS

- Develop a deeper understanding of all that Christ has provided
- Learn how to experience the full sufficiency of Christ Jesus on a practical and personal level
- Discover how to be invulnerable to arguments that can lead you astray

When something goes wrong, where do you turn for help? For many, the answer is a spouse or a friend, or even a group or an organization. Yet God longs to meet your needs. In fact, the Bible says He is utterly sufficient to satisfy every human need you'll ever experience.

In *Living in His Sufficiency*, Dr. Charles Stanley teaches that the key to embracing God's abundance is a deep relationship with Jesus Christ. Through Him, you have access to help in every area of your life--not just spiritually, but morally, mentally, physically, and emotionally.

This direct, insightful study challenges you to depend wholly upon the eternal God, rather than earthly relationships or material things, to experience His sufficiency in all circumstances.

Format: Softcover
ISBN-13/EAN: 978-1-4185-4127-9
ISBN-10: 1-4185-4127-3
Price: \$9.99 U.S.
Ship Date: 9/8/2010
Pub Date: 10/5/2010
Trim Size: 6.00 x 9.00 x 0.50
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Consumer eblast campaign targeting purchasers of past small group study resources
- Promoted on product feature page on ThomasNelsonBibles.com including look inside widget
- Promoted on Charles Stanley featured author page on ThomasNelsonBibles.com
- Cross promotion backmatter advertisements featuring Life Principles study guide series
- Included in new Thomas Nelson study resources spinner display

PUBLICITY

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- Review copies serviced to Bible-study oriented outlets, and to others upon request
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

PREVIOUS TITLES

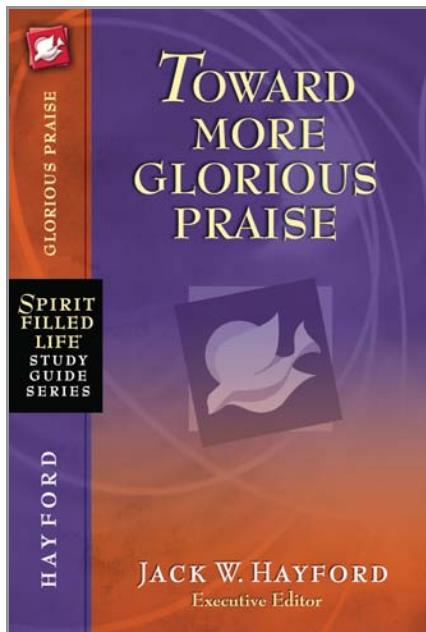
- 978-0-7852-7286-1 ITSG: Living In His Sufficiency (16,400)
- 978-1-4185-2811-9 LPSG: Developing a Servant's Heart (11,700)



Dr. Charles Stanley is senior pastor of First Baptist Church in Atlanta. He is the founder and president of In Touch[®] Ministries. His best-selling books include *The Source of My Strength* and *How to Listen to God*. **Books Sold to Date:** 6 million+

SPIRIT-FILLED LIFE STUDY GUIDE SERIES: TOWARD MORE GLORIOUS PRAISE

JACK HAYFORD



FEATURES & BENEFITS

- Experience the power, joy, and fulfillment found in a lifestyle of praise
- Grow in relationship with God, and learn to answer His call to worship Him in Spirit and in truth
- A perfect companion to the *New Spirit-Filled Life® Bible*

Learn to live the lifestyle of praise. The Spirit-Filled Life® Guide: *Toward More Glorious Praise* encourages readers through the experiences of the Old Testament's King David and the New Testament's Apostle Paul to open their hearts and respond to God with overflowing praise. They learn not to let circumstance determine praise but instead to allow praise to determine circumstance.

Features include:

- 12 lessons, plus an introduction to experiencing the life of praise
- Foundational, practical helps like Kingdom Keys, Kingdom Life, and Word Wealth in each lesson

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-4123-1
ISBN-10: 1-4185-4123-0
Price: \$9.99 U.S.
Ship Date: 9/8/2010
Pub Date: 10/5/2010
Trim Size: 6.00 x 9.00 x 0.38
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Consumer eblast campaign targeting purchasers of small group study resources
- Promoted on product feature page on ThomasNelsonBibles.com including look inside widget
- Promoted on Jack Hayford featured author page on ThomasNelsonBibles.com
- Backmatter advertisements featuring Spirit-Filled Life study guide series
- Included in new Thomas Nelson study resources spinner display

PUBLICITY

- Release notice sent to trade, overall Christian, and church worker media outlets
- Review copies serviced to Bible-study oriented outlets, and to others upon request
- Media Inquiries: Brenda Smotherman, bsmotherman@thomasnelson.com

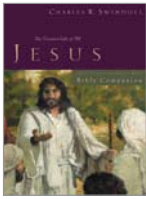
PREVIOUS TITLES

978-0-8407-8518-3 SFLKD: Toward More Glorious Praise (45,700)
 978-0-7852-4990-0 SFL SG: Kingdom Warfare (6,500)

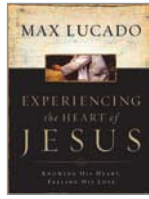


Dr. Jack Hayford is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life® publications produced by Thomas Nelson. **Books Sold to Date:** 6 million+

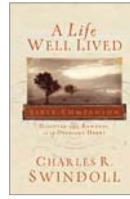
The Names You Know...The Tools You Need



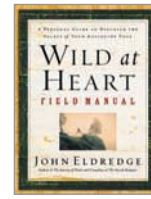
Great Lives: Jesus Bible Companion
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Experiencing the Heart of Jesus
Max Lucado
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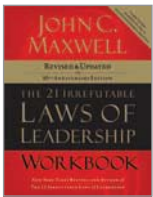
A Life Well Lived Bible Companion
Charles R. Swindoll
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\$9.99 • Trade Paper



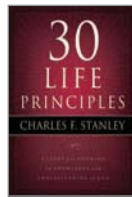
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John Eldredge
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\$17.99 • Paperback



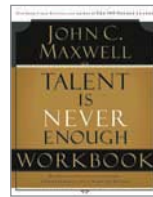
Inside My Heart Guided Journal
Robin McGraw
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\$17.99 • Paperback



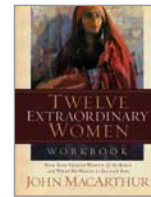
The 21 Irrefutable Laws of Leadership Workbook
John C. Maxwell
978-1-4185-2615-3
\$17.99 • Trade Paper



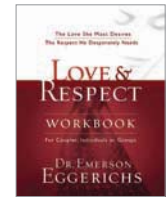
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John C. Maxwell
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\$17.99 • Paperback

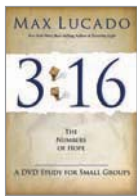


Twelve Extraordinary Women Workbook
John MacArthur
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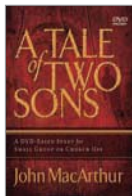


Love & Respect Workbook
Emerson Eggerichs
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DVD Curriculum



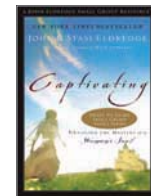
3:16 DVD Study for Small Groups
Max Lucado
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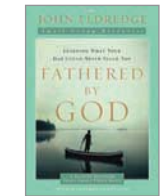
A Tale of Two Sons DVD Church Kit
John MacArthur
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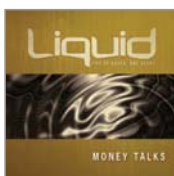
Fearless DVD-Based Study
Max Lucado
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\$34.99 • Curriculum



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Fathered by God Small Group Video Series
John Eldredge
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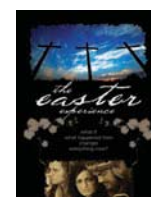
Liquid: Money Talks DVD Study Kit
Jeff Pries & John Ward
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\$24.99 • Curriculum



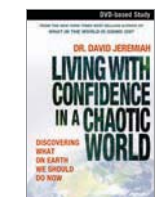
Liquid: The Ten: 1-5 DVD Study Kit
Jeff Pries & John Ward
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\$24.99 • Curriculum



The Open Table DVD Study
Donald Miller
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\$39.99 • Curriculum

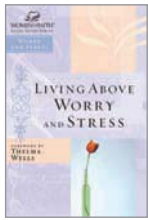


The Easter Experience DVD Church Program
City on a Hill Productions
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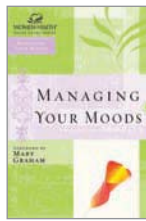


Living With Confidence In A Chaotic World DVD-Based Study
David Jeremiah
978-1-4185-4290-0
\$34.99 • Curriculum

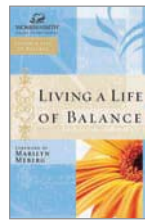
Study Guides and Series



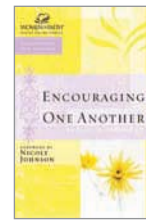
Women of Faith Study Series: Living Above Worry and Stress
Women of Faith
978-0-7852-4986-3
\$9.99 • Paperback



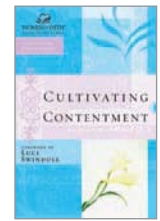
Women of Faith Study Series: Managing Your Moods
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Women of Faith
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\$9.99 • Paperback



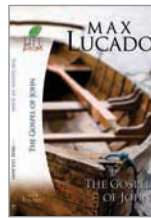
Women of Faith Study Series: Cultivating Contentment
Women of Faith
978-0-7852-5152-1
\$9.99 • Paperback



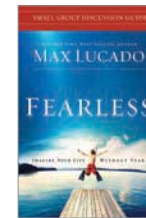
Spirit-Filled Life Study Series: God's Way to Wholeness
Jack Hayford
978-1-4185-3331-1
\$9.99 • Paperback



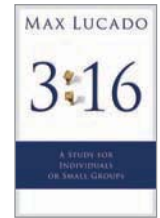
Spirit-Filled Life Study Series: Kingdom Warfare
Jack Hayford
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\$9.99 • Paperback



Life Lessons: Book of John
Max Lucado
978-1-4185-0944-6
\$9.99 • Paperback



Fearless Small Group Discussion Guide
Max Lucado
978-1-4185-4271-9
\$9.99 • Paperback



3:16 - A Study for Small Groups
Max Lucado
978-1-4185-2923-9
\$9.99 • Paperback



The MacArthur Old Testament Study Series: Jacob & Egypt
John MacArthur
978-1-4185-3324-3
\$9.99 • Paperback



The MacArthur Old Testament Study Series: Before Abraham
John MacArthur
978-1-4185-3322-9
\$9.99 • Paperback



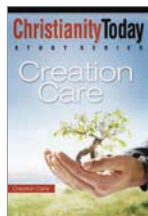
The MacArthur Old Testament Study Series: The Father of Israel
John MacArthur
978-1-4185-3323-6
\$9.99 • Paperback



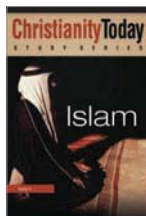
The Life Principles Study Series: Understanding Financial Stewardship
Charles F. Stanley
978-1-4185-3335-9
\$9.99 • Paperback



The Life Principles Study Series: Sharing the Gift of Encouragement
Charles F. Stanley
978-1-4185-2812-6
\$9.99 • Paperback



Christianity Today Study Series: Creation Care
Christianity Today International
978-1-4185-3413-4
\$9.99 • Paperback



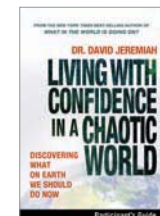
Christianity Today Study Series: Islam
Christianity Today International
978-1-4185-3424-0
\$9.99 • Paperback



Fruit of the Spirit Study Series: Love
Calvin Miller
978-1-4185-2841-6
\$9.99 • Paperback



Fruit of the Spirit Study Series: Faithfulness
Calvin Miller
978-1-4185-2842-3
\$9.99 • Paperback

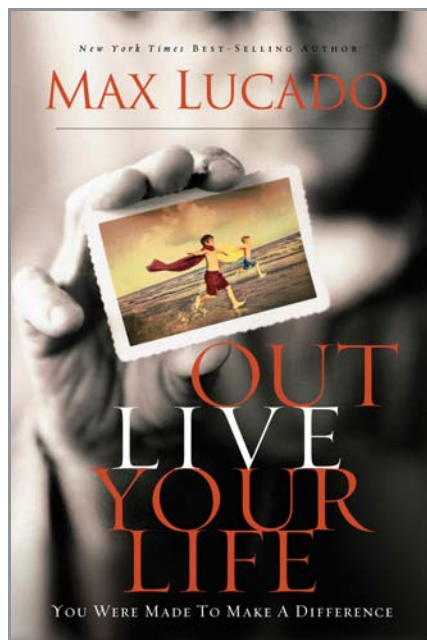


Living With Confidence In A Chaotic World Participant's Guide
David Jeremiah
978-1-4185-4291-7
\$9.99 • Paperback

OUTLIVE YOUR LIFE

You Were Made to Make A Difference

MAX LUCADO



FEATURES & BENEFITS

- Most of Max's books encourage readers to get on their knees and pray; this one asks them to roll up their sleeves and act
- To celebrate his 25th Anniversary of Publishing, Max has committed to raising sponsorships for 25,000 children through World Vision
- Max walks readers through the first acts of the apostles, inspiring individuals to find their call and purpose in service to others
- Serves as a unifying call to churches to bond together and impact their Jerusalem, Judea/Samaria, and the World

These are difficult days in our world's history. Billions of people are poor, millions go hungry or thirsty every day. Disease claims thousands of lives daily. But you and I have been given an opportunity to make a big difference. What if we did? What if we rocked the world with hope? Infiltrated all corners with God's love and life? We are created by a great God to do great works. He invites us to outlive our lives, not just in heaven, but here on earth. Let's live our lives in such a way that the world will be glad we did.

Additional *Outlive Your Life* products include:

- *Outlive Your Life*, audio book - 9780849946127
- *Make a Difference*, booklet - 9780849946134
- *One Hand, Two Hands*, children's book - 9781400316496
- *You Were Made to Make a Difference*, teen book - 9780849920691
- *You Changed My Life*, gift book - 9781404187832
- *Outlive Your Life*, DVD-based study - 9781418543945
- *Outlive Your Life*, participants guide - 9781418543952

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-8499-2069-1

ISBN-10: 0-8499-2069-8

Price: \$24.99 U.S.

Ship Date: 8/18/2010

Pub Date: 9/14/2010

Trim Size: 6.19 x 9.31 x TBD

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL
(RELO12000)

ADVERTISING

- World Vision partnership to include National multi-city arena tour in Fall 2010
- Advanced reader copies given to thousands of pastors throughout the world in early/mid 2010
- Max Lucado teaching video on book and curriculum to be used online for consumers, partners, and retailers.
- Social Media campaign focused on Community.MaxLucado.com, Facebook, & Twitter @MaxLucado, @LucadoTeam
- Google Adword search campaign
- Print and online advertising campaign through *World Vision*, *CTI*, *Outreach*, *Sermon Central*, *Leadership*, *Youth Worker*, and more
- Video and excerpt partnerships with faith outlets
- Radio spot campaign focused on top 200 markets with UpWords one-minute radio broadcasts by Max Lucado to 1500 radio stations in fall
- Hallmark and Dayspring greeting card and product line to be introduced in fall and winter 2010

PUBLICITY

- National print and online campaign for interviews and reviews with satellite tv and radio tour
- Excerpts and audio content available for print and online media
- Q&A with Max Lucado to be provided by video and print

PREVIOUS TITLES

978-0-8499-2139-1 Fearless

978-0-8499-0193-5 3:16

978-0-8499-6387-2 Facing Your Giants

978-0-8499-0008-2 Cure For the Common Life

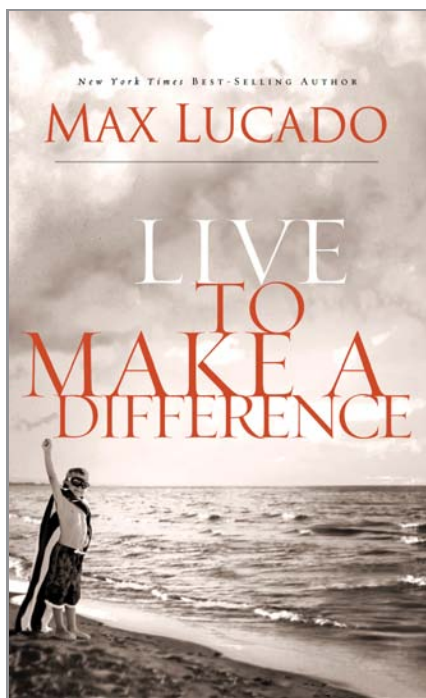


Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas, is the husband of Denalyn and father of Jenna, Andrea, and Sara. In a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two.

Hometown: San Antonio, Texas

LIVE TO MAKE A DIFFERENCE

MAX LUCADO



FEATURES & BENEFITS

- An inexpensive way for readers to give the core *Outlive Your Life* message to friends, family, and those in their community.
- Provides the inspiration and practical action plan to unleash the church to change their world.
- Useful tool for churches in their outreach and inreach campaigns
- Simultaneous release with trade book, curriculum, and various other products

The booklet contains key selections from *Outlive Your Life*. In addition, the booklet will include stories that embody the spirit of making a difference inside of the church as well as in the local community, region, and world.

Additional *Outlive Your Life* products include:

- *Outlive Your Life* - jacketed hardcover - 9780849920691
- *Outlive Your Life*, audio book - 9780849946127
- *One Hand, Two Hands*, children's book - 9781400316496
- *You Were Made to Make a Difference*, teen book - 9780849920691
- *You Changed My Life*, gift book - 9781404187832
- *Outlive Your Life*, DVD-based study - 9781418543945
- *Outlive Your Life*, participants guide - 9781418543952

Format: Paperback

ISBN-13/EAN: 978-0-8499-4612-7

ISBN-10: 0-8499-4612-3

Price: \$2.99 U.S.

Ship Date: 8/18/2010

Pub Date: 9/14/2010

Trim Size: 4.10 x 6.81 x 0.31

Carton Qty: 200

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL
(RELO12000)

ADVERTISING

- World Vision partnership to promote *Outlive Your Life* throughout 2010 and 2011
- Advanced reader copies given to thousands of pastors throughout the world in early/mid 2010
- Max Lucado teaching video on book and curriculum to be used online for consumers, partners, and retailers
- Social Media campaign focused on /Community.MaxLucado.com, Facebook, & Twitter @MaxLucado, @LucadoTeam
- Video and excerpt partnerships with faith outlets
- Radio campaign focused on top 200 markets with UpWords one-minute radio broadcasts by Max Lucado to 1500 radio stations in fall
- Hallmark and Dayspring greeting card and product line to be introduced in fall and winter 2010

PREVIOUS TITLES

978-0-8499-2020-2 *Imagine Your Life Without Fear*

978-0-8499-1919-0 *The 3:16 Promise*

0-8499-1683-6 *He Did This Just for You*



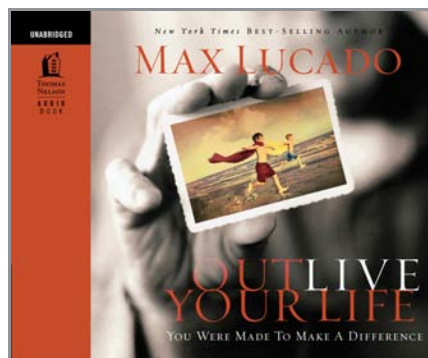
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Hometown: San Antonio, Texas

OUTLIVE YOUR LIFE

You Were Made to Make A Difference

MAX LUCADO



FEATURES & BENEFITS

- Most of Max's books encourage readers to get on their knees and pray; this one asks them to roll up their sleeves and act
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Additional *Outlive Your Life* products include:

- *Outlive Your Life*, audio book - 9780849946127
- *Make a Difference*, booklet - 9780849946134
- *One Hand, Two Hands*, children's book - 9781400316496
- *You Were Made to Make a Difference*, teen book - 9780849920691
- *You Changed My Life*, gift book - 9781404187832
- *Outlive Your Life*, DVD-based study - 9781418543945
- *Outlive Your Life*, participants guide - 9781418543952

Format: CD - Unabridged (7)

Packaging: Clamshell Box

ISBN-13/EAN: 978-0-8499-4613-4

ISBN-10: 0-8499-4613-1

Price: \$24.99 U.S.

Ship Date: 8/18/2010

Pub Date: 9/14/2010

Trim Size: 0.00 x 0.00 x TBD

Length: 7 Hours

Carton Qty: 30

Distribution Rights: Worldwide

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL
(RELO12000)

ADVERTISING

- World Vision partnership to include National multi-city arena tour in Fall 2010
- Advanced reader copies given to thousands of pastors throughout the world in early/mid 2010
- Max Lucado teaching video on book and curriculum to be used online for consumers, partners, and retailers.
- Social Media campaign focused on Community.MaxLucado.com, Facebook, & Twitter @MaxLucado, @LucadoTeam
- Google Adword search campaign
- Print and online advertising campaign through *World Vision*, *CTI*, *Outreach*, *Sermon Central*, *Leadership*, *Youth Worker*, and more
- Video and excerpt partnerships with faith outlets
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PUBLICITY

- National print and online campaign for interviews and reviews with satellite tv and radio tour
- Excerpts and audio content available for print and online media
- Q&A with Max Lucado to be provided by video and print

PREVIOUS TITLES

978-0-8499-6397-1 Fearless Audio Book

978-0-8499-6393-3 3:16 Audio Book

978-0-8499-6387-2 Facing Your Giants Audio Book

978-0-8499-6381-0 Cure for the Common Life Audio Book

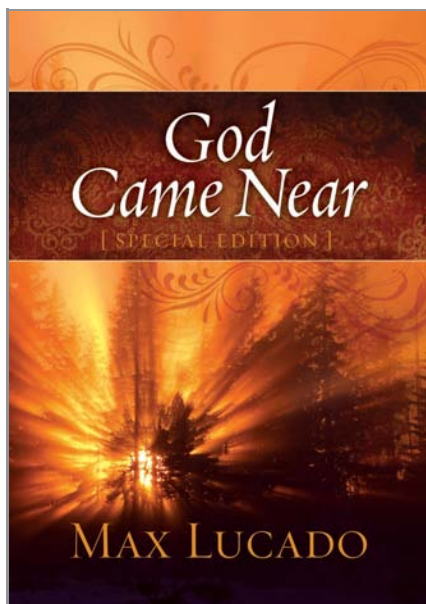


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Hometown: San Antonio, Texas

GOD CAME NEAR SPECIAL EDITION

MAX LUCADO

**FEATURES & BENEFITS**

- 2-color interior design will feature creative images
- Call-outs will be included throughout book
- Provides a unique feel, taking the core content from *God Came Near*; most applicable for gift giving

Majesty in the midst of the mundane. He looks like anything but a king. His face is prunish red. His cry, though strong and healthy, is still the helpless and piercing cry of a baby. He is absolutely dependent upon Mary for his well-being.

Holiness in the filth of sheep manure and sweat. Divinity entering the world on the floor of a stable, through the womb of a teenager, and in the presence of a mere carpenter. God had come near! Travel back in time and relive Christ the Son of God becoming man.

In this stunning work, Max Lucado views the Savior who walked among us through a distinctly human lens. He speaks plainly to those of us who prefer to keep Jesus otherworldly, distant, and predictable: "Don't do it. For heaven's sake, don't. Let Him into the mire and muck of our world. For only if we let him in can he pull us out." Through vivid word pictures, come with Max as he brings to life the most important event in history . . . when *God Came Near*.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-0-8499-4818-3
ISBN-10: 0-8499-4818-5
Price: \$14.99 U.S.
Ship Date: 10/7/2010
Pub Date: 11/3/2010
Trim Size: 6.00 x 6.00 x TBD
Page Count: 208 Pages
Carton Qty: 24
Distribution Rights: Worldwide
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Featured on Lucado ECK in 2010 and 2011

PUBLICITY

- Targeting excerpts for key Christian print and online publications

PREVIOUS TITLES

0-8499-4454-6 *God Came Near* all editions
(1million+)



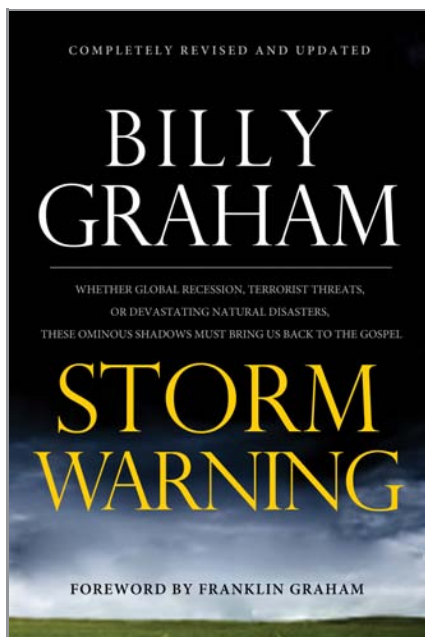
Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas, is the husband of Denalyn and father of Jenna, Andrea, and Sara. In a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two.

Hometown: San Antonio, Texas

STORM WARNING

Whether global recession, terrorist threats, or devastating natural disasters, these ominous shadows must bring us back to the Gospel.

BILLY GRAHAM



FEATURES & BENEFITS

- Completely revised and updated by Mr. Graham
- Includes a new foreword by his son, Franklin Graham
- Explains the book of Revelation and reveals the signs of the coming Apocalypse
- Examines scripture in light of today's cultural and political issues
- Offers hope and guidance for the storms we are facing and those yet to come

An examination of the imminence of Christ's return in light of today's headlines and the events recorded in Scripture.

The morning newspapers are jammed with alarming headlines and stories asking questions no one can answer. In *Storm Warning*, Billy Graham examines the problems facing America today compared with what is to come as revealed in the Bible. He answers the tough questions as only he can with astute biblical insight, and points to the hope and renewal found in Christ—for our families, our nation, and our world.

Includes an in-depth analysis of the four horsemen of Revelation chapter six as well as insight on:

- Signs of the times
- The Apocalypse
- Standing before God

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-8499-4813-8
ISBN-10: 0-8499-4813-4
Price: \$19.99 U.S.
Ship Date: 4/14/2010
Pub Date: 5/11/2010
Trim Size: 6.13 x 9.25 x TBD
Page Count: 320 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Print advertising with *Christianity Today*
- Print and online advertising with *Preaching Magazine*
- Online advertising through Beliefnet.com, Oneplace.com, Crosswalk.com, Christianity.com

PUBLICITY

- Pre-publication Campaign
- Trade piece announcing rerelease of title
- Publication Campaign
- Publicity will be done by Franklin Graham in promotion of title
 - National, regional, and local newspapers
 - Christian and secular television
 - National radio tour
 - Wire services
- Online Campaign
- Web sites and Blogs targeting Christian point-of-view interests

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

978-0-8499-3681-4 Storm Warning-all editions (325,000)
 978-0-8499-1887-2 The Journey-all editions (380,000)

COMPARABLE TITLES

978-0-7852-2887-5 What in the World Is Going On? by David Jeremiah (440,000)

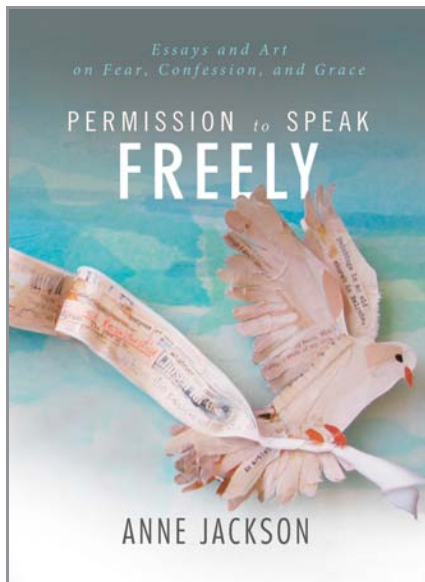


Billy Graham, the world-renowned author, preacher, and evangelist has delivered the gospel message to more people face-to-face than anyone in history and has ministered on every continent of the world. Millions have read his inspirational classics, including *Angels*, *The Secret of Happiness*, *Peace with God*, *The Holy Spirit*, *Hope for the Troubled Heart*, and *How to be Born Again*. **Hometown:** Montreat, North Carolina

PERMISSION TO SPEAK FREELY

Essays and Art on Fear, Confession, and Grace

ANNE JACKSON



FEATURES & BENEFITS

- Follows the movement that began with a simple question on the popular blog site flowerdust.net
- Includes arresting full-color art as submitted from readers to represent their honest struggles
- Gives honest revelations on faith and our true feelings
- Extends an open invitation to healing and God's grace
- Includes insights from the story of Ezra on his fear and public confession

"What is the one thing you feel you can't say in church?"

In May 2008, Anne Jackson asked a question on her blog, "What is one thing you feel you can't say in church?" Hundreds responded. Everyone had a story.

Permission to Speak Freely is the artistic collaboration and movement of author Anne Jackson, who is through with keeping brokenness in the dark. Bringing to light the original intent of God's sanctuary as a place of help and healing, Anne reveals that through confession, both to God and to others, we can live lives that are whole and healed.

Told with disarming transparency, Anne shares what led to her own addictions and the ensuing lifestyle that left her wounded and withdrawn. She includes dramatic stories of others that also learned to lose their fear, pride, and masks; to identify their hurts; and to find the courage to speak freely. Readers will share in the opportunity to find their own redemption and freedom.

Format: Trade Paper with French Flaps

ISBN-13/EAN: 978-0-8499-4599-1

ISBN-10: 0-8499-4599-2

Price: \$16.99 U.S.

Ship Date: 8/4/2010

Pub Date: 8/31/2010

Trim Size: 6.00 x 8.00 x TBD

Page Count: 224 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Print and online advertising with *Relevant* magazine
- Online advertising with Beliefnet.com, Kyria.com, Tangle.com and GospelMusicChannel.com
- Radio promotions with Salem Radio and Way FM channels
- Blog campaign using the author's blog and guest bloggers
- Social Media campaign using author's existing platform
- Women's group mailings

PUBLICITY

Pre-publication campaign

- Trade publications and Christian magazines

Publication campaign

- Op Eds with national, regional, and local newspapers
- Secular and Christian radio shows
- Wire services

Online media campaign

- Extensive blog and Web site publicity campaign

Media e-blasts

- Newswire media targeted e-blasts toward religious outlets as well as those with a self-help focus

Media Inquiries: Stephanie Newton,

snewton@thomasnelson.com

PREVIOUS TITLES

978-0-3102-8755-1 *Mad Church Disease*

COMPARABLE TITLES

978-0-3102-1916-3 *Honestly* by Sheila Walsh

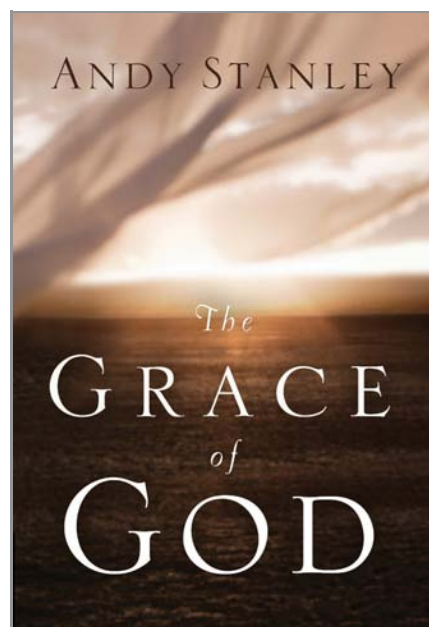
978-0-0608-9919-6 *Post Secret* by Frank Warren



Anne Jackson is an author, speaker, and activist. A contributing writer to various blogs and magazines, she is also the author of *Mad Church Disease*. Anne is an advocate for Compassion International and will participate in the 2010 Ride: Well Tour, a cross-country cycling tour. **Hometown:** Nashville, Tennessee

THE GRACE OF GOD

ANDY STANLEY

**FEATURES & BENEFITS**

- Long-awaited teaching on an essential Christian truth by one of America's leading pastors
- Uses author's unique gift of biblical and personal narratives to illustrate and inspire
- Reveals the struggles of balancing grace in the issues of life
- Offers insight and clearer understanding on how to let grace transform us

Learn how God's grace can and will transform you.

None of us deserve what God offers, a life free from sin and hope for a glorious future, but unbelievably it's ours for the taking. Why? Because of God's grace. The unmerited favor, the lavish love and kindness he pours out on us, and has, since Creation.

But if it's so available then why do we live a grace-less life? Why are our churches filled with disillusioned Christians, weary of religion's demands, struggling with personal defeat because of issues or behaviors?

Join pastor Andy Stanley as he traces grace through the Old and New Testament, observing God's grace at work in the lives of some of the best, and worst, characters. He also shares personal insights from his own life and reveals how grace is not a natural response but is the most essential one. Together these stories unravel the mystery of grace and tell of its transforming power to set us free.

Includes a special chapter to discover and come to terms with your own grace story.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-8499-4814-5
ISBN-10: 0-8499-4814-2
Price: \$21.99 U.S.
Ship Date: 9/1/2010
Pub Date: 9/28/2010
Trim Size: 6.00 x 9.00 x TBD
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Print advertising with *Christianity Today*, *Preaching* magazine
- Print and online advertising with *Relevant* magazine
- Online advertising with Crosswalk.com, Oneplace.com, Christianity.com, Tangle.com and GospelMusicChannel.com
- Utilize Groundforce Marketing Group to hire street teams in cities where the author has conferences to promote the book
- Offer book through Booksneeze.com
- Radio Promotion through Salem radio
- Targeted mailing to the pastors of the top 100 fastest growing churches

PUBLICITY

Publicity Campaign

- National Print Campaign
- Christian Radio Interviews
- Christian Television Interviews
- Grassroots Mailing to US 100 Largest Churches
- Extensive Internet and Blog Campaign

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com**PREVIOUS TITLES**

978-0-8499-2060-8 The Principle of the Path (50,000)

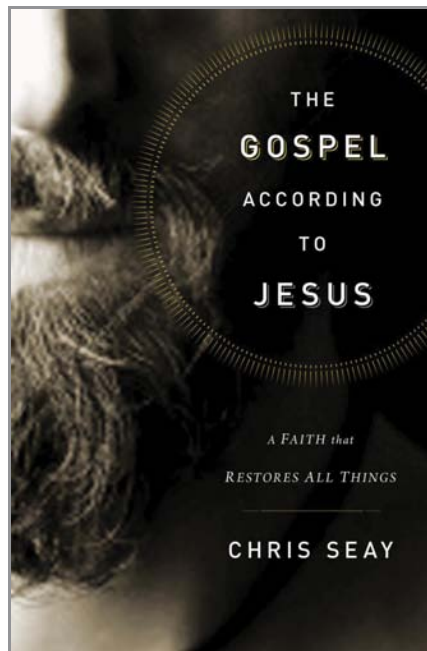
COMPARABLE TITLES978-0-3102-4565-0 What's So Amazing About Grace? by
Philip Yancey

Andy Stanley is founding pastor of North Point Community Church in north Atlanta. He received his master of theology degree from Dallas Theological Seminary. He and his wife, Sandra, are the parents of three children, Andrew, Garrett, and Allie. **Hometown:** Atlanta, GA

THE GOSPEL ACCORDING TO JESUS

A Faith that Restores All Things

CHRIS SEAY



FEATURES & BENEFITS

- A unique and ground-breaking study on the book of Romans
- Shows that God is in all of creation. Much is broken, and it is our role to restore it.
- Offers restoration and healing for people in their relationships with God and with each other
- Corresponds with a national campaign of individuals restoring what's broken in their communities

True Christianity is about restoring what is broken.

Surveys indicate that 84 percent of Christians have a misunderstanding of the true meaning of the word *righteousness*. Referring to God's restoration of our sinfulness and not personal piety or some code of moral purity, pastor Chris Seay offers that Jesus came to breathe life and light into the depths of all darkness.

This gospel that lives according to the ways of Christ is the true Christianity. It gives us a new way to see the world and brings God's restoration to marriages, to the sick and diseased, even to the environment, and he offers a deeply personal spiritual transformation for all followers of Christ.

Whether it's building a park bench at a bus stop or bringing groceries to the sick, the gospel of Jesus restores the heart, the mind, and the body.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-8499-4816-9
ISBN-10: 0-8499-4816-9
Price: \$19.99 U.S.
Ship Date: 9/1/2010
Pub Date: 9/28/2010
Trim Size: 5.38 x 8.25 x TBD
Page Count: 224 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Print and online advertising through *Relevant* magazine
- Online advertising with Beliefnet.com
- Social media campaign
- Partner with Catalyst and author's speaking schedule to find opportune ways of promoting the book

PUBLICITY

- Publicity Campaign
- National Print Campaign
 - Christian Radio Interviews
 - Christian Television Interviews
 - Extensive Internet and Blog Campaign

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

- 978-1-5854-2194-7 *The Gospel According to Tony Soprano* (60,000)
 978-0-8499-2072-1 *The Gospel According to Lost*

COMPARABLE TITLES

- 978-0-8499-0190-4 *Great Lives Jesus* by Charles Swindoll (70,000)

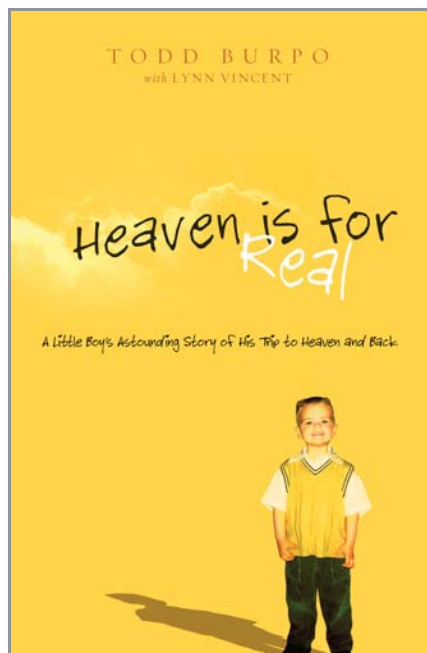


Chris Seay is a church planter, pastor, president of Ecclesia Bible Society, and internationally acclaimed speaker. His six books include *The Gospel According to Lost*, *The Gospel According to Tony Soprano*, and *Faith of My Fathers*. **Hometown:** Houston, TX

HEAVEN IS FOR REAL

A Little Boy's Astounding Story of His Trip to Heaven and Back

Todd, Sonja, and Colton Burpo with Lynn Vincent



FEATURES & BENEFITS

- Dramatic, true story of a 4-year-old boy who emerges from life-threatening surgery with a startling account of heaven
- First-person narrative by the father, including Colton's description of what he saw and experienced
- Offers hope for those grieving the death of a loved one, with a special message for families that suffer miscarriage
- Includes photos of Colton and the family as well as photos that helped confirm his experience
- Includes a Q&A with the family
- Written by *New York Times* best-selling writer and contributor Lynn Vincent

A young boy emerges from life-saving surgery with remarkable stories of his visit to heaven.

Heaven is for Real is the true story of the four-year old son of a small town Nebraska pastor who during emergency surgery slips from consciousness and enters heaven. He survives and begins talking about being able to look down and see the doctor operating and his dad praying in the waiting room. The family didn't know what to believe but soon the evidence was clear.

Colton said he met his miscarried sister, whom no one had told him about, and his great grandfather who died 30 years before Colton was born, then shared impossible-to-know details about each. He describes the horse that only Jesus could ride, about how "reaaally big" God and his chair are, and how the Holy Spirit "shoots down power" from heaven to help us.

Told by the father, but often in Colton's own words, the disarmingly simple message is heaven is a real place, Jesus really loves children, and be ready, there is a coming last battle.

Format: Trade Paper with French Flaps

ISBN-13/EAN: 978-0-8499-4615-8

ISBN-10: 0-8499-4615-8

Price: \$16.99 U.S.

Ship Date: 10/6/2010

Pub Date: 11/2/2010

Trim Size: 5.44 x 8.38 x TBD

Page Count: 208 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE /
INSPIRATIONAL (RELO12040)

ADVERTISING

- Online advertising campaign targeting women's sites such as kyria.com
- Online campaign with banner ads and eblasts through Crosswalk.com, Christianity.com, Oneplace.com and Sermonsearch.com
- Google Adwords campaign
- Offer to the Booksneeze.com program
- Targeted mailing to women's groups, children's pastors and youth pastors

PUBLICITY

Pre-publication Campaign

- Trade publications
- Christian and secular magazines

Publication campaign

- Christian and secular television shows
- Christian and secular radio programs
- National newspaper features
- Wire Services

Online media campaign

- Extensive blog and Web site publicity campaign

Media E-blasts

- Newswire media targeted e-blasts toward religious outlets as well as those with a women's issues focus

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

COMPARABLE TITLES

978-0-8007-5949-0 90 Minutes in Heaven by Don Piper



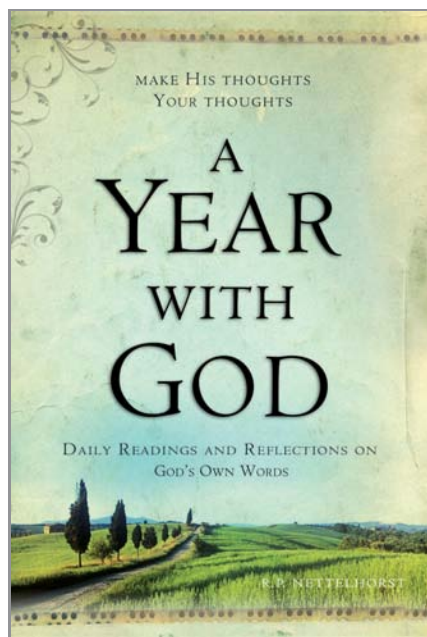
Todd Burpo is pastor of Crossroads Wesleyan, a wrestling coach, volunteer fireman, and operates a garage door company with his wife Sonja who is also a children's minister, busy pastor's wife, and mom. Colton, an active ten year old, has an older sister Cassie and a younger brother Colby.

Hometown: Imperial, Nebraska

Lynn Vincent is the *New York Times* bestselling author of *Going Rogue* and *Same Kind of Different as Me*. Author or coauthor of eight books, Vincent worked for eleven years as senior writer then features editor at *WORLD* magazine. She and her husband have two sons. **Hometown:** San Diego, California

A YEAR WITH GOD

R.P. NETTELHORST



FEATURES & BENEFITS

- Daily reading in 365-day format
- Focuses on scriptures where God is either specifically quoted, in conversation with someone, revealed in a dream, or presented by an angelic proclamation
- Scripture is followed by author's explanation of the context and an insightful application of the message
- Created by the same team as *Checklist for Life*

A 365-day devotional featuring the actual spoken words of God as presented in the Bible.

Too many times the impact and grandness of the actual words God spoke, as recorded in the Bible, are lost in the telling of the story. In *A Year with God*, the primary focus is to allow the scriptures that contain God's dialogue and the revelations of himself to uniquely speak to the reader. The author follows each reading with insights and applications to help explain the context and nuances of the text. The unique titling of each meditation and the nontraditional themes and organization help bring God to our daily lives. Topics include:

- Hope and Fear
- Love and Hate
- Perseverance and Quitting
- Faith and Doubt
- Loyalty and Betrayal
- Companionship and Isolation
- Mercy and Judgment
- Forgiveness and Anger
- Joy and Sadness
- Peace and Conflict

Format: Trade Paper with French Flaps

ISBN-13/EAN: 978-0-8499-4698-1

ISBN-10: 0-8499-4698-0

Price: \$15.99 U.S.

Ship Date: 10/6/2010

Pub Date: 11/2/2010

Trim Size: 6.00 x 9.00 x TBD

Page Count: 384 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / DEVOTIONAL / GENERAL (RELO22000)

PUBLICITY

Publication Campaign

- National, regional, and local newspapers
- Gift guides
- Trade publications
- Wire Services

Online Campaign

- Web sites and Blogs targeting new year, new you promotions, graduating students, and Christian point-of-view interests

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

COMPARABLE TITLES

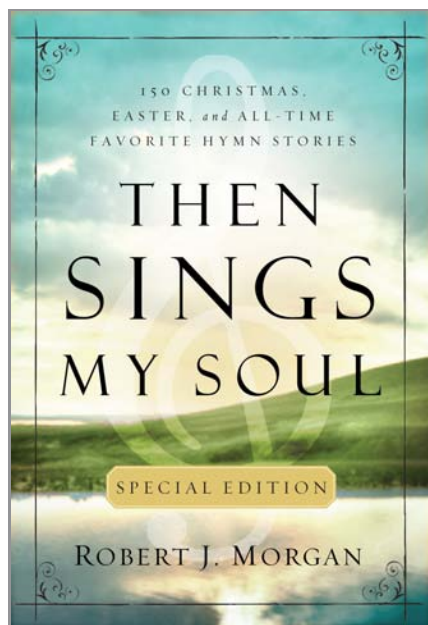
978-9-7180-0646-4 My Time with God (143,000)



R.P. Nettelhorst is the author of many books, academic articles and columns across the US and abroad. He is founder and Academic VP of Quartz Hill School of Theology, where he is Professor of Bible and Biblical Languages. He is married and has three daughters. **Hometown:** Lancaster, California

THEN SINGS MY SOUL SPECIAL EDITION

ROBERT J. MORGAN

**FEATURES & BENEFITS**

- **Special focus on the hymns and stories surrounding Easter and Christmas**
- **Individual volumes have sold over 1 million copies but have never been customized into a seasonal format until now**
- **Helps keep the traditional hymns vital and meaningful to all generations**
- **Includes words and music to each hymn**
- **Best-selling title now available in a new combined and custom format**

Stories of the most favorite and beloved seasonal hymns of faith.

Don't look for a dry recounting of boring historical fact, the devotional-style stories in *Then Sings My Soul* show the emotion and drama behind the hymns of faith that have changed many lives throughout history. Designed to be personally reflective, these stories speak to the soul and add depth to a meaningful worship time with God through song.

Recounted are stories of the people whose faith led them to write these wonderful seasonal hymns and the people whose faith was affected by reading, hearing, and singing the songs.

- Includes words and music to each hymn
- Special softcover, French flap cover design
- Ivory paper with brown ink
- Jagged edged paper, giving it a classic feel
- Complete with hymn index
- Use for devotionals, teaching illustrations, introductory remarks for song leaders and music ministers

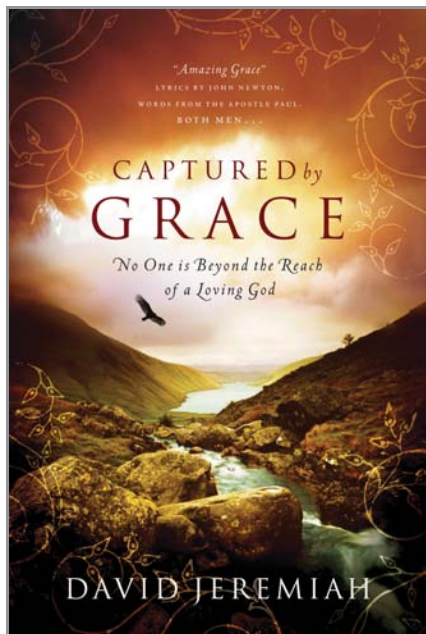
Format: Trade Paper with French Flaps**ISBN-13/EAN:** 978-0-7852-3182-0**ISBN-10:** 0-7852-3182-X**Price:** \$19.99 U.S.**Ship Date:** 10/13/2010**Pub Date:** 11/9/2010**Trim Size:** 6.00 x 9.00 x TBD**Page Count:** 320 Pages**Carton Qty:** 36**Distribution Rights:** Worldwide**Translation Rights:** All**BISAC Category:** RELIGION / DEVOTIONAL / GENERAL
(RELO22000)**PREVIOUS TITLES**978-0-7852-4939-9 *Then Sings My Soul*-all editions
(1,000,000 +)

Robert J. Morgan, is a pastor and author of the best-selling *Then Sings My Soul*, *From This Verse*, *On This Day*, and *Red Sea Rules*. He conducts Bible conferences, parenting/marriage retreats, and leadership seminars across the country. **Hometown:** Nashville, Tennessee

CAPTURED BY GRACE

No One is Beyond the Reach of a Loving God

DR. DAVID JEREMIAH



FEATURES & BENEFITS

- Best-selling title now in trade paper
- David Jeremiah's foundational message on the importance of grace

Timely and encouraging words to initiate a fresh experience of God's grace.

By following the dramatic story of John Newton, the *Amazing Grace* hymn writer, and the apostle Paul's own encounter with the God of grace, pastor and teacher Dr. David Jeremiah helps readers understand the freeing power of permanent forgiveness and mercy.

Dramatic stories and biblical insights highlight the very personal effects of grace and how grace:

- wondrously spans all our differences
- rescues us from our lostness
- helps us overcome our weaknesses,
- takes us from victims to victors

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4616-5
ISBN-10: 0-8499-4616-6
Price: \$14.99 U.S.
Ship Date: 7/14/2010
Pub Date: 8/10/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE /
INSPIRATIONAL (RELO12040)

PREVIOUS TITLES

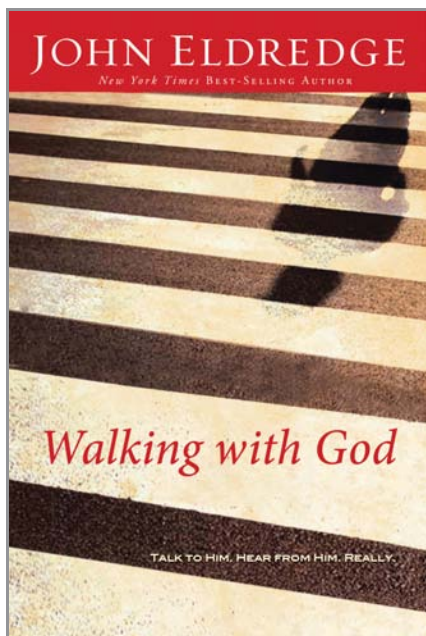
978-1-5914-5389-5 Captured by Grace-HC (165,000)



Dr. David Jeremiah is the senior pastor of Shadow Mountain Community Church. He is the author of several best-selling books and his popular syndicated Bible-teaching program, *Turning Point*, is broadcast internationally. **Hometown:** El Cajon, California

WALKING WITH GOD*Talk to Him. Hear from Him. Really.*

JOHN ELDRIDGE

**FEATURES & BENEFITS**

- **Vulnerable insight and signature writing style take readers closer to the intimate relationship with God they desire**
- **Written for both women and men, the book reads like a relational discipleship tool to deepen believers' spiritual lives**
- **Eldredge fans are given a powerful look into John's daily spiritual life**

Walking with God moves through a year in the life of John Eldredge, showing and teaching what an intimate relationship with God looks like day-to-day.

God longs to speak. And it is our right and privilege to hear His voice. Our deepest longings could all find sufficient fulfillment in God's company. Yet, somehow, the looming discontent of most Christians is a lack of intimacy with God. *Walking with God* is unlike any book John has written. It moves through a year in his life, showing and teaching what conversational intimacy with God can be like. Among other important points, it teaches readers how to make decisions aligning with God's will, understand barriers and "agreements" keeping them from the life God intends, and fight spiritual battles for their own heart and for others. *Walking with God* emphasizes to readers that walking intimately with Him can be a normal part of the Christian life.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0290-4
ISBN-10: 1-4002-0290-6
Price: \$14.99 U.S.
Ship Date: 9/1/2010
Pub Date: 9/28/2010
Trim Size: 5.38 x 8.25 x TBD
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / SPIRITUALITY / GENERAL (RELO62000)

PREVIOUS TITLES

978-0-7852-0677-4 The Way of the Wild Heart HC (205,606)
978-0-7852-6883-3 Wild at Heart HC (1,623,431)
978-0-7852-8796-4 Wild at Heart (660,589)
978-0-7852-6469-9 Captivating HC (1,027,010)
978-0-7852-8909-8 Captivating (367,981)

COMPARABLE TITLES

978080282875 Christ Plays in Ten Thousand Places (Eugene Peterson)

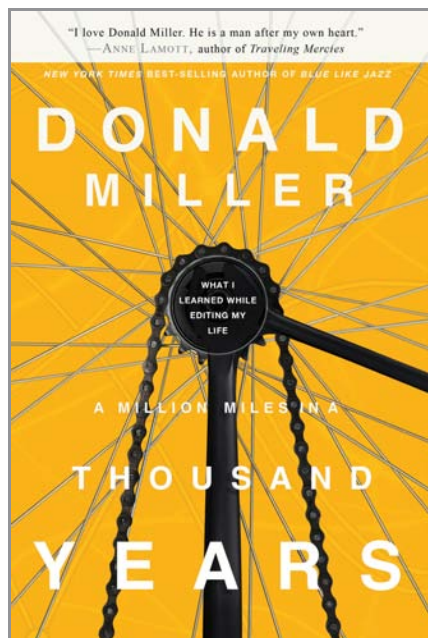


John Eldredge is the director of **Ransomed Heart™** Ministries, a fellowship devoted to helping people discover the heart of God. John is the author of many best-selling books with over 10 million copies in print including *Epic*, *Waking the Dead*, and *Wild at Heart*. **Hometown:** Colorado Springs, Colorado **Books Sold to Date:** 10 million

A MILLION MILES IN A THOUSAND YEARS

What I Learned While Editing My Life

DONALD MILLER



FEATURES & BENEFITS

- Readers discover a new and exciting way to understand their life and find richer meaning in the world around them
- This highly anticipated release delivers everything Don Miller fans love
- Full of the high quality, one-of-a-kind writing style readers expect

Full of beautiful, heart-wrenching, and hilarious stories, *A Million Miles in a Thousand Years* details one man's opportunity to edit his life as if he were a character in a movie.

Years after writing a best-selling memoir, Donald Miller went into a funk and spent months sleeping in and avoiding his publisher. One story had ended, and Don was unsure how to start another.

But he gets rescued by two movie producers who want to make a movie based on his memoir. When they start fictionalizing Don's life for film—changing a meandering memoir into a structured narrative—the real-life Don starts a journey to edit his actual life into a better story. *A Million Miles in a Thousand Years* details that journey and challenges readers to reconsider what they strive for in life. It shows how to get a second chance at life the first time around.

Format: Trade Paper
 ISBN-13/EAN: 978-1-4002-0298-0
 ISBN-10: 1-4002-0298-1
 Price: \$14.99 U.S.
 Ship Date: 9/8/2010
 Pub Date: 10/5/2010
 Trim Size: 5.38 x 8.25 x TBD
 Page Count: 272 Pages
 Carton Qty: 36
 Distribution Rights: Worldwide
 Translation Rights: All
 BISAC Category: RELIGION / SPIRITUALITY / GENERAL (RELO62000)

PREVIOUS TITLES

0-7852-6370-5 Blue Like Jazz (1,070,000)
 0-7852-6371-3 Searching for God Knows What (381,000)
 0-7852-0982-4 Through Painted Deserts (113,900)

COMPARABLE TITLES

978-1-4347-6851-3 Crazy Love (Chan)
 978-0-3854-9609-4 Traveling Mercies (Lamott)

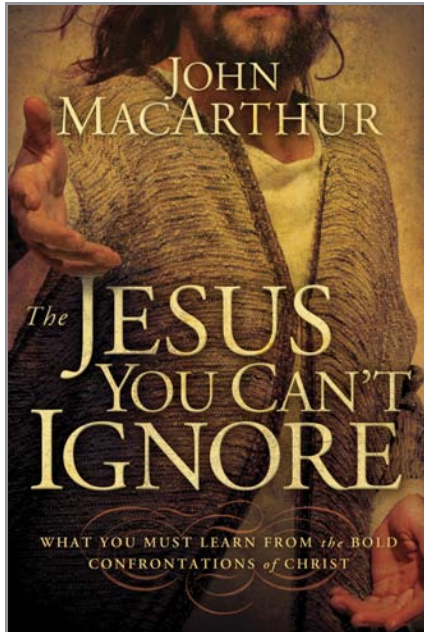


Donald Miller is a speaker, founder of The Mentoring Project, and author of *A Million Miles in a Thousand Years*, *Blue Like Jazz*, *Searching for God Knows What*, *Through Painted Deserts*, and *Father Fiction*. **Hometown:** Portland, Oregon **Books Sold to Date:** 1.4 Million+

THE JESUS YOU CAN'T IGNORE

What You Must Learn from the Bold Confrontations of Christ

JOHN MACARTHUR



FEATURES & BENEFITS

- Includes an advance chapter from John MacArthur's next book, *Slave*
- Readers encounter the real Jesus, not the one culture depicts
- Key biblical passages are masterfully explained, increasing a reader's knowledge of the Bible and deepening their faith
- Readers gain tactics and confidence to preserve the absolute truth of God by following Jesus' example

Best-selling author John MacArthur gives readers a fresh look at how Jesus addressed attacks against the truth.

Meek and mild. Politically correct. A great teacher. These are the popular depictions of Jesus. But they aren't the complete picture. Maybe because it's uncomfortable, or maybe because it's inconvenient, Christians and non-Christians alike are overlooking the fierceness of the Savior and His passionate mission to make the gospel clear and bring people into the Kingdom of God. This mission required that he sometimes raise his voice and sometimes raise a whip.

In the much-needed message in *The Jesus You Can't Ignore*, renowned Bible teacher and best-selling author John MacArthur reintroduces the compelling and often unsettling passion of Jesus' ministry. MacArthur points to the picture of the real Jesus the world is so eager to gloss over. And he calls readers to emulate Jesus' commitment to further the kingdom by confronting lies and protecting the truth of God.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0297-3
ISBN-10: 1-4002-0297-3
Price: \$14.99 U.S.
Ship Date: 9/22/2010
Pub Date: 10/19/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 288 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

PREVIOUS TITLES

0-7852-6268-7 A Tale of Two Sons (87,300)
 0-8499-1773-5 Twelve Ordinary Men (603,500)

COMPARABLE TITLES

03102923X The Jesus I Never Knew

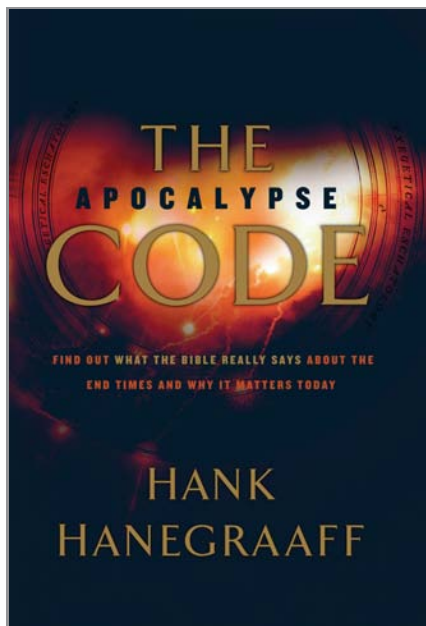


John MacArthur, author of many bestsellers that have touched millions of lives, is pastor-teacher of Grace Community Church, president of Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You. **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

THE APOCALYPSE CODE

Find Out What the Bible REALLY Says About the End Times... and Why It Matters Today

HANK HANEGRAAFF



FEATURES & BENEFITS

- "This is the most important book that I've written so far. It is really the result of all of the studying that I've done for the past 15 years. And I think it will create a major paradigm shift in our understanding of the end times that is long overdue." --Hank Hanegraaff
- Hank clearly outlines how we can accurately read and interpret the scriptures.
- Explains how our beliefs about the end times directly influence our thoughts, opinions, and political decisions about the current state of Israel, the war on terror, and our involvement in critical issues in the Middle East.

The book that Hank Hanegraaff considers his masterwork.

"Most of what you've heard, read or been told about the end times is wrong," says popular radio host and best-selling apologist, Hank Hanegraaff. "We have come to accept a wide range of beliefs and teachings about the future, about the ultimate battle between good and evil, about the last days, and about how our world will end. And most of these beliefs and teachings are based on fundamental misinterpretations of what the scriptures really say about the end times."

The Apocalypse Code helps readers understand what the Bible *really* says about the end times and why what we believe matters so much in today's world.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-1991-6
ISBN-10: 0-8499-1991-6
Price: \$14.99 U.S.
Ship Date: 8/25/2010
Pub Date: 9/21/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 336 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / BIBLICAL STUDIES / PROPHECY (REL006140)

PREVIOUS TITLES

978-0-8499-0184-3 The Apocalypse Code-HC (56,000)
978-0-8499-0871-2 The Prayer of Jesus-all editions (257,000)
978-0-8499-4295-2 Resurrection-all editions (81,000)

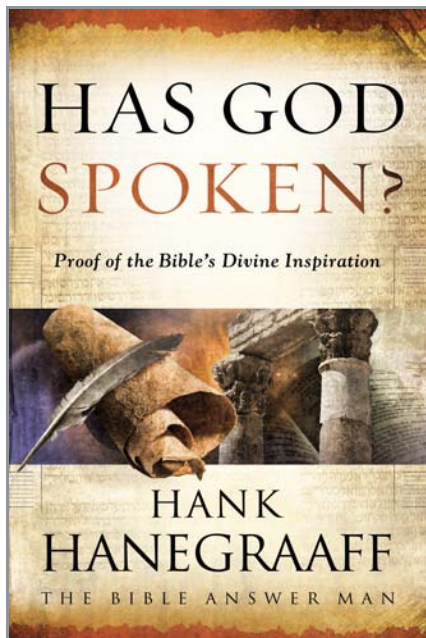


Hank Hanegraaff is host of the *Bible Answer Man*, heard daily throughout the United States and Canada. He is president of the Christian Research Institute and author of many best-selling books, including *The Prayer of Jesus* and *The Apocalypse Code*. **Hometown:** Charlotte, North Carolina

HAS GOD SPOKEN?

Proof of the Bible's Divine Inspiration

HANK HANEGRAAFF



FEATURES & BENEFITS

- Gives a clear defense of the God-breathed inspiration and divine nature of the Bible
- Offers four compelling, memorable proofs in a format that is accessible and easy to remember
- Final book in a series after evolution and the resurrection cover the three major issues Christians must face in order to successfully defend the Christian worldview

Compelling evidence that the Bible is God's Holy Word.

Using the memorable acronym MAPS, radio host and biblical scholar Hank Hanegraaff masterfully reveals four proofs that confirm the divine origin of the Bible.

- **M** represents the strength of the **manuscript** itself as many actual fragments have been located
- **A** stands for the **archaeological** proofs that have been uncovered
- **P** is for the **prophecy** that has accurately predicted events
- **S** for the **scriptural synergy** found in the unity, consistency, and harmony of the sixty-six books

These clearly presented proofs provide powerful indicators that confirm the trustworthiness and divine nature of Scripture, that God has indeed spoken, and that the Bible is the reliable repository of His words.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-8499-1970-1
ISBN-10: 0-8499-1970-3
Price: \$21.99 U.S.
UPC: 023755028389
Ship Date: 8/25/2010
Pub Date: 9/21/2010
Trim Size: 6.00 x 9.00 x TBD
Page Count: 272 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN THEOLOGY / APOLOGETICS (REL067030)

ADVERTISING

- Print advertising through *Preaching* magazine
- Radio promotions surrounding author's radio program using WestStar media
- Online promotions through the History/Biography channel
- Salem web promotions on Oneplace.com

PUBLICITY

Publicity Campaign

- National print campaign
- National radio interviews
- Extensive blog and online campaign

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

PREVIOUS TITLES

978-0-8499-4295-2 Resurrection-all editions (81,000)
978-0-8499-4272-3 FACE that Demonstrates the
FARCE-all editions (72,000)



Hank Hanegraaff is host of the *Bible Answer Man*, heard daily throughout the United States and Canada. He is president of the Christian Research Institute and author of many best-selling books, including *The Prayer of Jesus* and *The Apocalypse Code*. **Hometown:** Charlotte, North Carolina

WILL THE WORLD END IN 2012?
A Christian Guide to the Question Everyone's Asking
 RAYMOND HUNDLEY



FEATURES & BENEFITS

- Readers gain practical understanding of the confusing cultural craze
- Offers more than just a survey of end-times prophecy and the Mayan calendar
- Covers subjects like the super volcano in Yellowstone, the Large Hadron Collider in Switzerland, apocalypse predictions from the world's major religions, and more . . . all with a Christian perspective
- Gives a path to hope in the midst of anxiety

In *Will the World End in 2012?*, Raymond Hundley, PhD, gives a Christian evaluation of the ten most prominent apocalypse theories causing 2012 mania.

In the first millennia after the birth of Christ, nestled in the mountains of Central America, the Mayan people gazed at the stars and calculated days, months, years, and even the future. Their calendar, more sophisticated than any the world had known, indicated an abrupt end of time, December 21, 2012. The future they predicted is now upon us.

“There have been 149 apocalypse predictions between AD 44 and 2009,” says author Dr. Raymond Hundley. But will it really happen? In this stirring, balanced, and well-researched book, he evaluates the ten most prominent apocalypse theories and gives a surprising answer to the question everyone is asking.

His knowledge and insights lead to compelling conclusions . . . and a heartfelt call for all of humanity to look upon Jesus Christ as it seeks clarity and peace.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0285-0
ISBN-10: 1-4002-0285-X
Price: \$14.99 U.S.
Ship Date: 3/24/2010
Pub Date: 4/20/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

Multi-phase marketing campaign consisting of:

- Aggressive Google key-word advertising
- Facebook advertising targeting fans of disaster films, 2012 predictions, Christianity, etc.
- Create Facebook Fan Page for "Christians for Life After 2012"
- Book trailer
- "Ask an expert" video series - a way for the general public to have their questions answered by the author
- Beliefnet website and newsletter advertising
- Outreach book advertising a kit for churches, including: Discussion guide, flyers, e-blasts

PUBLICITY

- National and Christian Television Interviews
- Satellite Media Tour
- National Print Publicity Campaign
- Comprehensive Online Campaign
- Media Inquiries: Heather D. Adams, hadams@thomasnelson.com

COMPARABLE TITLES

- 978-0-7369-2651-5 2012, the Bible, and the End of the World (Hitchcock)
- 978-0-7852-2887-5 What in the World is Going On? (Jeremiah) (430,650)



Raymond C. Hundley, PhD received his Master of Arts in Religion in hermeneutics from Asbury Theological Seminary, a Master of Letters in theology from the University of Cambridge, and a PhD in systematic theology from Trinity Evangelical Divinity School.

WILL THE WORLD END IN 2012?

RAYMOND HUNDLEY



FEATURES & BENEFITS

- This booklet distills the major highlights of the 2012 phenomenon along with a strong presentation of the gospel
- Offers in-depth analysis of the sources of the 2012 doomsday predictions
- With a well-informed Christian worldview, Hundley covers the main pillars of the 2012 movement with honest, objective research
- Offers a path to hope in the midst of fear, panic, and dread

In *Will the World End in 2012?* Christian author Raymond Hundley, PhD, presents a stirring, well-researched evaluation of the ten most prominent end-of-the-world theories.

Ancient Mayan priests, Nostradamus, a woman in touch with alien beings, religious prophets—they all offer their reasons for believing that 2012 is the terrifying date for the end of human history. They project scenes of solar storms; collision with another planet; attacks from outer space; and super volcanoes that cause earthquakes, fires, and devastating tsunami waves that destroy everything and everyone in their path. Amidst the fabric of theories and predictions, Hundley deftly guides the reader and carefully considers each scenario.

In a time when people everywhere will be asking *Will the World End in 2012?*, this evangelistic booklet gives Christians the perfect opportunity to reach out to their family, friends, colleagues, and neighbors, no matter what happens in 2012.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0296-6
ISBN-10: 1-4002-0296-5
Price: \$2.99 U.S.
Ship Date: 4/14/2010
Pub Date: 5/11/2010
Trim Size: 4.19 x 6.88 x TBD
Page Count: 64 Pages
Carton Qty: 100
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

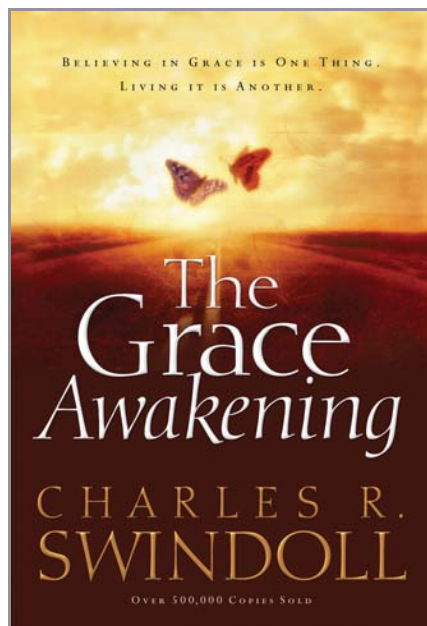


Raymond C. Hundley, PhD received his Master of Arts in Religion in hermeneutics from Asbury Theological Seminary, a Master of Letters in theology from the University of Cambridge, and a PhD in systematic theology from Trinity Evangelical Divinity School.

THE GRACE AWAKENING

Believing in grace is one thing. Living it is another.

CHARLES R. SWINDOLL



FEATURES & BENEFITS

- Includes the *Grace Awakening Devotional*, a \$15 value
- The 500,000 copy bestseller relaunches as the 20th anniversary edition
- This is Swindoll's most enduring, well-known, and profound work
- Readers learn to live by grace, the amazing alternative to legalistic, performance-oriented Christianity

In this best-selling classic, Charles Swindoll urges Christians not to miss living a grace-filled life. Freedom and joy—not lists and demands and duties—await all who believe in the Lord Jesus Christ.

The Grace Awakening calls all Christians to wake up and reject living in legalistic, performance-oriented bondage. The God of the universe has given us an amazing, revolutionary gift of grace and freedom—a freedom and grace that set us apart from every other religion on the face of the earth.

It's clear that the challenges in the world around us are greater than ever, but the need for Christians who will live out their witness in freedom and compassion is even greater. This classic isn't simply a book worth reading but a life worth living—today.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0293-5
ISBN-10: 1-4002-0293-0
Price: \$16.99 U.S.
Ship Date: 6/30/2010
Pub Date: 7/27/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 304 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

PREVIOUS TITLES

978-1-4002-0258-4 Great Lives: Jesus
978-0-8499-0191-1 The Owner's Manual for Christians
978-0-8499-1188-0 Grace Awakening (all editions) (500,000)

COMPARABLE TITLES

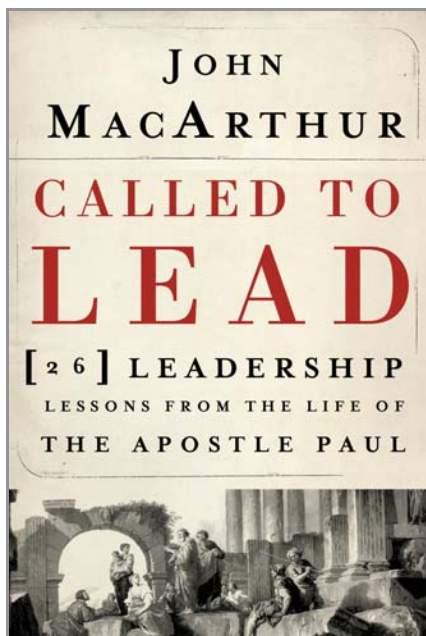
978-0-3102-4565-0 What's So Amazing About Grace (Yancey)
978-1-5768-3989-8 The Discipline of Grace (Bridges)



Dr. Charles R. Swindoll is a senior pastor, seminary chancellor, and internationally syndicated radio program Bible teacher. He has written more than thirty best-selling books, such as *The Grace Awakening* and the *Great Lives from God's Word* series. **Hometown:** Frisco, Texas **Books Sold to Date:** 10 million+

CALLED TO LEAD*26 Leadership Lessons from the Life of the Apostle Paul*

JOHN MACARTHUR

**FEATURES & BENEFITS**

- The 26 timeless characteristics are relevant, applicable, and trustworthy
- Seasoned and aspiring leaders alike encounter a meaningful message that they can use
- Readers get an in-depth study of Paul's epistles while gaining leadership training

John MacArthur, best-selling author and renowned pastor and teacher, draws twenty-six powerful leadership characteristics from the life of the apostle Paul.

Is leadership a title? Authority? Charisma? Whatever gets the best results? More than ever, Christians need a model of leadership that is based on God's Word, that brings Him glory while accomplishing success, growth, service to others, personal and professional development, and more.

In *Called to Lead*, best-selling author, pastor, and teacher John MacArthur explains the characteristics of a leader drawn from one of the Bible's most renowned leaders, the apostle Paul. Focusing on Paul's epistles, *Called to Lead* gives a biblically sound explanation of the twenty-six key qualities of a leader who can achieve results without forfeiting faith and obedience.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0286-7
ISBN-10: 1-4002-0286-8
Price: \$14.99 U.S.
Ship Date: 8/11/2010
Pub Date: 9/7/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
BISAC Category: RELIGION / CHRISTIAN LIFE / PERSONAL GROWTH (RELO12070)

PREVIOUS TITLES

978-0-7852-8838-1 The Book On Leadership (all editions) (141,000)
978-1-4002-0206-5 The Jesus You Can't Ignore (83,000)

COMPARABLE TITLES

978-0-8054-1845-3 Spiritual Leadership (Blackaby)
978-0-8024-8227-3 Spiritual Leadership (Sanders)

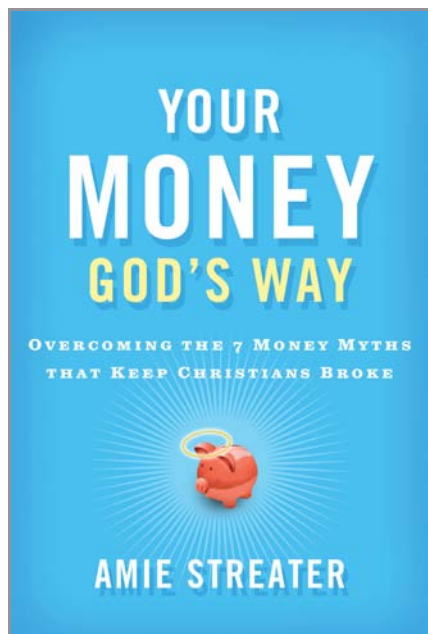


John MacArthur, author of many bestsellers that have touched millions of lives, is pastor-teacher of Grace Community Church, president of Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You. **Hometown:** Sun Valley, California **Books Sold to Date:** 7.5 million

YOUR MONEY GOD'S WAY

Overcoming the 7 Money Myths that Keep Christians Broke

AMIE STREATER



FEATURES & BENEFITS

- Exposes misguided spiritual beliefs that cause bad money habits
- Dave Ramsey–like straight talk about finances shakes readers into a better financial future
- Full of practical tips, powerful insights, and day-by-day plans to lead readers to financial freedom
- The author's personal story and several other real-life examples inspire and instruct readers
- A powerful, new female voice for personal finance

Readers discover the seven "counterfeit convictions" that keep them broke and encounter proven plans for getting out of debt, building wealth, and finding financial peace.

Money habits. Where do they come from? Can you pinpoint when you started shopping to feel better, why you can't usher grown children into financial independence, or why saving for the future is a priority in theory but not in practice?

Amie Streater, associate pastor of financial stewardship for the 10,000-member New Life Church in Colorado Springs, has been there. From her own experience, she knows what it's like to look at an impossible pile of bills and a pile of toddlers wrestling in the next room. In *Your Money God's Way*, empowered by her own incredible journey to financial freedom, she leads readers to the dream of mastering their finances. She also expertly uncovers seven "counterfeit convictions" Christians believe that hinder their personal finance success.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-232-7
ISBN-10: 1-59555-232-4
Price: \$16.99 U.S.
Ship Date: 8/18/2010
Pub Date: 9/14/2010
Trim Size: 5.50 x 8.25 x TBD
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Promotional video
- Video tips series
- *Leadership* advertising
- Key examples from the book posted on document sharing websites such as Scribd, YuduFreedom, Issuu, Calameo, and Docstoc
- Creation of an author maintained Squidoo lens
- Book giveaways with Christian radio stations

PUBLICITY

- Trade Publications
- Christian Magazines
- Women's Magazines
- Radio Programs
- Wire Services
- Media Inquiries: Curt Harding, charding@thomasnelson.com

COMPARABLE TITLES

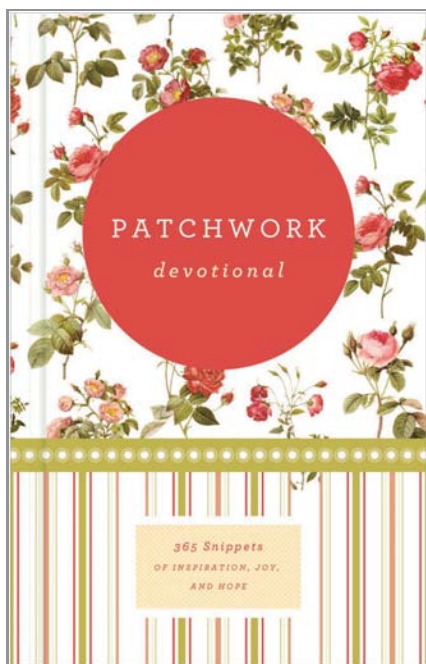
978-1-59555-078-1 *The Total Money Makeover* (Ramsey)
 978-0-9760-7911-8 *Debt Proof Living* (Mary Hunt)



Amie Streater is the Associate Pastor for Financial Stewardship at New Life Church. She has helped thousands of families recover from millions of dollars of debt and walk in financial freedom. She and her husband, Scott, live in Colorado Springs with their three boys. **Hometown:** Colorado Springs, Colorado

PATCHWORK DEVOTIONAL

VARIOUS



FEATURES & BENEFITS

- **Emotive and biblical devotions target women to help them live each day with a dose of wisdom and laughter**
- **Multiple contributors give readers abundant variety**
- **Lighthearted but firmly rooted in Scripture**

In *Patchwork Devotional*, notable Christian women authors share Scripture-inspired thoughts to bless each day.

Included are well-known gifted speakers and authors like Sheila Walsh, Marilyn Meberg, Sandi Patty, Luci Swindoll, and Patsy Clairmont, among others.

Life is a fabric woven together with small moments—driving to work, running errands, cooking meals, making phone calls, and everything else in between. In the *Patchwork Devotional*, a full year of daily encouragement, hope, inspiration, peace, and humor are given to tune the reader's soul to God's presence in these small things.

Format: Hardcover

ISBN-13/EAN: 978-1-4002-0287-4

ISBN-10: 1-4002-0287-6

Price: \$15.99 U.S.

Ship Date: 9/15/2010

Pub Date: 10/12/2010

Trim Size: 5.44 x 8.38 x TBD

Page Count: 384 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE /
DEVOTIONAL (RELO12020)

PREVIOUS TITLES

0-8499-0177-4 *Amazing Freedom* (44,177)

COMPARABLE TITLES

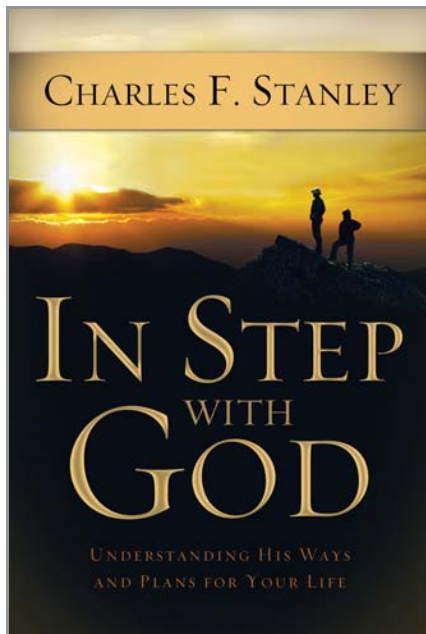
0-4465-8195X *New Day New You* (Joyce Meyer)

Various authors, including Sheila Walsh, Marilyn Meberg, Luci Swindoll, Patsy Clairmont, and Sandy Patti.

IN STEP WITH GOD

Understanding His Ways and Plans for Your Life

DR. CHARLES F. STANLEY



FEATURES & BENEFITS

- Readers develop a deep trust of God's character
- The message offers a new approach to making decisions, both big and small
- Aligns readers' lives with the direction God has for them
- Simple and clear style

New York Times best-selling author Dr. Charles Stanley teaches readers how to trust the unchangeable character of God and shows them how it can change their lives.

All the decisions we make are based on countless details, assumptions, and beliefs. "Should I take the job?" she asks. "Should our family move to another state?" he wonders. Then we survey the facts and circumstances and draw our conclusions. *In Step With God* encourages and challenges readers to approach life and its decisions from a new angle: by knowing and considering God's character. If we know who God is and what He is up to, we will already be many steps toward His answer and plan for our lives.

In Step With God answers questions like:

- Is now the right time to make this big decision?
- What does God have for my future?
- Will God show up for me?
- Why am I in this difficult situation?

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0288-1
ISBN-10: 1-4002-0288-4
Price: \$14.99 U.S.
Ship Date: 8/18/2010
Pub Date: 9/14/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

PREVIOUS TITLES

978-1-4002-0091-7 In Step with God HC (108,452)
 978-1-4002-0090-0 Landmines in the Path of the Believer HC (136,295)
 978-0-8407-9041-5 How to Listen to God (557,000)

COMPARABLE TITLES

0-8307-3398-1 The Character of God (Sproul)
 0-8054-3189-6 Believing God (Moore)

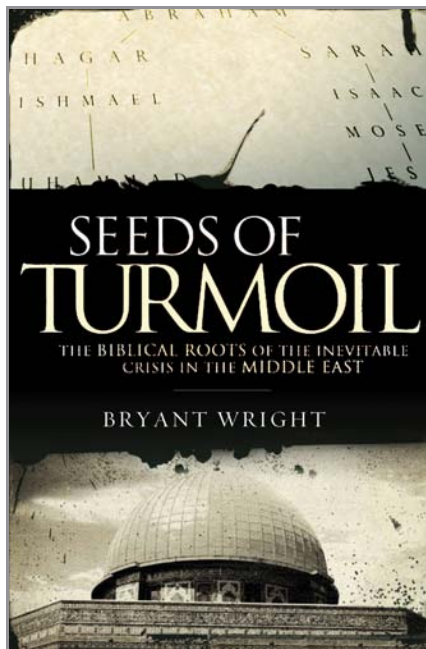


Dr. Charles Stanley is pastor of the 16,000-member First Baptist Church in Atlanta, Georgia, and is head of the international In Touch[®] Ministries. He has twice been elected president of the Southern Baptist Convention and is known internationally from his radio and television program *In Touch*. His many best-selling books include *When the Enemy Strikes*, *Finding Peace*, *Landmines in the Path of the Believer*, *Enter His Gates*, *The Source of My Strength*, and *How to Listen to God*. **Books Sold to Date:** 6 million+

SEEDS OF TURMOIL

The Biblical Roots of the Inevitable Crisis in the Middle East

BRYANT WRIGHT



FEATURES & BENEFITS

- Fascinating insight into the origin of the Middle East conflict
- Biblically and historically accurate
- Proof that the rise and strength of Islam is a natural fulfillment of biblical prophecy
- Gives believers a greater sense of confidence and trust in the Bible and offers the hope found only in Christ
- Maps to help fully explain the disagreement over the land

A clear, in-depth biblical explanation of the origin, history, and significance of the Middle East conflict.

The current conflict in the Middle East began long before the creation of the state of Israel in 1948. It originated when Abraham sinned, distorting God's promise that he and his heirs would make a great nation and inherit the land now called The Holy Land.

A historical and political account, *Seeds of Turmoil* clearly explains the biblical story of Abraham, Sarah, and Hagar and the ensuing sibling rivalry between Jacob and Esau, whose choices formed the world's three most influential religions: Judaism, Christianity, and Islam.

This fascinating insight into the beginnings of the conflict also explains what about the land is so important today. In addition, Wright sheds light on the conflicting Jewish, Christian, and Islamic perspectives and answers the question, Does God play favorites?

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-8499-4815-2
ISBN-10: 0-8499-4815-0
Price: \$19.99 U.S.
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 6.00 x 9.00 x TBD
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide (excluding India)
Translation Rights: All Except: Indian Dialects
BISAC Category: RELIGION / CHRISTIANITY / GENERAL (RELO70000)

ADVERTISING

- Advertising with Lifeway's *Facts & Trends*
- Online advertising with the History/Biography channel
- Print and online advertising with *Books and Culture* magazine
- Partner with the SBC through mailing and eblasts
- Utilize Rightfromtheheart.com, the author's website and radio platform

PUBLICITY

Pre-publication campaign

- Trade publications
- Christian magazines

Publication Campaign

- Op Ed campaign for national, regional, and local newspapers
- Secular and Christian radio shows
- Wire services

Online media campaign

- Extensive blog and Web site publicity campaign

Media Inquiries: Stephanie Newton,
snewton@thomasnelson.com

COMPARABLE TITLES

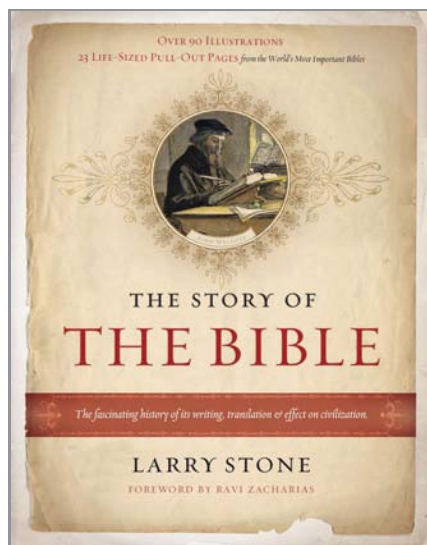
978-0-0608-3866-9 Abraham by Bruce Feiler



Bryant Wright is pastor of the 7,000 member Johnson Ferry Baptist Church and founder of Right From the Heart media ministry broadcast in four languages and heard in six countries, mostly on secular radio and television and the internet. He and his wife are the parents of three grown sons. **Hometown:** Atlanta, Georgia

THE STORY OF THE BIBLE

LARRY STONE



FEATURES & BENEFITS

- Beautifully and profusely illustrated with more than 90 color images
- Includes informative and helpful sidebars
- Contains 23 removable documents from the history of the Bible, such as pages from the Book of Kells, the Codex Sinaiticus, the Gutenberg Bible, and a portion of the Dead Sea Scrolls
- Will appeal to readers of other popular interactive history books

A beautifully illustrated, hands-on history of the world's best-selling book.

With a highly readable and colorful narrative, *The Story of the Bible* covers in a sweeping panorama the writing and transmission of the Bible through the ages. The writing of the Old and New Testaments, the canonization of the Scriptures, and stories of those who gave their lives to make the Bible available in common language—all are reported clearly and reverently with the power of anecdotal illustrations. Readers encounter page after page of engaging illustrations set in a highly designed journey chock-full of removable documents.

Format: Printed Case Hardcover

ISBN-13/EAN: 978-1-59555-119-1

ISBN-10: 1-59555-119-0

Price: \$34.99 U.S.

Ship Date: 8/25/2010

Pub Date: 9/21/2010

Trim Size: 9.25 x 11.75 x TBD

Page Count: 96 Pages

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: HISTORY / GENERAL / GENERAL
(HIS000000)

ADVERTISING

- Banner advertising on top Christian websites
- E-blast serviced to Christian retailers for use in outreach to targeted consumers
- Focus on reaching Christian schools and homeschoolers

PUBLICITY

- Trade Publications
- Pre-publication kit provided to Christian and history-related media outlets
- Target religion and history writers and bloggers
- Partnership with Bible group on KJV400 promotions
- E-blasts and servicing to print and online Christian Outlets

Media Inquiries: Curt Harding,
charding@thomasnelson.com

COMPARABLE TITLES

978-1-4016-0075-4 Lewis and Clark on the Trail of
Discovery (38,192)

978-1-55853-999-0 Great Maps of the Civil War (61,931)

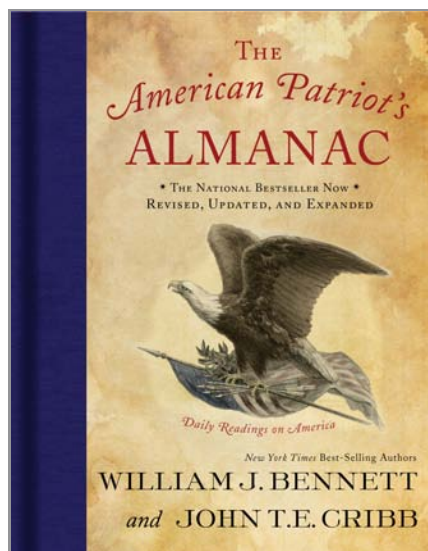
978-0-8010-1252-5 How We Got the Bible (Lightfoot)



Larry Stone has edited and published biblical reference books and more than a dozen New York Times bestsellers. He is a graduate of Moody Bible Institute and University of Iowa. He is a former missionary to Zambia. **Hometown:** Nashville, TN

THE AMERICAN PATRIOT'S ALMANAC

DR. WILLIAM J. BENNETT & JOHN T.E. CRIBB



FEATURES & BENEFITS

- This revised and updated edition is chock-full of new material and special sections
- Written in an easily accessible style for all ages
- A powerful resource for anyone who loves America
- Ideal for family reading time and home schooling

365 reasons to love America!

The fife and drum of history mark the time of each passing day. And within their cadence, personalities, conflicts, discoveries, ideas, and nations peel and fade. American history is no different. From the starving time of Jamestown during the Winter of 1609, through the bloody argument of the Civil War, and to today, the United States is a tale best told one day at a time. Dr. William J. Bennett distills the American drama into 365 entries—one for each day of the year. Fascinating in its detail and singular in its grasp of the big themes, Bennett's *Almanac* will make anyone a fan of history. Even better, it will make of everyone a patriot.

This revised edition includes:

- A new preface and updated facts and figures
- Updates to the American History Parade lists and daily readings
- New special sections on "Faith and the Founders," "State Facts and Symbols," and "Fifty American Quotes"

Format: Hardcover
ISBN-13/EAN: 978-1-59555-260-0
ISBN-10: 1-59555-260-X
Price: \$32.99 U.S.
Ship Date: 9/1/2010
Pub Date: 9/28/2010
Trim Size: 7.00 x 9.00 x TBD
Page Count: 592 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: HISTORY / UNITED STATES / GENERAL (HIS036000)

PREVIOUS TITLES

978-1-59555-267-9 The American Patriot's Almanac (orig ed) (117,000)
 978-1-59555-055-2 America: The Last Best Hope, Vol I (all eds) (165,574)
 978-1-59555-057-6 America: The Last Best Hope, Vol II (all eds) (80,494)

COMPARABLE TITLES

978-1-5818-2681-4 The American Patriot's Handbook (Grant)
 978-1-5952-3032-4 A Patriot's History of the United States (Schweikart)

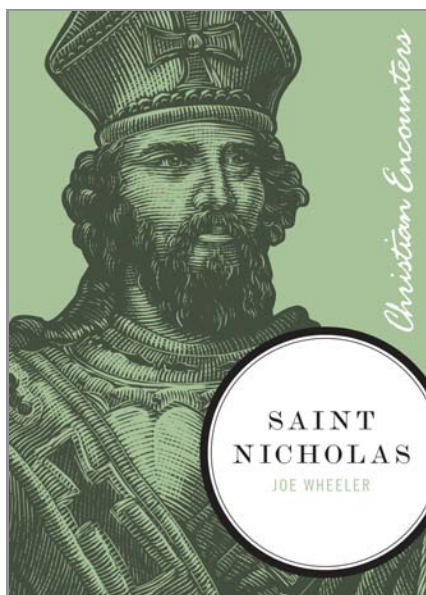


Dr. William J. Bennett is a best-selling author, educator, and speaker. Host of the top-ten nationally syndicated radio show *Bill Bennett's Morning in America*, he is also the Washington Fellow of the Claremont Institute. Serving as secretary of education and chairman of the National Endowment for the Humanities under President Reagan and director of the Office of National Drug Control Policy under President Bush, today Bennett is a regular contributor to CNN and has contributed to America's leading newspapers, magazines, and television shows. He is the author and editor of seventeen books, including *The Book of Virtues* and *The Death of Outrage*. **Hometown:** Chevy Chase, Maryland

John Cribb is president of the Palmetto Creative Group, a communications firm. His previous work includes co-authoring *The Educated Child* (with William J. Bennett and Chester E. Finn), co-editing *The Human Odyssey*, and developing on-line history courses. During the Reagan administration, he served at the Dept. of Justice and the Dept. of Education. He and his wife Kirsten have two daughters, Molly and Sarah. **Hometown:** Spartanburg, South Carolina

CHRISTIAN ENCOUNTERS SERIES: SAINT NICHOLAS

JOE L. WHEELER PH.D.



FEATURES & BENEFITS

- The Christian Encounters series of biographies features important Christians from all ages and areas of the church
- Value priced for today's cost-conscious book buyers
- These friendly-sized books are accessible for a broad range of readers, from teenagers just learning about the subjects of the books to mature readers who are curious about the unique faith-based angle each book contains
- Appeals to readers in both markets, Christian and general.

Saint Nicholas is not just a jolly man in a red suit.

Saint Nicholas was a real person—a fourth-century bishop, a defender of the Christian faith, a model for sacrificial giving, a protector of children, and a true churchman. Was he present at the Council of Nicaea? Did he really rescue three young women destined for a brothel? Was he responsible for destroying the temple of Artemis in the town of Myra?

By recovering the story of Saint Nicholas and exploring how each generation has reinvented him, this book offers Saint Nicholas as a model of faith, hope, and love—virtues around which all Christians can unite.

Format: Trade Paper with French Flaps

ISBN-13/EAN: 978-1-59555-115-3

ISBN-10: 1-59555-115-8

Price: \$12.00 U.S.

Ship Date: 9/15/2010

Pub Date: 10/12/2010

Trim Size: 5.00 x 7.00 x TBD

Page Count: 176 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY /
RELIGIOUS / GENERAL (BIO018000)

ADVERTISING

- Banner advertising on top Christian websites
- Outreach to Christian schools and librarians as well as homeschoolers
- E-blasts serviced to retailers for use in reaching consumers
- Video trailer

PUBLICITY

- Servicing to trade publications and Christian magazines for reviews and/or features
- Outreach to history-focused online and print publications
- Blogger campaign

Media Inquiries: Curt Harding,
charding@thomasnelson.com

PREVIOUS TITLES

978-1-4185-0407-6 St. Nicholas: A Closer Look at Christmas (32,527)

COMPARABLE TITLES

978-1-4165-6746-2 The True Saint Nicholas (Bennett)

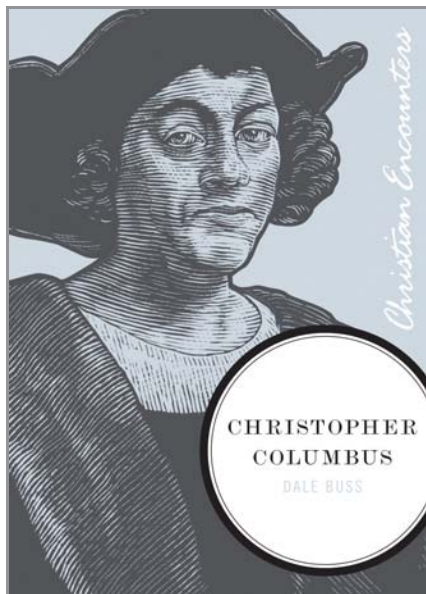
978-1-59555-107-8 Saint Francis (West)



Joe Wheeler, Ph.D., is considered to be one of America's leading anthologizers of stories, and has written or edited fifty-six books, including the *Great Stories Remembered* series, the *Heart to Heart* series, and the best selling *Christmas in My Heart* series. He is Emeritus Professor of English at Columbia Union College in Takoma Park, Maryland; cofounder and Executive Director of the Zane Grey's West Society; and General Editor at Focus on the Family. Dr. Wheeler and his wife, Connie, currently reside in Conifer, Colorado. **Hometown:** Conifer, Colorado

CHRISTIAN ENCOUNTERS SERIES: CHRISTOPHER COLUMBUS

DALE BUSS

**FEATURES & BENEFITS**

- **Christian Encounters books are never scholarly or cumbersome; they're just as casual as they are smart**
- **This series of biographies features important Christians from all ages and areas of the church**
- **Value priced for today's cost-conscious book buyers**
- **These friendly-sized books are accessible for a broad age-range of readers, from teenagers just learning about the subjects of the books to mature readers who are curious about the unique faith-based angle each book contains**
- **Appeals to readers in both markets, Christian and general**

A compelling look at the life of a mysterious man whose voyages changed the map of the world forever.

It's been more than 500 years since Christopher Columbus made his famous voyage, and still he remains a controversial and mysterious figure. Was he a brilliant sea navigator or a foolish mystic? A hero or a greedy thief? Known as the "Admiral of the Ocean Sea," Columbus led three more expeditions after the 1492 voyage and was famous throughout Europe but died unable to believe that he'd failed to reach Asia. This Christian Encounters biography presents a compelling portrait of the man who changed history with his voyages.

Format: Trade Paper with French Flaps**ISBN-13/EAN:** 978-1-59555-222-8**ISBN-10:** 1-59555-222-7**Price:** \$12.00 U.S.**Ship Date:** 9/15/2010**Pub Date:** 10/12/2010**Trim Size:** 5.00 x 7.00 x TBD**Page Count:** 176 Pages**Carton Qty:** 36**Distribution Rights:** Worldwide**Translation Rights:** All**BISAC Category:** BIOGRAPHY & AUTOBIOGRAPHY /
RELIGIOUS / GENERAL (BIO018000)**ADVERTISING**

- Banner advertising on top Christian websites
- Outreach to Christian schools and librarians as well as homeschoolers
- E-blasts serviced to retailers for use in reaching consumers
- Video trailer

PUBLICITY

- Servicing to trade publications and Christian magazines for reviews and/or features
- Outreach to history-focused online and print publications
- Blogger campaign

Media Inquiries: Curt Harding,
charding@thomasnelson.com**PREVIOUS TITLES**978-0-8423-8192-5 Family Man: The Biography of Dr.
James Dobson**COMPARABLE TITLES**978-1-8451-1154-0 Christopher Columbus and the
Conquest of Paradise (Sale)

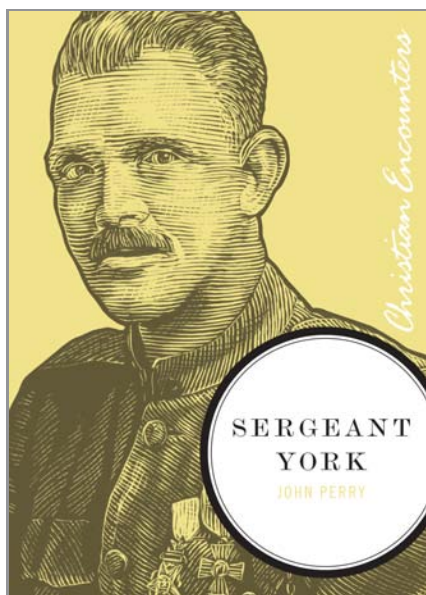
978-0-3165-8478-4 Admiral of the Ocean Sea (Morison)



Dale Buss writes about religion, culture, politics, and business for a variety of publications, including the *Wall Street Journal* and the *New York Times*. He and his family live in Rochester Hills, Michigan. **Hometown:** Rochester Hills, Michigan

CHRISTIAN ENCOUNTERS SERIES: SERGEANT YORK

JOHN PERRY



FEATURES & BENEFITS

- With today's dearth of real heroes, Sergeant York's inspiring biography reminds us that within the most simple person can reside the heart of a warrior
- The Christian Encounters series of biographies features important Christians from all ages and areas of the church
- Value priced for today's cost-conscious book buyers
- These friendly-sized books are accessible for a broad age-range of readers, from teenagers just learning about the subjects of the books to mature readers who are curious about the unique faith-based angle each book contains
- Appeals to readers in both markets, Christian and general

The true story of a WWI conscientious objector who loathed killing and yet became a Medal of Honor winner, capturing the hearts of a nation hungry for a hero.

It was a bitter-cold morning on October 8, 1918. Six hundred American soldiers were surrounded by the German army near the Argonne Forest in France. Corporal Alvin York's unit was ordered out of the trenches and into battle against an enemy armed with machine guns. York was eventually pinned down among his dead and injured comrades. What happened next was a feat of bravery and military skill that would amaze his countrymen and etch his place in the history books. Born in a log cabin in the hills of Tennessee, York was a backwoodsman who had taken many prizes at turkey shoots back home. His marksmanship served him well that morning in France. By the time he reached the U.S. position, York and his few remaining companions were marshaling 132 enemy soldiers. Not bad for a former conscientious objector.

Format: Trade Paper with French Flaps

ISBN-13/EAN: 978-1-59555-025-5

ISBN-10: 1-59555-025-9

Price: \$12.00 U.S.

Ship Date: 9/15/2010

Pub Date: 10/12/2010

Trim Size: 5.00 x 7.00 x TBD

Page Count: 192 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY /
RELIGIOUS / GENERAL (BIO018000)

ADVERTISING

- Banner advertising on top Christian websites
- Outreach to Christian schools and librarians as well as homeschoolers
- E-blasts serviced to retailers for use in reaching consumers
- Video trailer

PUBLICITY

- Servicing to trade publications and Christian magazines for reviews and/or features
- Outreach to history-focused online and print publications
- Blogger campaign

PREVIOUS TITLES

978-0-8054-6074-2 Sgt. York: His Life, Legend & Legacy (Perry)

COMPARABLE TITLES

978-0-8131-9028-0 Sergeant York: An American Hero (Lee)

978-0-4252-1970-6 Call of Duty: My Life Before, During and After the Band of Brothers (Buck Compton)

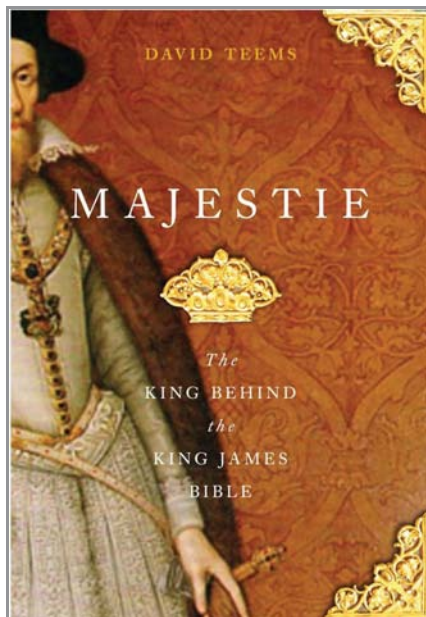


John Perry has appeared on C-SPAN *Book TV*, *The Janet Parshall Show*, *The G. Gordon Liddy Show*, and other syndicated broadcast shows. He has published biographies of Charles Colson, Gov. Mike Huckabee, Booker T. Washington, George Washington Carver, and Sgt. York. **Hometown:** Nashville, Tennessee

MAJESTIE

The King Behind the King James Bible

DAVID TEEMS



FEATURES & BENEFITS

- A personable and well-crafted read
- Brings all the players of the age to life, with just enough detail to inform and enchant
- Released to coincide with the quadricentennial of the King James Bible
- Includes pictures, charts, amusing and informative sidebars, footnotes, and bibliography, not only of the translation and the king, but of the times and the major personalities that drove them
- Because the King James Bible is not an actual translation, but a composite of former English translations, this book provides a compact history of the development of the English Bible

***Majestie* is a shared biography: that of James I and the Bible that goes by his name. It is part tabloid, part history lesson, part speculation; but it's all James.**

A biography of James Stuart is a study in paradox, one that entertains as much as it informs. James I waddles through history, sidewise and crablike. Intellectually astute, he can dazzle and charm with the polish of his rhetoric one minute, and speak with the vulgarity of a tavern bawd the next. James is an amusing mix of bombast and majesty, of visionary headship and foolishness. *And only he, this all-too-human king, our flawed James, could have given us the great book he did.*

For all his foibles, James possessed an evolved sense of majesty and wanted nothing more than for his new Bible to reflect this majesty, to gild and elevate the reign, to be the great medicine that might heal the realm.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-220-4
ISBN-10: 1-59555-220-0
Price: \$14.99 U.S.
Ship Date: 9/22/2010
Pub Date: 10/19/2010
Trim Size: 5.50 x 8.00 x TBD
Page Count: 304 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIANITY / HISTORY (RELO15000)

ADVERTISING

- Partnership with Bible Group Marketing's KJV 400 initiative
- Banner advertising on top Christian websites
- E-blast serviced to Christian retailers for use in outreach to targeted consumers

PUBLICITY

- Long-lead campaign
- Trade publications
 - Christian magazines
 - Newspaper religion writers

Short-lead media campaign

- Christian radio programs
- Wire services

PREVIOUS TITLES

978-1-4041-8554-8 To Love Is Christ (8,000)

COMPARABLE TITLES

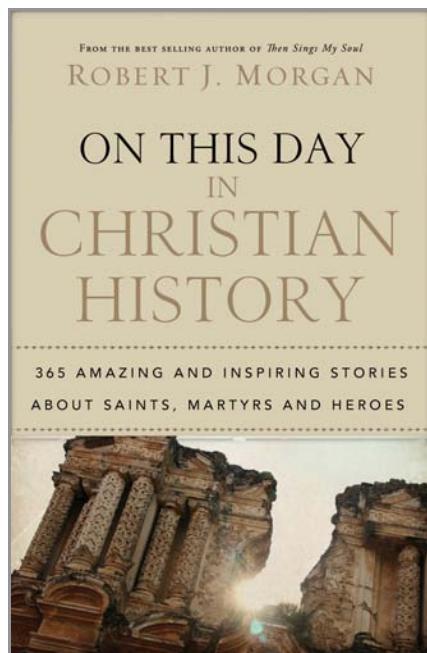
978-0-0601-8516-9 God's Secretaries (Nicholson)
 978-0-1420-0059-5 Wide as the Waters (Bobrick)



David Teems earned his BA in Psychology and Philosophy at Georgia State University. He is active in ministry, speaking and playing worship music. David's wife of twenty-five years, Benita, and their sons Shad and Adam (and Adam's family) all live in Franklin, Tennessee. **Hometown:** Franklin, Tennessee

ON THIS DAY IN CHRISTIAN HISTORY*365 Amazing and Inspiring Stories about Saints, Martyrs and Heroes*

ROBERT J. MORGAN

**FEATURES & BENEFITS**

- Intriguing new stories of Christians and their roles in church history
- An invaluable resource for speakers, preachers, and teachers
- From the author of the million-selling *Then Sings My Soul*
- Offers a daily Scripture reading from the Contemporary English Version and black & white artwork throughout
- Includes a helpful topical index

Amazing stories of faith from twenty centuries of church history.

From the Roman Empire to the Reformation, St. Valentine to St. Francis, Martin Luther to Billy Graham, *On this Day* introduces readers to a parade of preachers, popes, martyrs, heroes, and saints from 2,000 years of Christianity.

This introduction to 365 of the most interesting men and women of faith brings a year's worth of inspiration and spiritual challenge and offers an enjoyable glimpse into church history. Each day includes a related Scripture reading and a simple, colorful story about history-making events in the lives of people who loved God wholeheartedly.

Format: Trade Paper
ISBN-13/EAN: 978-0-7852-3189-9
ISBN-10: 0-7852-3189-7
Price: \$12.99 U.S.
Ship Date: 10/13/2010
Pub Date: 11/9/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 384 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / DEVOTIONAL / GENERAL (REL022000)

PREVIOUS TITLES

978-0-7852-4479-0 Nelson's Complete Book of Stories, Illustrations, & Quotes (40,000)
978-0-7852-4939-9 Then Sings My Soul-all editions (1,000,000+)

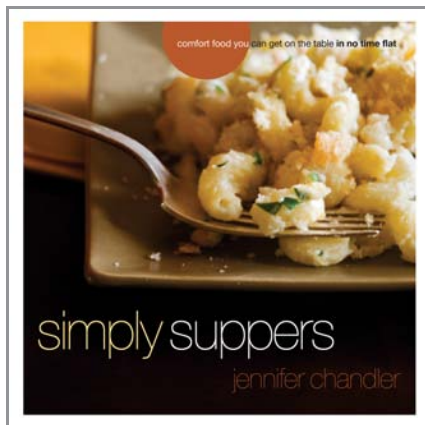


Robert J. Morgan, is a pastor and author of the best-selling *Then Sings My Soul*, *From This Verse*, *On This Day*, and *Red Sea Rules*. He conducts Bible conferences, parenting/marriage retreats, and leadership seminars across the country. **Hometown:** Nashville, Tennessee

SIMPLY SUPPERS

Comfort Food You Can Get on the Table in No Time Flat

JENNIFER CHANDLER



FEATURES & BENEFITS

- With more families cooking at home, *Simply Suppers* is a great reference for classic, family-style meals
- Includes more than 100 photos
- Each recipe has cooking, time-saving, and / or freezing tips
- Chandler recently partnered with Whole Foods Market in Memphis, TN as a featured author and chef

There are enough things to worry about, so why should dinner be one of them?

Simply Suppers has a recipe for every occasion, from casual weeknight dinners to elegant gatherings, and all the potluck suppers in between.

With simple, easy-to-find ingredients and step-by-step instructions, Jennifer Chandler will have readers in the kitchen cooking up those comfort foods from childhood in no time. Even those complicated recipes are made easy with Chandler's cooking tips. Braised Short Ribs, Butternut Squash Risotto, and even Crème Brûlée will be a breeze. Fabulous recipes include:

- Crock Pot Beef Stew
- Baked Rigatoni with Sausage Meatballs and Spinach
- Potatoes Au Gratin
- Shrimp, Chicken, and Sausage Jambalaya
- Chicken Pot Pie
- Yellow Squash Casserole

With entrées, side dishes, and some simply fantastic desserts, *Simply Suppers* will be your go-to cookbook for all occasions.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-4016-0059-4

ISBN-10: 1-4016-0059-X

Price: \$24.99 U.S.

Ship Date: 8/4/2010

Pub Date: 8/31/2010

Trim Size: 7.75 x 7.75 x TBD

Page Count: 256 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: COOKING / GENERAL / GENERAL
(CKB000000)

ADVERTISING

- Banner advertising on food/cooking-related websites and blogs
- E-blasts serviced to retailers for use in reaching consumers
- Video trailer

PUBLICITY

- Reviews and features pitched to top food and women's magazines, websites, and blogs
- Finished book mailing to top daily newspaper book review editors and cooking/lifestyle editors
- National TV cooking demonstrations and appearances
- Extensive social media outreach
- Contact: Jason Jones (615) 306-8627, jjones@thomasnelson.com, Twitter: @Book_Publicist

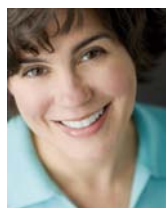
PREVIOUS TITLES

978-1-4016-0320-5 *Simply Salads* (31,784)

COMPARABLE TITLES

978-1-4169-4835-3 *The Comfort Table* (Lee)

978-0-4512-2641-9 *The Family Chef* (Elmore)

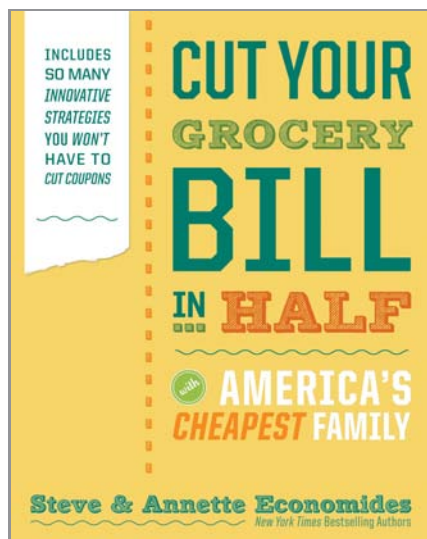


Jennifer Chandler graduated at the top of her class with Le Grand Diplôme and a Mention Très Bien in Pastry from Le Cordon Bleu in Paris. She moved back to her hometown of Memphis and in 1999 opened Cheffie's Market and More, a prepared foods market and bakery. Voted best new restaurant in Memphis, Cheffie's received much acclaim and many awards. Jennifer is a full-time mom of two little girls, a freelance magazine writer and a professional salad eater. **Hometown:** Memphis, Tennessee

CUT YOUR GROCERY BILL IN HALF WITH AMERICA'S CHEAPEST FAMILY

Includes So Many Innovative Strategies You Won't Have to Cut Coupons

STEVE ECONOMIDES & ANNETTE ECONOMIDES



FEATURES & BENEFITS

- Great tools, tips, and tactics for saving huge money on groceries
- The average family can save \$3,000 annually with the strategies in this book
- Includes charts, checklists, and other resources
- The authors have lived the proven methods

America's Cheapest Family shows readers how to save up to \$3,000 annually on groceries with their proven strategies, tips, tools, and tricks.

The average American family spends 10 to 15 percent of its take-home pay on groceries. *Cut Your Grocery Bill in Half* gives them a sure-fire opportunity to reduce that number forever. With the proven plan in this book, the average family can save more than \$3,000 a year on its grocery bill.

"Can cutting coupons do that?" a consumer might ask. Of course, these money-saving experts teach coupon-clipping strategies, but they don't stop there. Readers learn how to plan shopping to save big bucks, effectively store food and save cash, identify products that save time and money, beat the grocer at pricing games, and more!

The Economides learned to deliver healthy, tasty food to their family of seven on \$350 a month. In this authoritative manual, the average family can follow their lead and fill its grocery cart without emptying its wallet.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0283-6
ISBN-10: 1-4002-0283-3
Price: \$16.99 U.S.
Ship Date: 9/1/2010
Pub Date: 9/28/2010
Trim Size: 7.50 x 8.25 x TBD
Page Count: 272 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BUSINESS & ECONOMICS / PERSONAL FINANCE / GENERAL (BUS050000)

ADVERTISING

- Advertising with websites such as Coupons.com, CouponCabin.com, RedPlum.com
- SmartSource advertising in select markets
- Aggressive Google key-word advertising
- Email blast and website placement on AmericasCheapestFamily.com
- Book giveaways with Country radio stations
- Grocery shopping app for mobile devices
- Seeding of Economides money saving tools and documents on social media sites
- Blog campaign
- Dave Ramsey online sponsorship

PUBLICITY

- National and Christian Television Interviews
- Satellite Media Tour
- National Print Publicity Campaign
- Comprehensive Online Campaign
- Media Inquiries: Heather D. Adams, hadams@thomasnelson.com

PREVIOUS TITLES

978-0-3073-3945-4 *America's Cheapest Family Gets You Right on the Money* (63,500)

COMPARABLE TITLES

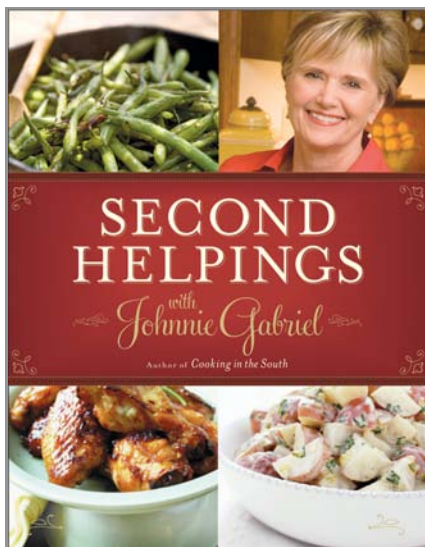
978-1-5833-3368-6 *The Coupon Mom's Guide to Cutting Your Grocery Bills in Half* (Nelson)
978-0-9777-1060-7 *Better Groceries for Less Cash* (Putala)
978-0-8487-3296-7 *Family Feasts for \$75 a Week* (Ostyn)



Steve and Annette Economides are hailed as "America's Cheapest Family." With their amazing tools for saving money and personal story of living debt free, they are showing families everywhere how to live the American dream without debt. They have five children. **Hometown:** Scottsdale, Arizona **Books Sold to Date:** 63,500

SECOND HELPINGS

JOHNNIE GABRIEL



FEATURES & BENEFITS

- Foreword by Paula Deen
- *Second Helpings* is a delicious treat for fans of the author's popular first book, *Cooking in the South*
- Contains 50 beautiful color photos of meals from the heart of the South
- Gabriel's has earned four Best of Atlanta awards for their mouthwatering sweets and savory Southern cooking

Johnnie Gabriel, cousin of beloved cook Paula Deen, serves up another generous helping of Southern recipes from her award-winning Atlanta restaurant and bakery, Gabriel's.

In 1989, Johnnie Gabriel started baking cakes to pay her daughter's tuition. Soon she became known as Marietta's "cake lady," and, along with husband, Ed, made the decision to go into the baking business full time. What started as a small storefront bakery quickly became a local favorite. Customers began asking for weeknight meals for their families and Gabriel's Desserts quickly became more than just a bakery.

In this follow-up to *Cooking in the South*, Gabriel serves up *Second Helpings* of more than 150 delectable Southern recipes, including:

- Crown Pork Roast with Maple and Cranberry Rice
- Tomato and Mozzarella Pie
- Pecan Tassies
- Sweet Potato Bread Pudding
- Cornbread Salad

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4016-0001-3
ISBN-10: 1-4016-0001-8
Price: \$24.99 U.S.
Ship Date: 9/22/2010
Pub Date: 10/19/2010
Trim Size: 7.00 x 9.00 x TBD
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: COOKING / REGIONAL & ETHNIC / AMERICAN / SOUTHERN STATES (CKB002060)

ADVERTISING

- Banner advertising on food/cooking-related websites and blogs
- E-blasts serviced to retailers for use in reaching consumers
- Video trailer

PUBLICITY

- Reviews and features pitched to top food and women's magazines, websites, and blogs
- Finished book mailing to top daily newspaper book review editors and cooking/lifestyle editors
- National TV cooking demonstrations and appearances
- Extensive social media outreach
- Contact: Jason Jones (615) 306-8627, jjones@thomasnelson.com, Twitter: @Book_Publicist

PREVIOUS TITLES

978-1-4016-0405-9 *Cooking in the South* (48,000)

COMPARABLE TITLES

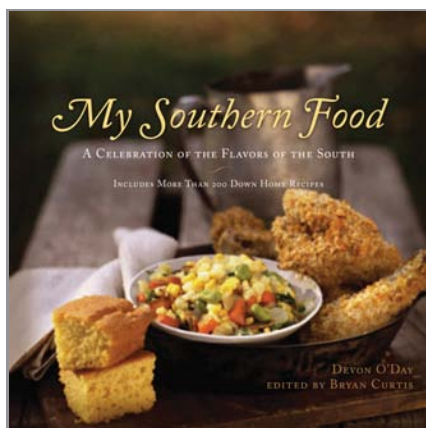
978-1-4016-0289-5 *Back to the Family* (Art Smith)
978-1-4016-0214-7 *Southern Country Cooking at the Loveless* (Stern)



Johnnie Gabriel is the owner of Gabriel's, but she's best known as the cake lady and Southern vegetable darling of Marietta. She lives in Marietta with her husband, Ed, and numerous friends who've supported her along the way. **Hometown:** Marietta, GA

MY SOUTHERN FOOD

DEVON O'DAY & BRYAN CURTIS



FEATURES & BENEFITS

- Four-color photos throughout
- Poetry and personal stories from the South
- Readers will not only want a copy of this book for themselves but also for friends and family as well
- Perfect recipes for both new and veteran cooks

Celebrate the South with this beautifully illustrated cookbook.

Southern food has rightfully earned its place as one of the most beloved and popular forms of cooking in the United States. However, Southern food doesn't have to be prepared just in the South—delicious Southern dishes can bring appreciative diners from any state to the table.

My Southern Food will take readers and cooks on a mouthwatering journey with photographs, stories, and 200 recipes that make this much more than a traditional cookbook.

- Sunday Dinner and Other Family Gatherings
- Breakfast in the South
- Treasures from the Southern Garden
- Summer Celebrations
- What Every Southern Lady Knows
- Cooking for Company
- Glorious Southern Desserts
- Eating Out Southern Style

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4016-0000-6

ISBN-10: 1-4016-0000-X

Price: \$24.99 U.S.

Ship Date: 10/6/2010

Pub Date: 11/2/2010

Trim Size: 7.75 x 7.75 x TBD

Page Count: 256 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: COOKING / REGIONAL & ETHNIC / AMERICAN / SOUTHERN STATES (CKB002060)

ADVERTISING

- Banner advertising on food/cooking-related websites and blogs
- E-blasts serviced to retailers for use in reaching consumers

PUBLICITY

- Reviews and features pitched to top food and women's magazines, websites, and bloggers
- Finished book mailing to top daily newspaper book review editors and cooking/lifestyle editors
- Regional television cooking demonstrations and guest appearances
- Social media outreach
- Contact: Jason Jones (615) 306-8627, jjones@thomasnelson.com, Twitter: @Book_Publicist

PREVIOUS TITLES

978-1-4016-0217-8 My South (23,893)

978-1-4016-0029-7 My Angels Wear Fur (15,948)

COMPARABLE TITLES

978-1-5800-8853-4 Bon Appetite, Ya'll (Willis)

978-0-3073-5140-1 Screen Doors and Sweet Tea (Foose)



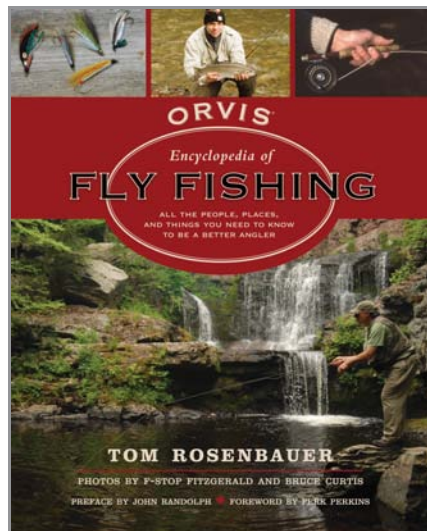
Devon O'Day is the producer of the number one country music morning show in America and is the host of the syndicated *Country Hitmakers*, which is heard in 130 markets. A successful songwriter, O'Day wrote the number one song by George Strait, "The Big One." She is the spokesperson for the Tennessee Walking Horse Breeders' and Exhibitors' Association, and speaks about animal rescue to corporations and organizations around the country. She is a graduate of Northeast Louisiana University and lives with her horses, dogs, and cats just outside Nashville. **Hometown:** Nashville, Tennessee

Bryan Curtis is an author and the president of Dance Floor Books. He is the author/coauthor and editor of more than 15 books, including the popular GentleManners series. **Hometown:** Nashville, Tennessee

THE ORVIS ENCYCLOPEDIA OF FLY FISHING

Your Ultimate A to Z Guide to Being a Better Angler

TOM ROSENBAUER



FEATURES & BENEFITS

- Includes sections on equipment, flies, game fish, technique, fishing destinations, brief biographies of fly fishing personalities such as Lee and Joan Wulff and Nick Lyons
- Because it bears the Orvis name, with its 150-year commitment to fly fishing and the sporting life, the book comes with built-in credibility
- Bonus chapter on fly fishing history and lore, including the origins of the sport and vintage equipment

From rods to reels, fly lines to tippets, fishing hats to hip boots, this guide covers everything an angler will need before heading to the water.

If your favorite way to spend the day is stepping into a mountain stream—fly fishing gear in hand—to match wits with an elusive rainbow trout, *The Orvis Encyclopedia of Fly Fishing* is the perfect companion. Ideal for newcomers as well as for seasoned fisherman, this A to Z guide unlocks the mysteries of the sport, including answers to questions such as:

- What part of the day is best for using grasshopper bait?
- What kind of fish bite at night?
- Which European country has the best fly fishing?
- What's the difference between a Bucktail, a Featherwing Streamer, and a Woolly Bugger?

Loaded with stunning full-color photographs and clear illustrations of step-by-step techniques, *The Orvis Encyclopedia of Fly Fishing* serves as a comprehensive course in the fundamentals of the sport.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4016-0370-0

ISBN-10: 1-4016-0370-X

Price: \$34.99 U.S.

UPC: 031869002706

Ship Date: 10/13/2010

Pub Date: 11/9/2010

Trim Size: 8.00 x 10.00 x 0.81

Page Count: 320 Pages

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: SPORTS & RECREATION / FISHING / GENERAL (SP0014000)

ADVERTISING

- Retailer specific e-blasts to buyers of previous hunting and fishing titles

PUBLICITY

- Reviews and features in top fishing publications such as *Fly Fisherman* and *American Angler*
- Finished book mailing to top fishing and outdoors editors
- Contact: Jason Jones (615) 306-8627, jjones@thomasnelson.com, Twitter: @Book_Publicist

COMPARABLE TITLES

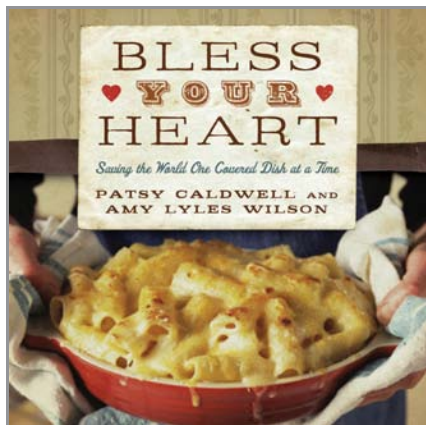
- | | |
|-------------------|--|
| 1-4016-0328-9 | The Orvis Guide to Great Sporting Lodge Cuisine (4,000) |
| 978-1-5922-8891-5 | The L.L. Bean Ultimate Book of Fly Fishing (Macauley Lord) |

Tom Rosenbauer has been a fly fisher for over 35 years and was a commercial fly tier by age 14. He has been with the Orvis Company for 25 years. Tom has fished extensively across North America and has eight fly fishing books in print. He has also been published in *Field & Stream*, *Outdoor Life*, *Fly Fisherman*, and many others. Tom lectures on fly fishing from Maine to California and lives in southern Vermont on the banks of a small trout stream.

BLESS YOUR HEART

Saving the World One Covered Dish at a Time

PATSY CALDWELL & AMY LYLES WILSON



FEATURES & BENEFITS

- Cookbook collectors will love the humorous stories and heirloom recipes
- Lovers of Southern food and culture will appreciate the traditional recipes and honest portrait of how people in the South live, love, laugh, and eat
- Includes beautiful four-color photos throughout

Bless Your Heart celebrates the uniquely loving way that Southerners show they care with food (which can usually be frozen and reheated).

What Southern lady hasn't shown up with a covered dish (with her name written on masking tape on the bottom so she can get her pan back) at the church potluck, the school fundraiser, or at the home of someone who has lost a loved one to show just how much she cares?

Bless Your Heart includes stories that perfectly and humorously capture the occasions when nothing else will work but putting aluminum foil over a favorite 9 x 13-inch dish filled with a best "show off" recipe. Here are more than two hundred recipes that are always popular at family reunions, holiday gatherings, tailgate parties, and the always popular all-day singing and dinner on the grounds.

Whatever the occasion, *Bless Your Heart* aims to save the world one covered dish at a time.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4016-0052-5
ISBN-10: 1-4016-0052-2
Price: \$24.99 U.S.
Ship Date: 10/13/2010
Pub Date: 11/9/2010
Trim Size: 7.75 x 7.75 x TBD
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: COOKING / REGIONAL & ETHNIC / AMERICAN / SOUTHERN STATES (CKB002060)

ADVERTISING

- Banner advertising on food/cooking-related websites and blogs
- E-blasts serviced to retailers for use in reaching consumers

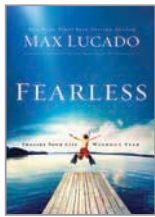
PUBLICITY

- Reviews and features pitched to top food and women's magazines, websites, and blogs
- Finished book mailing to top daily newspaper book review editors and cooking/lifestyle editors
- Social media outreach
- Contact: Jason Jones (615) 306-8627, jjones@thomasnelson.com, Twitter: @Book_Publicist

COMPARABLE TITLES

978-0-0607-6178-3 *A Love Affair with Southern Cooking* (Anderson)
978-0-3123-5957-7 *Ham Biscuits, Hostess Gowns, and Other Southern Specialties* (Reed)
978-1-4013-5934-8 *Being Dead Is No Excuse* (Metcalf)

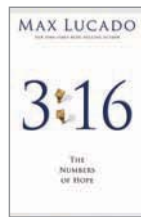
Patsy Caldwell is the owner of WaterTown Food Concepts, a cooking school in Charlotte, TN. She has been a culinary professional for more than forty years. **Hometown:** Charlotte, TN



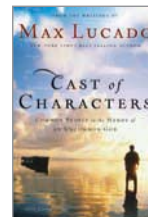
Fearless
Max Lucado
ISBN-13: 978-0-8499-2139-1
\$24.99 • Jacketed HC



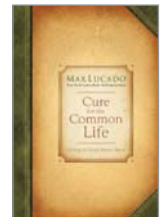
Facing Your Giants
Max Lucado
ISBN-13: 978-0-8499-2102-5
\$14.99 • Trade Paper



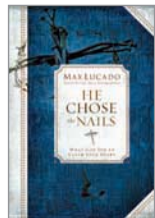
3:16: The Numbers of Hope
Max Lucado
ISBN-13: 978-0-8499-2101-8
\$14.99 • Trade Paper



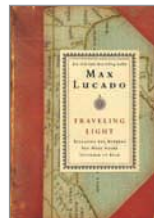
Cast of Characters
Max Lucado
ISBN-13: 978-0-8499-2155-1
\$14.99 • Trade Paper



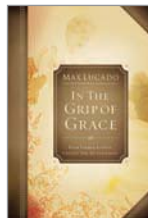
**Cure for the Common Life
(Premier Library Edition)**
Max Lucado
ISBN-13: 978-0-8499-2120-9
\$19.99 • Printed HC



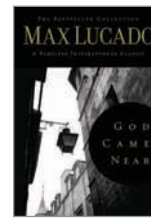
**He Chose the Nails
(Premier Library Edition)**
Max Lucado
ISBN-13: 978-0-8499-2125-4
\$19.99 • Printed HC



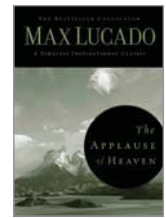
**Traveling Light
(Premier Library Edition)**
Max Lucado
ISBN-13: 978-0-8499-2132-2
\$19.99 • Printed HC



**In the Grip of Grace
(Premier Library Edition)**
Max Lucado
ISBN-13: 978-0-8499-2137-7
\$19.99 • Printed HC



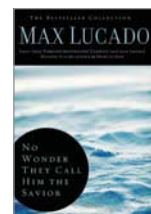
**God Came Near
(Bestseller Collection)**
Max Lucado
ISBN-13: 978-0-8499-2121-6
\$9.99 • Printed HC



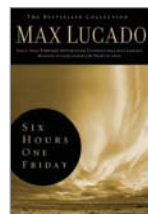
**The Applause of Heaven
(Bestseller Collection)**
Max Lucado
ISBN-13: 978-0-8499-2123-0
\$9.99 • Printed HC



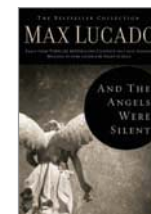
**Just Like Jesus
(Bestseller Collection)**
Max Lucado
ISBN-13: 978-0-8499-2122-3
\$9.99 • Printed HC



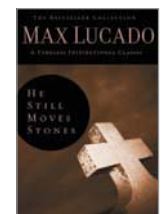
**No Wonder They Call
Him the Savior
(Bestseller Collection)**
Max Lucado
ISBN-13: 978-0-8499-2128-5
\$9.99 • Printed HC



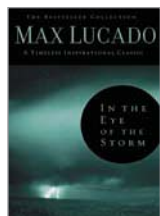
**Six Hours One Friday
(Bestseller Collection)**
Max Lucado
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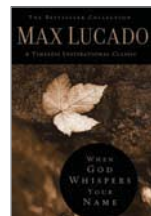
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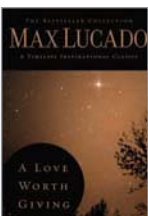
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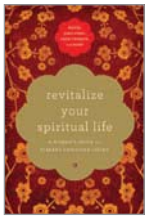
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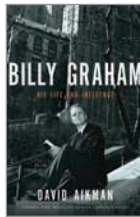


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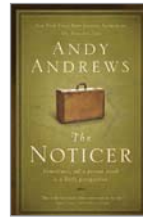
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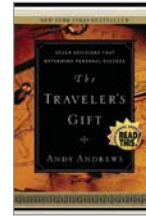
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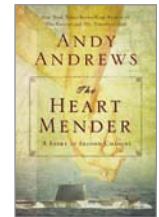
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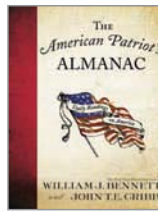
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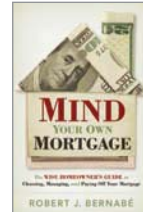
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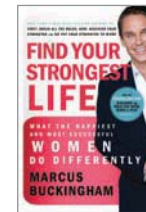
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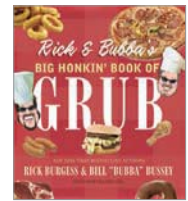
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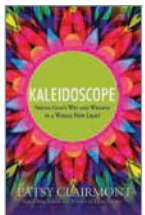
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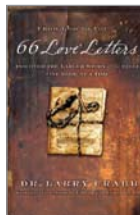
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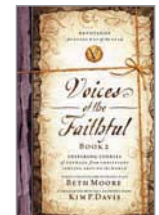
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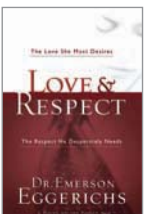
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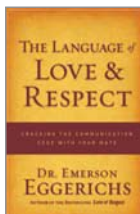
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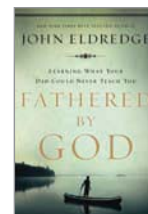
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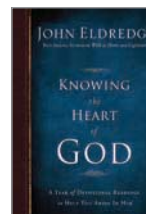
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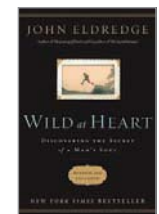
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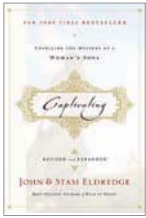
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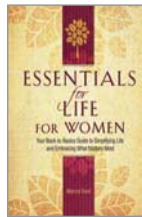


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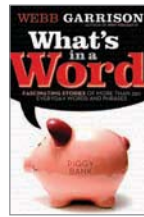
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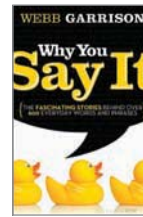
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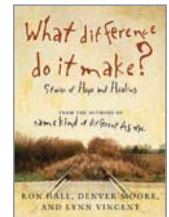
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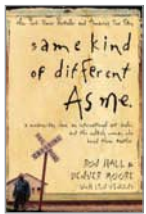
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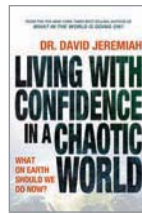
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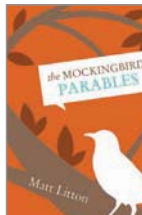
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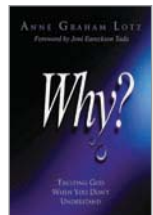
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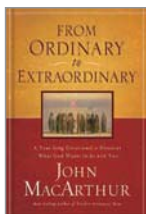
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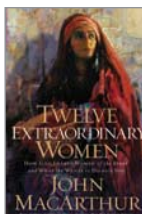
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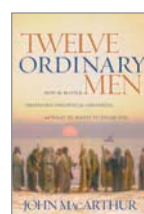
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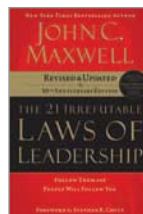
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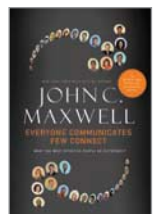
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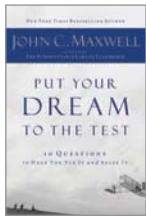
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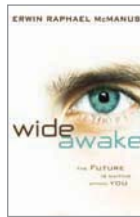
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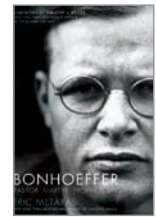
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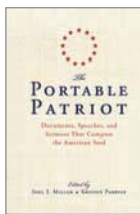
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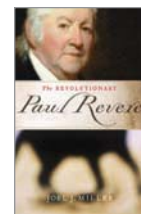
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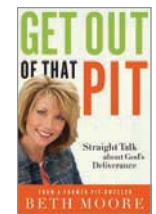
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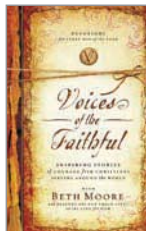
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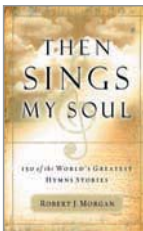
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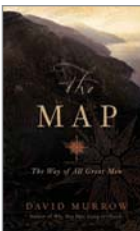
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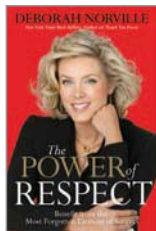
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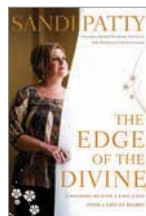
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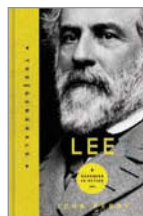
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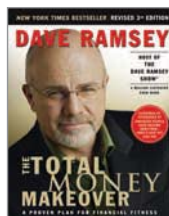
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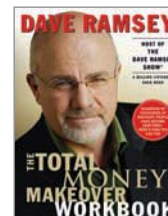
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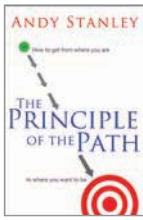
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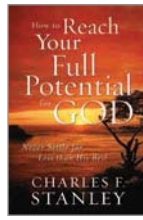
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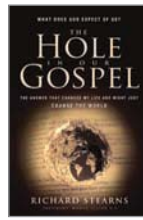
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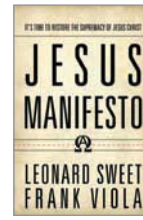
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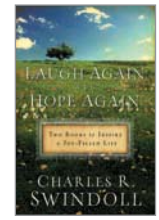
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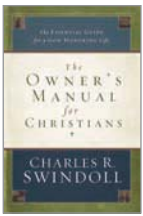
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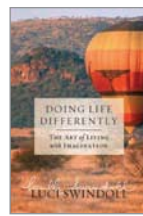
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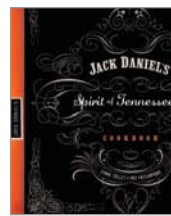
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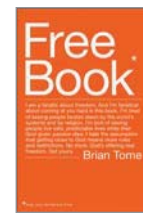
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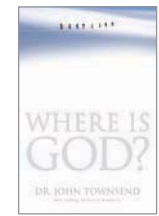
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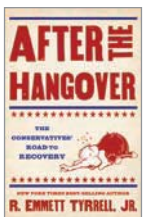
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Where Is God?
Dr. John Townsend
ISBN-13: 978-0-7852-2919-3
\$22.99 • Jacketed HC



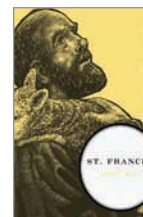
After the Hangover
R. Emmett Tyrrell, Jr.
ISBN-13: 978-1-5955-5272-3
\$24.99 • Jacketed HC



Beautiful Things Happen When a Woman Trusts God
Sheila Walsh
ISBN-13: 978-1-4002-0243-0
\$21.99 • Jacketed HC



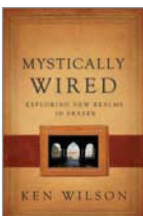
Let Go
Sheila Walsh
ISBN-13: 978-0-8499-0135-5
\$19.99 • Jacketed HC



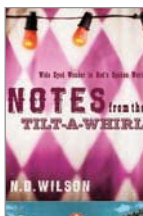
Christian Encounter Series: St. Francis
Robert West
ISBN-13: 978-1-5955-5107-8
\$12.00 • TP w/French Flaps



Friendship for Grown-Ups
Lisa Whelchel
ISBN-13: 978-1-4002-0277-5
\$21.99 • Jacketed HC



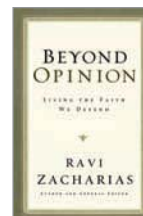
Mystically Wired
Ken Wilson
ISBN-13: 978-0-8499-2001-1
\$17.99 • Jacketed HC



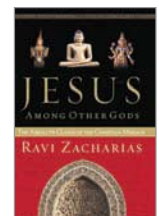
Notes from the Tilt-A-Whirl
N.D. Wilson
ISBN-13: 978-0-8499-2007-3
\$14.99 • TP



Plan B
Pete Wilson
ISBN-13: 978-0-8499-4650-9
\$14.99 • TP



Beyond Opinion
Ravi Zacharias
ISBN-13: 978-0-8499-1968-8
\$24.99 • Jacketed HC



Jesus Among Other Gods
Ravi Zacharias
ISBN-13: 978-0-8499-4327-0
\$14.99 • TP

MAX LUCADO'S HERMIE & FRIENDS: A BUG COLLECTION DVD BOX SET

Volume 2

MAX LUCADO



FEATURES & BENEFITS

- Three Hermie & Friends® episodes in one convenient package
- Hours of garden fun and learning
- Engaging characters that kids love
- Includes all original bonus features, cartoon shorts and trailers
- \$45 value for under \$20

A bee, a stinkbug and two nutty caterpillars . . . from the best-loved Max Lucado's Hermie & Friends® series!

Buzby the Misbehaving Bee—it's about following the rules.

Stanley the Stinkbug Goes to Camp—it's about friendship.

Hermie & Wormie's Nutty Adventure —it's about sharing.

Enjoy the voice talents of Tim Conway, Don Knotts, Judge Reinhold and Melissa Disney at their very best in this one-of-a-kind box set.

Format: DVD

UPC: 023755414298

ISBN-13/EAN: 978-1-4003-1606-9

Price: \$19.99 U.S.

Ship Date: 8/4/2010

Pub Date: 8/31/2010

Length: 3 Hours

Carton Qty: 30

Age Group: 4 - 7

Distribution Rights: Worldwide Religious

BISAC Category: JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

ADVERTISING

- Instore Hermie Premiere Kids Day events
- Hermie Online Kit available at tommynelson.com
- Featured on Hermie Brand page of Lucado site
- Targeted promotion through Lucado Ning Community
- MP4 promo video available for use on Tommy Nelson YouTube Channel
- Featured at International Network of Children's Ministry & Mothers of Preschoolers conferences
- Retail catalog & web advertising on sites such as Christian Parenting Today, MomSense, and Family Life Today
- Eblast to Tommy Nelson consumer database and Max Lucado fan database
- Email campaign to target Tommy Nelson mom's focus group

PUBLICITY

- Digital teaser sent to video trade media, long lead CRS trade and consumer publications to secure reviews
- Finished product mailing to key media outlets such as American Family Radio, Christian Parenting Today, Charisma, Children's Ministry, Family Life Today
- Nationwide social promotion through our Tommy Nelson community including twitter, facebook, and booksneeze
- Media Inquiries: Jacklyn Johnston, johnston@thomasnelson.com

PREVIOUS TITLES

023755413291	A Bug Collection DVD Box Set Vol 1
023755414199	Who is in Charge Anyway? DVD
023755411099	Antonio Meets His Match DVD
023755410993	The Flo Show Creates a Buzz DVD
023755410894	Skeeter and the Mystery of the Lost Treasure DVD
023755408594	Hermie and the High Seas DVD



Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas. In a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two. **Hometown:** San Antonio, Texas

ONE HAND, TWO HANDS

MAX LUCADO



FEATURES & BENEFITS

- A delightful children's story from best-selling author, Max Lucado
- Encourages children to be helpers
- Whimsical art by award winning illustrator Gaby Hansen
- A great tool for parents to use in teaching their children an attitude of service
- Featured on *Outlive Your Life* Endcap Kit

A delightful way to show little ones how their hands are a blessing from God that they can use to do help others.

Written in rhyming text and illustrated with the charming art of Gaby Hansen, this simple message of God's blessing of hands not only entertains . . . as it teaches what wonderful things our hands can do from scratching, latching, and petting a pup to washing dishes with mommy and putting toys in a box . . . but it also conveys the important message: We can use God's gift of hands to show our love for Him by helping others. The book ends tenderly with a prayer of thanks to God for hands and asks Him to use them again:

One hand, two hands,

Five fingers, ten.

God, thanks, for my hands.

Please, use them again.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4003-1649-6
ISBN-10: 1-4003-1649-9
Price: \$16.99 U.S.
Ship Date: 10/6/2010
Pub Date: 11/2/2010
Trim Size: 10.00 x 10.00 x 0.75
Page Count: 32 Pages
Carton Qty: 36
Age Group: 3 - 8
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION /
RELIGIOUS/CHRISTIAN / SOCIAL ISSUES
(JUV033220)

MERCHANDISING

- Outlive Your Life Endcap Kit: 9780849991585

ADVERTISING

- Online and social networking campaign to Max Lucado's core consumers
- Utilize Lucado NING site to create community of conversation around books for family
- Offered to 200-300 bloggers in BookSneeze Blogger Program
- National online ad campaign to top Christian mom & Christian leaders websites
- Featured on Lucado site and TommyNelson.com
- Digital flipbook created and embeddable on retailers sites
- Featured at INCM
- Retail catalog and consumer print ads such as *MomSense, Family Life Today*
- Eblast to Tommy consumer database (100,000)
- Campaign to utilize Tommy Nelson Moms focus group

PUBLICITY

- National print, radio, and broadcast media campaign will focus on Lucado's continual emergence as the top Christian Children's author
- Tie in with trade book and teen book promotion
- Online promotion through guest blogs, giveaways, and contests on TommyNelson.com
- Media Inquiries: Jacklyn Johnston,
jjohnston@thomasnelson.com

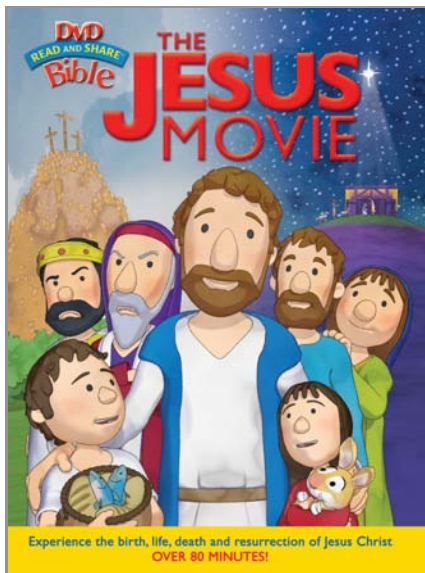
PREVIOUS TITLES

978-1-4003-1514-7 The Tallest of Smalls
978-1-4003-0601-5 The Oak Inside the Acorn
978-0-8499-0978-8 Just in Case You Ever Wonder
978-0-8499-1005-0 The Crippled Lamb



Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas. In a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two. **Hometown:** San Antonio, Texas

THE JESUS MOVIE
Read and Share DVD Bible



FEATURES & BENEFITS

- Builds a foundation of God's Word in young minds
- Powerful feature-length 3D animated movie
- Richly orchestrated motion-picture score (stereo and 5.1 Surround)
- Captivating art style and powerful musical score

Experience the birth, life, death and resurrection of Jesus Christ

Based on the art style of the *Read and Share*® Bible, *The Jesus Movie* transports children to Nazareth for the story of Jesus' birth, follows his life and miracles along the shores of Lake Galilee and ends in Jerusalem with his arrest, crucifixion and resurrection—all in one dramatic 80-minute movie. The excitement and joy of Jesus' life, the danger and conflict with the Pharisees, the challenge and growth of the disciples—it's all here in a simple, straightforward narrative.

Format: DVD
UPC: 023755412799
ISBN-13/EAN: 978-1-4003-1470-6
Price: \$19.99 U.S.
Ship Date: 10/6/2010
Pub Date: 11/2/2010
Length: 80 Minutes
Carton Qty: 30
Age Group: 3 - 7
Distribution Rights: Worldwide
BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

MERCHANDISING

- Read and Share The Jesus Movie Floor Display: 9781400391998
- Demo DVD: 9781400389827/023755063434

ADVERTISING

- Brand ad in MOMSENSE magazine
- Targeted consumer oriented radio promotions at top radio markets through Westar and Salem Networks
- MP4 promotional video available on Tommy Nelson YouTube Channel
- Featured at International Network of Children's Ministry and Mothers of Preschoolers conferences
- Retail catalog and web advertising through MOPs.com, Children's Ministry, ParentLife
- Eblast to Tommy Nelson consumer database and target Tommy Nelson mom's focus group

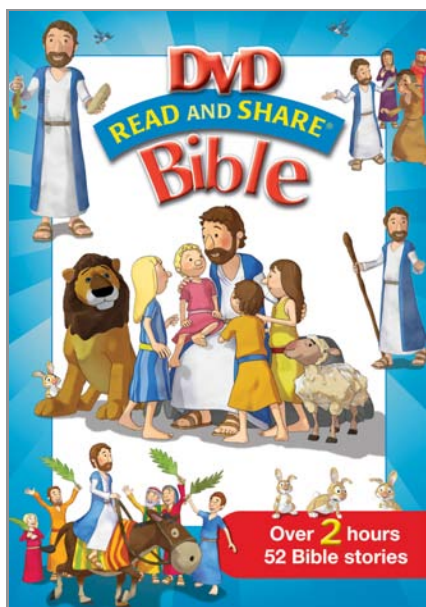
PUBLICITY

- Finished product mailing to key media outlets such as American Family Radio, Christian Parenting Today, Charisma, etc
- Clips circulated virally and made available for mommy bloggers to post with a review
- Media Inquiries: Jacklyn Johnston, johnston@thomasnelson.com

PREVIOUS TITLES

023755412591	The Jesus Series DVD - Christmas
023755412393	The Jesus Series DVD - Easter
023755412690	The Jesus Series DVD - Life and Miracles
023755410597	Read and Share DVD Bible Vol 1
023755410696	Read and Share DVD Bible Vol 2
023755410795	Read and Share DVD Bible Vol 3
023755412492	Read and Share DVD Bible Vol 4
978-1-4003-0853-8	Read and Share Bible
978-1-4003-1464-5	Read and Share Toddler Bible

READ AND SHARE DVD BIBLE BOX SET



FEATURES & BENEFITS

- Builds a foundation of God's Word in young minds
- 52 three-minute stories
- Bold and bright 3D animation
- Beautiful stereo score in 5.1 Surround Sound

Take a wonder-filled journey through the pages of scripture.

Share the joy and wonder of God's Word with the children in your life. Fifty-two essential lessons of scripture starring the Bible's best-known characters. The *Read And Share*® Bible on DVD combines an enchanting art style with a warm narrator and gentle musical underscore to transport kids back to Biblical times. The bite-size vignettes are perfect for the attention span of little ones, and give parents maximum flexibility to fit any time-frame. Stories include... Creation, Adam & Eve, Noah, Moses, David & Goliath, Elijah, Jesus Birth, Parables, Resurrection, Paul's Travels, Heaven, plus many, many more!

Format: DVD
 UPC: 023755412898
 ISBN-13/EAN: 978-1-4003-1471-3
 Price: \$29.99 U.S.
 Ship Date: 9/8/2010
 Pub Date: 10/5/2010
 Length: 4 Hours
 Carton Qty: 50
 Age Group: 3 - 7
 Distribution Rights: Worldwide
 BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

MERCHANDISING

- Read and Share The Jesus Movie Floor Display: 9781400391998

ADVERTISING

- Brand ad in MOMSENSE magazine
- Author available for in-store events when traveling in the area
- Targeted consumer oriented radio promotions including 60-second vignettes/spots and giveaways at top radio markets for Read and Share brand through Westar and Salem Networks
- MP4 promotional video available for use on websites on Tommy Nelson YouTube Channel
- Featured at International Network of Children's Ministry & Mothers of Preschoolers conferences
- Retail catalog and web advertising through MOPs.com, Children's Ministry, ParentLife,
- Eblast to Tommy Nelson consumer database and target Tommy Nelson mom's focus group

PUBLICITY

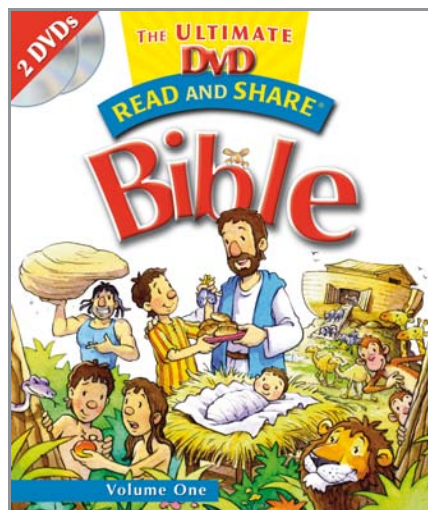
- Clips circulated virally and made available for mommy bloggers to post with a review
- Promoted in online contest and guest blogs through tommynelson.com and twitter
- Finished product mailing to key media outlets such as American Family Radio, Christian Parenting Today, Charisma, Children's Ministry, Christian Times, Family Life Today, ParentLife, Video Business
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com

PREVIOUS TITLES

023755410597	Read and Share DVD Bible Vol 1
023755410696	Read and Share DVD Bible Vol 2
023755410795	Read and Share DVD Bible Vol 3
023755412492	Read and Share DVD Bible Vol 4
023755412591	The Jesus Series DVD - Christmas
023755412393	The Jesus Series DVD - Easter
023755412690	The Jesus Series DVD - Life and Miracles
978-1-4003-0853-8	Read and Share Bible
978-1-4003-1464-5	Read and Share Toddler Bible

READ AND SHARE: THE ULTIMATE DVD BIBLE STORYBOOK - VOLUME 1

GWEN ELLIS



FEATURES & BENEFITS

- Read and Share[®] brand has sold over 450,000 units
- 100 printed stories with delightful art by Steve Smallman
- Features two DVDs with 26 fully animated three-minutes Bible stories in stunning 3-D animation

A book and DVD combination to help share the joy and wonder of God's Word with the children in your life.

These bite-size vignettes in book and DVD presentations are perfect for the attention span of little ones, and give parents maximum flexibility to fit any time frame. This volume contains more than 100 beloved Bible stories, including time-honored favorites like Creation, Adam and Eve, Noah and the flood, Abraham, Isaac, Jacob, Samson, Ruth and Naomi, Samuel, David and the Giant, Elijah, Esther, Shadrach-Meshach-Abednego, John the Baptist, Jesus' Birth, Stories from Jesus' Life and Ministry, Saul Becomes Paul, Paul's Travels, Paul's Shipwreck, and many more.

Format: Hardcover w/DVD (2)
ISBN-13/EAN: 978-1-4003-1613-7
ISBN-10: 1-4003-1613-8
Price: \$19.99 U.S.
Ship Date: 10/6/2010
Pub Date: 11/2/2010
Trim Size: 6.69 x 8.00 x 1.00
Page Count: 208 Pages
Carton Qty: 24
Age Group: 3 - 7
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

MERCHANDISING

- Read and Share The Jesus Movie Floor Display: 9781400391998

ADVERTISING

- Brand ad in MOMSENSE magazine
- Author available for in-store events
- Targeted consumer oriented radio promotions including 60-second vignettes/spots and giveaways at top radio markets for Read and Share brand through Westar and Salem Networks
- Featured at International Network of Children's Ministry & Mothers of Preschoolers conferences
- Retail catalog and web advertising through MOPs.com, Children's Ministry, ParentLife
- Eblast to Tommy Nelson consumer database and target Tommy Nelson mom's focus group

PUBLICITY

- Finished product mailing to key media outlets such as American Family Radio, Christian Parenting Today, Charisma, Children's Ministry, Christian Times, Family Life Today, ParentLife, Video Business
- MP4 clips circulated virally and made available for mommy bloggers to post with a review
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com

PREVIOUS TITLES

978-1-4003-0853-8 Read and Share Bible
 978-1-4003-1464-5 Read and Share Toddler Bible
 978-1-4003-1468-3 The Story of Christmas HC/DVD
 978-1-4003-1461-4 The Story of Easter HC/DVD
 023755412591 The Jesus Series DVD - Christmas
 023755412393 The Jesus Series DVD - Easter
 023755412690 The Jesus Series DVD - Life and Miracles

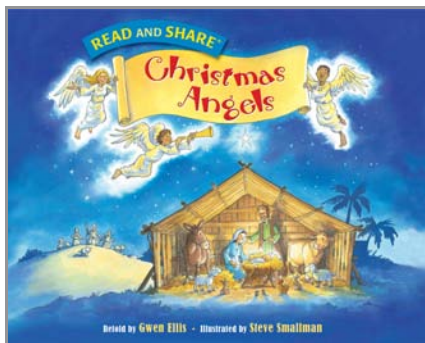


Gwen Ellis is the best-selling author of the *Read and Share® Bible* and a full line of *Read and Share®* products. She is the owner of Seaside Creative Services, a speaking, writing, and editing service. **Hometown:** Port Hueneme, California **Books Sold to Date:** 450,000

CHRISTMAS ANGELS

Read and Share

GWEN ELLIS



FEATURES & BENEFITS

- Focuses on unique elements of the Christmas story
- Helps build a foundation for learning God's Word in the hearts and minds of young children
- A sturdy oversized format ideal for eager little hands
- Features the delightful art style of popular children's illustrator Steve Smallman

This beautiful oversized Christmas board book is part of the *Read and Share Bible*® brand.

Christmas Angels features the coming and going of angels connected with the birth of Christ. Little ones will discover how God's angels and their messages brought comfort and guidance to Mary, Joseph, and the shepherds at the amazing events surrounding the birth of Jesus.

Format: Board Book
ISBN-13/EAN: 978-1-4003-1650-2
ISBN-10: 1-4003-1650-2
Price: \$12.99 U.S.
Ship Date: 9/8/2010
Pub Date: 10/5/2010
Trim Size: 10.00 x 8.00 x 1.00
Page Count: 22 Pages
Carton Qty: 24
Age Group: 1 - 5
Distribution Rights: North America
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGIOUS/CHRISTIAN / HOLIDAYS & CELEBRATIONS (INF049240)

ADVERTISING

- Brand ad in MOMSENSE magazine
- Author available for in-store events
- Targeted consumer oriented radio promotions including 60-second vignettes/spots and giveaways at top radio markets for Read and Share brand through Westar and Salem Networks
- Featured at International Network of Children's Ministry conferences
- Featured at the MOPS (Mothers of Preschoolers) conference
- Retail catalog and web advertising through MOPs.com, Children's Ministry, ParentLife, etc.
- Eblast to Tommy Nelson consumer database
- Email campaign to target Tommy Nelson mom's focus group

PUBLICITY

- Finished product mailing to key media outlets such as American Family Radio, Christian Parenting Today, Charisma, Children's Ministry, Christian Times, Family Life Today, ParentLife, Video Business
- Flipbook circulated virally and made available for mommy bloggers to post with a review
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com

PREVIOUS TITLES

978-1-4003-0853-8 Read and Share Bible
 978-1-4003-1464-5 Read and Share Toddler Bible
 978-1-4003-1468-3 The Story of Christmas HC/DVD
 978-1-4003-1461-4 The Story of Easter HC/DVD
 023755412591 The Jesus Series DVD - Christmas
 023755412393 The Jesus Series DVD - Easter
 023755412690 The Jesus Series DVD - Life and Miracles



Gwen Ellis is the best-selling author of the *Read and Share*® Bible and a full line of *Read and Share*® products. She is the owner of Seaside Creative Services, a speaking, writing, and editing service. **Hometown:** Port Hueneme, California **Books Sold to Date:** 450,000

GIGI, GOD'S LITTLE PRINCESS: DREAMING OF A PINK CHRISTMAS

A Lesson About the Real Treasure at Christmas

SHEILA WALSH



FEATURES & BENEFITS

- Includes Gigi reciting the angels' appearance from Luke 2:8-15
- Aimed at little girls and those who love them
- A fully-animated half-hour of yuletide fun with Gigi and her family
- Gigi, God's Little Princess® is the #1 selling Christian girl's brand

There's only one gift that matters at Christmas!

Sheila Walsh reminds little girls that Jesus is the true treasure of Christmas. Gigi starts off the season with a huge wishlist of things pink and pretty, but soon realizes she hasn't been thinking about giving gifts to other people she loves. Suddenly the whole season turns into a race to give and receive things—and that just doesn't seem right. Thankfully Gigi's mom and dad were kids once too, and can help their little girl remember how to keep her heart aimed at the real star of Christmas—while still enjoying all the celebrations. "I am bringing you good news. It will be a joy to all the people. Today your Savior was born in David's town. He is Christ, the Lord." Luke 2:10-11 (ICB)

Format: DVD
 UPC: 023755414496
 ISBN-13/EAN: 978-1-4003-1612-0
 Price: \$14.99 U.S.
 Ship Date: 9/15/2010
 Pub Date: 10/12/2010
 Length: 60 Minutes
 Carton Qty: 30
 Age Group: 4 - 7
 Distribution Rights: Worldwide
 BISAC Category: JUVENILE FICTION / RELIGIOUS/CHRISTIAN / HOLIDAYS & CELEBRATIONS (JUV033150)

MERCHANDISING

- Gigi Dreaming of a Pink Christmas Endcap Kit: 9781400380596
- Gigi Dreaming of a Pink Christmas DVD Demo: 9781400380572 / 023755001641

ADVERTISING

- E-blast to Sheila Walsh, Women of Faith® and Tommy Nelson lists
- Retail catalog and web advertising
- Featured at Women of Faith® events, International Network of Children's Ministry and Mothers of Preschoolers conferences
- MP4 promotional video available to partners

PUBLICITY

- Digital teaser to video trade, long lead CRS trade and consumer publications for reviews
- Finished product mailing to key media outlets such as American Family Radio, Christian Parenting Today, Charisma, etc
- Nationwide social promotion through our Tommy Nelson community
- Included in children's holiday round up
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com

PREVIOUS TITLES

023755413390	Gigi's Big Break DVD
023755413093	Gigi and the Royal Pink Circus DVD
023755409997	Gigi's Ginormous Sneeze DVD
023755408693	Bursting with Readiness DVD
023755407191	Gigi's Hugest Announcement DVD
023755046673	Dress-Up Kit
023755046635	Scepter
023755402424	Sweet Dreams Princess - 6 CD Set
023755402622	God's Little Princess Lullabye CD



Sheila Walsh is creator and author of the award-winning *Gigi, God's Little Princess®* brand which has sold over 1.5 million units. Sheila is also a popular Women of Faith® speaker and has written numerous books for women. **Hometown:** Frisco, Texas **Books Sold to Date:** 3.3 million

GIGI, GOD'S LITTLE PRINCESS: 4-IN-1 TREASURE BOX SET

SHEILA WALSH



FEATURES & BENEFITS

- Four best-selling books in one convenient carrying case
- Princess theme books that will capture the imagination of young readers
- Encouraging messages of God's love

Now from the award-winning *God's Little Princess*® brand . . . Four Gigi books in one treasure box set.

The perfect little library of Gigi books in an easy to carry box. Travels well for overnights or longer trips away from home. With giggle after giggle, little princesses will learn that we are all children of the King, that we have different strengths and weaknesses, that God never gives up on us, even when our choices fall short of being royal, and that God does not love us for what we do or how well we do it, but for who we are inside.

Box Set includes: *Gigi God's Little Princess*, *The Royal Tea Party*, *The Pink Ballerina*, and *The Purple Ponies*.

Format: Hardcover (4)

ISBN-13/EAN: 978-1-4003-1657-1

ISBN-10: 1-4003-1657-X

Price: \$14.99 U.S.

Ship Date: 9/15/2010

Pub Date: 10/12/2010

Trim Size: 5.75 x 7.50 x 1.63

Page Count: 128 Pages

Carton Qty: 24

Age Group: 4 - 7

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE FICTION / RELIGIOUS / GENERAL (JUV033000)

MERCHANDISING

- Gigi Dreaming of a Pink Christmas Endcap Kit: 9781400380596

ADVERTISING

- E-blast to Sheila Walsh, Women of Faith® and Thomas Nelson's Children's lists
- Retail catalog and web advertising
- Featured at Women of Faith® events, INCM and Mothers of Preschoolers conferences
- MP4 promotional video available to partners
- Online community for consumers to connect with Gigi, God's Little Princess

PUBLICITY

- Digital teaser to video trade, long lead CRS trade & consumer publications for reviews
- Finished product mailing to key media outlets
- Nationwide social promotion through our Tommy Nelson community
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com

PREVIOUS TITLES

978-1-4003-0529-2 Gigi, God's Little Princess

978-1-4003-0800-2 The Royal Tea Party

978-1-4003-0801-9 The Perfect Christmas Gift

978-1-4003-0804-0 The Pink Ballerina

978-1-4003-1124-8 The Purple Ponies

978-1-4003-0879-8 God's Little Princess Devo Bible

978-1-4003-1297-9 Sweet Dreams Princess

978-1-4003-1475-1 I am Loved

COMPARABLE TITLES

978-1-4169-1186-9 Sponge Bob's Box of Books

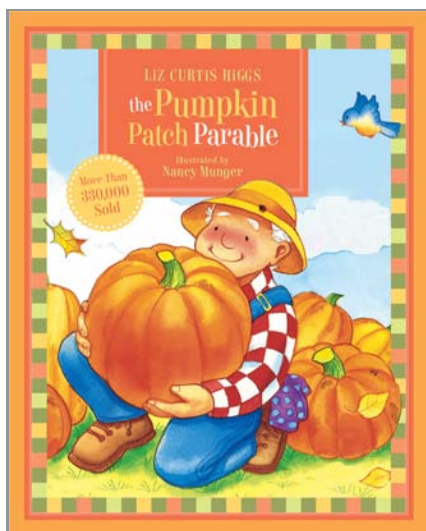
978-1-4037-4351-0 Disney Carry-Along Stories



Sheila Walsh is creator and author of the award-winning *Gigi, God's Little Princess*® brand which has sold over 1.5 million units. Sheila is also a popular Women of Faith® speaker and has written numerous books for women. **Hometown:** Frisco, Texas **Books Sold to Date:** 3.3 million

PARABLE SERIES: THE PUMPKIN PATCH PARABLE

LIZ CURTIS HIGGS

**FEATURES & BENEFITS**

- Gold Medallion Award winner
- Best-selling series with over one million sold
- Now in sturdy oversized boardbook format that is ideal for eager little hands

Timeless story about God's love for His children.

This charming story for children illustrates how a loving farmer can turn a simple pumpkin into a simply glorious sight. In the same way, God's transforming love can fill each of our hearts with joy and light. Liz Curtis Higgs created this parable as a way to share the Good News with her own precious children each harvest season . . . and now with children everywhere.

Format: Board Book
ISBN-13/EAN: 978-1-4003-1643-4
ISBN-10: 1-4003-1643-X
Price: \$12.99 U.S.
Ship Date: 8/11/2010
Pub Date: 9/7/2010
Trim Size: 8.00 x 10.00 x 1.00
Page Count: 26 Pages
Carton Qty: 24
Age Group: 1 - 5
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION /
RELIGIOUS/CHRISTIAN / HOLIDAYS &
CELEBRATIONS (JUV033150)

ADVERTISING

- Featured in trade Halloween promotions and catalogs
- Digital Flipbook created and embeddable code available to use on partner sites

PUBLICITY

- Finished product mailing to top children's book editors
- Sent to childrens/parenting magazines and feature writers for fall/Halloween round ups
- Media Inquiries: Jacklyn Johnston,
jjohnston@thomasnelson.com

PREVIOUS TITLES

978-0-7852-7722-4 The Pumpkin Patch Parable
978-0-7852-7171-0 The Parable of the Sunflower
978-0-8499-1480-5 The Pine Tree Parable
978-0-7852-7231-1 The Parable of the Lily



Liz Curtis Higgs is an award-winning speaker as well as the author of twenty-seven books, including *Bad Girls of the Bible* and *Thorn in My Heart*. Her Parable Series for children has been awarded the ECPA Gold Medallion for Excellence.

Hometown: Louisville, Kentucky **Books Sold to Date:** Over 3 million

PRINTOONS: NATIVITY

Activity Pack



FEATURES & BENEFITS

- A fun-filled pack of hands-on crafts and games for hours and hours of fingerprint fun surrounding the Nativity
- Step-by step instructions of easy-to-create Printoons characters
- Washable inks for easy clean up
- 17 activity pages enable several children to simultaneously use the pack

Children can illustrate the Nativity story through Printoons activities with their own unique fingerprint.

What are *Printoons*?

Printoons are unique characters created with your own fingerprints because no two fingerprints are alike. The activity pack includes washable inks and hours and hours of creative, fingerprint fun while learning more about the events surrounding the very first Christmas.

Activity Pack Includes:

- 1 *Printoons* ink pad with 6 washable colors
- 1 *Printoons* pen
- 17 Bible activity pages: Memory Match, Mural, Bookmarks, Print-Tac-Toe, Festive Mosaic, 3-D Play Set, Poster, Counting and Math sheets, Word Search, Greeting Cards, Accordion Book, games, crafts, and more to illustrate
- Instructions with sample *Printoons* characters

TOYS ARE NON-RETURNABLE.

Format: Novelty Item
ISBN-13/EAN: 978-1-4003-1609-0
ISBN-10: 1-4003-1609-X
Price: \$12.99 U.S.
Ship Date: 8/11/2010
Pub Date: 9/7/2010
Trim Size: 9.50 x 11.50 x 1.00
Carton Qty: 12
Age Group: 5 - 9
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

MERCHANDISING

- Bible Storybook Merchandise program ISBN 13: 978-1-4003-8912-4

ADVERTISING

- Printoons Web Kit created to make a Kid's Day event & Christmas parties easy for retail stores or churches to put on
- Promoted at MOPS online through an eblast to 110,000 moms
- Sample pages available for use on partner sites & distributed to accounts before ship date, downloadable on Tommy Nelson website
- Featured at the MOPS (Mothers of Preschoolers) Conference
- Retail catalog and web advertising in outlets such as Life Today and Children's Ministry Magazine
- Eblast to Tommy Nelson consumer database
- Email campaign to target Tommy Nelson mom's focus group

PUBLICITY

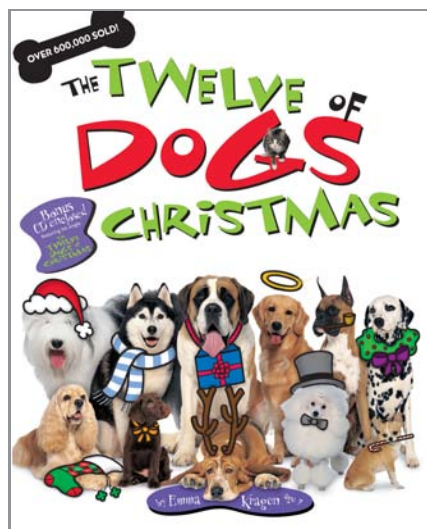
- Finished product mailing to key media outlets like Christian Parenting Today, Charisma, Children's Ministry, Christian Times, Family Life Today, ParentLife, MOMsense website, Family Life Today website
- Online campaign with mommy bloggers with giveaways and reviews
- Social media campaign and contest where moms can send in a pic of their children's Printoon and we select the best for a prize. Entries will be posted on Facebook and publicized through twitter
- Media Inquiries: Jacklyn Johnston, johnston@thomasnelson.com

PREVIOUS TITLES

978-1-4003-1607-6 Printoons: David and Goliath
 978-1-4003-1608-3 Printoons: Noah's Ark

THE TWELVE DOGS OF CHRISTMAS

EMMA KRAGEN



FEATURES & BENEFITS

- Best-selling book now available in a sturdy oversized board book, perfect for eager little hands
- Audio CD of song included
- More than 600,000 copies sold

The perfect gift for pet lovers of all ages.

Get ready for fun and lots of laughter. This delightful take on the traditional song "The Twelve Days of Christmas" is the funniest, furriest, freshest way to laugh through the holidays. Each day in the song reflects a different breed of dog, with original photography of snoring sheepdogs, chomping Chihuahuas, and even dancing Dalmatians—plus a free CD of the song. The CD not only has 25 kids (plus dogs and a cat) doing the song, but it also includes a Karaoke version of the song that kids can sing along with.

Format: Board Book w/ CD

ISBN-13/EAN: 978-1-4003-1656-4

ISBN-10: 1-4003-1656-1

Price: \$14.99 U.S.

Ship Date: 9/8/2010

Pub Date: 10/5/2010

Trim Size: 8.00 x 10.00 x 1.00

Page Count: 30 Pages

Carton Qty: 24

Age Group: 1 - 5

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE FICTION / HOLIDAYS & CELEBRATIONS / CHRISTMAS & ADVENT (JUV017010)

ADVERTISING

- Featured in trade Christmas promotions and catalogs
- Digital Flipbook created and embeddable code available to use on partner sites

PUBLICITY

- Finished product mailing to top children's book editors
- Sent to childrens/parenting magazines and feature writers for Christmas round ups
- Service to all pet publications for review and features
- Media Inquiries: Jacklyn Johnston, johnston@thomasnelson.com

PREVIOUS TITLES

978-0-8499-5873-1 The Twelve Dogs of Christmas

978-1-4003-1053-1 The Twelve Dogs of Christmas - Movie Edition



When she was 7, **Emma Kragen** created a delightful and humorous parody to the classic song *The 12 Days Of Christmas* using 64 dogs and a surprise ending. It not only became a best-seller, but a full-length feature film. She is currently a sophomore in college.

Hometown: California **Books Sold to Date:** Over 600,000

THE KING'S CHRISTMAS LIST

ELDON JOHNSON



FEATURES & BENEFITS

- Helps kids understand the real meaning of Christmas
- Start a tradition of giving Jesus a gift on His birthday by giving to someone else!
- Book includes page with weblink (www.thekingsadventure.com) to show children how they can give a gift to the King through donations of time, free activities, and links directly to trustworthy charities.

Emma couldn't wait to go to the King's birthday party, but what should she bring?

Emma and her little dog Shu-Shu were thrilled to be invited to the King's birthday party. But what do you get a King for his birthday? Emma and Shu-Shu have no gift, but they bring the Christmas cake they made with Mom and put on their Sunday best as they dash to the King's carriage. And of course, Emma couldn't go anywhere without her beloved Cherry-Bear. On the way, they have encounters that lead them to bestow their cake, winter-cape, and even Cherry-Bear, on others. Now they're chilly, ruffled, and empty-handed—what will the King think? Emma frets, but when they finally meet the King at his palace, they discover they gave the King exactly what he wanted.

Children and parents will be reminded of the true meaning of Christmas, and that the greatest gifts we can offer to the Savior are gifts to the least of his brothers and sisters (based on Matthew 25:40). Families will be able to go online and be directed to notable charities to give their own gift to the King.

Format: Hardcover

ISBN-13/EAN: 978-1-4003-1645-8

ISBN-10: 1-4003-1645-6

Price: \$14.99 U.S.

Ship Date: 9/8/2010

Pub Date: 10/5/2010

Trim Size: 11.00 x 9.00 x 1.00

Page Count: 32 Pages

Carton Qty: 36

Age Group: 4 - 8

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE FICTION /
RELIGIOUS/CHRISTIAN / HOLIDAYS &
CELEBRATIONS (JUV033150)

ADVERTISING

- Featured on Salem's Christmas Gift Guide
- Radio giveaways in select markets
- Featured in Children's print and web ad campaigns
- Event Kit created for church and in-store use

PUBLICITY

- Social Media campaign – What's on your children's Christmas list? With giveaways.
- Included in children's holiday round up that is sent to media outlets both print and online.
- Media Inquiries: Jacklyn Johnston,
jjohnston@thomasnelson.com

COMPARABLE TITLES

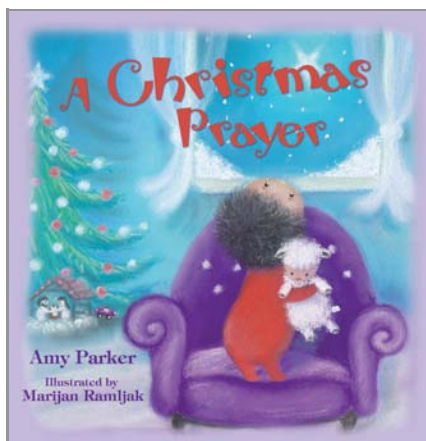
978-0-7636-3530-5 The Gift of the Magi



Eldon Johnson is a Harvard grad and former Harvard chaplain. He is the founder of the non-profit organization, RISK—Relationships In Serving Kids, and the writer of many scripts and books. He and his wife Kristen have three daughters. This is his first children's book. **Hometown:** Sarasota, Florida

A CHRISTMAS PRAYER

AMY PARKER



FEATURES & BENEFITS

- Includes adorable and snuggly art that matches the style of *A Night Night Prayer*
- Companion product to *A Night Night Prayer* which sold over 80,000 units
- Shows young children the blessings of Christmas
- Children will love the rhyme and repetition as they settle down and prepare for bed

Snuggle in this holiday season and offer up *A Christmas Prayer*.

In the tradition of *A Night Night Prayer*, this precious little child wanders through the house on a snowy Christmas night offering a prayer of thanks and blessing. The child finishes with thanks to God for the greatest Gift of all.

Noting all the characters in the Nativity, this lovable little nighttime prayer book has interactive dialogue and soothing rhyme for a child to repeat as they look around their world at Christmastime.

Between the soft Christmas glow of the illustrations and the smooth rhythm of the child's prayer, *A Christmas Prayer* will make every parent and child want to snuggle up by the tree and offer a prayer of thanks to God for His many Christmas blessings.

Format: Padded Board Book
ISBN-13/EAN: 978-1-4003-1652-6

ISBN-10: 1-4003-1652-9

Price: \$9.99 U.S.

Ship Date: 9/8/2010

Pub Date: 10/5/2010

Trim Size: 7.88 x 7.88 x 1.00

Page Count: 20 Pages

Carton Qty: 36

Age Group: 2 - 5

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE NONFICTION /
RELIGIOUS/CHRISTIAN / HOLIDAYS &
CELEBRATIONS (INF049240)

ADVERTISING

- Promoted at MOPS online
- Promoted at MOPS conference
- Digital Flipbook created and embeddable code available to use on partner sites
- Eblast to Thomas Nelson's Children's consumer database
- Promoted at *International Network of Children's Ministry* conferences

PUBLICITY

- Serviced to top trade publications and long-lead parenting and children's outlets
- Finished book mailing to top Christian and children's book editors to secure reviews and features
- Included in children's holiday round up that is sent to media outlets both print and online.
- Media Inquiries: Jacklyn Johnston,
jjohnston@thomason.com

PREVIOUS TITLES

978-1-4003-1591-8 God's Promises for Girls

978-1-4003-1592-5 God's Promises for Boys

978-1-4003-1284-9 A Night Night Prayer

COMPARABLE TITLES

978-1-5614-8591-8 One Snowy Night

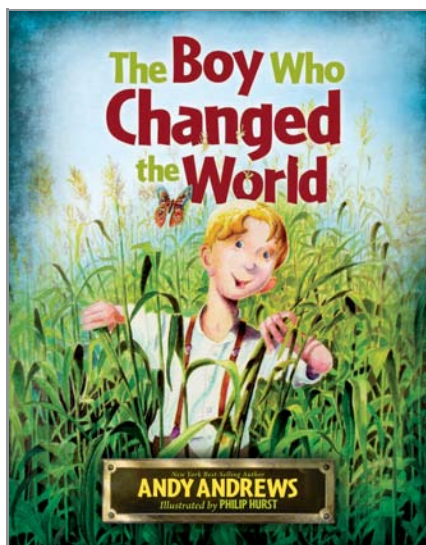
978140071753 God Gave Us Christmas



Amy Parker has made her mark as an experienced and versatile writer and editor, with particular enthusiasm for children's books. She authored the best-selling *A Night Night Prayer* and has collaborated with authors ranging from a *New York Times* bestseller to her own son. **Hometown:** Murfreesboro, Tennessee

THE BOY WHO CHANGED THE WORLD

ANDY ANDREWS



FEATURES & BENEFITS

- Helps children know their lives matter and they can make a difference
- Engages kids in a meaningful and fast-paced story based on true events
- Based on *The Butterfly Effect* written by best-selling author and dynamic storyteller Andy Andrews
- Includes bright and vibrant illustrations

Did you know that what you do today can change the world forever?

The Boy Who Changed the World opens with a young Norman Borlaug playing in his family's cornfields with his sisters. One day, Norman would grow up and use his knowledge of agriculture to save the lives of two billion people. Two billion! Norman changed the world! Or was it Henry Wallace who changed the world? Or maybe it was George Washington Carver?

This engaging story reveals the incredible truth that everything we do matters! Based on *The Butterfly Effect*, Andy's timeless tale shows children that even the smallest of our actions can affect all of humanity. The book is beautifully illustrated and shares the stories of Nobel Laureate Norman Borlaug, Vice President Henry Wallace, Inventor George Washington Carver, and Farmer Moses Carver. Through the stories of each, a different butterfly will appear. The book will end with a flourish of butterflies and a charge to the child that they, too, can be the boy or girl who changes the world.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4003-1605-2
ISBN-10: 1-4003-1605-7
Price: \$16.99 U.S.
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 8.50 x 10.88 x 0.50
Page Count: 40 Pages
Carton Qty: 36
Age Group: 4 - 8
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / GENERAL / GENERAL (JUV000000)

ADVERTISING

- Fanclub promotion through online ads and e-blasts
- E-blast to previous buyers of the *The Butterfly Effect*, best selling book by Andy Andrews
- Westar Radio Feature
- Flipbook, video, and eblast created as tools for retailers
- Eblast to Andy Andrews fan base
- Featured as part of Thomas Nelson BookSneeze program to bloggers (site promotion and giveaway)
- Author blog tour with Andy Andrews
- Twitter promotion with signed book giveaways through @tommynelson and @AndyAndrews

PUBLICITY

- Advanced galley distribution to key long lead and consumer publications
- National print, broadcast, and radio campaign
- Online promotion through Andy's blog, website, and twitter
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com

PREVIOUS TITLES

978-0-7852-6428-6 The Traveler's Gift
978-0-7852-2921-6 The Noticer

COMPARABLE TITLES

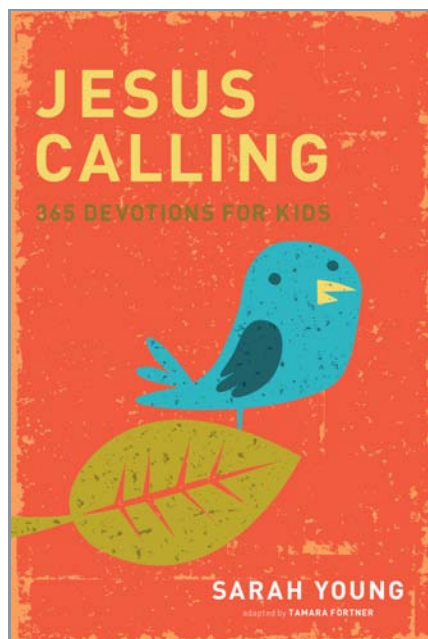
978-1-4169-5461-3 You Can Do It
978-1-9339-1616-3 Have You Filled a Bucket Today?



Andy Andrews, hailed by a *New York Times* writer as someone who has become "one of the most influential people in America," is a best-selling novelist and in-demand corporate speaker for the world's largest organizations. He has spoken at the request of four different U.S. presidents. **Hometown:** Orange Beach, Alabama **Books Sold to Date:** 2 Million

JESUS CALLING: 365 DEVOTIONS FOR KIDS

SARAH YOUNG



FEATURES & BENEFITS

- 365 devotionals written as though Jesus is speaking directly to the reader
- Helps youth know they can have close relationship with Jesus
- Written by best-selling author Sarah Young
- Over 600,000 copies sold of *Jesus Calling*
- Perfect bite-sized devotionals for everyday include Scripture readings

Devotions written as if Jesus is speaking directly to a child's heart.

Based on her original *Jesus Calling*, this version has been adapted in a language and fashion that kids and tweens can relate to their everyday lives.

After many years of writing in her prayer journal, missionary Sarah Young decided to listen to God with pen in hand, writing down what she believed He was saying to her through Scripture. Others were blessed as she shared her writings, until people all over the world were using her devotionals. They are written from Jesus' point of view, thus the title *Jesus Calling*. It is Sarah's fervent prayer that our Savior may bless readers, and now young readers, with His presence and His peace in ever deeper measure.

Format: Hardcover
ISBN-13/EAN: 978-1-4003-1634-2
ISBN-10: 1-4003-1634-0
Price: \$14.99 U.S.
Ship Date: 9/15/2010
Pub Date: 10/12/2010
Trim Size: 5.50 x 7.50 x 1.00
Page Count: 384 Pages
Carton Qty: 36
Age Group: 8 - 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / DEVOTIONAL & PRAYER (JNF049120)

ADVERTISING

- Backmatter ad in *Jesus Calling* gift book
- Promoted on key kid's websites & Christian parenting sites such as Christian Parenting Today, MomSense, & Family Life Today
- Digital flipbooks created & embeddable
- Featured at International Network of Children's Ministry & Mothers of Preschoolers conferences
- Eblast to Tommy Nelson consumer database, Sarah Young fanbase list, and gift books list
- MP4 promotional video available to partners
- Targeted eblasts to Mommy lists from MOPs
- Blog promotion/giveaway to top 100 Mom Bloggers
- Targeted consumer radio promotions: 60 second spots & giveaways to top markets

PUBLICITY

- Heavy online promotion with top mom blogger communities w/ reviews & giveaways
- Finished product mailing to top Christian magazines such as Christianity Today, Christian Parenting Today website, etc
- Featured on Blessing and Truth & Tommy Nelson websites
- Media Inquiries: Jacklyn Johnston, johnston@thomasnelson.com

PREVIOUS TITLES

978-1-5914-5188-4 *Jesus Calling*
 978-1-4041-0495-2 *Dear Jesus*
 978-1-4041-1386-2 *Nearer to Jesus*
 978-1-4041-8695-8 *Jesus Lives*

COMPARABLE TITLES

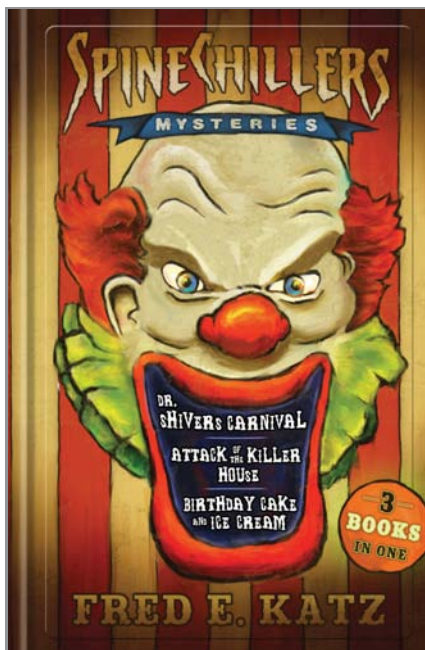
978-0-8423-4662-7 *The One Year Book of Devotions for Kids*
 978-0-8423-6550-5 *Sticky Situations: 365 Devotions for Kids and Families*



Sarah Young is quietly leading thousands of men and women worldwide on a journey of intimacy with Christ. Sarah and her husband have traveled around the world planting churches and counseling. They currently are ministering to a Japanese-speaking community in Australia. **Hometown:** Perth, Western Australia **Books Sold to Date:** 600,000

SPINE CHILLERS MYSTERIES 3-IN-1

FRED E. KATZ

**FEATURES & BENEFITS**

- Children love scary stories, and this is the perfect choice for Fall
- Christian content appeals to those parents who don't allow their kids to read the scary books with dark, non-Christian content
- Cool molded plastic 3-D cover
- With three books in one, kids will be entertained for hours

Ready for a good scare?

Kids will enjoy thrills and chills with the children in these stories who have fun as they demonstrate Christian character based on love for God, parents, and one another. Readers share a scare . . . but, of course, ghouls and ghosts are strictly in the imagination.

Dr. Shivers' Carnival: Kyle Conlon discovers that a bizarre carnival has mysteriously appeared overnight—right next door to his uncle's house. He and his three friends, Sara, Sammy, and Brent, set out to investigate. The carnival's owner, Dr. Shivers, invites the four of them to try all the amusements for free—if they're brave enough.

Attack of the Killer House: Anna and Jonny Greger are looking forward to a quiet day at home. When Jonny's science project—a robot—attacks Anna, she thinks it's just Jonny playing a joke. But she knows something is terribly wrong when her hair dryer flies, their video game shoots back at them, and the lawn mower takes off on its own. But a house can't attack people. Or can it?

Birthday Cake and I Scream: This party's a Real Scream! It's MacKenzie's twelfth birthday. The party is at Creepy the Clown's Pizza Palace. Unlimited play on the video games makes it pretty cool, until Creepy shows up with some games of his own. Soon, all the kids want to win is a chance to get out!

Format: Novelty Hardcover

ISBN-13/EAN: 978-1-4003-1642-7

ISBN-10: 1-4003-1642-1

Price: \$14.99 U.S.

Ship Date: 8/4/2010

Pub Date: 8/31/2010

Trim Size: 5.50 x 8.25 x 1.50

Page Count: 400 Pages

Carton Qty: 24

Age Group: 8 - 12

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE FICTION /
RELIGIOUS/CHRISTIAN / MYSTERIES &
DETECTIVE STORIES (JUV033180)**ADVERTISING**

- Target online fantasy fiction and adventure websites and blogs
- Web campaign targeting social networking sites and author's websites
- Video Reviews posted on tangle and youtube.com
- Banner Ad on titletrakk.com

PUBLICITY

- Included in our fall reading list with online promotion and giveaways
- Eblast with sample chapters to trade publications and websites like Focus on the Family.com, Ignite your Faith, and Essential connection
- Media Inquiries: Jacklyn Johnston,
jjohnston@thomasnelson.com

THE COOPER KIDS ADVENTURE SERIES 2-IN-1 BOOK

Includes: The Secret of the Desert Stone and The Deadly Curse of Toco-Rey

FRANK PERETTI



FEATURES & BENEFITS

- Children who like a good mystery on the order of Hardy Boys and Nancy Drew will love the exciting adventures with the Cooper Kids
- Parents and grandparents who are fans of best-selling author, Frank Peretti will buy for their children
- Two books in one is a great value and hours of entertainment

Mystery and danger lurk . . .

Two of the top-selling books in The Cooper Kids Adventure Series are now in one volume. Children will love embarking on these thrilling adventures:

The Secret of the Desert Stone: Biblical archeologist Dr. Jacob Cooper arrives in Togwana with his children Jay and Lila and one goal—to discover the secret behind the two-mile-high Stone that has mysteriously appeared overnight. The Coopers' uneasiness soon turns into dread as they are watched and threatened by the country's new government and brutal dictator Idi Nkromo.

The Deadly Curse of Toco-Rey: Lila and Jay Cooper have joined their dad on a mission to the jungles of Central America where a group of American treasure hunters have already become the victims of the deadly curse of Toco-Rey. Before Dr. Cooper can solve the mystery, his children are kidnapped and his integrity is put to the test. What price will he pay to get his children back?

Follow the Coopers as they explore unknown ruins, plunge through dangerous jungles, face hostile natives, and battle ancient evil forces. Will their courage and faith in God bring them through?

Format: Trade Paper
ISBN-13/EAN: 978-1-4003-1646-5
ISBN-10: 1-4003-1646-4
Price: \$9.99 U.S.
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 5.44 x 8.38 x 1.25
Page Count: 320 Pages
Carton Qty: 36
Age Group: 8 - 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / RELIGIOUS/CHRISTIAN / MYSTERIES & DETECTIVE STORIES (JUV033180)

ADVERTISING

- Target online fantasy fiction and adventure websites and blogs
- Web campaign targeting social networking sites and author's websites
- Video Reviews posted on tangle and youtube.com
- Banner Ad on titletrakk.com

PUBLICITY

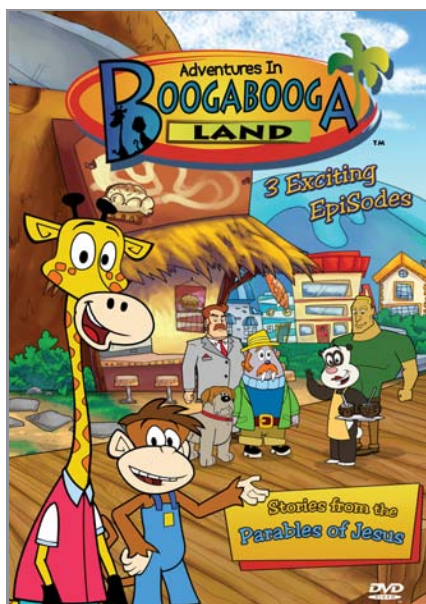
- Eblast with sample chapters to trade publications and websites like Focus on the Family.com, Ignite your Faith, and Essential connection
- Included in our Christmas book list for media promoted on radio, print and with online promotion and giveaways
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com



Frank Peretti is the author of *Monster* as well as the international bestsellers *The Oath* and *This Present Darkness*. *The Oath* (1995) has sold more than a million copies and was awarded the 1996 ECPA Gold Medallion Award for best fiction. In addition to his bestselling adult fiction books, his teen fiction novel *The Veritas Project: Hangman's Curse* was a #1 bestseller on all Christian fiction charts for 15 straight weeks in 2001. Book Two in the series, *Nightmare Academy*, released July 2002 and also became an instant bestseller. Peretti has also written for kids with *The Cooper Kids Adventure Series* and created the children's brand, *Wild & Wacky Totally True Bible Stories*. Visit his website at www.perettionline.com. **Hometown:** Pacific Northwest **Books Sold to Date:** 12 million

ADVENTURES IN BOOGA BOOGA LAND - VOLUME 1

RICHARD MILNER



FEATURES & BENEFITS

- Three 11-minute animated stories
- Colorful, fast-paced animation
- Amuses, entertains, and teaches kids ages 4 - 10
- DVD includes bonus features like coloring pages, trailers and more

Based on the Parables of Jesus, join Marty the monkey and Gerard the giraffe as they bungle their way thru the paradise of Booga Booga Land inadvertently learning lessons that Jesus taught many years ago.

So This is Booga: Marty and Gerard meet for the first time in the city of Booga Booga, becoming instant best friends. Early one morning they decide to become window washers for a day to earn 20 bamolies. But when they see the boss also give 20 bamolies the other works who arrived late in the day, Marty and Gerard want to know why. (Based on the Parable of the Workers in the Vineyard from Matthew 20:1-16)

Marty's Sandcastle Marty and Gerard decide to go to carpentry school, taught by the German instructor Mr. Guudsaw. After graduating, they each decide to build their own home. But one night a great storm destroys Marty's flimsy house. (Based on the Parable of the Wise and the Foolish Builders from Luke 06:47-49)

No Light In This Lighthouse: Marty gets a bright idea to build a lighthouse, but ends up rushing the job when he sees that there are ships being lost while he works! (Based on the Parable of the Lamp Under the Bowl from Matthew 5:14-16)

Format: DVD

UPC: 023755414694

ISBN-13/EAN: 978-1-4003-1659-5

Price: \$12.99 U.S.

Ship Date: 8/18/2010

Pub Date: 9/14/2010

Length: 60 Minutes

Carton Qty: 30

Age Group: 4 - 10

Distribution Rights: North American Religious

BISAC Category: JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

MERCHANDISING

- Booga Booga Land Floor Display: 9781400380565
- Booga Booga Land DVD Demo: 9781400380589
- Adventures in Booga Booga Land Book (\$4.99): 9781400380619
- Booga Booga Plush Toy: Marty the Monkey (\$2.99): 9781400380626

ADVERTISING

- E-blast to Booga Booga fans and Thomas Nelson's Children's consumer database
- Retail catalog and web advertising
- Featured at International Network of Children's Ministry and Mothers of Preschoolers conferences
- MP4 promotional video available to partners
- Online community for consumers to connect with Booga Booga brand on Twitter and Facebook

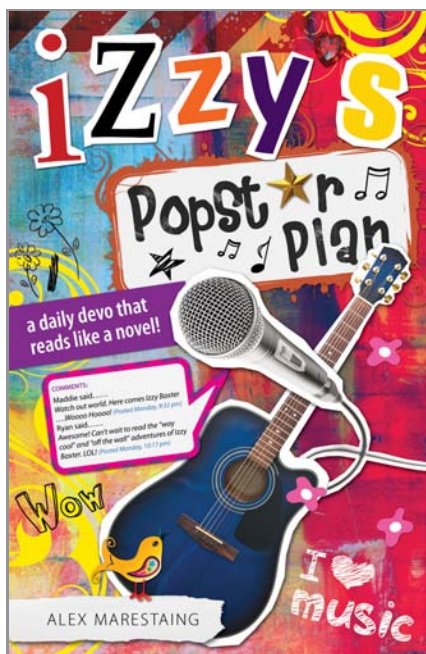
PUBLICITY

- Digital teaser sent to video trade media, long lead CRS trade and consumer publications to secure reviews
- Finished product mailing to key media outlets such as American Family Radio, Christian Parenting Today, Charisma, Children's Ministry, Christian Times, Family Life Today
- Nationwide social promotion through our Tommy Nelson community including twitter, facebook, booksneeze, and TommyNelson.com
- Included in children's holiday round up that is sent to media outlets both print and online.
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com

Richard Milner never had a chance to finish his earthly adventure. While on a hike in 2003, he went missing. What happened may never be known, but his family is certain he is with God. Richard completed the *Adventures in Booga Booga Land* a few months before going "home."

IZZY'S POPSTAR PLAN

ALEX MARESTAING



FEATURES & BENEFITS

- **A Daily Devotional that reads like a novel!**
Unique format will hook girls into daily reading
- **Links throughout the book to Izzy's video blogs and music downloads.**
- **Corresponding fully interactive Web site to match book**
- **Uses popular singing contest theme to teach girls how to have a relationship with God**

Izzy Baxter has big plans—popstar plans.

Ever since she was six, she's dreamed of becoming the world's next singing sensation. Now sixteen, her singing career is on the rise, and she's been selected to compete on the hit TV show *International Popstar Challenge*. As Izzy performs in far off locations such as Tokyo and Paris, it seems as if her plans are coming off without a hitch. But God has plans of His own, and Izzy will soon discover that living for Him is "way cooler" than megastar fame.

Presented like a daily blog, set up like a devotional, and read like a novel—this book will be an instant hit with tween girls. This cutting edge new product will meet girls where they are, and girls will love following Izzy on her incredible adventure. Plus, they'll get daily spiritual food to equip them on their own incredible adventure with God.

Format: Softcover

ISBN-13/EAN: 978-1-4003-1654-0

ISBN-10: 1-4003-1654-5

Price: \$9.99 U.S.

Ship Date: 10/6/2010

Pub Date: 11/2/2010

Trim Size: 5.44 x 8.38 x 1.00

Page Count: 256 Pages

Carton Qty: 36

Age Group: 9 - 12

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE FICTION /
RELIGIOUS/CHRISTIAN / SOCIAL ISSUES
(JUV033220)

ADVERTISING

- "Webcam style" videos with Izzy will bring readers into the story
- Interactive website including videos, Izzy blog, contests, and more
- MP4 promotional video available for use on websites available before ship date on Tommy Nelson YouTube Channel
- Featured at International Network of Children's Ministry conferences
- Retail catalog and web advertising in outlets such as Relate Magazine, Susie, and Ignite Your Faith.com
- Eblast to Tommy Nelson consumer database

PUBLICITY

- Sample sections sent to top Teen publications like Relate Magazine, Susie Mag, FOTF website, Guideposts, Ignite Your Faith, Essential Connection and local parenting publications like AZ Teen, Nashville Parent
- Blog tour with the author through networks like Mama Buzz, etc.
- Social media campaign around the book
- Media Inquiries: Jacklyn Johnston,
johnston@thomasnelson.com

COMPARABLE TITLES

- 978-0-8423-3619-2 The One Year Book of Devotions for Girls
- 978-1-5767-3735-4 Becoming Me (Diary of a Teenage Girl)



Whether it's writing exciting youth material for *The Walt Disney Company* and the *Los Angeles Times* or composing music for his latest book series for teens and tweens, author and educator **Alex Marestaing** loves to create. **Hometown:** Corona, California

REALLY WOOLLY BIBLE STORIES

DAYSPRING

**FEATURES & BENEFITS**

- Time-honored Bible stories retold in fun, rhyming text help teach little ones that Jesus, the Good Shepherd, loves and cares for them.
- Encourages a child to spend time in God's Word at bedtime
- Soft, sweet illustrations from the popular Really Woolly® brand with book sales of more than 171,000 units

Favorite Bible stories presented with the beloved Really Woolly art style help little children discover that God is faithful and true and that Jesus, The Good Shepherd, loves them.

This case-bound padded board book from the Really Woolly® brand by DaySpring® makes it easy to share important stories from God's Word with little children, while teaching them about God's shepherd-like love for them. Bible stories include Creation, Noah, Abraham, Moses, the Ten Commandments, Joseph, Samson, Daniel, David and Goliath, Jonah, Jesus' Birth, Jesus Loves the Little Children, Jesus Feeds 5,000, Jesus the Good Samaritan, Jesus Walks on Water, Jesus' Death & Resurrection, The Great Commission. Little ones will love the charming Really Woolly® illustrations.

Illustrations by Julie Sawyer Phillips. Stories retold by Bonnie Rickner Jensen.

Format: Padded Board Book
ISBN-13/EAN: 978-1-4003-1633-5
ISBN-10: 1-4003-1633-2
Price: \$9.99 U.S.
Ship Date: 10/6/2010
Pub Date: 11/2/2010
Trim Size: 5.00 x 7.00 x 1.00
Page Count: 36 Pages
Carton Qty: 36
Age Group: 3 - 7
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

ADVERTISING

- Cross-promoted with DaySpring
- MomSense ad
- Cross-promotion with DaySpring®
- Online promotion on DaySpring.com
- Digital flipbook created and embeddable code available for use on partner sites

PUBLICITY

- Finished book mailing to CRS trade and consumer publications to secure reviews and features
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com

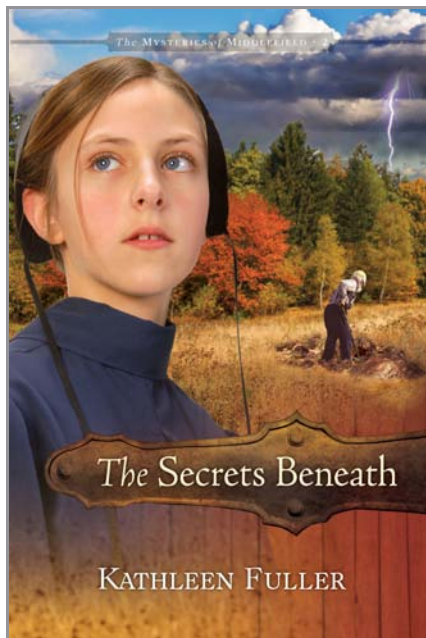
PREVIOUS TITLES

978-1-4003-1389-1 Greatest Shepherd of All
978-1-4003-0988-7 Furry Friends
978-1-4003-1117-0 God Made Spring
978-1-4003-1504-8 My Really Woolly Happy Book
978-1-4003-1539-0 Bedtime Prayers
978-1-4003-1100-2 Baby Jesus is Here

DaySpring's Really Woolly has been a top selling brand for more than 10 years and includes cards, plush, gifts, books, and animated DVDs. Really Woolly products are best known for sharing encouragement to others through relationship as sheep to the Shepherd. **Books Sold to Date:** Over 10 million

THE MYSTERIES OF MIDDLEFIELD SERIES #2: THE SECRETS BENEATH

KATHLEEN FULLER



FEATURES & BENEFITS

- Second book in *The Mysteries of Middlefield Series*
- Gives girls insight into the unique and fascinating Amish culture
- Includes a glossary of Pennsylvania Dutch terms
- Set in the same town as Kathleen Fuller's adult series, it provides a great way for moms and daughters to bond

Rebekah Yoder loves a good mystery—that is, until she becomes a part of one.

Rebekah Yoder has always been curious . . . or nosy depending on whom you ask. When a Yankee stranger moves into the house next door, she's fascinated. Who is this strange old man who never waxes or smiles? When Bekah sees him digging holes in his back yard, she's sure there is a case to be solved.

Unfortunately, when her cousin blabs the story to the whole school, rumors fly. Is he hiding something? Treasure? Victims? And worst of all, annoying Caleb Mullet is now determined to solve the mystery with her. What they don't realize is there's not just secrecy lurking next door—there's danger. Will Bekah take her curiosity too far?

Readers will love journeying with Bekah Yoder as they learn the danger of gossip, the importance of prayer, and the real story of *The Secrets Beneath*.

Format: Softcover
ISBN-13/EAN: 978-1-4003-1620-5
ISBN-10: 1-4003-1620-0
Price: \$9.99 U.S.
Ship Date: 11/3/2010
Pub Date: 11/30/2010
Trim Size: 5.44 x 8.38 x 1.00
Page Count: 288 Pages
Carton Qty: 36
Age Group: 9 - 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / RELIGIOUS/CHRISTIAN / MYSTERIES & DETECTIVE STORIES (JUV033180)

ADVERTISING

- Online print advertising with outlets including amishliving.com, visitamishcountry.com
- Backmatter ad in "An Amish Love" by Kathleen Fuller (12/2010)
- Digital flipbooks created and embeddable on partner sites & distributed to accounts
- MP4 promotional video available on Tommy Nelson YouTube Channel
- Retail catalog and web advertising
- Eblast to Tommy Nelson consumer database
- Email campaign to target Tommy Nelson mom's focus group

PUBLICITY

- Advanced galley distribution
- Freelance publicist hired to carry out national print campaign to trade publications, newspapers in regions with Amish population and publications in the author's hometown. (*Amish County News*, *Lancaster Intelligencer Journal* and *Lancaster County Woman*)
- Online promotion to websites and blogs devoted to Amish fiction readers with giveaways, reviews and author interviews
- Exposure on AmishLiving.com & involvement with author's following of readers plugged in there.
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com

PREVIOUS TITLES

978-1-4003-1593-2 #1 - A Summer Secret

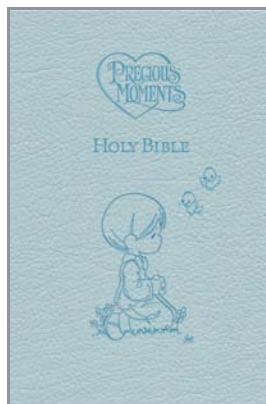
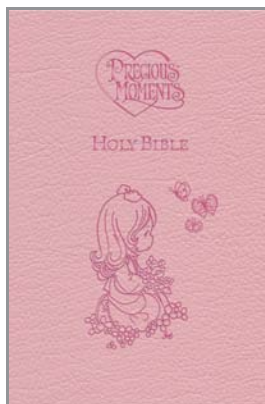
COMPARABLE TITLES

978-0-7642-0445-6 SummerHill Secrets Vol 1
 978-0-7642-0452-4 SummerHill Secrets Vol 2



Kathleen Fuller is the author of the best-selling novel *A Man of His Word*. When she's not writing, she enjoys traveling and spending time with her family and farm pets. **Hometown:** Geneva, Ohio

PRECIOUS MOMENTS HOLY BIBLE - PINK AND BLUE EDITIONS



FEATURES & BENEFITS

- First Precious Moments Bible in the easy-to-read International Children's Bible translation that has over 3.2 million units sold
- New packaging with full-color presentation pages and adorable Precious Moments characters with scripture messages from God's Word
- Includes full-color pages of the Ten Commandments, Psalm 23, the Lord's Prayer, the Beatitudes, and more

Truly a best-selling children's Bible for young hearts with over 14 million copies sold!

Whimsical and nostalgic Precious Moments characters delight little hearts! This full-color leatherflex Bible includes Precious Moments illustrations in full-text International Children's Bible translation. Available in pink for girls and blue for boys!

The *Precious Moments* brand was created by artist Sam Butcher over 30 years ago, and has touched the lives of millions throughout the world. What started as heartfelt, hand-drawn greeting cards for family and friends, was translated into porcelain figurines featuring teardrop-eyed children and became the #1 selling collectible brand. *Precious Moments* serves as a symbol of the emotions experienced during life's milestones including weddings, births, and christenings, in addition to special everyday moments.

Precious Moments Holy Bible - Pink Edition

ISBN-13/EAN: 978-1-4003-1664-9

ISBN-10: 1-4003-1664-2

Style#: 9781400316649

Precious Moments Holy Bible - Blue Edition

ISBN-13/EAN: 978-1-4003-1665-6

ISBN-10: 1-4003-1665-0

Style#: 9781400316656

Format: LeatherSoft

Packaging: O-Wrap

Price: \$24.99 U.S.

Translation: International Children's Bible

Ship Date: 8/11/2010

Pub Date: 9/7/2010

Trim Size: 5.38 x 8.25 x 1.00

Page Count: 1152 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BIBLES / INTERNATIONAL CHILDREN'S BIBLE / CHILDREN (BIB005010)

ADVERTISING

- Cross-promotions with *Precious Moments*
- Online promotions on www.preciousmoms.com
- E-blast to Thomas Nelson's Children's consumer database
- Promoted at International Network of Children's Ministry conferences and MOPS

PUBLICITY

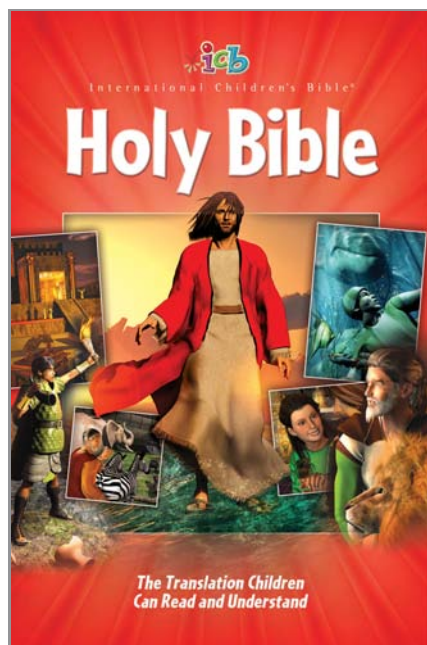
- Inclusion in overall *Precious Moments* brand publicity campaign
- Strategic finished product e-blast to trade and consumer publications
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasonelson.com

PREVIOUS TITLES

978-1-4003-1518-5 Precious Moments Bible - Pink NKJV

978-1-4003-1519-2 Precious Moments Bible - Blue NKJV

"BIG RED" HOLY BIBLE - CONTEMPORARY 3-D ART



FEATURES & BENEFITS

- The first Bible translated specifically for children – third grade reading level!
- Trusted version for kids with updated and contemporary 3-D illustrations of treasured Bible stories
- Full-text of the International Children's Bible translation with sales of more than 3.2 million units
- Includes presentation page, full color maps, and dictionary of Bible people, places, and things
- Revised with large, readable type

The same "Big Red" Bible that you've trusted for 25 years . . . now with updated, fresh, 3-D art for today's video-game generation.

A full-text of the International Children's Bible translation with bright Red cover and ALL NEW contemporary art, that was created especially for children ages 6 to 12. "Big Red" has been updated with an all new collection of beautiful full color pages, illustrating treasured Bible stories. Inside the type is big and readable for this age group. Kids will love having a Bible to take to church that's easy-to-read and understand!

Format: Softcover

ISBN-13/EAN: 978-1-4003-1666-3

ISBN-10: 1-4003-1666-9

Style#: 9781400316663

Price: \$17.99 U.S.

Translation: International Children's Bible

Ship Date: 9/15/2010

Pub Date: 10/12/2010

Trim Size: 5.38 x 8.25 x 1.25

Page Count: 1152 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BIBLES / INTERNATIONAL CHILDREN'S
BIBLE / CHILDREN (BIB005010)

ADVERTISING

- Possible countermarket promotion at retailers to re-introduce the translation
- Promoted at INCM Conferences
- Promoted at Mothers of Preschoolers Conferences
- WESTAR Radio Promotion
- SALEM Radio Promotion

PUBLICITY

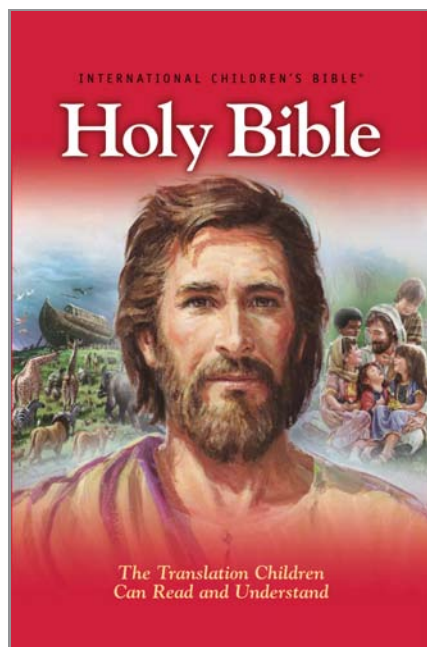
- Outside publicist hired to relaunch ICB brand
- One sheet and brand info sent to key Christian trade and consumer magazines for features and reviews
- Bibles grouped into lists for holidays/topical and then sent out to magazines for holiday and seasonal roundups
- Media Inquiries: Jacklyn Johnston,
jjohnston@thomasnelson.com

PREVIOUS TITLES

978-1-4003-0588-9 Big Red ICB HC w/traditional art

978-1-4003-1085-2 Big Red ICB SC w/traditional art

"BIG RED" HOLY BIBLE - UPDATED CLASSIC ART



FEATURES & BENEFITS

- The first Bible translated specifically for children – third grade reading level!
- Trusted version for kids with updated, classic illustrations of treasured Bible stories
- Full-text of the International Children's Bible translation with sales of more than 3.2 million units
- Includes presentation page, full color maps, and dictionary of Bible people, places, and things
- Revised with large, readable type

The same "Big Red" Bible that you've trusted for 25 years . . . now with updated, beautiful new art and large, readable type.

A full-text of the International Children's Bible translation with bright Red cover and ALL NEW classic art, that was created especially for children ages 6 to 12. "Big Red" has been updated with an all new collection of beautiful full color pages, illustrating treasured Bible stories. Inside the type is big and readable for this age group. Kids will love having a Bible to take to church that's easy-to-read and understand!

Format: Hardcover
ISBN-13/EAN: 978-1-4003-1667-0
ISBN-10: 1-4003-1667-7
Style#: 9781400316670
Price: \$22.99 U.S.
Translation: International Children's Bible
Ship Date: 9/15/2010
Pub Date: 10/12/2010
Trim Size: 5.38 x 8.25 x 1.25
Page Count: 1152 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BIBLES / INTERNATIONAL CHILDREN'S BIBLE / CHILDREN (BIB005010)

ADVERTISING

- Possible countermarket promotion at retailers to re-introduce the translation
- Promoted at INCM Conferences
- Promoted at Mothers of Preschoolers Conferences
- WESTAR Radio Promotion
- SALEM Radio Promotion

PUBLICITY

- Outside publicist hired to relaunch ICB brand
- One sheet and brand info sent to key Christian trade and consumer magazines for features and reviews
- Bibles grouped into lists for holidays/topical and then sent out to magazines for holiday and seasonal roundups
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com

PREVIOUS TITLES

978-1-4003-0588-9 Big Red ICB HC w/traditional art
978-1-4003-1085-2 Big Red ICB SC w/traditional art

ANGEL WINGS BIBLE



FEATURES & BENEFITS

- **Creative and cool format—perfect for taking to church or tossing in backpack for school**
- **Full text of the International Children's Bible translation with more than 3.2 million units sold**
- **Readable type and great new larger trim size**
- **Includes presentation page, full color maps, and dictionary of Bible people, places, and things**

Girls will love having a fun, fashionable Bible to take to church that's easy to read and understand!

A full-text of the International Children's Bible translation with soft and fun cover in the Bible translation you can read! The Bible you've trusted for 25 years, created especially for children. This Bible for girls ages 6 to 10 is bound with a beautiful soft-flock cover embellished with shiny, glistening angel-wing design! Flex case makes for a quality binding and the type inside is big and readable for this age group.

Format: Leatherflex
Packaging: 0-Wrap
ISBN-13/EAN: 978-1-4003-1658-8
ISBN-10: 1-4003-1658-8
Style#: 9781400316588
Price: \$22.99 U.S.
Translation: International Children's Bible
Ship Date: 10/6/2010
Pub Date: 11/2/2010
Trim Size: 5.38 x 8.25 x 1.25
Page Count: 1152 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BIBLES / INTERNATIONAL CHILDREN'S BIBLE / CHILDREN (BIB005010)

ADVERTISING

- Possible countermarket promotion at retailers to re-introduce the translation
- Promoted at INCM Conferences
- Promoted at Mothers of Preschoolers Conferences
- WESTAR Radio Promotion
- SALEM Radio Promotion

PUBLICITY

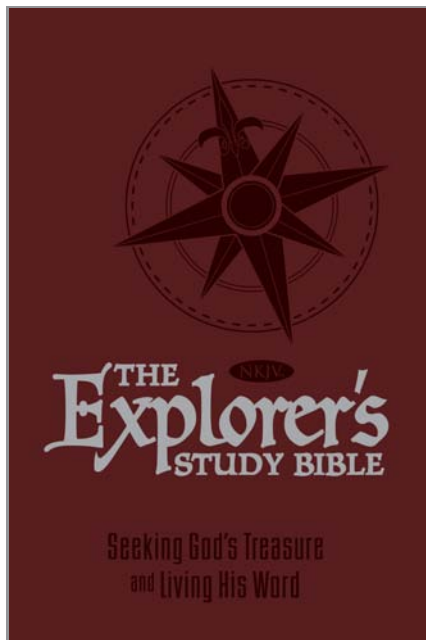
- Outside publicist hired to relaunch ICB brand
- One sheet and brand info sent to key Christian trade and consumer magazines for features and reviews
- Bibles grouped into lists for holidays/topical and then sent out to magazines for holiday and seasonal roundups
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com

PREVIOUS TITLES

978-1-4003-1286-3 Best Friends Forever ICB
978-1-4003-1295-5 Mary Jane ICB
978-1-4003-1296-2 Tennis Shoe ICB
978-1-4003-1036-4 Pink Camo ICB
978-1-4003-1035-7 Green Camo ICB

THE EXPLORER'S STUDY BIBLE

Seeking God's Treasure and Living His Word



FEATURES & BENEFITS

- Previous *Explorer's Study Bible* sold over 300,000
- Only study Bible for kids in full New King James Version text
- Fun facts help kids learn how to apply God's word to their lives
- Includes Presentation Page, maps, people profiles, articles, and more in full color pages
- Now available in leathersoft

The Explorer's Study Bible takes kids on an adventure of a lifetime to find the treasure of God's message.

A full New King James Version Study Bible just for kids. Incredible study helps include maps, keyword verses, interesting Bible facts, dictionary/concordance, and more—all designed to bring God's Word—its people, places, events, and message—into a kid's world! It's full of fascinating features that make the Bible fun to read and explore, entertaining to learn about, and easy to study and understand.

Colorful pages are full of special features:

- WordDecoders: "Compass" to the meaning of Bible terms
- Discoveries: Experience living in Bible times
- Bible Treasures: Learn wisdom from the lessons learned by Bible characters
- Digging In: Find rich treasures in story backgrounds, the meaning of key passages, and more
- Mystery Solved: Answers to the most asked questions about the Word

Format: LeatherSoft
Packaging: 0-Wrap
ISBN-13/EAN: 978-1-4003-1668-7
ISBN-10: 1-4003-1668-5
Style#: 9781400316687
Price: \$29.99 U.S.
Translation: New King James Version
Ship Date: 10/6/2010
Pub Date: 11/2/2010
Trim Size: 5.50 x 8.38 x 1.50
Page Count: 1440 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BIBLES / NEW KING JAMES VERSION / CHILDREN (BIB014010)

ADVERTISING

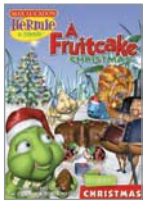
- Eblast to Thomas Nelson's consumer database
- Promoted and featured at International Network of Children's Ministry (INCM), Youth Pastors, and Mothers of Preschoolers (MOPs) conferences
- Featured at Kids' Day events
- Key account co-op advertising as well as outreach.com
- Promoted on thomasnelson.com

PUBLICITY

- Finished product mailing to religious trade and consumer publications to secure reviews and features
- Press mailing to libraries and Christian schools
- Pitches for topical story/product feature leads
- Publicity campaign to trade, Christian consumer, and church worker publications
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com

PREVIOUS TITLES

978-1-4003-1325-9 The Explorer's Study Bible - HC



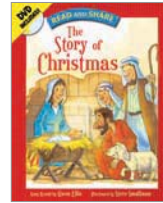
A Fruitcake Christmas
Max Lucado
UPC: 023755401298
\$14.99 • DVD



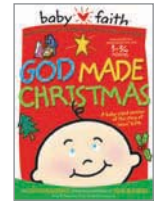
Punchinello's Most Marvelous Gift
Max Lucado
UPC: 023755044891
\$14.99 • DVD



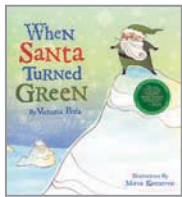
A Max Lucado Children's Treasury
Max Lucado
UPC: 023755409393
\$24.99 • DVD



The Story of Christmas
Gwen Ellis
ISBN-13: 978-1-4003-1457-7
\$10.99 • HC w/DVD



God Made Christmas
babyfaith
UPC: 183129000233
\$12.99 • DVD



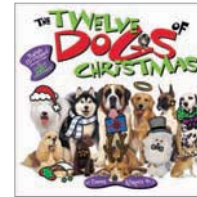
When Santa Turned Green
Victoria Perla
ISBN-13: 978-1-4003-1384-6
\$15.99 • HC



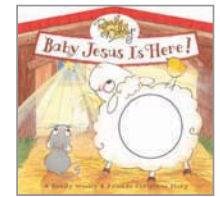
The Fourth King
UPC: 023755410498
\$14.99 • DVD



The Quails' First Christmas
UPC: 023755407795
\$14.99 • DVD



The Twelve Dogs of Christmas
ISBN-13: 978-0-8499-7946-0
\$9.99 • BB w/CD



Baby Jesus is Here
Really Woolly
ISBN-13: 978-1-4003-1100-2
\$7.99 • Nov BB



The Greatest Shepherd of All
Really Woolly
ISBN-13: 978-1-4003-1389-1
\$6.99 • BB



Read and Share Curriculum - Unit 1
ISBN-13: 978-1-4003-1551-2
\$129.99 • Kit



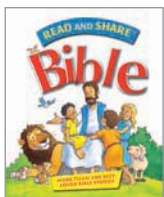
Read and Share Curriculum - Unit 2
ISBN-13: 978-1-4003-1610-6
\$129.99 • Kit



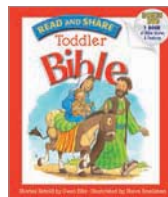
**VeggieTales Kids Worship!
Unit 1 - Getting to Know God**
ISBN-13: 978-1-4003-1353-2
\$129.99 • Kit



**VeggieTales Kids Worship!
Unit 2 - Wild Bible Adventures**
ISBN-13: 978-1-4003-1444-7
\$129.99 • Kit



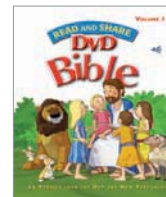
Read and Share Bible
Gwen Ellis
ISBN-13: 978-1-4003-0853-8
\$16.99 • HC



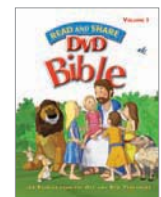
Read and Share Toddler Bible
Gwen Ellis
ISBN-13: 978-1-4003-1464-5
\$14.99 • HC w/DVD



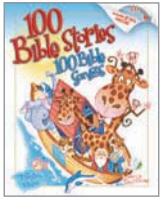
Our Together-Time Bible
Gwen Ellis
ISBN-13: 978-1-4003-1279-5
\$12.99 • HC



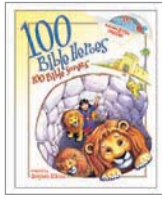
**The Jesus Series
Christmas** UPC: 023755412591
Easter UPC: 023755412393
Life & Miracles UPC: 023755412690
\$14.99 • DVD



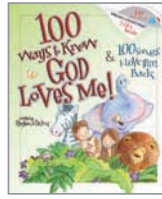
Read and Share DVD Bible
Vol 1 UPC: 023755410597
Vol 2 UPC: 023755410696
Vol 3 UPC: 023755410795
Vol 4 UPC: 023755412492
\$14.99 • DVD



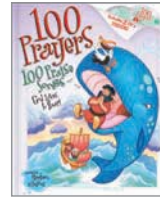
100 Bible Stories
Stephen Elkins
ISBN-13: 978-1-5914-5239-3
\$19.99 • HC w/CD



100 Bible Heroes
Stephen Elkins
ISBN-13: 978-1-4003-1078-4
\$19.99 • HC w/CD



100 Ways to Know God Loves Me
Stephen Elkins
ISBN-13: 978-1-4003-1157-6
\$19.99 • HC w/CD



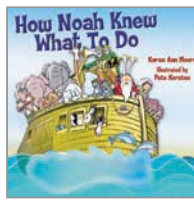
100 Prayers
Stephen Elkins
ISBN-13: 978-1-4003-1549-9
\$19.99 • HC w/CD



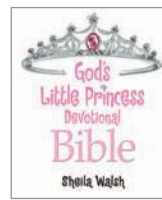
The Jesus Book
Stephen Elkins
ISBN-13: 978-1-4003-1463-8
\$16.99 • HC w/CD



LullaBible
Stephen Elkins
ISBN-13: 978-1-4003-1561-1
\$16.99 • HC w/CD



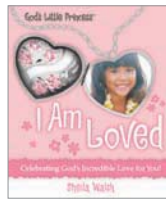
How Noah Knew What to Do
Karen Ann Moore
ISBN-13: 978-1-4003-1441-6
\$12.99 • Nov HC



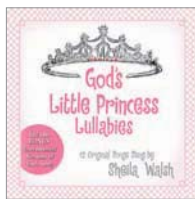
God's Little Princess Devotional Bible
Sheila Walsh
ISBN-13: 978-1-4003-0879-8
\$16.99 • HC



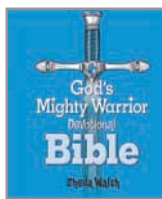
Sweet Dreams Princess
Sheila Walsh
ISBN-13: 978-1-4003-1297-9
\$16.99 • HC
UPC: 023755402424
\$19.99 • 6-CD Set



I am Loved
Sheila Walsh
ISBN-13: 978-1-4003-1475-1
\$16.99 • HC



God's Little Princess Lullabies
Sheila Walsh
UPC: 023755402622
\$10.99 • CD



God's Mighty Warrior Devotional Bible
Sheila Walsh
ISBN-13: 978-1-4003-1006-7
\$16.99 • HC



Good Night Warrior
Sheila Walsh
ISBN-13: 978-1-4003-1298-6
\$16.99 • HC
UPC: 023755402523
\$19.99 • 6-CD Set



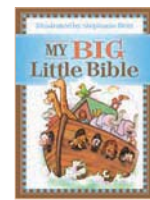
I am Amazing
Sheila Walsh
ISBN-13: 978-1-4003-1552-9
\$16.99 • HC



God's Promises for Girls
Jack Countryman & Amy Parker
ISBN-13: 978-1-4003-1591-8
\$12.99 • HC



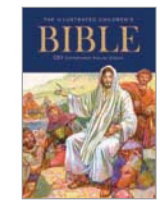
God's Promises for Boys
Jack Countryman & Amy Parker
ISBN-13: 978-1-4003-1592-5
\$12.99 • HC



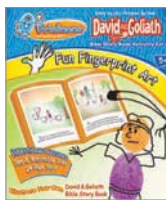
My Big Little Bible
Stephanie Britt
ISBN-13: 978-1-4003-1601-4
\$9.99 • HC



The Children's Bible Storybook
Anne DeGraaf
ISBN-13: 978-1-4003-1604-5
\$19.99 • HC



The Illustrated Children's Bible CEV
ISBN-13: 978-1-4003-1603-8
\$39.99 • Jacketed HC



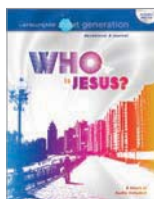
Printouts David & Goliath
ISBN-13: 978-1-4003-1607-6
Noah's Ark
ISBN-13: 978-1-4003-1608-3
\$7.99 • Novelty



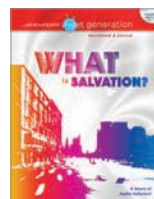
Word of Promise Next Generation - New Testament
UPC: 023755402127
\$49.99 • CD Set
UPC: 023755402226
\$34.99 • mp3 CD Set
UPC: 023755406758
\$39.99 • USB mp3 Bracelet



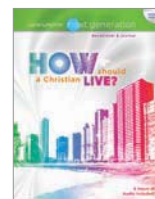
WOP Next Generation - NT Bible
ISBN-13: 978-1-4003-1563-5
\$27.99 • HC w/MP3 CD



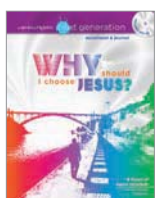
WOP Next Generation - NT Devo: Who is Jesus?
ISBN-13: 978-1-4003-1558-1
\$15.99 • SC w/MP3 CD



WOP Next Generation - NT Devo: What is Salvation?
ISBN-13: 978-1-4003-1559-8
\$15.99 • SC w/MP3 CD



WOP Next Generation NT Devo: How Should a Christian Live?
ISBN-13: 978-1-4003-1560-4
\$15.99 • SC w/MP3 CD



WOP Next Generation NT Devo: Why Should I Choose Jesus?
ISBN-13: 978-1-4003-1514-7
\$15.99 • SC w/MP3 CD



Tallest of Smalls
Max Lucado
ISBN-13: 978-1-4003-1514-7
\$16.99 • Jacketed HC



Just in Case You Ever Wonder
Max Lucado
ISBN-13: 978-1-4003-8531-7
\$12.99 • BB



Hermie & Friends: A Bug Collection DVD Box Set Vol. 1
Max Lucado
UPC: 023755413291
\$19.99 • DVD



Hermie & Friends: A Bug Collection
Max Lucado
ISBN-13: 978-1-4003-1049-4
\$14.99 • HC



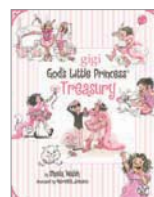
Who is in Charge Anyway?
Max Lucado
UPC: 023755414199
\$14.99 • DVD



The Flo Show Creates a Buzz
Max Lucado
UPC: 023755410993
\$14.99 • DVD



A God's Little Princess DVD Treasury
Sheila Walsh
UPC: 023755413192
\$19.99 • DVD



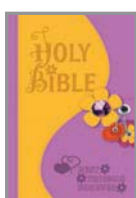
A God's Little Princess Treasury
Sheila Walsh
ISBN-13: 978-1-4003-1472-0
\$19.99 • HC



Mary Jane Bible
ICB
ISBN-13: 978-1-4003-1295-5
\$24.99 • Leatherflex



Tennis Shoe Bible
ICB
ISBN-13: 978-1-4003-1296-2
\$24.99 • Leatherflex



BFF Bible
ICB
ISBN-13: 978-1-4003-1286-3
\$24.99 • Leathersoft



Explorer's Study Bible
NKJV
ISBN-13: 978-1-4003-1325-9
\$27.99 • HC



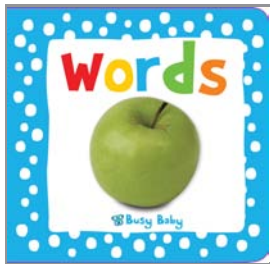
Precious Moments Bible - Pink
NKJV
ISBN-13: 978-1-4003-1518-5
\$17.99 • HC



Precious Moments Bible - Blue
NKJV
ISBN-13: 978-1-4003-1519-2
\$17.99 • HC

BUSY BABY: DOTTED SPOTTED 123, WORDS, COLORS

JOANNA BICKNELL



FEATURES & BENEFITS

- Bright and colorful first board books for babies and toddlers
- Beautiful photographs with clear, simple text introduce first words, numbers, colors and shapes
- Small, sturdy format is perfect for little hands to pick up and carry about with them wherever they go

Bright and colorful, these Dotted Spotted books are perfect for little ones to pick up and take with them wherever they go!

Dotted Spotted is a fantastic new series of bright and colorful first board books for babies and toddlers. Each book contains beautiful photographs with clear, simple text, to stimulate and encourage little ones' learning of first words and concepts.

The small, sturdy format is perfect for little hands to pick up and carry about with them wherever they go!

Dotted Spotted 1 2 3

ISBN-13/EAN: 978-1-8487-9421-4

ISBN-10: 1-8487-9421-5

Trim Size: 5.90 x 5.70 x 0.80

Dotted Spotted Words

ISBN-13/EAN: 978-1-8487-9423-8

ISBN-10: 1-8487-9423-1

Trim Size: 5.90 x 5.80 x 0.70

Dotted Spotted Colors

ISBN-13/EAN: 978-1-8487-9429-0

ISBN-10: 1-8487-9429-0

Trim Size: 5.90 x 5.80 x 0.70

Format: Board Book

Price: \$6.99 U.S.

Pub Date: 1/1/2010

Page Count: 12 Pages

Carton Qty: 48

Age Group: 0 - 4

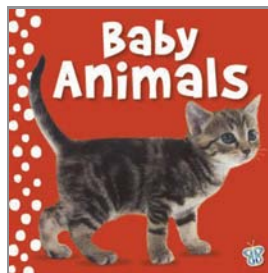
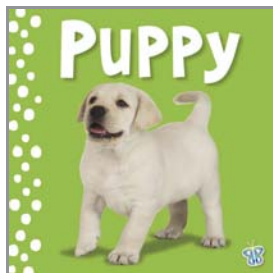
Distribution Rights: U.S.

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / ACTIVITY
BOOKS / GENERAL (JNF001000)

BUSY BABY: TOUCH & FEEL PUPPY, FARM, BABY ANIMALS

JOANNA BICKNELL



FEATURES & BENEFITS

- New series of beautiful touch and feel books encourage little ones to engage and participate in the story
- Lively design combined with photography of cute baby animals and simple text makes these the perfect books for parents to read-aloud to babies and toddlers

Gorgeous new series of touch & feel books that parents and children can enjoy together.

Who will play with puppy? Turn the pages of *Puppy* to find out who! *Farm* follows a little duckling as he tries to find another farm friend to splash in the pond with him! *Baby Animals* encourages little ones to look for kitten. Cut-through holes reveal touch and feel clues to the animal on the next spread!

Lively design combined with photography of cute baby animals and simple text makes these the perfect books for parents to read-aloud to babies and toddlers. Touch and feel areas on every spread will encourage little ones to engage and participate in the story!

Touch & Feel - Puppy

ISBN-13/EAN: 978-1-8487-9355-2

ISBN-10: 1-8487-9355-3

Trim Size: 5.80 x 5.80 x 0.30

Touch & Feel - Farm

ISBN-13/EAN: 978-1-8487-9357-6

ISBN-10: 1-8487-9357-X

Trim Size: 5.90 x 5.80 x 0.50

Touch & Feel - Baby Animals

ISBN-13/EAN: 978-1-8487-9359-0

ISBN-10: 1-8487-9359-6

Trim Size: 5.90 x 5.90 x 0.70

Format: Novelty Board Book

Price: \$6.99 U.S.

Ship Date: 12/5/2009

Pub Date: 1/1/2010

Page Count: 12 Pages

Carton Qty: 48

Age Group: 0 - 4

Distribution Rights: U.S.

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / ACTIVITY
BOOKS / GENERAL (JNF001000)

BUSY BABY: PEEKABOO
HAPPY BABY, SLEEPY BABY, LOVE YOU!

JOANNA BICKNELL

**FEATURES & BENEFITS**

- Combination of beautiful photography and lively artwork
- Large flaps to lift and discover what baby is up to

New lift-a-flap books to delight babies and toddlers.

Busy Baby series presents three new titles sure to delight any little one: *Peekaboo Happy Baby*, *Peekaboo Sleepy Baby*, and *Peekaboo Love You!*

Where is baby going? What is baby doing? Follow the busy babies as they take you through their fun-filled days. These lively board books have big flaps that fold out to reveal where the babies are hiding and what they are getting up to. With a lively combination of photography and artwork, toddlers will want to read these stimulating books again and again.

Peekaboo - Happy Baby
ISBN-13/EAN: 978-1-8487-9363-7
ISBN-10: 1-8487-9363-4
Trim Size: 5.90 x 5.90 x 0.70

Peekaboo - Sleepy Baby
ISBN-13/EAN: 978-1-8487-9365-1
ISBN-10: 1-8487-9365-0
Trim Size: 5.80 x 5.80 x 0.50

Peekaboo - Love You!
ISBN-13/EAN: 978-1-8487-9367-5
ISBN-10: 1-8487-9367-7
Trim Size: 5.80 x 5.80 x 0.40

Format: Novelty Board Book

Price: \$6.99 U.S.

Pub Date: 1/1/2010

Page Count: 12 Pages

Carton Qty: 48

Age Group: 0 - 4

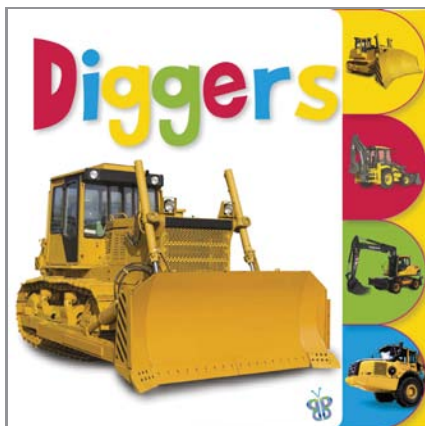
Distribution Rights: U.S.

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / ACTIVITY
BOOKS / GENERAL (JNF001000)

TABBED DIGGERS

KATIE COX



FEATURES & BENEFITS

- New series of tabbed board books designed to fuel children's obsession with things that go
- Each book contains bright and colorful photography combined with clear text to help children identify each machine
- Finger tabs help children to pick the vehicle they want to look at

New tabbed books to introduce children to favorite mega-machines.

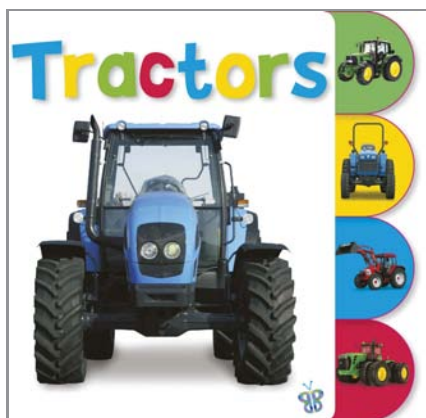
Busy Baby presents a new series of tabbed board books designed to fuel children's obsession with things that go! Each book contains bright and colorful photography combined with clear text to help children identify each mega-machine!

Little ones will also love using the finger tabs to decide which vehicle they want to look at!

Format: Board Book
ISBN-13/EAN: 978-1-8487-9353-8
ISBN-10: 1-8487-9353-7
Price: \$6.99 U.S.
Pub Date: 1/1/2010
Trim Size: 5.90 x 5.90 x 0.60
Page Count: 12 Pages
Carton Qty: 48
Age Group: 0 - 4
Distribution Rights: U.S.
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / ACTIVITY BOOKS / GENERAL (JNF001000)

TABBED TRACTORS

KATIE COX



FEATURES & BENEFITS

- New series of tabbed board books designed to fuel children's obsession with things that go
- Each book contains bright and colorful photography combined with clear text to help children identify each machine
- Finger tabs help children to pick the vehicle they want to look at

New tabbed books to introduce children to favorite mega-machines.

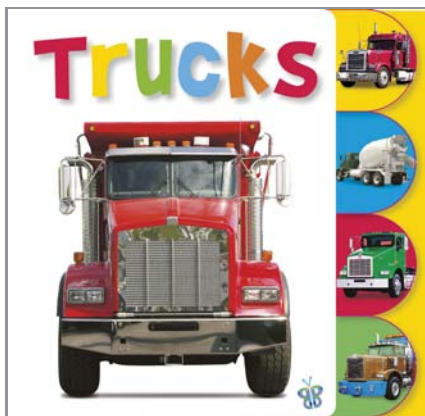
Busy Baby presents a new series of tabbed board books designed to fuel children's obsession with things that go! Each book contains bright and colorful photography combined with clear text to help children identify each mega-machine!

Little ones will also love using the finger tabs to decide which vehicle they want to look at!

Format: Board Book
ISBN-13/EAN: 978-1-8487-9349-1
ISBN-10: 1-8487-9349-9
Price: \$6.99 U.S.
Ship Date: 12/5/2009
Pub Date: 1/1/2010
Trim Size: 5.90 x 5.90 x 0.60
Page Count: 12 Pages
Carton Qty: 48
Age Group: 0 - 4
Distribution Rights: U.S.
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / ACTIVITY BOOKS / GENERAL (JNF001000)

TABBED TRUCKS

KATIE COX



FEATURES & BENEFITS

- New series of tabbed board books designed to fuel children's obsession with things that go
- Each book contains bright and colorful photography combined with clear text to help children identify each machine
- Finger tabs help children to pick the vehicle they want to look at

New tabbed books to introduce children to favorite mega-machines.

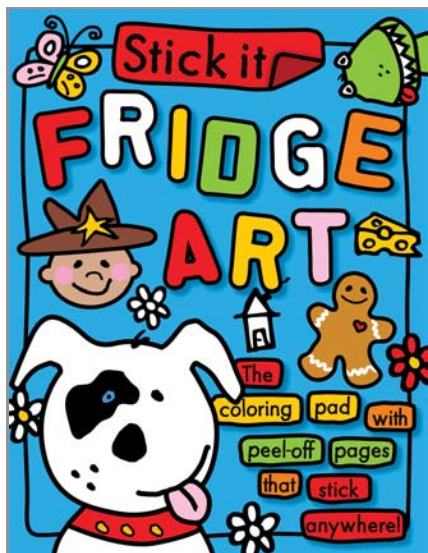
Busy Baby presents a new series of tabbed board books designed to fuel children's obsession with things that go! Each book contains bright and colorful photography combined with clear text to help children identify each mega-machine!

Little ones will also love using the finger tabs to decide which vehicle they want to look at!

Format: Board Book
ISBN-13/EAN: 978-1-8487-9351-4
ISBN-10: 1-8487-9351-0
Price: \$6.99 U.S.
Pub Date: 1/1/2010
Trim Size: 5.80 x 5.90 x 0.60
Page Count: 12 Pages
Carton Qty: 48
Age Group: 0 - 4
Distribution Rights: U.S.
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / ACTIVITY BOOKS / GENERAL (JNF001000)

STICK IT! FRIDGE ART

CHRIS SCOLLEN



FEATURES & BENEFITS

- An innovative new drawing and doodling pack designed to keep little artists busy for hours
- The folder contains a fun and colorful poster pad packed full with lots of creative drawing activities
- Once children have completed their picture, they can sign it, then peel it off the pad and stick it wherever they like

New *Stick it! Fridge Art* is an innovative new drawing and doodling pack designed to keep little artists busy for hours!

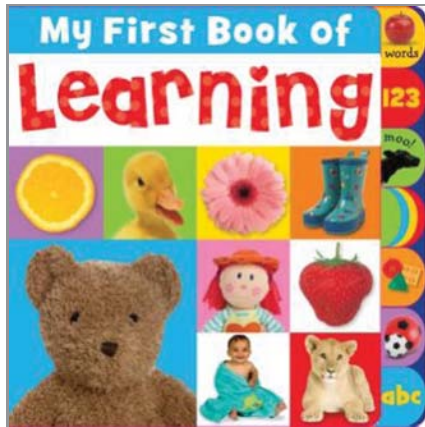
Stuck to the inside of the folder is a fun and colorful poster pad packed full with lots of creative drawing activities. The pad has a sticky edge on the back of each piece of paper, so once children have completed their little masterpiece, they can easily peel it off the pad and stick it on the fridge, wall, or wherever they like. There is also a space on each page for them to sign their work, so that everyone will know who created it!

A great and easy way for children to create and then display their own artwork.

Format: Trade Paper
ISBN-13/EAN: 978-1-8487-9437-5
ISBN-10: 1-8487-9437-1
Price: \$9.99 U.S.
Ship Date: 3/3/2010
Pub Date: 3/30/2010
Trim Size: 8.30 x 11.00 x 0.50
Page Count: 100 Pages
Carton Qty: 20
Age Group: 3 - 7
Distribution Rights: U.S.
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / ACTIVITY
BOOKS / GENERAL (JNF001000)

MY FIRST BOOK OF LEARNING

JOANNA BICKNELL



FEATURES & BENEFITS

- A brilliant new tabbed board book featuring beautiful, bright photography of little ones' first words and concepts
- Colorful pictures and simple labels will entertain and engage
- Themes explored include: first words, counting, colors, shapes, and animals
- Sturdy tabbed pages are ideal for little children to handle

A bright, photographic, tabbed first learning book to entertain and engage little minds and hands.

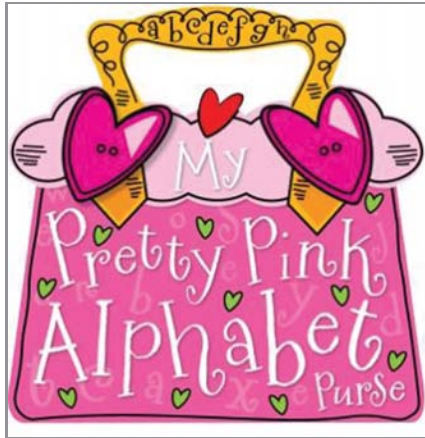
My First Book of Learning is a brilliant new tabbed board book featuring beautiful, bright photography of little ones' first words and concepts. Each tabbed spread focuses on a different theme, including: first words, counting, colors, shapes, and animals.

Colorful pictures and simple labels clearly present first words and concepts to entertain and engage. The sturdy tabbed pages are ideal for baby to handle, making this the perfect first learning book for adults and young children to share.

Format: Board Book
ISBN-13/EAN: 978-1-8487-9170-1
ISBN-10: 1-8487-9170-4
Price: \$8.99 U.S.
Ship Date: 12/5/2009
Pub Date: 1/1/2010
Trim Size: 5.90 x 5.90 x 6.00
Page Count: 16 Pages
Carton Qty: 36
Age Group: 0 - 4
Distribution Rights: U.S.
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / ACTIVITY BOOKS / GENERAL (JNF001000)

MY PRETTY PINK ALPHABET PURSE

TIM BUGBIRD



FEATURES & BENEFITS

- Fantastic new Pretty Pink book to help young children learn the letters, first words, and counting
- Simple, rhyming text and bright and lively photography will engage and entertain little ones
- Perfect for little girls who love everything pink, cute, and sparkly

Fantastic new books to engage and amuse girls as they learn about letters, first words, and counting with stickers and doodling.

My Pretty Pink Purse series are fantastic new books for little ones who love everything pink, cute, and sparkly! Children will love to find out what exciting things are hidden in the purse and in doing so, will also develop confidence learning the letters of the alphabet, counting, and first words. Each spread uses simple rhyming text and bright, lively photography to engage and amuse little minds. The cut-through handle is perfect for little hands to pick up and carry wherever they go—just like a real purse!

Format: Board Book

ISBN-13/EAN: 978-1-8487-9375-0

ISBN-10: 1-8487-9375-8

Price: \$9.99 U.S.

Pub Date: 4/1/2010

Trim Size: 8.70 x 9.40 x 0.50

Page Count: 20 Pages

Carton Qty: 40

Age Group: 3 - 6

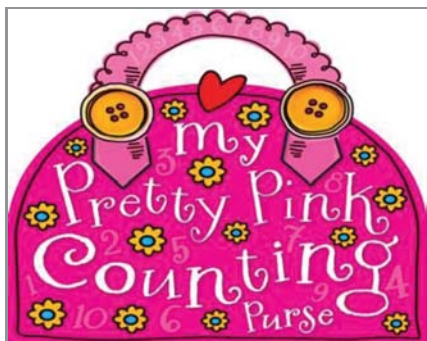
Distribution Rights: U.S.

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / ACTIVITY BOOKS / GENERAL (JNF001000)

MY PRETTY PINK COUNTING PURSE

TIM BUGBIRD



FEATURES & BENEFITS

- Fantastic new Pretty Pink book to help young children learn about numbers and counting
- Perfect for little ones who love everything pink, cute, and sparkly
- Bright and lively photography and simple text will engage and entertain little ones

Fantastic new counting book to engage and amuse little girls as they learn to count.

My Pretty Pink Counting Purse is a fantastic new book for little ones who love everything pink, cute, and sparkly! Children will love learning how to count from one through to ten with this gorgeous book.

Children will love to find out what exciting things are hidden in the purse and in doing so, will also develop confidence counting from one to ten. Each spread uses simple rhyming text and bright, lively photography to engage and amuse little minds.

The cut-through handle is perfect for little hands to pick up and carry wherever they go—just like a real purse!

Format: Board Book
ISBN-13/EAN: 978-1-8487-9373-6
ISBN-10: 1-8487-9373-1
Price: \$9.99 U.S.
Pub Date: 4/1/2010
Trim Size: 9.00 x 5.00 x 0.60
Page Count: 20 Pages
Carton Qty: 40
Age Group: 3 - 6
Distribution Rights: U.S.
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / ACTIVITY BOOKS / GENERAL (JNF001000)

MY PRETTY PINK STICKER PURSE

TIM BUGBIRD & JANE HORNE



FEATURES & BENEFITS

- Fantastic new Pretty Pink sticker activity book filled with a variety of fun activities
- Perfect for little ones who love everything pink, cute, and sparkly
- Bright and lively photography and simple text, will engage and entertain little ones
- Activity pages encourage children to be creative

New sticker book packed with fun activities!

My Pretty Pink Sticker Purse is a fantastic new sticker and doodling book for little ones who love everything pink, cute, and sparkly! This action-packed book is filled with a variety of fun sticker and coloring activities, which will also develop children's confidence with first concepts. Each spread uses bright and lively photography with simple text, to engage and amuse little minds as they search for the missing stickers!

The cut-through handle is perfect for little hands to pick up and carry wherever they go—just like a real purse!

Format: Softcover

ISBN-13/EAN: 978-1-8487-9377-4

ISBN-10: 1-8487-9377-4

Price: \$9.99 U.S.

Pub Date: 4/1/2010

Trim Size: 8.50 x 8.30 x 0.50

Page Count: 20 Pages

Carton Qty: 30

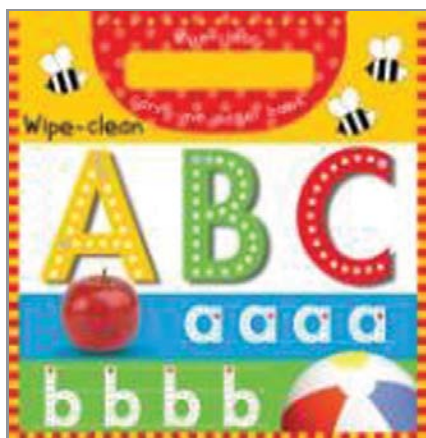
Age Group: 3 - 6

Distribution Rights: U.S.

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / ACTIVITY
BOOKS / GENERAL (JNF001000)

CARRY ME: WIPE CLEAN A B C - EASEL BOOK



FEATURES & BENEFITS

- An innovative early-learning easel book
- Clear guides to encourage children to practice their handwriting within lines
- Bright and lively design, along with beautiful photography will engage and stimulate children while they learn
- A wipe-clean pen and a sturdy carry-me handle are attached to wire-o binding

Innovative new Carry Me Easel Book encourages children to practice writing letters and first words.

The *Wipe-Clean A B C* book is innovative that focuses on first words and the letters of the alphabet. The easel is simple to put up and provides children with chunky wipe-clean pages on which to practice and trace each letter of the alphabet and some simple words. Dotted rules give clear guides to encourage children to practice their handwriting. Bright and lively design, along with beautiful photography will also engage and stimulate children while they learn.

A wipe-clean pen and a carry-me handle are attached to the wire-o at the top of the book. The sturdy handle will allow children to carry the easel with them wherever they go!

Format: Novelty Board Book
ISBN-13/EAN: 978-1-8487-9425-2

ISBN-10: 1-8487-9425-8

Price: \$8.99 U.S.

Pub Date: 1/1/2010

Trim Size: 8.80 x 8.90 x 0.60

Page Count: 32 Pages

Carton Qty: 30

Age Group: 3 - 6

Distribution Rights: U.S.

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / ACTIVITY
BOOKS / GENERAL (JNF001000)

PLANET ME: ENOUGH ABOUT ME, OVER 2 U

TIM BUGBIRD



FEATURES & BENEFITS

- New Planet Me series is dedicated to your opinions
- Strong graphic design makes *Planet Me* this season's must have book series
- Packed with quizzes, fill-ins, and random information

Planet Me is a new line of handbooks for style- savvy tweens.

Have your friends, family, schoolmates and even schoolteachers sign their name then take the survey. How many secrets and surprises will they reveal? What do their answers, and even handwriting, reveal about their personalities? With a spread per friend, *Enough About Me, Over 2 U* builds into the ultimate friendship keepsake.

Format: Softcover

ISBN-13/EAN: 978-1-8487-9387-3

ISBN-10: 1-8487-9387-1

Price: \$9.99 U.S.

Ship Date: 3/5/2010

Pub Date: 4/1/2010

Trim Size: 5.00 x 7.00 x 0.50

Page Count: 96 Pages

Carton Qty: 60

Age Group: 8 - 12

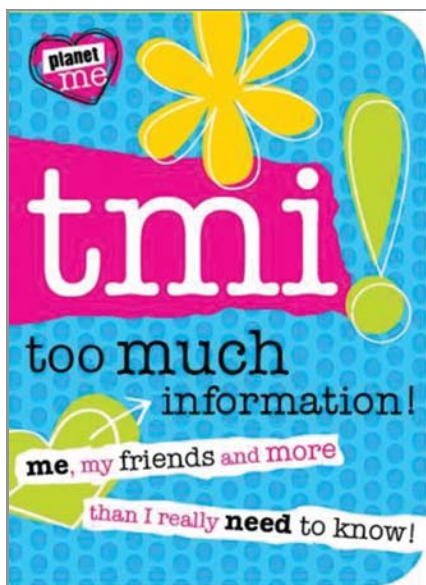
Distribution Rights: U.S.

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / SOCIAL ISSUES
/ FRIENDSHIP (JNF053060)

PLANET ME: TMI - TOO MUCH INFORMATION

TIM BUGBIRD



FEATURES & BENEFITS

- New Planet Me series is dedicated to YOUR opinions
- Strong graphic design makes *Planet Me* this season's must have book series
- Packed with quizzes, fill-ins, and random information

Planet Me is a new line of handbooks for style- savvy tweens.

TMI – Too Much Information is the book about you, your friends and probably more than you really need to know! Personality quizzes reveal the real you, while *The Wheel of Shame! Fact of Fancy* game and *Shrug or Shriek* will have you ‘fessing up, fooling your friends and testing your nerve in mortifying scenarios!

Format: Softcover

ISBN-13/EAN: 978-1-8487-9381-1

ISBN-10: 1-8487-9381-2

Price: \$9.99 U.S.

Ship Date: 3/5/2010

Pub Date: 4/1/2010

Trim Size: 8.50 x 11.00 x 0.50

Page Count: 96 Pages

Carton Qty: 60

Age Group: 8 - 12

Distribution Rights: U.S.

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / SOCIAL ISSUES
/ FRIENDSHIP (JNF053060)

PLANET ME: TOTALLY RANDOM

TIM BUGBIRD



FEATURES & BENEFITS

- New Planet Me series is dedicated to **YOUR** opinions
- Strong graphic design makes *Planet Me* this season's must have book series
- Packed with quizzes, fill-ins, and random information

Planet Me is a new line of handbooks for style- savvy tweens.

Totally Random mixes up quizzes, puzzles and fill-ins about you, your friends, pop culture and life in general, and then serves them up with a heap of information that is totally random. For example, 'Which famous store holds pet weddings?', 'Who invented false eyelashes?', 'Can you put the celebs in age order?', 'Have you got what it takes to host your own TV show?', 'How to draw the cutest puppy ever!', and 'How to design your own logo'!

Format: Softcover

ISBN-13/EAN: 978-1-8487-9385-9

ISBN-10: 1-8487-9385-5

Price: \$9.99 U.S.

Ship Date: 3/5/2010

Pub Date: 4/1/2010

Trim Size: 8.50 x 11.00 x 0.50

Page Count: 96 Pages

Carton Qty: 60

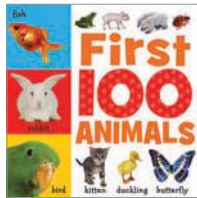
Age Group: 8 - 12

Distribution Rights: U.S.

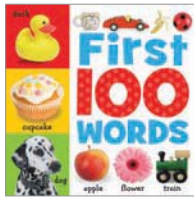
Translation Rights: None

BISAC Category: JUVENILE NONFICTION / SOCIAL ISSUES
/ FRIENDSHIP (JNF053060)

MAKE BELIEVE IDEAS



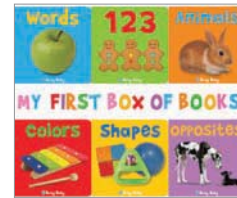
My First 100 Animals
ISBN-13: 978-1-8461-0683-5
\$6.99 • BB



My First 100 Words
ISBN-13: 978-1-8461-0464-0
\$6.99 • BB



Beauties and Cuties
ISBN-13: 978-1-8487-9225-8
\$9.99 • BB



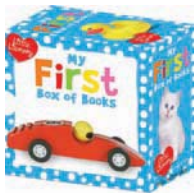
My First Box of Books
ISBN-13: 978-1-8487-9227-2
\$9.99 • BB



Things That Go
ISBN-13: 978-1-8487-9228-9
\$9.99 • BB



**Little Library:
My Pretty Pink Box**
ISBN-13: 978-1-8487-9193-0
\$4.99 • BB



**Little Library:
My First Box of Books**
ISBN-13: 978-1-8487-9211-1
\$4.99 • BB



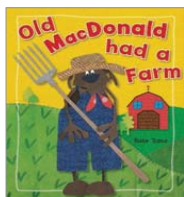
**Little Library:
Beauties and Cuties**
ISBN-13: 978-1-8487-9194-7
\$4.99 • BB



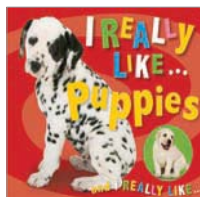
**Little Library:
My Little Box of Dinosaurs**
ISBN-13: 978-1-8487-9210-4
\$4.99 • BB



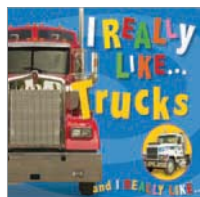
**Little Library:
Things That Go**
ISBN-13: 978-1-8487-9212-8
\$4.99 • BB



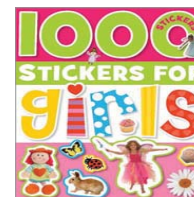
**Old MacDonald
Had a Farm**
ISBN-13: 978-1-8487-9347-7
\$7.99 • Padded BB



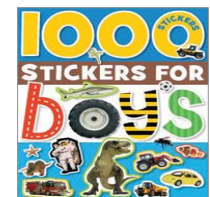
I Really Like . . . Puppies
ISBN-13: 978-1-8461-0963-8
\$9.99 • BB



I Really Like . . . Trucks
ISBN-13: 978-1-8461-0962-1
\$9.99 • BB



1000 Stickers for Girls
ISBN-13: 978-1-8487-9071-1
\$6.99 • SC



1000 Stickers for Boys
ISBN-13: 978-1-8487-9070-4
\$6.99 • SC



**1000 Stickers
Animals**
ISBN-13: 978-1-8487-9073-5
\$6.99 • SC



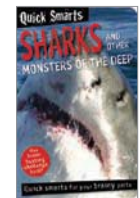
**1000 Stickers
Things That Go**
ISBN-13: 978-1-8487-9072-8
\$6.99 • SC



Just About Us
ISBN-13: 978-1-8487-9008-7
\$6.99 • SC

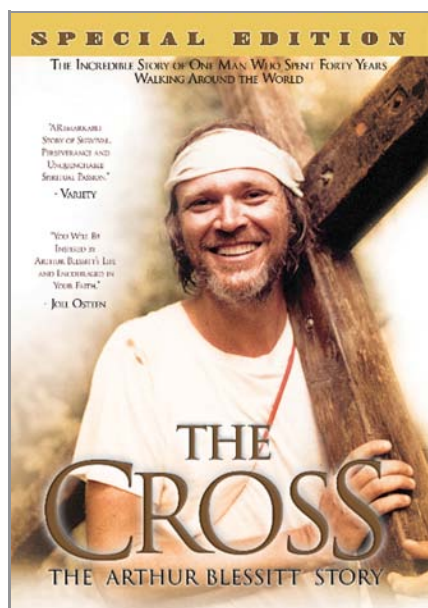


**Fast and Fabulous
Room Makeovers**
ISBN-13: 978-1-8487-9009-4
\$6.99 • SC



**Quick Smarts:
Sharks and Other Monsters
of the Deep**
ISBN-13: 978-1-8487-9369-9
\$7.99 • SC

THE CROSS
 AUTHUR BLESSITT



FEATURES & BENEFITS

- Heavily supported on TV by TBN
- Over 100,000 fans on Facebook fan page
- Value-added study guide included in the DVD package and bonus features with Arthur helping explain evangelism techniques
- Includes Leaders/Small Group discussion guide
- Contains Katina’s Music video “Carry the Cross”

How do you live a life of purpose and destiny? It begins at . . . *The Cross*.

Arthur Blessitt is one of the most unique individuals to walk the face of the Earth. In fact, he is the only individual to ever literally walk the face of the Earth. Inducted into the Guinness Book of World Records for the “World’s Longest Walk,” Arthur has spent the last 40 years traversing all seven continents, 315 countries, island groups and territories. He’s survived war zones, firing squads and beatings, blazing deserts and deadly jungles.

Yet perhaps even more amazing than the 38,102 miles he’s tread is the completely unquantifiable number of people that have been the focus of his journey along the way. He’s dined with presidents and peasants, been greeted by hundreds of thousands in jammed packed squares and walked deserted highways...all for one grand purpose.

You will laugh and cry at the inspiring story of the man who set out on a life-long mission to carry a symbol all too often associated with judgment and hatred and reinterpret it to the world with a smile and a message of peace, love and hope.

A remarkable story of survival, perseverance and unquenchable spiritual passion. --- Variety

You will be inspired by Arthur Blessitt’s life and encouraged in your faith. --- Joel Osteen

Format: DVD
UPC: 023755414595
ISBN-13/EAN: 978-0-9843-0181-2
Price: \$19.99 U.S.
Ship Date: 1/20/2010
Pub Date: 2/16/2010
Length: 93 Minutes
Carton Qty: 30
Distribution Rights: North American Religious
BISAC Category: NON-CLASSIFIABLE / GENERAL / GENERAL (NON000000)

ADVERTISING

- By spring street date, nearly 500 churches will have licensed the film for their congregations, by Outreach Films (Fireproof)

PUBLICITY

- Arthur Blessitt is featured on weekly on TBN with a 30-minute show about evangelism
- Theatrical release last Spring raised awareness for the film and sold more than \$1 million worth of tickets
- Radio and video promotion of The Katina’s song “Carry the Cross” single/video this Spring
- Christian and general market television appearances by Blessitt during the key Feb 17—Easter period

DIGITAL PRAISE



Guitar Praise
UPC: 181826000587
\$99.99 • CD-Rom Game



**Guitar Praise
Wireless Controller**
UPC: 181826000648
\$69.99 • Misc



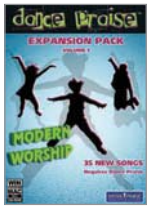
Guitar Praise Expansion Pack #1
UPC: 181826000631
\$19.95 • CD-Rom Game



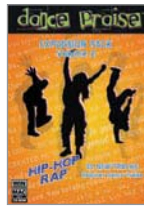
Dance Praise 2 -the ReMix
UPC: 181826000402
\$49.95 • CD-Rom Game



Dance Praise - Original Game
UPC: 181826000525
\$29.95 • CD-Rom Game



Expansion Pack #1
UPC: 181826000204
\$24.95 • CD-Rom Game



Expansion Pack #2
UPC: 181826000211
\$24.95 • CD-Rom Game



Expansion Pack #3
UPC: 181826000242
\$24.95 • CD-Rom Game



Expansion Pack #4
UPC: 181826000365
\$24.95 • CD-Rom Game



Expansion Pack #5
UPC: 181826000389
\$24.95 • CD-Rom Game



Expansion Pack #6
UPC: 181826000457
\$24.95 • CD-Rom Game



Expansion Pack #7
UPC: 181826000518
\$24.95 • CD-Rom Game



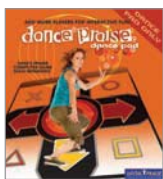
Dance Praise Party
UPC: 181826000549
\$2,595.00 • 10-player set



Super-Deluxe Dance Pad
UPC: 181826000556
\$79.99 • Misc.



Deluxe Dance Pad
UPC: 181826000563
\$59.99 • Misc.



Dance Pad
UPC: 181826000419
\$34.95 • Misc.



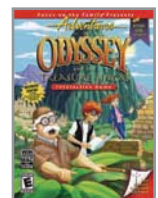
aMazing Bible
UPC: 181826000655
\$9.99 • CD-Rom Game



AIO: Great Escape
UPC: 181826000020
\$19.95 • CD-Rom Game



AIO: Sword of the Spirit
UPC: 181826000013
\$19.95 • CD-Rom Game



AIO: Treasure of the Incas
UPC: 181826000006
\$19.95 • CD-Rom Game

LIONSGATE



Midnight Clear
UPC: 031398222316
\$14.99 • DVD



A Christmas Carol
UPC: 707729217145
\$14.99 • DVD



Christmas Classic Series
UPC: 012236112365
\$14.99 • DVD



**Little House on the Prairie:
Christmas Double Feature**
UPC: 069458123730
\$14.99 • DVD



No Greater Love
UPC: 031398114789
\$24.99 • DVD



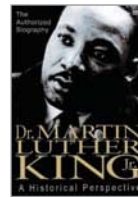
Ruby
UPC: 031398110934
\$14.99 • DVD



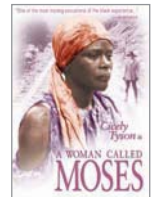
Akeelah and the Bee
UPC: 031398195962
\$14.99 • DVD



Pride
UPC: 031398215431
\$14.99 • DVD



Dr. Martin Luther King
UPC: 000799151525
\$12.99 • DVD



A Woman Called Moses
UPC: 000799102626
\$12.99 • DVD



Daddy's Little Girl
UPC: 031398213994
\$14.99 • DVD



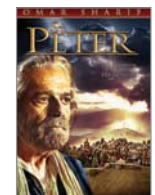
House
UPC: 031398107743
\$29.99 • DVD



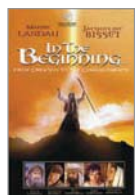
The Lee Strobel Collection
UPC: 012236103332
\$29.99 • DVD Box Set



Bella
UPC: 031398226659
\$14.99 • DVD



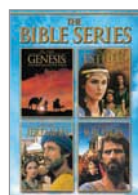
St. Peter
UPC: 012236210740
\$14.99 • DVD



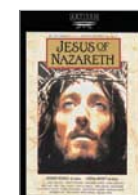
In the Beginning
UPC: 707729113591
\$14.99 • DVD



Joshua
UPC: 012236130598
\$14.99 • DVD



**The Bible Series Box Set:
Genesis/Esther/
Jeremiah/Solomon**
UPC: 031398746027
\$43.99 • DVD Box Set



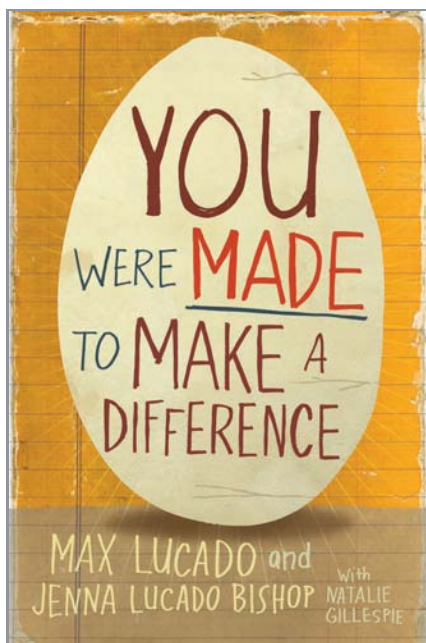
Jesus of Nazareth
UPC: 012236128113
\$29.99 • DVD



The Velveteen Rabbit
UPC: 185945000039
\$24.99 • DVD

YOU WERE MADE TO MAKE A DIFFERENCE

MAX LUCADO & JENNA LUCADO BISHOP



FEATURES & BENEFITS

- Provides teens with an interactive way to take action to make the world a better place
- Teens will learn that God can use them to make a difference and that His plan for their life is bigger than they ever imagined
- Offers practical tips youth can take out to their communities, no matter where they live
- Featured on *Outlive Your Life* Endcap Kit

Want to change the world? Did you know *You Were Made to Make a Difference*?

This adaptation of *Outlive Your Life* for teens offers practical tips youth can take out into their community to make a difference, plus real-life stories about those who have done just that. Teens learn that God can use them to make a difference right now. He wants to use them today, without waiting for them to be older, stronger, richer, or even more “together.” God can use their minds, their spirits, and their hands and feet to make permanent change for His kingdom.

Also included are valuable resources, interesting facts about the needy in the world and how little it takes to make a big difference, and other interactive elements such as journaling opportunities for writing personal ideas and service goals.

Teens will learn that their role in life is bigger than themselves, and that they're not too young to make a difference for God.

Format: Softcover
ISBN-13/EAN: 978-1-4003-1600-7
ISBN-10: 1-4003-1600-6
Price: \$14.99 U.S.
Ship Date: 8/18/2010
Pub Date: 9/14/2010
Trim Size: 5.44 x 8.38 x 0.75
Page Count: 208 Pages
Carton Qty: 36
Age Group: 12 - 17
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / CHRISTIAN LIFE (JNF049130)

MERCHANDISING

- Outlive Your Life Endcap Kit: 9780849991585

ADVERTISING

- Online and social networking campaign to Max Lucado's core consumers
- Utilize Lucado NING site to create community of conversation for family
- National online ad campaign to top Christian mom & Christian leaders websites
- Offered to bloggers on BookSneeze.com
- Featured on Lucado site and TommyNelson.com
- Digital flipbook created and embeddable on retailers sites
- Retail catalog and consumer print ads such as *MomSense*, *Family Life Today*
- Eblast to Tommy consumer database (100,000)
- Campaign to utilize Tommy Nelson Moms focus group

PUBLICITY

- National print, radio, and broadcast media campaign will focus on Lucado's continual emergence as the top Christian Children's author
- Tie in with trade book and children's book promotion
- Online promotion through guest blogs, giveaways, and contests on TommyNelson.com
- Media Inquiries: Jacklyn Johnston, jjohnston@thomasnelson.com

PREVIOUS TITLES

978-1-4003-1108-8 3:16: - Teen Edition
 978-1-4003-1000-5 Facing Your Giants - Teen Edition
 978-1-5914-5290-4 It's Not About Me - Teen Edition
 978-1-4003-1428-7 Redefining Beautiful

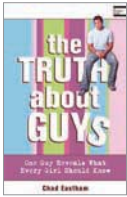


Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas. In a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two. **Hometown:** San Antonio, Texas

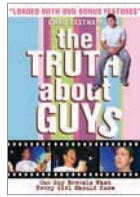
Daughter of best-selling author Max Lucado, **Jenna Lucado** has realized that she has a passion for writing and speaking just like her dad. She is currently a part of the Revolve Tour, an event for teen girls that includes a Christian artists like Natalie Grant, Chad Eastham and many more.

Hometown: San Antonio, Texas

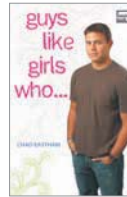
Young Adult - Nonfiction



The Truth About Guys
Chad Eastham
ISBN-13: 978-1-4003-0968-9
\$12.99 • TP



The Truth About Guys
Chad Eastham
UPC: 023755410092
\$14.99 • DVD



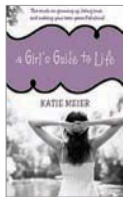
Guys Like Girls Who . . .
Chad Eastham
ISBN-13: 978-1-4003-1300-6
\$12.99 • TP



**Guys Are Waffles,
Girls Are Spaghetti**
Eastham/Farrel/Farrel
ISBN-13: 978-1-4003-1516-1
\$12.99 • TP



Chad Eastham: Live
Chad Eastham
UPC: 023755413697
\$14.99 • DVD



A Girl's Guide to Life
Katie Meier
ISBN-13: 978-1-4003-1594-9
\$12.99 • TP



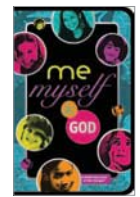
A Guy's Guide to Life
Jason Boyett
ISBN-13: 978-1-4003-1595-6
\$12.99 • TP



Wait For Me
Rebecca St James
ISBN-13: 978-1-4003-1287-0
\$14.99 • TP



Rachel's Tears
Nimmo/Scott
ISBN-13: 978-1-4003-1347-1
\$14.99 • TP



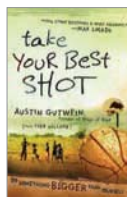
Me, Myself, and God
Claire Page
ISBN-13: 978-1-4003-1462-1
\$12.99 • TP



Secrets Young Women Keep
Jill Hubbard
ISBN-13: 978-0-7852-2817-2
\$14.99 • TP



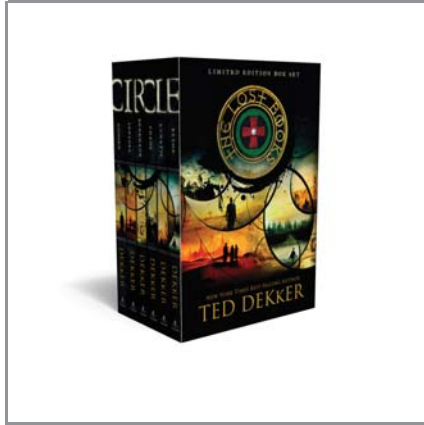
Redefining Beautiful
Lucado/Lucado
ISBN-13: 978-1-4003-1428-7
\$12.99 • TP



Take Your Best Shot
Gutwein/Hillard
ISBN-13: 978-1-4003-1515-4
\$12.99 • TP

THE LOST BOOKS COLLECTOR'S BOX SET

TED DEKKER



FEATURES & BENEFITS

- Best-selling YA series with more than 375,000 units sold.
- Perfect pace for younger readers who love *24*, *Lost*, and *Heroes*.
- Ties to best-selling Circle Series with more than a million readers.
- Series plays to the love of alternate realities, a feature in many forms of young adult entertainment.

The complete best-selling YA series--now in a collector's box set.

Chosen - Four teenagers are chosen to recover the missing Books of History before they fall into the wrong hands.

Infidel - One teen's desire to find his mother is so strong he loses focus on finding the Books at the very time a traitor arrives to derail their mission.

Renegade - Billos enters a forbidden book, discovering a foreign reality where he is the renegade--and the renegade must die.

Chaos - When the teens use the Books to escape, they enter chaos. They'll have to make a costly sacrifice to complete the mission.

Lunatic (co-written with Kaci Hill) - They've found the Books of History and must return home--but nothing is as it was and the horde is hungry for revenge.

Elyon (co-written with Kaci Hill) - Elyon's lakes have turned blood red. Is it a curse...or the cure?

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-898-6
ISBN-10: 1-59554-898-X
Price: \$39.99 U.S.
UPC: 020049137161
Ship Date: 8/11/2010
Pub Date: 9/7/2010
Trim Size: 4.68 x 8.38 x 5.50
Page Count: 1760 Pages
Carton Qty: 6
Distribution Rights: North America
Translation Rights: None
BISAC Category: JUVENILE FICTION / GENERAL /
GENERAL (JUV000000)

PREVIOUS TITLES

978-1-59554-359-2 Chosen
978-1-59554-363-9 Infidel
978-1-59554-861-0 Renegade

COMPARABLE TITLES

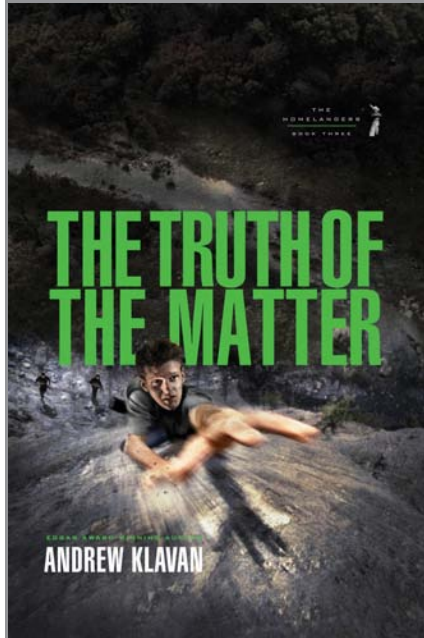
978-0-7868-0801-4 Artemis Fowl
978-0-8499-7616-2 Hangman's Curse



Ted Dekker is the *New York Times* best-selling author of more than 25 novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. **Hometown:** Austin, Texas **Books Sold to Date:** over 4 million

THE TRUTH OF THE MATTER A HOMELANDERS NOVEL

ANDREW KLAVAN



FEATURES & BENEFITS

- Features fast-paced action for teen readers.
- Includes a strong patriotism theme.
- Perfect for action and adventure readers.
- First novel in the series was a bestseller.

Charlie is certain that if he could just regain his memory, the chaos around him would make sense. But the truth of the matter is even more incredible than he could imagine.

Charlie West was an ordinary high school kid who went to bed one night and woke up in the clutches of terrorists and wanted by the police for murder. He also woke up with no memory of the events of the past year.

Now Charlie has found the one person who knows what happened . . . and who can help him remember. But remembering is painful--as well as dangerous--and figuring out what to do with this new knowledge may be Charlie's toughest challenge yet.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-714-9
ISBN-10: 1-59554-714-2
Price: \$14.99 U.S.
UPC: 020049135877
Ship Date: 10/6/2010
Pub Date: 11/2/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 352 Pages
Carton Qty: 24
Distribution Rights: North America
Translation Rights: None
BISAC Category: JUVENILE FICTION / ACTION &
ADVENTURE / GENERAL (JUV001000)

ADVERTISING

- Web advertising with sites including rotc.com, freebookfridayteens.com, bookclub4boys.com, and military.com
- Seeding program to high schools, troubled teen boarding schools, the ROTC, and the National Guard
- Online essay/video contest at www.thehomelanders.com to create alternate endings
- National radio and seeding campaign with The Fish radio network

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- National print media campaign to US Daily newspapers, trade publications, parenting magazines, review websites
- National broadcast campaign to conservative media offering Klavan as commentator
- Teen blog tour
- Sample outlets to pitch: *World, National Review*, Glenn Beck

PREVIOUS TITLES

978-1-59554-607-4 The Last Thing I Remember
978-1-59554-713-2 The Long Way Home
978-0-1510-1223-7 Empire of Lies

COMPARABLE TITLES

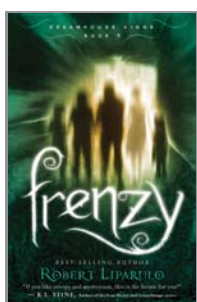
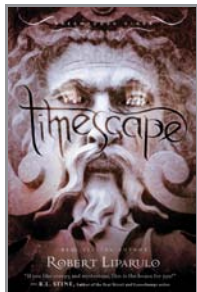
978-0-5532-6011-3 The Bourne Identity
978-0-1424-0733-2 The Outsiders
978-0-3992-3979-3 Alex Rider: Eagle Strike



Andrew Klavan was hailed by Stephen King as "the most original novelist of crime and suspense since Cornell Woolrich." He is the recipient of two Edgar Awards and the author of such bestsellers as *True Crime* and *Don't Say a Word*. **Hometown:** Santa Barbara, California **Books Sold to Date:** over 1.5 million

TIMESCAPE, WHIRLWIND AND FRENZY DREAMHOUSE KINGS (#4, #5, #6)

ROBERT LIPARULO



FEATURES & BENEFITS

- *House of Dark Shadows*, the first book in the series, was on the Christian fiction best-seller list.
- Bob has been selected as one of the contributors for a young adult *Thriller* anthology, to be edited by R. L. Stine. His story will connect to and drive interest for the Dreamhouse Kings series.
- Positively portrays the family unit and the relationship between parents and children.
- Provides insight into other cultures and time periods.
- *The Shining* meets *A Wrinkle in Time* for teens.

Books four, five, and six in the best-selling series--now available in trade paper.

***Timescape* - David, Xander, Dad, and Keal have discovered a terrible secret. Now, finding Mom is only a small part of their mission.**

The consequences of Taksidian's meddling reach far beyond the family--to the future of the world itself. The Kings know their survival depends on finding his weakness in time. Most startling of all is their ability to change the path of history. But will their tinkering in time reunite the family and save the future . . . or set mankind on an irreversible course of destruction?

***Whirlwind* - Which door do you go through to save the world?**

They've seen the stark future that awaits if they can't do something to change it--a destroyed city filled with mutant creatures. But they've still got to find a way to bring Mom back *and* keep Taksidian from getting them out of the house. The dangers are hitting them like a whirlwind . . . but the answers are becoming apparent as well.

***Frenzy* - It's time to enter the last story of the house.**

Xander travels back to visit Uncle Jesse as a boy, but that turns out to be the last place Xander wants to be. Jesse tells him David died. But Xander's not about to let that happen--even if it already did. No matter how many worlds he has to travel, he *is* going to change the future.

#4: Timescape

ISBN-13/EAN: 978-1-59554-893-1

ISBN-10: 1-59554-893-9

UPC: 020049137116

#5: Whirlwind

ISBN-13/EAN: 978-1-59554-892-4

ISBN-10: 1-59554-892-0

UPC: 020049137109

#6: Frenzy

ISBN-13/EAN: 978-1-59554-894-8

ISBN-10: 1-59554-894-7

UPC: 020049137123

Format: Trade Paper

Price: \$9.99 U.S.

Ship Date: 11/3/2010

Pub Date: 11/30/2010

Trim Size: 5.44 x 8.38 x TBD

Page Count: 320 Pages

Carton Qty: 36

Age Group: 13 - 18

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE FICTION / GENERAL /
GENERAL (JUV000000)

PREVIOUS TITLES

978-1-59554-494-0 House of Dark Shadows

978-1-59554-496-4 Watcher in the Woods

978-1-59554-498-8 Gatekeepers

COMPARABLE TITLES

978-0-3123-6754-1 A Wrinkle in Time

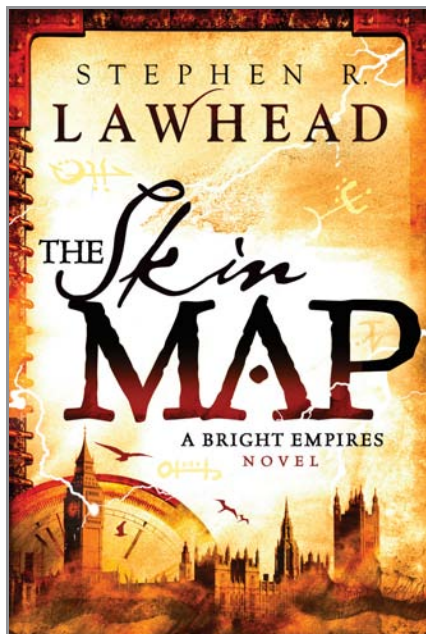
978-0-3160-6795-9 Maximum Ride: The Angel
Experiment



Robert Liparulo has received rave reviews for both his adult novels (*Comes a Horseman*, *Germ*, *Deadfall*, and *Deadlock*) and the best-selling Dreamhouse Kings series for young adults. He lives in Colorado with his wife and their four children. **Hometown:** Monument, Colorado

THE SKIN MAP
A BRIGHT EMPIRES NOVEL

STEPHEN R. LAWHEAD



FEATURES & BENEFITS

- First novel in Lawhead's brand-new Bright Empires series.
- Combines alternate realities, history, and high adventure.
- Lawhead's King Raven Trilogy has sold more than 300,000 units.

Enter the ultimate treasure hunt--with a map made of skin, a playing field of alternate realities, and a prize that is the greatest mystery of all.

Kit Livingstone's great-grandfather has re-appeared with an unbelievable story--the *ley lines* throughout Britain are not merely the stuff of legends but truly are pathways to other worlds. So few people know how to use them, though, that doing so is fraught with danger.

But one explorer knew more than most. Because of his fear of being unable to find his way home, he developed an intricate code and tattooed his map onto his skin. But the map has since been lost and rival factions are in desperate competition to recover it. What none of them yet realize is that the skin map itself is not the prize at the end of this race . . . but merely the first goal of a vast and marvelous quest to regain Paradise.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59554-804-7
ISBN-10: 1-59554-804-1
Price: \$24.99 U.S.
UPC: 020049136072
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 6.13 x 9.25 x TBD
Page Count: 512 Pages
Carton Qty: 24
Distribution Rights: North America
Translation Rights: None
BISAC Category: FICTION / FANTASY / GENERAL (FIC009000)

ADVERTISING

- Web campaign with sites including bbc.com, mysteriousbritain.co.uk, relevantmagazine.com, and patrolmag.com
- New multi-use website created at www.thebrightempires.com featuring online game, contests, trivia, and social networking
- National geocaching campaign through geocaching.com with hidden books, online promotion, and community forum
- National radio advertising campaigns with Sirius and Salem radio networks
- Book trailer for use with all advertising, video sharing sites like YouTube and Tangle, retailer websites, and social media campaigns
- Social media campaign with Facebook, including author fan page, contests, and video sharing

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasonline.com
- Advanced galley distribution to key trade and long lead media
- Print and online campaign to trade and consumer publications, review websites, including original articles by author regarding scientific fact behind his stories
- Author events in US connected to online contest
- Blog tours
- Sample outlets to pitch: BBC, SFSite.com, Fantasy-Magazine.com

PREVIOUS TITLES

978-1-59554-329-5 Hood
 978-1-59554-086-7 Scarlet
 978-1-59554-087-4 Tuck

COMPARABLE TITLES

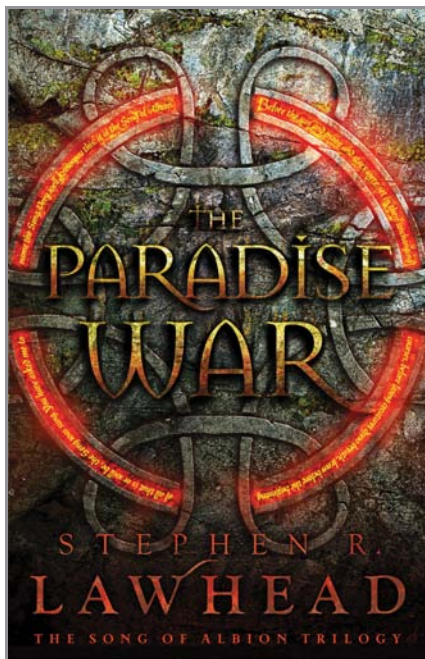
978-0-7475-7055-4 Jonathan Strange and Mr. Norrell
 978-0-0609-3576-4 The Archer's Tale



Stephen R. Lawhead is an internationally acclaimed author of mythic history and imaginative fiction. He is the author of such epics as *The King Raven*, *Song of Albion*, and *Dragon King Trilogies*. Lawhead makes his home in Oxford, England, with his wife. **Hometown:** Oxford, England **Books Sold to Date:** 3 million

THE PARADISE WAR
THE SONG OF ALBION #1

STEPHEN R. LAWHEAD

**FEATURES & BENEFITS**

- Lawhead has sold 3 million novels.
- The Song of Albion series has already sold more than 400,000 units.
- Appeals to readers who love historical and fantasy novels as well as those interested in Celtic history and legend.

The Song of Albion trilogy--now available in casebound hardcover.

From the dreaming spires of Oxford, Lewis Gillies drives north to seek a mythical creature in a misty glen in Scotland. Expecting little more than a weekend diversion, Lewis finds himself in a mystical place where two worlds meet, in the time-between-times--and in the heart of a battle between good and evil.

The ancient Celts admitted no separation between this world and the Otherworld: the two were delicately interwoven, each dependent on the other. *The Paradise War* crosses the thin places between this world and that, as Lewis Gillies comes face-to-face with an ancient mystery--and a cosmic catastrophe in the making.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-890-0
ISBN-10: 1-59554-890-4
Price: \$15.99 U.S.
UPC: 020049137086
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 400 Pages
Carton Qty: 24
Distribution Rights: North America
Translation Rights: None
BISAC Category: FICTION / FANTASY / GENERAL
(FIC009000)

PREVIOUS TITLES

978-1-59554-329-5 Hood
978-1-59554-086-7 Scarlet
978-1-59554-087-4 Tuck

COMPARABLE TITLES

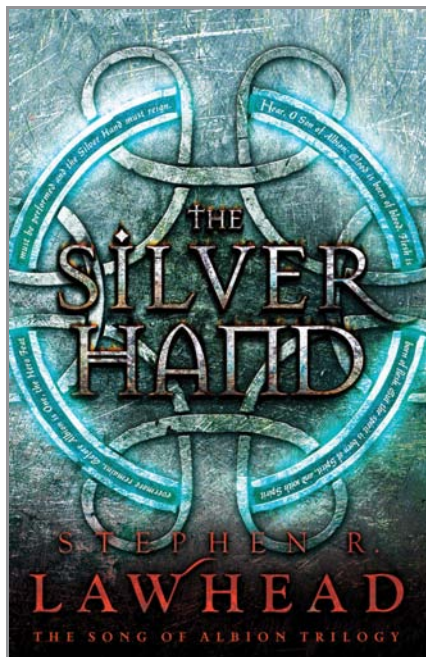
978-0-7475-7055-4 Jonathan Strange and Mr. Norrell
978-0-0609-3576-4 The Archer's Tale



Stephen R. Lawhead is an internationally acclaimed author of mythic history and imaginative fiction. He is the author of such epics as *The King Raven*, *Song of Albion*, and *Dragon King Trilogies*. Lawhead makes his home in Oxford, England, with his wife. **Hometown:** Oxford, England **Books Sold to Date:** 3 million

**THE SILVER HAND
THE SONG OF ALBION #2**

STEPHEN R. LAWHEAD

**FEATURES & BENEFITS**

- Lawhead has sold 3 million novels.
- The Song of Albion series has already sold more than 400,000 units.
- Appeals to readers who love historical novels and fantasy novels as well as those interested in Celtic history and legend.

The second of the Song of Albion trilogy--now available in casebound hardcover.

The great king, Meldryn Mawr, is dead, and his kingdom lies in ruins. Treachery and brutality rule the land, and Albion is the scene of an epic struggle for the throne. Lewis Gillies returns as Lew, seeking the true meaning behind a mysterious prophecy--the making of a true king and the revealing of a long awaited champion: Silver Hand.

The ancient Celts admitted no separation between this world and the Otherworld: the two were delicately interwoven, each dependent on the other. *The Silver Hand* crosses the thin places between this world and that, as Lewis Gillies seeks to learn the secret of the prophecy of *The Silver Hand*--and to save Albion before it is too late.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-891-7
ISBN-10: 1-59554-891-2
Price: \$15.99 U.S.
UPC: 020049137093
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 400 Pages
Carton Qty: 24
Distribution Rights: North America
Translation Rights: None
BISAC Category: FICTION / FANTASY / GENERAL
(FIC009000)

PREVIOUS TITLES

978-1-59554-329-5 Hood
978-1-59554-086-7 Scarlet
978-1-59554-087-4 Tuck

COMPARABLE TITLES

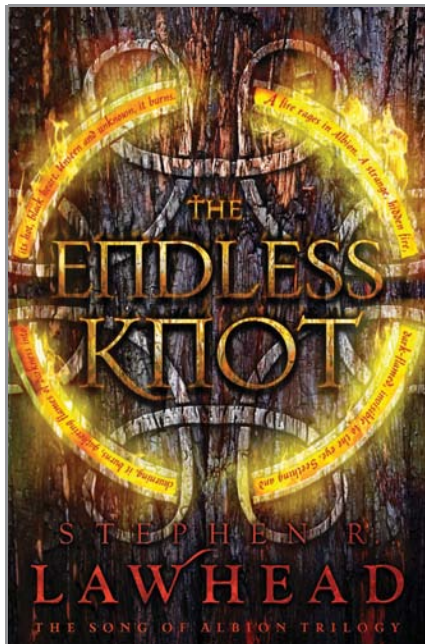
978-0-7475-7055-4 Jonathan Strange and Mr. Norrell
978-0-0609-3576-4 The Archer's Tale



Stephen R. Lawhead is an internationally acclaimed author of mythic history and imaginative fiction. He is the author of such epics as *The King Raven*, *Song of Albion*, and *Dragon King Trilogies*. Lawhead makes his home in Oxford, England, with his wife. **Hometown:** Oxford, England **Books Sold to Date:** 3 million

THE ENDLESS KNOT THE SONG OF ALBION #3

STEPHEN R. LAWHEAD



FEATURES & BENEFITS

- Lawhead has sold 3 million novels.
- The Song of Albion series has already sold more than 400,000 units.
- Appeals to readers who love historical novels and fantasy novels as well as those interested in Celtic history and legend.

The the Song of Albion trilogy--now available in casebound hardcover.

Fires rage in Albion: strange, hidden fires, dark-flamed, invisible to the eye. Llew Silver Hand is High King of Albion, but now the Brazen Man has defied his sovereignty and Llew must journey to the Foul Land to redeem his greatest treasure. The last battle begins, and the myths, passions, and heroism of an ancient people come to life as Llew faces his greatest test yet.

The ancient Celts admitted no separation between this world and the Otherworld: the two were delicately interwoven, each dependent on the other. *The Endless Knot* crosses the thin places between this work and that, as Lewis Gillies begins his ultimate quest, striking the final resounding chord in the Song of Albion.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-588-6
ISBN-10: 1-59554-588-3
Price: \$15.99 U.S.
UPC: 020049137079
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 400 Pages
Carton Qty: 24
Distribution Rights: North America
Translation Rights: None
BISAC Category: FICTION / FANTASY / GENERAL
(FIC009000)

PREVIOUS TITLES

978-1-59554-329-5 Hood
978-1-59554-086-7 Scarlet
978-1-59554-087-4 Tuck

COMPARABLE TITLES

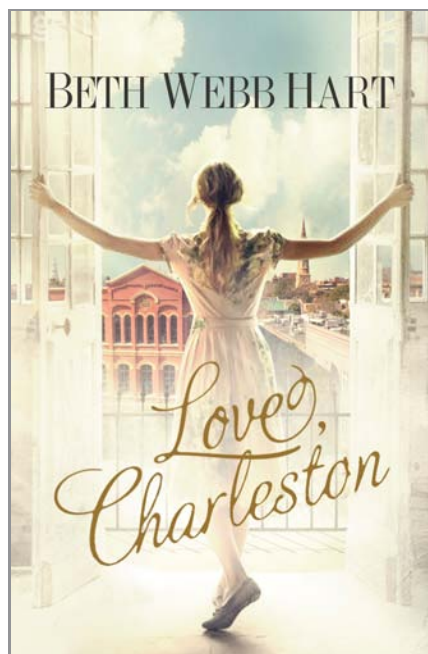
978-0-7475-7055-4 Jonathan Strange and Mr. Norrell
978-0-0609-3576-4 The Archer's Tale



Stephen R. Lawhead is an internationally acclaimed author of mythic history and imaginative fiction. He is the author of such epics as *The King Raven*, *Song of Albion*, and *Dragon King Trilogies*. Lawhead makes his home in Oxford, England, with his wife. **Hometown:** Oxford, England **Books Sold to Date:** 3 million

LOVE, CHARLESTON

BETH WEBB HART

**FEATURES & BENEFITS**

- **Novels set in Charleston have wide popular appeal.**
- **Lifts up the covenant of marriage as a God-honoring vocation.**
- **Author is an acclaimed Christy-award finalist.**
- **“A lovely, gifted writer” raves *Publishers Weekly*.**

An inspiring, heart-warming novel set in romantic Charleston, South Carolina.

“Stay and wait.” Anne Brumley heard these words years ago in the bell tower at Saint Michael’s Church in Charleston. She’s certain they were from God and has been waiting for true love ever since. But her sister, Della, and their cousin, Alicia, have their doubts. Could Anne have misunderstood His calling?

Saint Michael’s new rector may be the answer to Anne’s prayers. Good-old-boy and widower Roy Summerall can’t believe he’s been called to pastor such an historical and a decidedly rich congregation. He can’t possibly measure up to their expectations.

It will take a miracle of extraordinary love to provide a happy ending for each of these four Charleston friends.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-201-4
ISBN-10: 1-59554-201-9
Price: \$14.99 U.S.
UPC: 020049131503
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / GENERAL (FIC042000)

ADVERTISING

- Web advertising at sites including charlestoncvb.com, romantictimes.com, postandcourier.com, and southernliving.com
- Bookclubbing promotions with goodreads.com, The Charleston BookClub, and AuthorBuzz to more than 18,000 bookclub members
- Print advertising with Romance Sells
- Radio promotion and book seeding campaign through Salem Radio and Salem Web Network

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Advanced galley distribution to key trade and long lead media
- Regional author retail visits and festival appearances
- Southern fiction blog tour
- Sample outlets to pitch: *Southern Living*, *Charleston* magazine, *Y’all* magazine

PREVIOUS TITLES

978-1-59554-199-4 *The Wedding Machine*
978-1-59554-027-0 *Adelaide Piper*

COMPARABLE TITLES

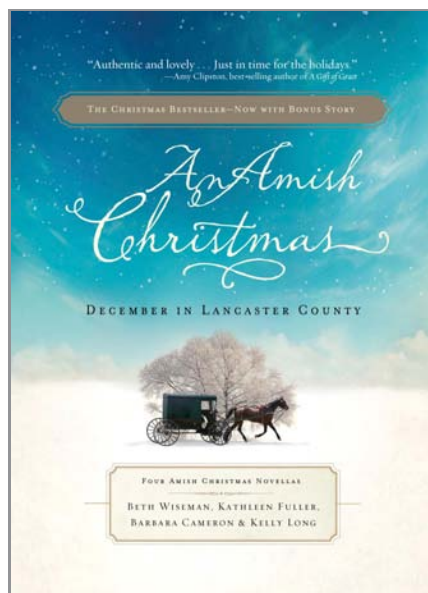
978-0-1402-5448-8 *At Home in Mitford*
978-0-7369-1917-3 *Blue Heart Blessed*



Beth Webb Hart is the critically acclaimed author of *The Wedding Machine*. After having studied under Madeline L'Engle and Brett Lott in New York City, she moved to her hometown in Charleston, South Carolina, with her husband, composer Edward Hart, and their family. **Hometown:** Charleston, South Carolina

AN AMISH CHRISTMAS, EXPANDED EDITION

BETH WISEMAN, KATHLEEN FULLER, KELLY LONG & BARBARA CAMERON (Contributors)

**FEATURES & BENEFITS**

- Content expanded with bonus fourth novella.
- Proven bestseller from previous Christmas.
- Features stories from best-selling Amish authors Beth Wiseman and Kathleen Fuller.

Enjoy this Amish Christmas bestseller with an additional new novella from romance author Kelly Long.

"Christmas Cradles" by Kelly Long -- When Anna Stolis takes over for her aunt, the local Amish midwife in Paradise, Christmas night heats up with multiple deliveries, three strangers' quilts, and the help from resourceful and strong Asa Lapp, whose job it is to get Anna through a dangerous blizzard to complete her midwifery rounds.

"A Miracle for Miriam" by Kathleen Fuller: This Christmas, Miriam must decide whether to guard herself or accept the love of a man who once broke her heart.

"A Choice to Forgive" by Beth Wiseman: Lydia, a widow who has given up on love, is shocked when Daniel-- a past love-- returns to the Order, and her life.

"One Child" by Barbara Cameron: This snowy Lancaster Christmas Eve will see two couples' lives changed by the birth of one child.

Contributor **Barbara Cameron** is the author of fifteen novels and three nationally televised movies (HBO), as well as a recipient of the first Romance Writers of America Golden Heart.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-878-8
ISBN-10: 1-59554-878-5
Price: \$16.99 U.S.
UPC: 020049136942
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 5.00 x 7.00 x TBD
Page Count: 500 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE
(FIC042040)

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Blog tour connected to AmishLiving.com
- Trade and consumer publication announcements: Christmas gift guides

PREVIOUS TITLES

978-1-59554-822-1 An Amish Gathering
978-1-59554-821-4 An Amish Christmas (first edition)

COMPARABLE TITLES

978-0-3074-4653-4 The Sound of Sleigh Bells
978-1-5978-9937-6 White Christmas Pie

Beth Wiseman has a deep affection for the Amish and their simpler way of living. She is the author of many bestsellers including *Plain Perfect* and *An Amish Gathering* (co-author). She and her family live in Texas. **Hometown:** Columbus, Texas

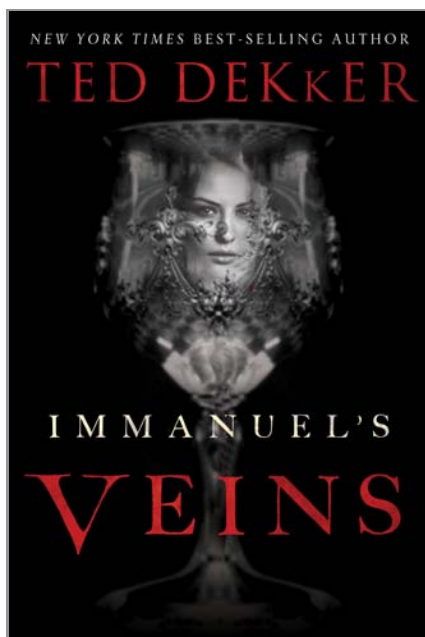
Kathleen Fuller is the author of the best-selling novel *A Man of His Word*. When she's not writing, she enjoys traveling and spending time with her family and farm pets. **Hometown:** Geneva, Ohio

Kelly Long was born and raised in the mountains of Northern Pennsylvania. She's been married for nearly 25 years and has five children. She teaches a Bible study to teens in her home church in Marietta, Ga. and looks forward to sharing the gentle stories of the Amish with readers.

Hometown: Marietta, Georgia

IMMANUEL'S VEINS

TED DEKKER



FEATURES & BENEFITS

- A standalone novel, set in 18th century Russia.
- Theme of sacrificial love.
- Dekker is a consistent *New York Times* best-selling author.

This story is for everyone--but not everyone is for this story.

It is a dangerous tale of times past. A love story full of deep seduction. A story of terrible longing and bold sacrifice.

Then as now, evil begins its courtship cloaked in light. And the heart embraces what it should flee. Forgetting it once had a truer lover.

With a kiss, evil will ravage body, soul, and mind. Yet there remains hope, because the heart knows no bounds.

Love will prove greater than lust. Sacrifice will overcome seduction. And blood will flow.

Because the battle for the heart is always violently opposed. For those desperate to drink deep from this fountain of life, enter.

But remember, not everyone is for this story.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59554-009-6
ISBN-10: 1-59554-009-1
Price: \$25.99 U.S.
UPC: 020049130087
Ship Date: 8/11/2010
Pub Date: 9/7/2010
Trim Size: 6.13 x 9.25 x TBD
Page Count: 400 Pages
Carton Qty: 24
Distribution Rights: North America plus CBA-only in GB, Aust, and S. Africa
Translation Rights: None
BISAC Category: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

ADVERTISING

- Custom book trailer created for social media, advertising, retail and video sharing sites
- Landing page will be created and all promotions will link back
- Web advertising on sites including wetv.com, alloy.com, christianity.com, and christianitytoday.com
- National radio advertising with Salem, Sirius, and XM Networks
- Posters and other materials created for retailer use

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Advanced galley distribution to key trade and long lead media
- Print and online review campaign to trade and consumer publications, review websites
- Extensive blog tour
- Sample outlets to pitch: *Suspense Magazine*, Crosswalk.com, WAY-FM

PREVIOUS TITLES

978-0-8499-1790-5 Black
978-0-8499-4372-0 Three
978-1-59554-471-1 Burn

COMPARABLE TITLES

978-1-6075-1953-9 A Constant Heart
978-1-6000-6124-0 Havah
978-0-3074-5809-4 The Silver Sword



Ted Dekker is the *New York Times* best-selling author of more than 25 novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. **Hometown:** Austin, Texas **Books Sold to Date:** over 4 million

**IN THE SHADOW OF THE SUN KING
A DARKNESS TO LIGHT NOVEL (#1)**

GOLDEN KEYES PARSONS

**FEATURES & BENEFITS**

- New cover to match series look.
- For fans of movies such as *Elizabeth* and *The Name of the Rose*.
- Will appeal to readers who enjoy novels that blend historical facts with fictional settings.
- Book one in a three-book series by a debut novelist.

Seventeenth-century France is a dangerous time and place for a Huguenot. One woman risks her life for the freedom to practice her faith.

Because of their Protestant faith in Catholic France during the 17th century, Huguenots Francois and Madeleine Clavell's estate is overtaken by King Louis XIV's dragoons. Madeleine takes it upon herself to save her family by calling on her past love affair with the king. This is a desperate and risky decision, and one that forever changes her family's future.

Features a map, author and historical notes, and a reading group guide--making it a perfect selection for book clubs.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-895-5
ISBN-10: 1-59554-895-5
Price: \$14.99 U.S.
UPC: 020049137130
Ship Date: 8/18/2010
Pub Date: 9/14/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 384 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / HISTORICAL (FIC042030)

PREVIOUS TITLES

978-1-59554-895-5 A Prisoner of Versailles

COMPARABLE TITLES

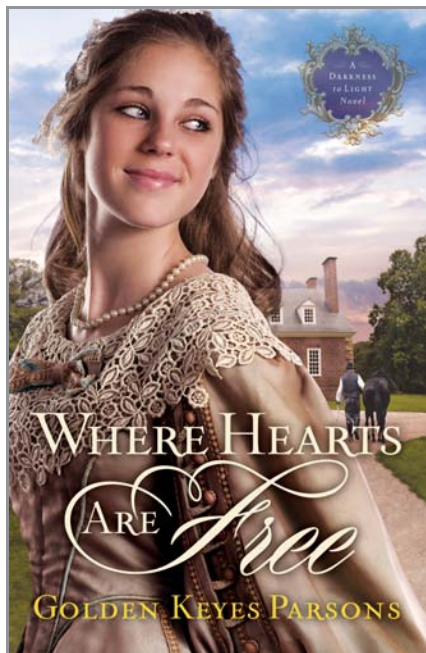
978-0-3102-6300-5 Daughter of Silk
978-0-7642-0072-4 A Bride Most Begrudging
978-0-8423-3952-0 Mark of the Lion



Golden Keyes Parsons is a popular conference and retreat leader, and an ordained minister. She is the author of highly acclaimed novels *In the Shadow of the Sun King* and *A Prisoner of Versailles*. **Hometown:** Waco, Texas

**WHERE HEARTS ARE FREE
A DARKNESS TO LIGHT NOVEL (#3)**

GOLDEN KEYES PARSONS

**FEATURES & BENEFITS**

- "Parsons dramatizes nicely the historical period..." *Publishers Weekly* regarding *In the Shadow of the Sun King*.
- Entire series now available.
- Strong romantic plotline.
- Includes Reading Group Guide.
- Series is based on author's family history.

The odds are stacked against Bridget and Philippe reuniting. But God has a plan for them if they'll only believe.

It's 1687, in the burgeoning town of Philadelphia, and for seven years, Bridget Barrington has watched with growing affection as Philippe Clavell worked as an indentured servant for her father, a wealthy landowner.

Her father rejects her request for Philippe to be a potential suitor as he has none of the qualities Mr. Barrington hoped for his daughter's future husband, the least of which is a respectable income. Heartbroken, Bridget accedes to her parents' wishes and marries a man she does not love. As a new bride, Bridget learns that her husband does not love her, but only her wealth.

But there's always light in the midst of darkness for those who have faith. This stunning historical romance concludes the gripping Darkness to Light series.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-628-9
ISBN-10: 1-59554-628-6
Price: \$14.99 U.S.
UPC: 020049135662
Ship Date: 8/18/2010
Pub Date: 9/14/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / HISTORICAL (FIC042030)

ADVERTISING

- Web advertising with sites including visitphilly.com, romantictimes.com, and girlfriendsocial.com
- Bookclub promotions with Good Reads, Metro Philadelphia Book Club, and Reader's Circle
- Social media campaign on Facebook including fan page and contests

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and online review campaign to trade and consumer publications, review websites
- Sample outlets to pitch: *Christian Retailing*, *Romantic Times*, *Historical Novels Review*

PREVIOUS TITLES

978-1-59554-626-5 *In the Shadow of the Sun King*
978-1-59554-627-2 *A Prisoner of Versailles*

COMPARABLE TITLES

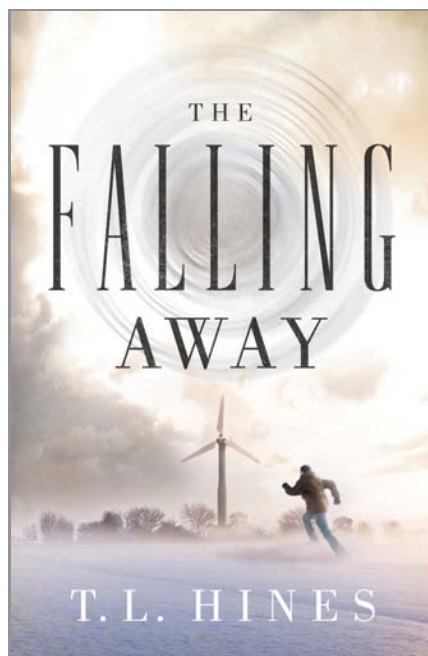
978-0-7642-0432-6 *Love's Pursuit*
978-0-7642-0480-7 *The Apothecary's Daughter*



Golden Keyes Parsons is a popular conference and retreat leader, and an ordained minister. She is the author of highly acclaimed novels *In the Shadow of the Sun King* and *A Prisoner of Versailles*. **Hometown:** Waco, Texas

THE FALLING AWAY

T. L. HINES

**FEATURES & BENEFITS**

- A supernatural suspense novel that touches on demon possession and features stronger Christian content than any of his previous works.
- The title comes from 2 Thessalonians 2:3-4.
- Hines is known for "quality thrillers with delightfully bizarre twists" (TheChristianManifesto.com).

In this tightly paced work, Supernatural Thriller meets the Twilight Zone.

Native American Dylan Runs Ahead is running away. He ran from the Crow Reservation where he grew up because he felt responsible for his sister's disappearance. He ran to the Army, but after his leg was mangled and his buddy was killed when a bomb exploded, he had to escape from those memories too. Now he's gotten mixed up in the wrong line of business and he's running from people who would prefer him dead.

But then he meets a woman named Quinn. She claims to see things that others don't and tells him that he's "chosen." Oddly enough, his buddy in Iraq kept telling him the same thing. Before Dylan Runs Ahead can figure out what that really means, though, he's going to have to stop and face the demons--both literal and figurative--that he's been running from.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-454-4
ISBN-10: 1-59554-454-2
Price: \$14.99 U.S.
UPC: 020049133736
Ship Date: 8/18/2010
Pub Date: 9/14/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 368 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

ADVERTISING

- Web advertising with sites including crazycrow.com, military.com, and iraqwarveterans.org
- Social media campaign including Facebook, Twitter, and fiction blogger networks
- AuthorBuzz campaign to 375,000 consumers, 5,000 retailers, and 8,000 librarians
- Book trailer for use in social media, retailer websites, and advertising efforts

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Advanced galley distribution to key trade and long lead media
- Print and online campaign to trade and consumer publications, seeking reviews and interviews
- Radio interviews possible as associated with giveaway campaign
- Blog tour
- Sample outlets to pitch: *Christian Retailing*, *Crosswalk.com*, *Suspense Magazine*

PREVIOUS TITLES

978-1-59554-453-7 Faces in the Fire
978-1-59554-452-0 The Unseen
978-0-7642-0519-4 The Dead Whisper On
978-0-7642-0344-2 Waking Lazarus

COMPARABLE TITLES

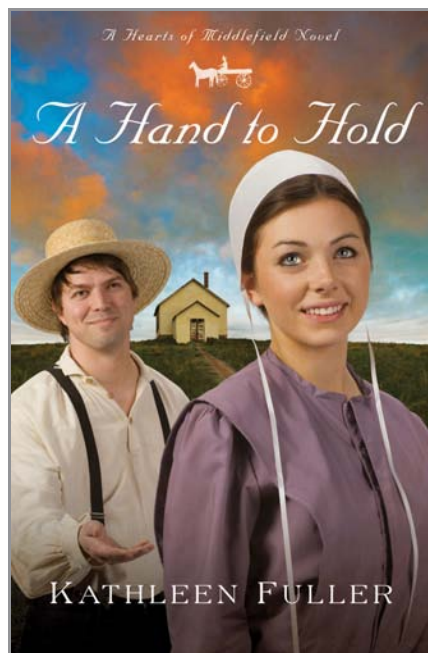
978-1-6000-6123-3 Demon
978-1-59554-611-1 Adam



T.L. Hines writes "Noir Bizarre" stories, mixing mysteries with oddities in books such as *The Unseen*, *Waking Lazarus*, and *The Dead Whisper On*. *Waking Lazarus* received *Library Journal's* "25 Best Genre Fiction Books of the Year" award. **Hometown:** Billings, Montana

A HAND TO HOLD A HEARTS OF MIDDLEFIELD NOVEL

KATHLEEN FULLER



FEATURES & BENEFITS

- *A Man of His Word*, the first in the Hearts of Middlefield series, was a bestselling novel.
- Popular Amish genre.
- Tackles the issue of illiteracy.

Ruth Byler has never failed at anything in her life, but Zach Ephraim is going to test the limits of her heart.

A student at heart, Ruth is finally a teacher at the Amish schoolhouse. But after her first day, she wonders if she's made a mistake. The students want nothing to do with learning. Deflated, she makes a promise to herself to not give up--not yet.

When Zach comes to fix a repair at the schoolhouse, he notices the young Amish teacher and the disorderly students. After seeing enough, he storms into the classroom and demands the students show Ruth respect. Satisfied he's done a good deed, he waits around so Ruth can thank him. Instead she's furious he interfered. Zach leaves, thinking she's still the snobby, bookworm he knew from school. He doesn't have much use for learning. And now he has little use for Ruth.

There's more to Zach's story and when Ruth finds out the truth to why he hated school, the consequences leave them seeing each other in a different light. Ruth can help Zach if he'll let her. But to do so, he'll need to offer her his hand.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-814-6
ISBN-10: 1-59554-814-9
Price: \$14.99 U.S.
UPC: 020049136249
Ship Date: 8/18/2010
Pub Date: 9/14/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

- Web advertising with sites including ohioamishcountry.com, romantictimes.com, and montevista.org
- Bookclub campaign with goodreads.com to over 16,000 bookclub members
- AuthorBuzz campaign to more than 375,000 consumers, 5,000 retailers, and 8,000 librarians
- Feature promotion on amishliving.com, a social community for those who love all things Amish
- Print advertising with Amish Country News, Lancaster County Life, and Romance Sells

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- National print campaign to trade publications, newspapers in regions with Amish communities
- Online promotion to websites and blogs devoted to Amish fiction readers, connected to AmishLiving.com
- Sample outlets to pitch: *Ashtabula Star Beacon*, *Amish Country News*, *Lancaster Intelligencer Journal*

PREVIOUS TITLES

978-1-59554-812-2 *A Man of His Word*
 978-1-59554-813-9 *An Honest Love*

COMPARABLE TITLES

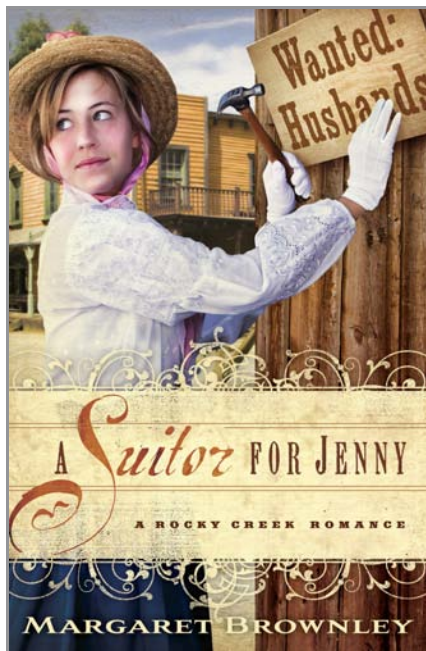
978-1-59554-630-2 *Plain Promise*
 978-0-7642-0571-2 *The Secret*



Kathleen Fuller is the author of the best-selling novel *A Man of His Word*. When she's not writing, she enjoys traveling and spending time with her family and farm pets. **Hometown:** Geneva, Ohio

A SUITOR FOR JENNY
A ROCKY CREEK ROMANCE NOVEL

MARGARET BROWNLEY

**FEATURES & BENEFITS**

- Light-hearted prairie romance.
- Themes include forgiveness and the ramifications of un-forgiveness.
- Readers will discover God has a plan for their life.
- Best-selling author Lauraine Snelling said, "*A Lady Like Sarah* is Margaret at her peak."

When looking for a husband, it's best to go where the odds are in your favor.

And that would be Rocky Creek, Texas, 1880. But Jenny Higgins's plan to find husbands for her two sisters hits a snag when enthusiastic applicants fail to meet her stringent requirements.

Rejecting her sisters' choices for mates and riding herd on her growing feelings for Marshal Rhett Armstrong, she refuses to give up.

Jenny thinks choosing a husband is *not* a job for the heart. It'll take one strong and handsome marshal to convince her otherwise.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-810-8
ISBN-10: 1-59554-810-6
Price: \$14.99 U.S.
UPC: 020049136140
Ship Date: 9/2/2010
Pub Date: 9/28/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE
(FIC042040)

ADVERTISING

- Promotional campaigns with Texas Historical Commission and National Cowgirl Hall of Fame
- Web advertising with sites including Salem Web Network, momslikeme.com, and girlfriendsocial.com
- Bookclub contest with goodreads.com where fans send in stories/videos of their own dating stories
- Print advertising in *Romantic Times* and *Romance Sells*

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Print and online campaign to trade and consumer publications, seeking reviews and interviews
- Sample outlets to pitch: *Romantic Times*, *Country Woman*, *Bit and Bridle* magazine

PREVIOUS TITLES978-1-59554-809-2 *A Lady Like Sarah***COMPARABLE TITLES**978-1-59554-549-7 *Lonestar Sanctuary*978-0-7642-0072-4 *A Bride Most Begrudging*

Margaret Brownley has penned more than twenty novels, including *A Lady Like Sarah*. Her books have won many awards including the *Reader's Choice*. Happily married, Margaret has three grown children. She and her husband live in Southern California.

FAITHFUL

KIM CASH TATE



FEATURES & BENEFITS

- Explores faithfulness in one's relationship to God and in marriage.
- Features a strong multicultural cast from the author of *More Christian than African American*.
- Kim is speaking at four Women of Faith Conferences in 2010.
- A Bible study that allows readers to go deeper into what God says about faithfulness will be available on author's website (www.kimcashtate.com).

Three life-long friends experience life-altering struggles. Will they find the strength to be faithful to the covenants they've made with God...and each other?

Cydney Sanders thought she knew God's plan for her life. She'd marry, have kids, and then snap her body back into shape with Tae Bo. But she's celebrating her fortieth birthday as the maid of honor at her little sister's wedding . . . and still single. Why would God give her this desire to marry, but no husband? And why is her life suddenly complicated by the best man—who's the opposite of what she wants in a husband?

Cydney's best friend Dana has the perfect marriage. But when Dana discovers her husband's affair, her world goes into a tailspin. And Phyllis is out of hope after six years of unanswered prayers for her husband to find faith. When she runs into an old friend who is the Christian man she longs for, she's faced with an overwhelming choice.

With life falling apart around them, can they trust God like never before?

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-854-2
ISBN-10: 1-59554-854-8
Price: \$14.99 U.S.
UPC: 020049136546
Ship Date: 8/18/2010
Pub Date: 9/14/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 336 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

- Web advertising with sites including marriagerescue.org, kyria.com, momslikeme.com, and eewmagazine.com
- Potential partnerships with DaySpring and encourage.me to share this content through digital cards and Encourage female blog network
- Bookclub campaigns with goodreads.com, girlfriendsocial.com, and AuthorBuzz
- Television promotion with Gospel Music Channel's "Joyful Noise Café"
- Promotions with Women of Faith, including newsletter, website, and speaking events

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Advanced galley distribution to key trade and long lead media
- Print and online campaign to trade and consumer publications, seeking reviews and interviews
- Local publicity pitches associated with author's Women of Faith appearances
- Sample outlets to pitch: Kyria.com, *Essence*, GlowMagazineOnline.com

PREVIOUS TITLES

978-1-5779-4857-5 Heavenly Places

COMPARABLE TITLES

978-1-59554-439-1 The Yada Yada Prayer Group
 978-0-8007-3266-0 The Someday List
 978-0-8007-5984-1 The Potluck Club



Kim Cash Tate is a Women of Faith speaker and the author of *Heavenly Places* and the memoir *More Christian than African American*. A former practicing attorney, she is also the founder of Colored in Christ Ministries. She and her husband have two children. **Hometown:** St. Louis, MO

SWEET CAROLINE & LOVE STARTS WITH ELLE

RACHEL HAUCK



FEATURES & BENEFITS

- Updated packaging.
- Author is a Romance Writers of America Inspirational Romance finalist.
- Romance with strong spiritual message.
- Crossover characters with *Love Starts with Elle* and *Dining with Joy*.
- Includes recipes from the Frogmore Café.

Caroline happily serves up comfort food to hungry customers, but it's never been Caroline's calling. Or has it? Her new beau thinks it might be!

Caroline wants to do what's right. It's why she broke it off with Mitch, her first love, and it's why she took this waitressing job in her home town. But she's sure her destiny is something bigger—a life that will make a big difference in the world.

But then ownership of the run-down cafe falls into her lap. The former owner believes Caroline can bring the place to its full potential, and with her new beau Deputy Sheriff J.D. Rand cheering her on, she resolves to go for it.

Then Mitch shows up professing his undying love, just as she's offered the job of her dreams. Caroline must determine if God's plan is the life of her dreams or so close she can already touch it.

Elle's living the dream--but is it her dream or his?

Elle has found her niche as an art gallery owner. When her boyfriend, Jeremiah, the pastor of her small town church, proposes in the setting sunlight on the beach, she practically melts into his arms.

But Jeremiah's just accepted a large pastorate in a different state. And Elle's hesitant to leave the place she loves. Her friendship with her new tenant, widower Heath McCord, complicates things.

Then she embarks on a prayer journey, and God begins something new in her life...and it all starts with His love.

Sweet Caroline

ISBN-13/EAN: 978-1-59554-896-2

ISBN-10: 1-59554-896-3

UPC: 020049137147

Trim Size: 5.31 x 8.19 x 0.88

Love Starts With Elle

ISBN-13/EAN: 978-1-59554-897-9

ISBN-10: 1-59554-897-1

UPC: 020049137154

Trim Size: 5.38 x 8.31 x 0.19

Format: Trade Paper

Price: \$14.99 U.S.

Ship Date: 9/22/2010

Pub Date: 10/19/2010

Page Count: 320 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: FICTION / CHRISTIAN / ROMANCE
(FIC042040)

COMPARABLE TITLES

978-1-4143-1019-0 Finding Stephanie

978-1-6014-2166-1 Leaving Carolina



Best-selling and award-winning author **Rachel Hauck** lives in Florida with her husband, Tony, a pastor. She is the author of several novels, including *Love Starts with Elle* and *The Sweet By and By*, co-authored with Sara Evans.

Hometown: Palm Bay, Florida

**DINING WITH JOY
A LOWCOUNTRY ROMANCE**

RACHEL HAUCK

**FEATURES & BENEFITS**

- A romance for readers with an appetite for cooking shows!
- Christian content: Joy is introduced to the Fatherhood of God when she learns to love unconditionally.
- For fans of *The Sweet By and By* (Sara Evans with Rachel Hauck).
- Contains recipe courtesy of *New York Times* best-selling author Debbie Macomber.

Joy Ballard has a secret: she's a cooking show host who can't really cook.

When her South Carolina-based cooking show, *Dining With Joy*, is picked up by a major network, Joy Ballard's world heats up like a lowcountry boil.

Joy needs help. Then she meets chef Luke Davis who moved to Beaufort after losing his Manhattan restaurant. A cook at the Frogmore Cafe, he's paying debts and longing to regain his reputation in the elite foodie world.

Luke and Joy mix like oil and water...until Joy is exposed on national television. With her career and his reputation both under fire, they'll have to work together to fix the mess. Is it possible that they can learn to feast on God's love and dine with joy?

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-339-4
ISBN-10: 1-59554-339-2
Price: \$14.99 U.S.
UPC: 020049132708
Ship Date: 9/22/2010
Pub Date: 10/19/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

- Web advertising with sites including discoversouthcarolina.com, momslikeme.com, foodnetwork.com and romantictimes.com
- Seeking partnerships with Charleston Cooks and Woodlands Resort and Inn, to promote the novel to those interested in cooking classes
- National radio campaign with book seeding promotion to get copies in the hands of new readers
- Social media campaign including Facebook, Twitter, and female bloggers

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Advanced galley distribution to key trade and long lead media
- Print and online campaign to trade and consumer publications, seeking reviews and interviews
- Special consideration with sites devoted to recipes and home cooks
- Sample outlets to pitch: *Romantic Times*, AllRecipes.com, TastyKitchen.com, *Taste of the South*

PREVIOUS TITLES

978-1-59554-338-7 *Love Starts with Elle*
978-1-59554-337-0 *Sweet Caroline*

COMPARABLE TITLES

978-1-6014-2166-1 *Leaving Carolina*
978-1-59554-258-8 *Convenient Groom*



Best-selling and award-winning author **Rachel Hauck** lives in Florida with her husband, Tony, a pastor. She is the author of several novels, including *Love Starts with Elle* and *The Sweet By and By*, co-authored with Sara Evans.

Hometown: Palm Bay, Florida

THE SWEET BY AND BY A SONG BIRD NOVEL

SARA EVANS & RACHEL HAUCK



FEATURES & BENEFITS

- A multi-generational tale of mother-daughter/family relationships.
- Shows the power of faith, hope, and love.
- "A heartwarming collaborative debut."
-Publishers Weekly

A redemptive story from multi-platinum recording artist Sara Evans and Rachel Hauck.

Jade Fitzgerald left the pain of her past in the dust when she headed out for college a decade ago. Now she's thriving in her career and glowing in the light of Max Benson's love.

But then Jade's hippie mother, Beryl Hill, arrives in Whisper Hollow, Tennessee, for Jade's wedding along with Willow, her wild younger sister. Their arrival forces Jade to throw open the dark closets of her past--the insecurity of living with a restless, wandering mother, the silence of her absent father, and the heart-ripping pain of first-love's rejection.

Turns out Beryl has a secret of her own. She needs reconciliation with her oldest daughter before illness takes her life. In the final days leading to the wedding, Jade meets the One who shows her that the past has no hold on her future. With a little grace, they'll meet in the middle, maybe even before that sweet by and by.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-778-1
ISBN-10: 1-59554-778-9
Price: \$14.99 U.S.
UPC: 020049137215
Ship Date: 9/8/2010
Pub Date: 10/5/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 336 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / GENERAL / GENERAL
 (FIC000000)

PREVIOUS TITLES

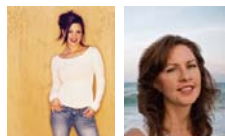
978-1-59554-489-6 The Sweet By and By

COMPARABLE TITLES

978-0-1431-1455-0 The Secret Life of Bees

978-0-8423-8747-7 Sunrise

978-0-0609-8506-6 Mad Girls in Love



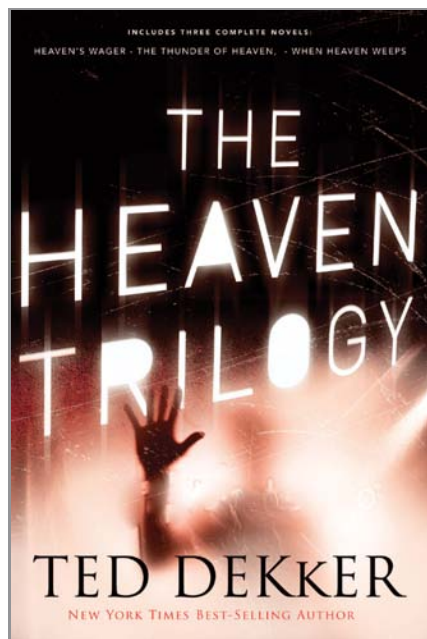
Multi-platinum recording artist **Sara Evans** has garnered such honors as ACM's Female Vocalist of the Year, CMA's Video of the Year, one of *People Magazine's* "50 Most Beautiful People," and the first country star to compete in ABC's *Dancing with the Stars*. This is her first novel. **Hometown:** Birmingham, Alabama

Best-selling and award-winning author **Rachel Hauck** lives in Florida with her husband, Tony, a pastor. She is the author of several novels, including *Love Starts with Elle* and *The Sweet By and By*, co-authored with Sara Evans.

Hometown: Palm Bay, Florida

THE HEAVEN TRILOGY
HEAVEN'S WAGER, THUNDER OF HEAVEN, WHEN HEAVEN
WEEPS

TED DEKKER

**FEATURES & BENEFITS**

- Brings together three of Ted Dekker's earliest novels.
- These three novels have sold more than 250,000 units.
- *New York Times* best-selling author.

Three complete novels of *The Martyr's Song* trilogy now available in one volume.

Heaven's Wager -- Kent Anthony has left his past far behind . . . or so he thinks. This story brings the reader face to face with a hidden world more real than most ever realize; a world where the unseen is more powerful than anything seen.

Thunder of Heaven -- Deep in the Amazon, the jungle has hatched more than idyllic love; it has spawned insidious evil so diabolically brilliant that America will be brought to its knees. Nothing stands in the way of terrible destruction. Except for the love of one woman.

When Heaven Weeps -- Jan Jovic visited a village in Bosnia at the end of WWII. Now, many years later Jan has become a world renowned writer in the U.S., but his memories will come back to haunt him. And falling madly in love will come at a price.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-780-4
ISBN-10: 1-59554-780-0
Price: \$24.99 U.S.
UPC: 020049137239
Ship Date: 9/15/2010
Pub Date: 10/12/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 1056 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / SUSPENSE / GENERAL
(FIC030000)

PREVIOUS TITLES

978-1-59554-155-0 House
978-1-59554-222-9 Showdown
978-0-8499-4512-0 Three

COMPARABLE TITLES

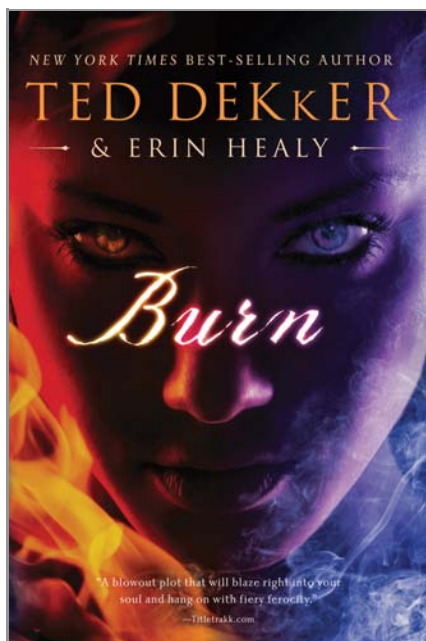
978-1-59554-119-2 The Oath
978-0-3754-3531-7 Velocity



Ted Dekker is the *New York Times* best-selling author of more than 25 novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. **Hometown:** Austin, Texas **Books Sold to Date:** over 4 million

BURN

TED DEKKER & ERIN HEALY (With)



FEATURES & BENEFITS

- Dekker and Healy's first collaboration, *Kiss*, was a bestseller.
- *Publishers Weekly* praised *Kiss* as "[G]ripping...plunges into the life of a woman with frayed and painful family relationships."
- Explores the good and evil that wars within each of us.

She escaped the fire--but not the effects of the burn.

Years ago, the Gypsy *Kumpania* where Janeal Mikkado lived was attacked by outsiders. With her best friend about to be consumed by a fire, Janeal had two options: try to save her friend--at serious risk to her own life--or disappear with the million dollars that she had just discovered . . .

But the past is quickly coming back to haunt her. Both the best friend and the boyfriend that she was sure were dead have reappeared in her life, as has someone who knows about the money. There's a debt to be paid for the money she found, but there's an even greater debt she must face--and if the chaff isn't burned from her own heart, it will consume her.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-820-7
ISBN-10: 1-59554-820-3
Price: \$15.99 U.S.
UPC: 020049136324
Ship Date: 10/6/2010
Pub Date: 11/2/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 336 Pages
Carton Qty: 36
Distribution Rights: North America plus CBA-only in GB, Aust, and S. Africa
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

PREVIOUS TITLES

978-1-59554-470-4 *Kiss*

COMPARABLE TITLES

978-0-3102-5770-7 *Dawn's Light*

978-1-4165-6638-0 *Where Are You Now?*

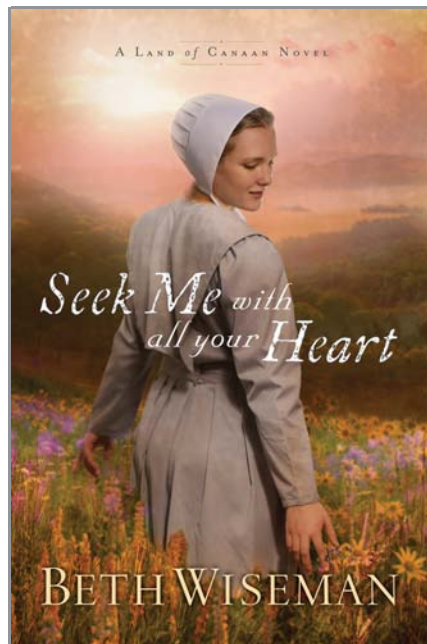


Ted Dekker is the *New York Times* best-selling author of more than 25 novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. **Hometown:** Austin, Texas **Books Sold to Date:** over 4 million

Erin Healy is the best-selling co-author of *Kiss* (with Ted Dekker) and an award-winning, highly acclaimed editor for numerous best-selling authors. Her debut solo novel, *Never Let You Go*, is available May 2010. She and her family live in Colorado. **Hometown:** Colorado Springs, Colorado

SEEK ME WITH ALL YOUR HEART
A LAND OF CANAAN NOVEL

BETH WISEMAN

**FEATURES & BENEFITS**

- **First Amish novel to cover the migration of Amish families to American west.**
- **Crossover characters from the Daughters of the Promise series.**
- **Each of Beth Wiseman's novels have hit the best-seller lists.**
- **Strong romantic plotline.**

A groundbreaking series takes Amish readers where they've never gone before . . . Colorado.

Emily Detweiler's family abruptly moved to Colorado after tragedy struck in Ohio. But Emily can't get far enough to escape what happened there.

David Stoltzfus is not happy when his family relocates from Pennsylvania to Colorado. Nevermind that they haven't told him why. David struggles not only with this unwelcome move, but also with the fear that a health condition could keep him from living his life in full.

Emily and David each struggle with a past that follows them, testing their faith and resolve. Then they make a shocking discovery that draws them together and allows them to see past their own worries. Will they step onto the path God has chosen for them?

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-824-5
ISBN-10: 1-59554-824-6
Price: \$14.99 U.S.
UPC: 020049136393
Ship Date: 10/6/2010
Pub Date: 11/2/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE
(FIC042040)

ADVERTISING

- Web advertising with sites including ohioamishcountry.com, romantictimes.com, and montevista.org
- Bookclub campaign with goodreads.com to over 16,000 bookclub members
- AuthorBuzz campaign to more than 375,000 consumers, 5,000 retailers, and 8,000 librarians
- Feature promotion on amishliving.com, a social community for those who love all things Amish
- Print advertising with Amish Country News, Lancaster County Life, and Romance Sells

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- National print campaign to trade publications, newspapers in regions with Amish communities, including Colorado
- Online promotion to websites and blogs devoted to Amish fiction readers, connected to AmishLiving.com
- Sample outlets to pitch: *Monte Vista Journal (CO)*, *Amish Country News*, *Christian Retailing*

PREVIOUS TITLES

978-1-59554-630-2 Plain Perfect
978-1-59554-821-4 An Amish Christmas

COMPARABLE TITLES

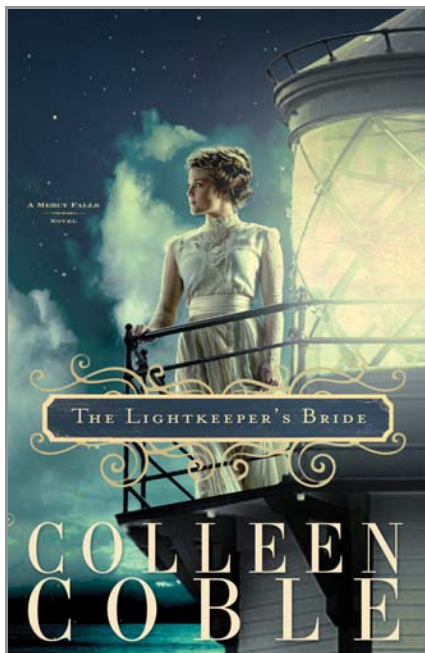
978-0-7369-2419-1 Where Grace Abides
978-1-4000-7396-2 The Hope of Refuge



Beth Wiseman has a deep affection for the Amish and their simpler way of living. She is the author of many bestsellers including *Plain Perfect* and *An Amish Gathering* (co-author). She and her family live in Texas. **Hometown:** Columbus, Texas

THE LIGHTKEEPER'S BRIDE A MERCY FALLS NOVEL

COLLEEN COBLE



FEATURES & BENEFITS

- Historical romance set in 1908 in northern California.
- Best-selling author of Christian romantic suspense novels.
- *The Lightkeeper's Daughter* is the fastest-selling Coble title to date.

A thrilling romantic mystery set in the lush Victorian age.

Central Operator Katie Russell's inquisitive ways have just uncovered her parents' plan for her marriage to wealthy bachelor Bartholomew Foster. Her heart is unmoved, but she knows the match will bring her family status and respectability.

Then Katie overhears a phone conversation that makes her uneasy and asks authorities to investigate. But the caller is nowhere to be found. Mysterious connections arise between the caller and a ship lost at sea.

Against propriety, Katie questions the new lighthouse keeper, Will Jesperson. Then a smallpox epidemic forces their quarantine in his lighthouse. Though of low social status, Will's bravery and kindness remove Katie's suspicion and win her love. Katie and Will together work to solve the mystery of the missing girl and the lost ship as God gives the couple the desire of their hearts.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-266-3
ISBN-10: 1-59554-266-3
Price: \$14.99 U.S.
UPC: 020049132043
Ship Date: 10/13/2010
Pub Date: 11/9/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 375 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

- Wed advertising with sites including victorianamagazine.com, momslikeme.com, bedandbreakfast.com, and todayschristianwoman.com
- Print advertising with *Romantic Times* and *Romance Sells*
- Bookclub promotions with Good Readers and Reader's Circle to more than 18,000 bookclub groups
- Social media campaign including Facebook, Twitter, and fiction blogger networks

PUBLICITY

- Media Inquiries: Katie Bond, kbond@thomasnelson.com
- Radio interviews, podcasts for fiction programs
- Extensive online coverage
- Blog tour
- Sample outlets to pitch: *Romantic Times*, *Fresno Bee*, *Historical Novels Review*

PREVIOUS TITLES

978-1-59554-549-7 *Lonestar Sanctuary*
 978-1-59554-248-9 *Cry in the Night*
 978-1-59554-267-0 *The Lightkeeper's Daughter*

COMPARABLE TITLES

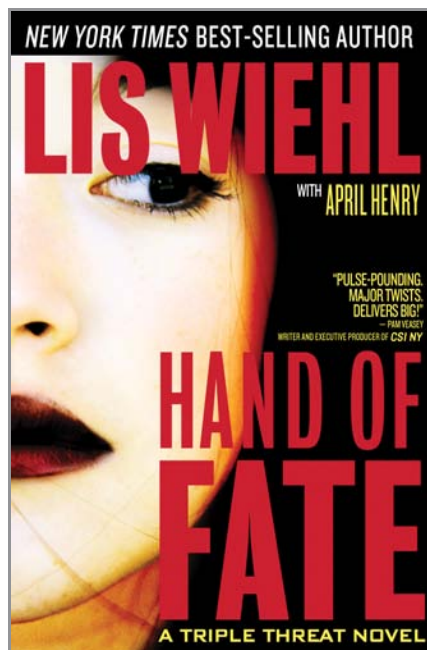
978-0-7642-0609-2 *Measure of Mercy*
 978-0-7642-0407-4 *Bride in the Bargain*



Colleen Coble is the best-selling author of several novels including *Cry in the Night*, *Lonestar Sanctuary*, and *Anathema*. She lives with her husband, Dave, in Indiana. **Hometown:** Wabash, Indiana **Books Sold to Date:** more than 1 million

HAND OF FATE A TRIPLE THREAT NOVEL

LIS WIEHL with APRIL HENRY



FEATURES & BENEFITS

- *New York Times* best-selling series features three professional female crime fighters.
- Wiehl appears on *The O'Reilly Factor* on FOX. She also appears on *Fox and Friends*, *Your World with Neil Cavuto*, and *Hannity and Colmes*.
- Explores the complex and insider world of a federal prosecutor, an FBI agent, and a journalist.
- For readers who enjoy mystery novels where good wins out over evil.

When the host of a popular radio talk show is murdered, the suspects seem to outnumber his millions of listeners.

Outspoken radio talk show host Jim Fate dies tragically when poisonous gas fills the studio while his polarizing show, "The Hand of Fate," is on air.

In the ensuing panic, police evacuate downtown Portland--and the triple threat of FBI Special Agent Nicole Hedges, Crime Reporter Cassidy Shaw, and Federal Prosecutor Allison Pierce begin piecing together the madness, motive, and the mystery of what just happened. And this time it's personal since one of the women was secretly dating the host and has access to his home...and secret evidence.

In the days following Fate's murder, these three colleagues and friends must confront a betrayal of the team while piecing together the not-so-public life of Jim Fate. Together, they must uncover the stunning truth of who killed him, how close the killer really is, and what the ultimate motive is for this cold-blooded murder.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-818-4
ISBN-10: 1-59554-818-1
Price: \$15.99 U.S.
UPC: 020049136300
Ship Date: 11/10/2010
Pub Date: 12/7/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / MYSTERY & DETECTIVE / GENERAL (FIC022000)

PREVIOUS TITLES

978-0-3454-6921-2 *The 51% Minority*
 978-1-59554-705-7 *Face of Betrayal*

COMPARABLE TITLES

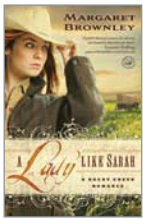
978-0-4466-9661-6 *1st to Die*
 978-1-4165-7086-8 *Just Take My Heart*
 978-0-3991-5567-3 *Wicked Prey*
 978-0-4465-3975-3 *First Family*
 978-0-0608-3320-6 *Lady Killer*



Lis Wiehl is a *New York Times* bestselling author, Harvard Law School graduate, and former federal prosecutor. A popular legal analyst and commentator for the Fox News, Wiehl appears on *The O'Reilly Factor* and was co-host with Bill O'Reilly on the radio for seven years. **Hometown:** Larchmont, New York

April Henry is the *New York Times* bestselling author of mysteries and thrillers. Her books have been short-listed for the Agatha Award, the Anthony Award, and the Oregon Book Award. April lives in Portland, Oregon, with her husband and daughter. **Hometown:** Portland, Oregon

Adult



A Lady Like Sarah
Margaret Brownley
ISBN-13: 978-1-5955-4809-2
\$14.99 • TP



The Lightkeeper's Daughter
Colleen Coble
ISBN-13: 978-1-5955-4267-0
\$14.99 • TP



Lonestar Sanctuary
Colleen Coble
ISBN-13: 978-1-5955-4549-7
\$14.99 • TP



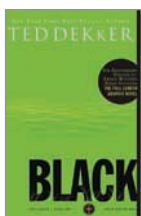
Lonestar Secrets
Colleen Coble
ISBN-13: 978-1-5955-4487-2
\$14.99 • TP



Fireproof
Eric Wilson with Alex and
Stephen Kendrick
ISBN-13: 978-1-5955-4716-3
\$14.99 • TP



Green
Ted Dekker
ISBN-13: 978-1-5955-4288-5
\$25.99 • Jacketed HC



Black
Ted Dekker
ISBN-13: 978-1-5955-4730-9
\$15.99 • TP



Red
Ted Dekker
ISBN-13: 978-1-5955-4731-6
\$15.99 • TP



White
Ted Dekker
ISBN-13: 978-1-5955-4732-3
\$15.99 • TP



**The Circle Series Visual
Edition**
Ted Dekker
ISBN-13: 978-1-5955-4858-0
\$19.99 • Printed Case HC



Kiss
Ted Dekker & Erin Healy
ISBN-13: 978-1-5955-4819-1
\$15.99 • TP



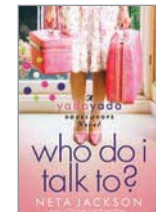
Burn
Ted Dekker & Erin Healy
ISBN-13: 978-1-5955-4471-1
\$24.99 • Jacketed HC
ISBN-13: 978-1-4003-1623-6
\$29.99 • Audio



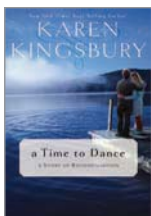
The Sweet By and By
Sara Evans
ISBN-13: 978-1-5955-4489-6
\$19.99 • Printed Case HC



Where Do I Go?
Neta Jackson
ISBN-13: 978-1-5955-4523-7
\$14.99 • TP



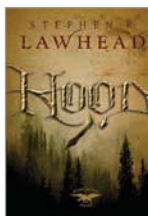
Who Do I Talk To?
Neta Jackson
ISBN-13: 978-1-5955-4524-4
\$14.99 • TP



A Time to Dance
Karen Kingsbury
ISBN-13: 978-1-5955-4688-3
\$14.99 • TP



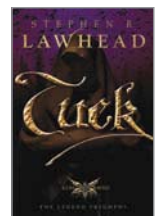
A Time to Embrace
Karen Kingsbury
ISBN-13: 978-1-5955-4689-0
\$14.99 • TP



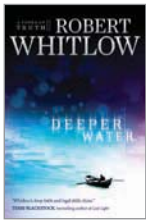
Hood
Stephen Lawhead
ISBN-13: 978-1-5955-4088-1
\$15.99 • TP



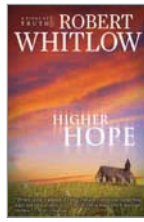
Scarlet
Stephen Lawhead
ISBN-13: 978-1-5955-4089-8
\$15.99 • TP



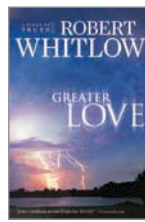
Tuck
Stephen Lawhead
ISBN-13: 978-1-5955-4090-4
\$15.99 • TP



Deeper Water
Robert Whitlow
ISBN-13: 978-1-5955-4132-1
\$14.99 • TP



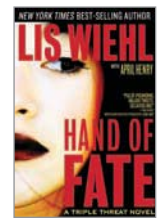
Higher Hope
Robert Whitlow
ISBN-13: 978-1-5955-4449-0
\$14.99 • TP



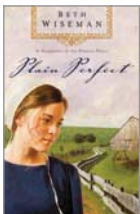
Greater Love
Robert Whitlow
ISBN-13: 978-1-5955-4450-6
\$14.99 • TP



Face of Betrayal
Lis Wiehl with April Henry
ISBN-13: 978-1-5955-4817-7
\$15.99 • TP



Hand of Fate
Lis Wiehl with April Henry
ISBN-13: 978-1-5955-4706-4
\$24.99 • Jacketed HC



Plain Perfect
Beth Wiseman
ISBN-13: 978-1-5955-4630-2
\$14.99 • TP



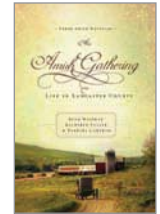
Plain Pursuit
Beth Wiseman
ISBN-13: 978-1-5955-4719-4
\$14.99 • TP



Plain Promise
Beth Wiseman
ISBN-13: 978-1-5955-4720-0
\$14.99 • TP



Plain Paradise
Beth Wiseman
ISBN-13: 978-1-5955-4823-8
\$14.99 • TP



Amish Gathering
Beth Wiseman, Kathleen Fuller,
and Barbara Cameron
ISBN-13: 978-1-5955-4822-1
\$14.99 • TP
ISBN-13: 978-1-4003-1621-2
\$29.99 • Audio

Young Adult



A Man of His Word
Kathleen Fuller
ISBN-13: 978-1-5955-4812-2
\$14.99 • TP



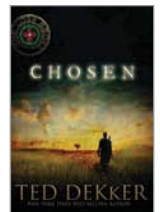
An Honest Love
Kathleen Fuller
ISBN-13: 978-1-5955-4813-9
\$14.99 • TP



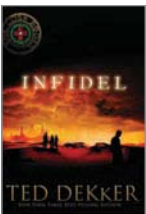
The Last Thing I Remember
Andrew Klavan
ISBN-13: 978-1-5955-4607-4
\$14.99 • Printed Case HC



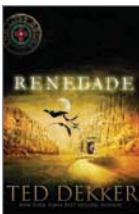
The Long Way Home
Andrew Klavan
ISBN-13: 978-1-5955-4713-2
\$14.99 • Printed Case HC



Chosen
Ted Dekker
ISBN-13: 978-1-5955-4859-7
\$9.99 • TP



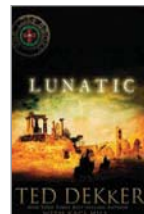
Infidel
Ted Dekker
ISBN-13: 978-1-5955-4860-3
\$9.99 • TP



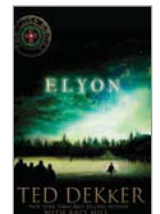
Renegade
Ted Dekker
ISBN-13: 978-1-5955-4861-0
\$9.99 • TP



Chaos
Ted Dekker
ISBN-13: 978-1-5955-4862-7
\$9.99 • TP



Lunatic
Ted Dekker & Kaci Hill
ISBN-13: 978-1-5955-4683-8
\$9.99 • TP



Elyon
Ted Dekker & Kaci Hill
ISBN-13: 978-1-5955-4684-5
\$9.99 • TP

2011 INSPIRATIONAL DAILY PLANNER



FEATURES & BENEFITS

Consumers will buy this planner because:

- The simple and elegant package reflects a classic image and persona
- This high-quality product features a fashionable textured black cover with matching ribbon marker
- It is a highly organized and efficient planner with updated inspirational quotes and scriptures for every day of the year with additional information and tools in the back

Daily wisdom in a practical and fashionable planner.

The 2011 *Inspirational Daily Planner* is the yearly choice of thousands of loyal consumers. With more than a quarter million brand units sold, it is an efficient and inspiring planner designed for daily, weekly, and monthly agendas. The content includes updated 365 Scripture verses and inspiring quotes from bestselling authors. Additional features include Web site and telephone directories, hotel/airline 800 numbers, a one-year Bible reading schedule, a crisis Scripture guide, and other handy references. Its contemporary design and textured leather binding are just a few reasons why this planner is an incredible value and makes a perfect gift for someone else or yourself!

Format: LeatherSoft
ISBN-13/EAN: 978-1-4041-8937-9
ISBN-10: 1-4041-8937-8
Price: \$19.99 U.S.
Ship Date: 7/21/2010
Pub Date: 8/17/2010
Trim Size: 6.50 x 8.50 x 1.00
Page Count: 288 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / INSPIRATIONAL / GENERAL (RELO36000)

PUBLICITY

- Long lead e-blast to secure reviews and placements in holiday roundups
- Finished product mailing to targeted holiday gift outlets
- **Media Inquiries:** Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

978-1-4041-8743-6 2010 Inspirational Daily Planner
978-1-4041-8703-0 2009 Inspirational Daily Planner

2011 INSPIRATIONAL ORGANIZER AND DAILY PLANNER



FEATURES & BENEFITS

Consumers will buy this planner because:

- A new Inspirational Organizer and Daily Planner helps to simplify and organize a busy woman's life
- This high-quality product features flocked spiral binding and elastic closure
- It is a highly organized and efficient organizer and planner with space for to-do lists, prayer requests, Scripture guide, prayer journaling, and more
- Includes full-sized pocket to store coupons, notes, etc.
- Great low price

The 2011 Inspirational Organizer and Daily Planner will be the choice for women who want to simplify and organize their lives.

Life will be simpler with this fashionable 18-month organizer and daily planner. Each weekly calendar has space for to-do lists, prayer requests, and a Bible reading schedule. There's room in the back for prayer journaling, a Scripture guide for crisis situations, and more. Also includes a pocket in the back to store coupons, notes, etc. The vibrant and attractive design matched with spiral binding and elastic closure give a chic look that any woman will be proud to carry. These are just a few reasons why this organizer is an incredible value and makes a perfect gift—for someone else or even yourself!

Format: Wire-bound Hardcover
ISBN-13/EAN: 978-1-4041-8938-6
ISBN-10: 1-4041-8938-6
Price: \$14.99 U.S.
Ship Date: 7/21/2010
Pub Date: 8/17/2010
Trim Size: 5.50 x 7.75 x 1.00
Page Count: 288 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / INSPIRATIONAL / GENERAL (RELO36000)

PUBLICITY

- Long lead e-blast to secure reviews and placements in holiday roundups
- Finished product mailing to targeted holiday gift outlets
- **Media Inquiries:** Eric Mullett, emullett@thomasnelson.com

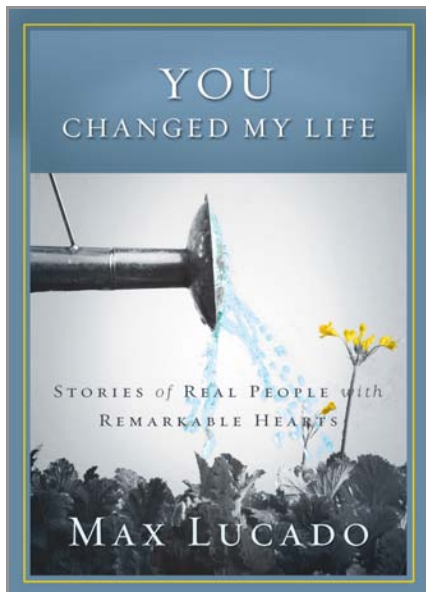
PREVIOUS TITLES

978-1-4041-8742-9 2010 Inspirational Daily Planner
978-1-4041-8702-3 2009 Inspirational Daily Planner

COMPARABLE TITLES

978-1-5773-1554-4 The Life Organizer: A Woman's Guide to a Mindful Year
978-0-9799-7376-5 Busybody Personal & Family Organizer
978-1-5818-0955-8 Absolutely Organized

YOU CHANGED MY LIFE
Stories of Real People With Remarkable Hearts
MAX LUCADO



FEATURES & BENEFITS

- Book opens with personalized “you changed my life by...” pages to say “thank you” in a unique and personal way
- Inspiring stories from people who made an extraordinary difference in someone’s life
- Launches with the *Outlive Your Life* campaign
- Heartwarming, encouraging, and personal

If someone has changed your life for the good, now is the time to celebrate by letting them know how much they matter.

Oftentimes true heroes of faith don’t stand out in the world, but they have made a lasting difference in someone’s life—they’re a hero to someone. This gift book celebrates their story by first providing a dedication beginning with “You changed my life by ___” to be written in detail by the giver to the recipient. To follow are stories told by Max about others who have answered the call of their convictions and took steps of faith (both big and small) resulting in lasting change in the lives around them. It’s a message that honors the person who receives the book, and inspires us all to see that real people with remarkable hearts can change lives.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4041-8783-2
ISBN-10: 1-4041-8783-9
Price: \$15.99 U.S.
Ship Date: 8/18/2010
Pub Date: 9/14/2010
Trim Size: 5.00 x 7.00 x 0.75
Page Count: 192 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)

MERCHANDISING

- Outlive Your Life Endcap Kit: 9780849991585

ADVERTISING

- TwitterSweeps giveaway offering 25 signed copies as well as Max Lucado libraries celebrating Max’s 25th Anniversary
- E-blast and promotion on Beliefnet community (1million)
- Mobilization of social communities to promote: www.maxlucado.com (100K), Facebook (50K), Twitter (30K) and new Max Lucado community
- Cross promotion with the trade book, *Outlive Your Life* in placement and message
- Blessing & Truth tools: Flipbook, Video & E-blast
- Blessing & Truth feature title in September
- Blessing & Truth radio feature reaching over 50 stations and appx. 1 million impressions nationwide in September

PUBLICITY

- Long lead promotion to key trade and consumer magazines
- Eblast and final product mailing to top 150
- Excerpts and Q&A provided (written, audio, & video formats)
- Coordinated independent publicity with trade book for national exposure
- **Media Inquiries:** Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

- 978-1-4041-1374-9 Grace for the Moment - Morning and Evening
- 978-1-4041-0477-8 3:16 - Hope Pure and Simple
- 978-1-4041-0398-6 You! God’s Brand New Idea

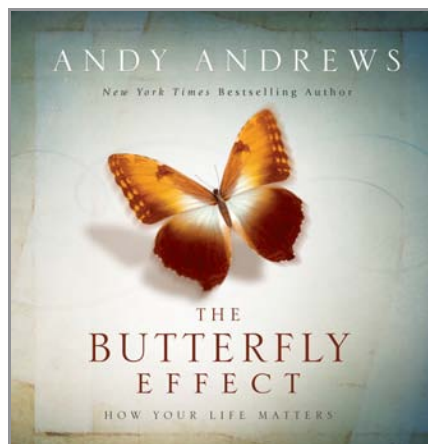


Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas. In a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two. **Hometown:** San Antonio, Texas

THE BUTTERFLY EFFECT

How Your Life Matters

ANDY ANDREWS



FEATURES & BENEFITS

- Capitalizes on the effects of choices and decisions you make
- Considers the long-term consequences of their actions rather than just the short term
- Includes link to free video download
- Thought provoking stories of Joshua Chamberlain, Norman Borlaug, Henry Wallace, George Washington Carver, and Susan Carver

The decisions you make and the way you treat others have more impact than you may ever realize.

Speaker and *New York Times* best-selling author Andy Andrews shares a compelling and powerful story about a decision one man made over a hundred years ago, and the ripple effect it's had on us individually, and nationwide, today. It's a story that will inspire courage and wisdom in the decisions we make, as well as affect the way we treat others through our lifetime. Andrews speaks over 100 times a year, and *The Butterfly Effect* is his #1 most requested story.

Also included with the purchase of the book is a link to view a 9-minute message of Andrews telling *The Butterfly Effect* story to a live audience.

Format: Hardcover

ISBN-13/EAN: 978-1-4041-8780-1

ISBN-10: 1-4041-8780-4

Price: \$14.95 U.S.

Ship Date: 8/4/2010

Pub Date: 8/31/2010

Trim Size: 6.50 x 6.50 x 0.50

Page Count: 112 Pages

Carton Qty: 48

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: SELF-HELP / MOTIVATIONAL / GENERAL (SELO21000)

ADVERTISING

- Fanclub promotion through online ads and e-blasts
- E-blast to previous buyers of the *The Traveler's Gift* & *The Noticer*, best selling books by Andy Andrews
- Business promotion targeting leadership in the Christian Business Men's Connection, Christian International Business Network, C12 Group and the Christian Leadership Ministry (CLM)
- Cross promotion with the children's book in placement and message
- Blessing & Truth tools available: Flipbook, Video & E-blast
- Blessing & Truth feature title in September
- Blessing & Truth radio feature reaching over 50 stations and appx. 1 million impressions nationwide in September

PUBLICITY

- Long lead promotion to key trade, money and consumer magazines
- Co-op opportunities with the Premiere Speakers Bureau on multiple speaking engagements for local and regional promotions
- Satellite radio tour
- Blessing & Truth independent publicity secured
- **Media Inquiries:** Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

978-0-7852-7322-6 *The Traveler's Gift*

978-0-7852-2921-6 *The Noticer*

COMPARABLE TITLES

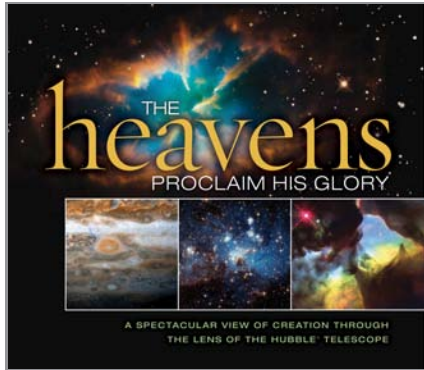
978-1-5767-3976-1 *A Life God Rewards*



Andy Andrews, hailed by a *New York Times* writer as someone who has become "one of the most influential people in America," is a best-selling novelist and in-demand corporate speaker for the world's largest organizations. He has spoken at the request of four different U.S. presidents. **Hometown:** Orange Beach, Alabama **Books Sold to Date:** 2 Million

THE HEAVENS PROCLAIM HIS GLORY

A Spectacular View of Creation Through the Lens of the NASA Hubble Telescope



FEATURES & BENEFITS

- Actual images from the NASA Hubble[®] Telescope give an astounding view of God's creation
- Filled with quotes by best-selling authors such as Francis Chan, Governor Mike Huckabee, Max Lucado, Mark Hitchcock, John MacArthur, and more
- Scientific explanation of each image

“I can see how it might be possible for a man to look down upon the earth and be an atheist, but I cannot conceive how he could look up into the heavens and say there is no God.”
Abraham Lincoln

Our world displays the handiwork of God all around us—in the land and sea, the animals and the plants. But in respect to the sky, the heavens, the universe...there's a realm of beauty and creation man has not been able to witness, until now. *The Heavens Proclaim His Glory* is a compilation of stunning photography taken by NASA's Hubble[®] Telescope capturing striking images of stars, galaxies, cosmic events, planets, and more. Vivid up-close photographs are paired with a romantic Psalm or quote, as well as a short description of the image. *The Heavens* will open up a whole new world of worship and praise for our God.

Contributors include: Francis Chan, Mike Huckabee, John MacArthur, Stephen Mansfield, Sarah Young, Max Lucado, Jenna Lucado, Henry & Richard Blackaby, Robert Morgan, Kirk Cameron, Homer Hickam, and more.

Format: Hardcover

ISBN-13/EAN: 978-1-4041-8958-4

ISBN-10: 1-4041-8958-0

Price: \$19.99 U.S.

Ship Date: 8/11/2010

Pub Date: 9/7/2010

Trim Size: 9.00 x 8.00 x 0.75

Page Count: 176 Pages

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / INSPIRATIONAL / GENERAL (RELO36000)

ADVERTISING

- Tangle (800K) video promotion showcasing images and quotes
- Partnering with CASE (Christian Association of Stellar Explorers) to reach membership
- E-blast to Christianity Today (Christian Bible Studies List 123K, Faith Visuals 17.9K and Preaching Connection 24K)
- Advertising on FaithNet
- Targeted Christian community promotions with Beliefnet.com and Crosswalk.com
- Social media campaign highlighting important Astronomical dates and achievements
- Blessing & Truth tools available: Flipbook, Video & E-blast
- Blessing & Truth feature title in October
- Blessing & Truth radio feature reaching over 50 stations and appx. 1 million impressions nationwide in October (using quotes and endorsements)

PUBLICITY

- E-blast to targeted to top 100 online influencers and communities
- Endorsements solicited from key contributors
- Final product mailing to top 100 press
- Blessing & Truth independent publicity
- **Media Inquiries:** Eric Mullett, emullett@thomasnelson.com

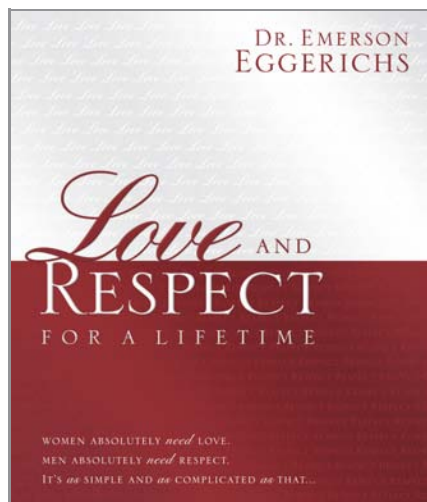
COMPARABLE TITLES

978-0-7148-4760-3 Heaven & Earth

LOVE AND RESPECT FOR A LIFETIME

Six Keys to Eliminate Conflict, Initiate Change, and Enjoy Passion in Your Marriage

EMERSON EGGERICHS



FEATURES & BENEFITS

- Women absolutely need love. Men absolutely need respect. It's as simple, and as complicated as that
- Shows the amazing change that can happen in a marriage simply by changing your words and learning to speak your spouse's language
- Great information for couples who just married or have been married for years

Husbands and wives will learn simple and effective keys for talking to, thinking about, and treating each other to build their relationship into one that is all that God intended.

Based on over three decades of counseling, and scientific and biblical research, Dr. Emerson Eggerichs shows couples how to have a happier and more fulfilling marriage. He helps couples see how they unintentionally yet oftentimes shut down their spouse's spirit. Presented in a light yet effective way, wives will learn to keys for communicating so their husbands feel appreciated; husbands will learn how to love so their wives feel truly valued. Included are stories sharing how couples who were once without hope now enjoy fulfilling relationships. These are time tested solutions that will open hearts and pave the way to eliminating conflict, initiating change, and enjoying happiness for a lifetime together.

Format: Hardcover
ISBN-13/EAN: 978-1-4041-8940-9
ISBN-10: 1-4041-8940-8
Price: \$15.99 U.S.
Ship Date: 8/11/2010
Pub Date: 9/7/2010
Trim Size: 5.50 x 6.50 x 0.50
Page Count: 160 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / LOVE & MARRIAGE (RELO12050)

ADVERTISING

- Cross promotion with author website, www.loveandrespect.com targeting fan base
- E-blast to previous buyers of Love & Respect, bestselling book by Emmerson Eggerichs with over 1 million sold
- Multiple thematic and teaching videos featuring Emmerson used in viral campaign (YouTube, Tangle)
- Targeted promotions to family ministries including Focus on the Family (supporter of conferences) and Family Life
- Blessing & Truth tools available: Flipbook, Video & E-blast
- Blessing & Truth feature title in September
- Blessing & Truth radio feature reaching over 50 stations and appx. 1 million impressions nationwide in September

PUBLICITY

- Long lead promotion to key trade, marriage and consumer magazines
- Finished product mailing to top press
- Local co-op press opportunities with Love & Respect Conferences nationwide
- Satellite radio tour
- Blessing & Truth independent publicity secured
- **Media Inquiries:** Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

978-1-5914-5187-7 Love and Respect
978-0-8499-4807-7 The Language of Love and Respect

COMPARABLE TITLES

978-1-8812-7315-8 The Five Love Languages
978-0-8054-4885-6 The Love Dare
978-1-4143-2060-1 Nightlight: A Devotional for Couples



Emerson Eggerichs and his wife Sarah travel the country conducting the Love and Respect marriage conferences. Before launching Love and Respect Ministries, Emerson was senior pastor of Trinity Church in East Lansing, Michigan for nearly 20 years. Emerson received his B.A. in Biblical Studies and M.A. in Communications from Wheaton College and Graduate School. He was later awarded a Master of Divinity degree from Dubuque Seminary, and a Ph.D. in Child and Family Ecology from Michigan State University. Married since 1973, he and Sarah have three adult children. He is the president of Love and Respect Ministries and author of the best-selling book Love and Respect. **Hometown:** Grand Rapids, MI

THE TWELVE BLESSINGS OF CHRISTMAS

JOY MARIE & T. J. MILLS



FEATURES & BENEFITS

- Refreshed design with new artwork revives this bestselling Christmas book
- Perfect for gift giving that highlights Christmas blessings of friends, memories and so much more
- Celebrate the season with kid-friendly crafts, recipes, and poems

The perfect book to create wonderful, homemade memories!

The 12 Blessings of Christmas is a delightful celebration of the season, bringing out the best of blessings that make Christmastime so joyous. Memories, friends, music, faith, kindness, beauty, warmth, love, giving, peace, and faith—each blessing is highlighted with kid-friendly crafts, old-fashion recipes, poems, and music. Sprinkled throughout are tidbits of history behind each blessing adding a richness and appreciation for how some popular traditions began. Combine all of this with updated design, country-inspired collection with a ribbon marker and charm, and you've got a perfect gift for bringing a smile to someone's heart.

Format: Hardcover
ISBN-13/EAN: 978-1-4041-8946-1
ISBN-10: 1-4041-8946-7
Price: \$14.99 U.S.
Ship Date: 9/8/2010
Pub Date: 10/5/2010
Trim Size: 7.00 x 7.00 x 0.75
Page Count: 128 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / HOLIDAYS / CHRISTMAS & ADVENT (RELO34020)

ADVERTISING

- Holiday e-blast promotion to Thomas Nelson consumer list (25K)
- Placement on holiday list at www.thomasnelson.com
- Blessing & Truth tools: Flipbook and e-blast
- Blessing & Truth holiday newsletter exposure sent to 4700 opt in gift subscribers
- Blessing & Truth online placement in November/December

PUBLICITY

- Long-lead publicity e-blast targeting key press outlets to secure holiday season reviews and placement
- Finished product mailing to top 100 press
- **Media Inquiries:** Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

978-0-8499-9562-0 12 Blessing of Christmas
 978-1-4041-0028-2 Teatime Treasures
 978-0-8499-5777-2 Daily Agenda by Joy Marie

COMPARABLE TITLES

978-1-4041-0511-9 Mannheim Steamroller - The Seasons of Joy
 978-1-4041-8727-6 12 Ways of Christmas

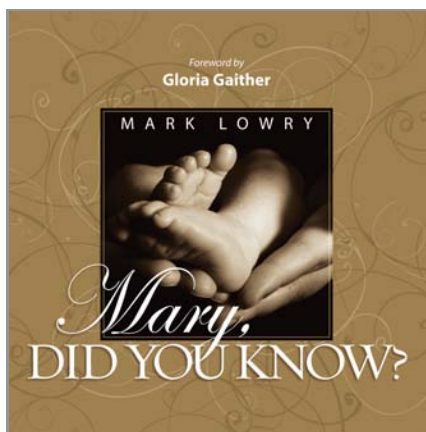


After majoring in art at Central Missouri State University, **Joy Marie** began teaching. In 1994, she started the Joy Marie Company and expanded into licensing in 1998 where her work appears on products including framed prints, journals, greeting cards, and more. **Hometown:** Eldon, Missouri

T.J. Mills is the author of Joy Marie's books as well as her aunt! They share a sister-like relationship and use each other's creativity for inspiration. T.J. and her husband John have an eight-year old daughter named Hillary. **Hometown:** Jefferson City, Missouri

MARY, DID YOU KNOW?

MARK LOWRY



FEATURES & BENEFITS

- This classic (almost 700K sold) has updated text and all new design
- New foreword by Gloria Gaither
- New refreshed look brings this classic to a new audience
- Includes CD with the song sung by The Gaither Vocal Band

Mary, Did You Know? the classic song continues to be a seasonal favorite on airplay.

Author and music artist Mark Lowry offers an expanded view of his highly successful Christmas song, *Mary, Did You Know?* in this classic gift book. This perennial seller will have a wonderful new and updated design, as well as refreshed text including a new foreword with inspirational insights by Gloria Gaither. CD includes song sung by Lowry and the Gaither Vocal Band plus reflections from Lowry about his sentiments as he wrote about Mary's view, heartbreak, and unwavering faith as the mother of the Savior.

Format: Hardcover w/CD

ISBN-13/EAN: 978-1-4041-8959-1

ISBN-10: 1-4041-8959-9

Price: \$14.99 U.S.

Ship Date: 8/4/2010

Pub Date: 8/31/2010

Trim Size: 6.00 x 6.00 x 0.50

Page Count: 64 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / HOLIDAYS / CHRISTMAS & ADVENT (RELO34020)

ADVERTISING

- Holiday e-blast promotion to Thomas Nelson consumer list (25K)
- Placement on holiday list at www.thomasnelson.com
- Blessing & Truth tools: Flipbook and e-blast
- Blessing & Truth holiday newsletter exposure sent to 4700 opt in gift subscribers
- Blessing & Truth online placement in November/December

PUBLICITY

- Long-lead publicity e-blast targeting key press outlets to secure holiday season reviews and placement
- Finished product mailing e-blast to top 100 press
- **Media Inquiries:** Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

978-0-8499-5445-0 *Mary, Did You Know?*

COMPARABLE TITLES

978-1-4016-0212-3 *Live Like You Were Dying*

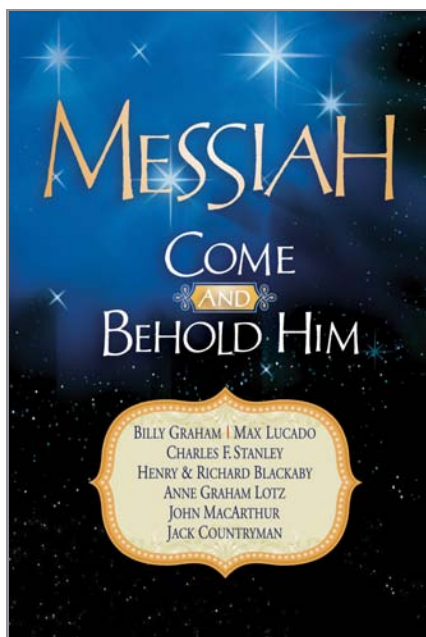
978-1-55853-844-3 *I Hope You Dance*



Mark Lowry has been a member of The Gaither Vocal Band and recorded for Word Records for the past 15 years. A well-known comedian, author, and singer, he also co-hosts the popular TNN special, "The Homecoming," with Bill Gaither. **Hometown:** Houston, Texas

MESSIAH, COME AND BEHOLD HIM

A Christmas Devotional



FEATURES & BENEFITS

- Encourages reader to remain focused on Jesus during the busy season
- Ideal for families to use for their devotional time during the Holidays
- Booklet can be used as Christmas card
- Great for give-away in outreach

Best-selling Christian authors come together to create a Jesus focused 30-day devotional for Christmas.

Messiah, Come and Behold Him is a 30-day scripture devotional that is perfect for Christmas. It illuminates the names of Jesus and provides the reader with inspiration to truly understand the gift that was given to us in the manger.

Perfect to remain focused on Jesus during the hustle and bustle of the Holiday season and the affordability makes it the perfect gift to share with many. As a special feature, the lyrics to Handel's Messiah are included at the end. Contributors include: Henry Blackaby, Richard Blackaby, Jack Countryman, Billy Graham, David Jeremiah, Anne Graham Lotz, Max Lucado, John MacArthur, and Charles Stanley.

Note: Must be ordered in multiples of 25. Bundled in shrink-wrap.

Format: Trade Paper
ISBN-13/EAN: 978-1-4041-8972-0
ISBN-10: 1-4041-8972-6
Price: \$2.99 U.S.
Ship Date: 9/8/2010
Pub Date: 10/5/2010
Trim Size: 4.00 x 6.00 x 0.25
Page Count: 48 Pages
Carton Qty: 25
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / HOLIDAYS / CHRISTMAS & ADVENT (RELO34020)

PUBLICITY

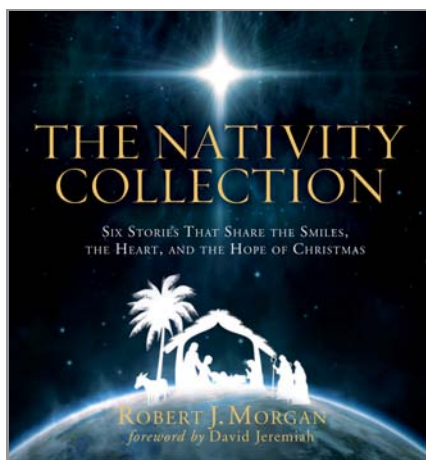
- Media Inquiries: Eric Mullett,
emullett@thomasnelson.com

PREVIOUS TITLES

978-1-4041-8762-7 Jesus, Light of the World

THE NATIVITY COLLECTION

ROBERT J. MORGAN



FEATURES & BENEFITS

- Fans of Robert Morgan—an award-winning author with 2 million books in print—will love adding this to their Christmas collection
- Foreword by Dr. David Jeremiah
- This will become an annual favorite for families of all backgrounds and ages
- Each story centers around an element of the Nativity

Step into the wonder-filled world of Christmas with this endearing collection of original stories.

Even though he has two million copies of books in print, Robert J. Morgan writes only one short story each year—an original work to share with his church on Christmas Eve. These Christmas stories are now available in one beautiful volume for your own enjoyment. You'll meet a shy, bookish boy who finds himself center stage in the Christmas pageant, a Pennsylvania family whose car disappears on December 24th, and a mountain man trapped in a blizzard with his grandson on Christmas Eve. From six different settings, you'll meet characters you feel you've known your whole life, who'll make you laugh one minute and cry the next. So this year, and the years to follow, gather your family and experience the true spirit of love at Christmas through this timeless gift of story.

Format: Hardcover

ISBN-13/EAN: 978-1-4041-8974-4

ISBN-10: 1-4041-8974-2

Price: \$14.99 U.S.

Ship Date: 9/8/2010

Pub Date: 10/5/2010

Trim Size: 7.00 x 7.00 x 0.75

Page Count: 128 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / HOLIDAYS / CHRISTMAS & ADVENT (RELO34020)

ADVERTISING

- “Think you know the story?” Google ad campaign inviting consumers to explore the Nativity story through this title (appx 8 million impressions)
- Series of three videos created to distribute via Tangle list (800K) to create viral component, each having a necessary clue to enter giveaway.
- Gospel Music Channel promotion featuring Rob telling stories from the book (45 million/audience)
- E-blast campaign to in-house lists (30,000)
- Blessing & Truth tools: Flipbook, video(s) and e-blast
- Blessing & Truth holiday newsletter feature sent to 4500 opt in gift subscribers
- Blessing & Truth online feature title in November/December
- Blessing & Truth radio feature with 5 :60 spots and reaching over 1 million impressions

PUBLICITY

- Long-lead publicity e-blast targeting key press outlets to secure holiday season reviews and placement
- Finished product mailing to top 100 press with author Q&A
- Radio satellite tour to key markets
- Blessing & Truth independent publicity

PREVIOUS TITLES

978-0-7852-6649-5 Red Sea Rules

978-1-4041-0232-3 Come, Let Us Adore Him

COMPARABLE TITLES

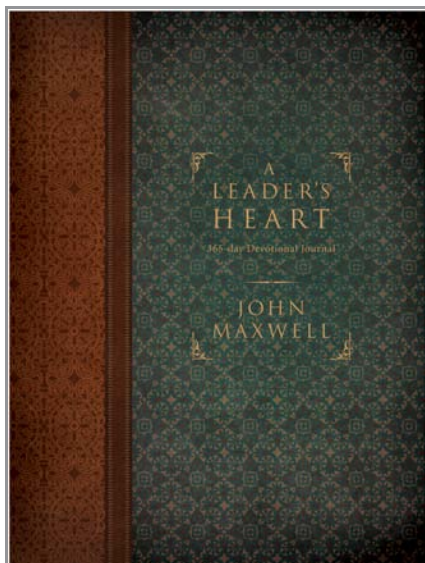
978-1-4165-4222-3 The Best of Christmas in My Heart

978-1-5767-3456-8 Christmas Stories for the Heart



Robert J. Morgan, is a pastor and author of the best-selling *Then Sings My Soul*, *From This Verse*, *On This Day*, and *Red Sea Rules*. He conducts Bible conferences, parenting/marriage retreats, and leadership seminars across the country. **Hometown:** Nashville, Tennessee

A LEADER'S HEART
365-Day Devotional Journal
 JOHN C. MAXWELL



FEATURES & BENEFITS

- Highly designed devotional journal by best-selling author, John Maxwell
- 365 insightful devotions with content taken from previous title, *Leadership Promises For Every Day*
- Extra space provided for personal reflection/journaling
- Powerful points to encourage and challenge a vibrant spiritual walk at home or in the work place

Leaders need encouragement too, and who better to send it than the leader of leaders!

Applauded as one of the world's most popular leadership experts, John Maxwell brings many of his winning concepts and scriptural meditations into a daily devotional/journal format, designed specifically for leaders. Each devotional is delivered with John's trademark style of confidence and clarity, followed by space for writing personal reflection. Included are a host of relevant topics including success, stewardship, teamwork, and mentoring—all topics that ring true to every leader's heart.

Format: Hardcover
ISBN-13/EAN: 978-1-4041-8947-8
ISBN-10: 1-4041-8947-5
Price: \$18.99 U.S.
Ship Date: 9/8/2010
Pub Date: 10/5/2010
Trim Size: 6.00 x 8.00 x 1.00
Page Count: 384 Pages
Carton Qty: 20
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / DEVOTIONAL / GENERAL (RELO22000)

MERCHANDISING

- J Countryman Floor Display: 9781404176669

ADVERTISING

- Included in all J. Countryman promotions
- Extensive cross platform online promotion to 23,000 Twitter followers, 6,500 Facebook fans and 2,000 blog readers.
- Targeted blog promotions to leadership and entrepreneurship blogs
- Push to Christian businessmen with a focus on International Fellowship of Christian Businessmen, Business Men's Fellowship and FaithInTheWorkplace.com
- Promotional e-blast to list at www.JohnMaxwell.com with special offer to the opt in premium group, Maximum Impact membership (monthly mentoring club)
- Blessing & Truth Tools Available: Flipbook, Video & E-blast
- Blessing & Truth feature title in OCT

PUBLICITY

- Long lead mailing to gift lists, key trade and business consumer outlets such as Christianpost.com, [New Man and Christianity Today](http://NewManandChristianityToday.com).
- Finished product e-blast to over 400 press with an emphasis on church and business leadership
- Finished product mailing to top 50 press outlets.
- Independent publicity secured for focused exposure with available authors
- **Media Inquiries:** Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

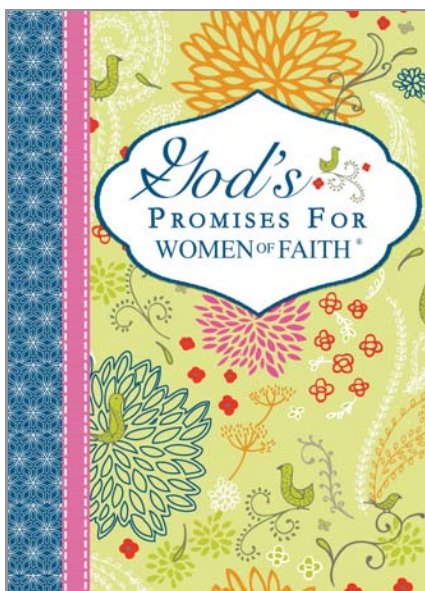
978-0-8499-9594-1 Leadership Promises for Every Day - HC
 978-1-4041-0308-5 Leadership Promises for Every Day - Leather



John C. Maxwell is an internationally-respected leadership expert, speaker, and author who has sold more than 18 million books. He is the founder of EQUIP, a non-profit organization that has trained more than 5 million leaders in 126 countries. Read his blog at JohnMaxwellOnLeadership.com. **Books Sold to Date:** 18 million

GOD'S PROMISES FOR WOMEN OF FAITH

JACK COUNTRYMAN



FEATURES & BENEFITS

- Promises from Scripture especially important to women.
- Compiled and topically arranged to address women's needs
- Geared for women of all ages and walks of life
- Introduction written by Mary Graham, President of Women of Faith®
- Includes Steps of Salvation

God's Promises® and Women of Faith® come together for this special edition!

Two really are better than one with this special edition of God's Promises® for women—Women of Faith®, that is. Beginning with an introduction from Women of Faith® President, Mary Graham, promises of God specifically targeting women are then grouped by topic, including: Encouragement, Teaching, Blessing, Comfort, Growth, and more. Whether for daily Scripture reading or for a quick reference, these promises will help women of faith from all walks of life to worship, pray, trust, and abide in Christ every day.

Format: Hardcover
ISBN-13/EAN: 978-1-4041-8973-7
ISBN-10: 1-4041-8973-4
Price: \$14.99 U.S.
Ship Date: 8/11/2010
Pub Date: 9/7/2010
Trim Size: 4.25 x 6.50 x 0.75
Page Count: 208 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / INSPIRATIONAL / GENERAL (RELO36000)

MERCHANDISING

- J Countryman Floor Display: 9781404176669

ADVERTISING

- Sneak Peek Online consumer ad campaign with prizes
- jCountryman promotional video created detailing focus, legacy & message: Touching Lives, Changing Lives
- Targeted consumer oriented radio promotions including 60-second spots and giveaways
- Blog advertising campaign to top 200
- Comprehensive trade campaign with ad outlets like Publisher's Weekly, Christian Retailing & Bookpage
- E-blast announcement to select consumer lists (Beliefnet.com-1 million, Christianity Today-200K/Women & Leadership lists) offering Sneak Peek details
- Tools available include embeddable flipbooks and e-blast templates

PUBLICITY

- Long lead announcement mailing to expanded lists for trade and consumer outlets (300)
- Finished product mailing on first four titles to generate launch exposure in top 50 outlets
- Independent publicity for focused exposure with available authors
- Media Inquiries: Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

978-1-4041-0035-0 God's Promises for Women
 978-1-4041-0037-4 God's Promises for Mothers

COMPARABLE TITLES

978-0-3108-1360-6 God's Word of Life for Women of Faith

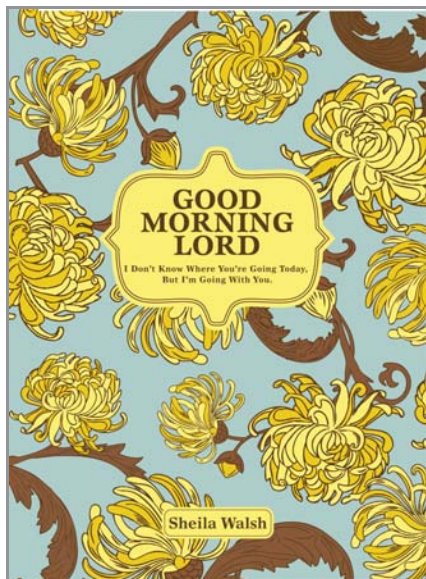


Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a best-selling author, he created the God's Promises™ line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over nine million

GOOD MORNING, LORD

I Don't Know Where You're Going Today But I'm Going with You

SHEILA WALSH



FEATURES & BENEFITS

- Sheila Walsh has a successful speaking platform and is an award-winning author who has sold over 3.3 million books
- Daily devotional and journal in one beautiful package
- Helps women look forward to growing closer to God every day

Delight in each day as an adventure in trusting a faithful God.

Whether facing day-to-day frustrations or long-term struggles with fear, insecurity, or the weight of a painful past, Sheila Walsh takes women by the hand and helps build unbridled trust in The One who gives hope, healing, peace, and redemption. Each 'day' starts with a devotion geared toward real life situations that women often face, and ends with questions for thought and space for journaling personal reflections. The invitation is to journey through lessons that women can use immediately to establish a deep, life-altering trust in the Father.

Format: Hardcover
ISBN-13/EAN: 978-1-4041-8960-7
ISBN-10: 1-4041-8960-2
Price: \$16.99 U.S.
Ship Date: 9/8/2010
Pub Date: 10/5/2010
Trim Size: 6.00 x 8.00 x 1.00
Page Count: 224 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

MERCHANDISING

- JCountryman Floor Display: 9781404176669

ADVERTISING

- Included in all JCountryman promotions
- Eblast to Beliefnet & Christianity Today lists
- Cross promotions with Women of Faith
- Anchored with ads & promotions on incurage.me, outreach to women bloggers
- Coordinated promotion on Sheila's online properties (website, Facebook, Twitter)
- Blessing & Truth tools: flipbook, video, e-blast
- Blessing & Truth feature title October
- Blessing & Truth radio feature October

PUBLICITY

- Long lead promotion to key trade and consumer magazines focused on women
- Targeted offerings for online outlets for women's concerns including Q&A materials and guest blogging
- Co-op opportunities on multiple speaking engagements in local and regional promotions
- Satellite radio tour to key markets
- Media Inquiries: Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

- 978-1-4002-0243-0 Beautiful Things Happen When a Woman Trusts God
 978-1-4003-1472-0 A God's Little Princess Treasury

COMPARABLE TITLES

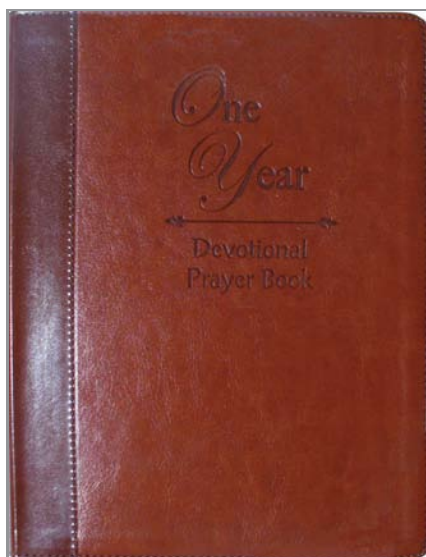
- 978-1-6026-0478-0 Wisdom for Women: A Daily Devotional Journal
 978-0-3108-0611-0 Women's Devotional Journal from the NIV Women's Devo Bible



Sheila Walsh, Women of Faith speaker, is author of the award-winning *Gigi*, *God's Little Princess*, *Beautiful Things Happen When A Woman Trusts God*, and a new fiction trilogy *Angel Song*. Sheila lives in Frisco, Texas with her husband Barry and son Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** 3.3 million

THE ONE YEAR DEVOTIONAL PRAYER BOOK

JOHNNY HUNT



FEATURES & BENEFITS

- Devotional and Prayer Book in one
- Insightful study into the Great Commission
- Twelve monthly topics pointing to the Great Commission theme
- Motivates the reader to have a daily quiet time every morning *and* evening

Begin and end each day focused on the presence of God.

Whether starting out the day or winding down for the night, staying connected to the presence and work of God is the most important way to do both. The *One Year Devotional Prayer Book* is a perfect resource for men and women alike for daily devotions and morning and evening prayer. After an introduction by Johnny Hunt (Southern Baptist Convention President), each of the 52 contributing pastors and evangelists share a week's worth of devotions and prayers, all tying to the twelve monthly topics of the Great Commission. The handsome leatherflex design is beautiful for any nightstand, keeping the precious time spent with the Savior as close as ones fingertips.

Format: Leatherflex
ISBN-13/EAN: 978-1-4041-8955-3
ISBN-10: 1-4041-8955-6
Price: \$24.99 U.S.
Ship Date: 9/8/2010
Pub Date: 10/5/2010
Trim Size: 6.50 x 8.50 x 1.00
Page Count: 336 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

MERCHANDISING

- J Countryman Floor Display: 9781404176669

ADVERTISING

- Sneak Peek Online consumer ad campaign with prizes
- jCountryman promotional video created detailing focus, legacy & message: Touching Lives, Changing Lives
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PUBLICITY

- Long lead announcement mailing to expanded lists for trade and consumer outlets (300)
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- Independent publicity secured for focused exposure with available authors
- **Media Inquiries:** Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

978-0-8499-5130-5 God's Promises for Your Every Need
 978-0-8499-5620-1 God's Promises for Women

COMPARABLE TITLES

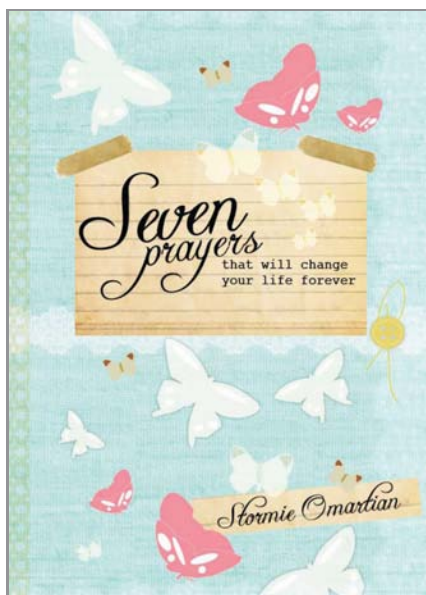
978-1-4041-8516-6 Life's Daily Prayer Book Devotional
 978-1-4143-1661-1 The One Year Walk with God Devotional



Dr. Johnny M. Hunt is the senior pastor of First Baptist Church of Woodstock, GA. His dynamic and evangelistic messages have made him a very sought after speaker worldwide. He was elected the President of the Southern Baptist Convention 2008.
Hometown: Woodstock, Georgia

SEVEN PRAYERS THAT WILL CHANGE YOUR LIFE FOREVER

STORMIE OMARTIAN



FEATURES & BENEFITS

- Internationally-renowned speaker and bestselling author with over 13 million books sold
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Seven prayers that offer the life-changing power to move life from ordinary to amazing.

Stormie Omartian is well known for her powerful books on prayer. These seven life-changing prayers guide readers to find renewal and transformation into their spiritual lives. Prayer topics include: Confession, Salvation, Release, Submission, Praise, Promise, and Blessing. The brand new design appeals to a new and younger audience, spreading the power of prayer beyond borders never reached before.

Format: Hardcover

ISBN-13/EAN: 978-1-4041-8954-6

ISBN-10: 1-4041-8954-8

Price: \$14.99 U.S.

Ship Date: 10/13/2010

Pub Date: 11/9/2010

Trim Size: 5.00 x 7.00 x 0.50

Page Count: 128 Pages

Carton Qty: 48

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / INSPIRATIONAL / GENERAL
(RELO36000)

ADVERTISING

- Holiday e-blast promotion to Thomas Nelson consumer list (25K)
- Placement on holiday list at www.thomasnelson.com
- Blessing & Truth tools: Flipbook and e-blast
- Blessing & Truth holiday newsletter exposure sent to 4700 opt in gift subscribers
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PUBLICITY

- Long-lead publicity e-blast targeting key press outlets to secure holiday season reviews and placement
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- **Media Inquiries:** Eric Mullett, emullett@thomasnelson.com

PREVIOUS TITLES

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978-0-7369-0855-9 *The Power of a Praying Woman*

COMPARABLE TITLES

978-0-4465-3210-5 *The Joy of Believing Prayer*

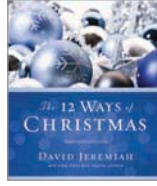
978-0-8836-8795-6 *Release the Power of Prayer*



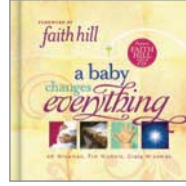
Stormie Omartian is the best-selling author of *The Power of a Praying* series with over 10 million copies in print. In high demand as an international speaker, Stormie's passion is to help people know God and His love in a deep way. A survivor of child abuse, Stormie brings a deep understanding of recovery issues to her work. She and her husband, Michael, have been married for 32 years and have 3 grown children. **Hometown:** Brentwood, Tennessee
Books Sold to Date: over 13 million



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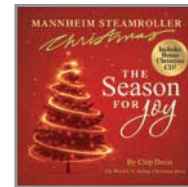
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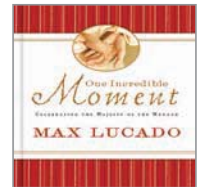
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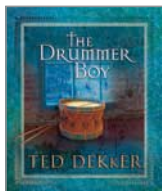
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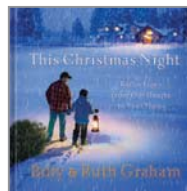
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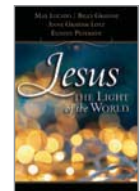
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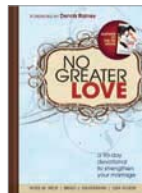
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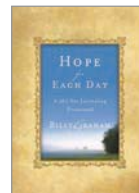
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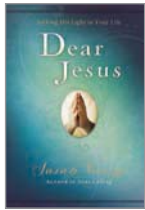
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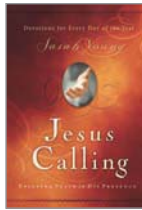
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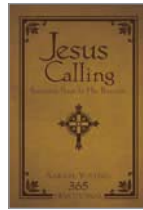
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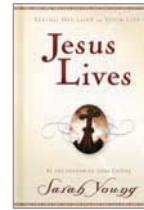
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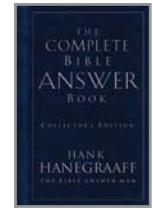
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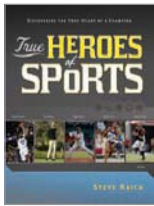
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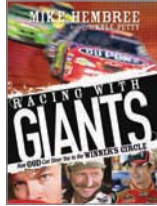
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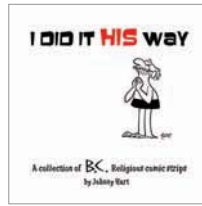
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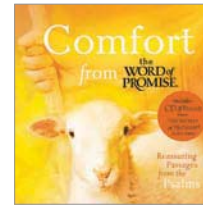
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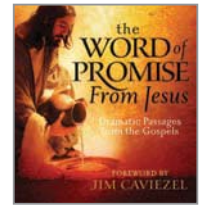
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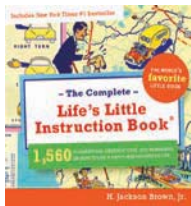
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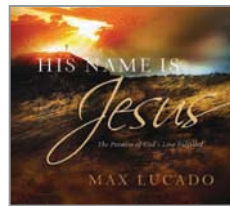
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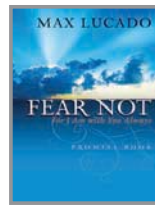
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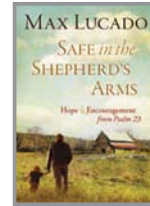
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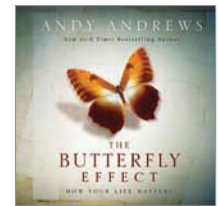
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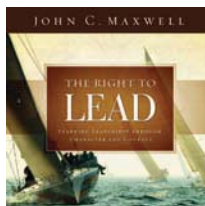
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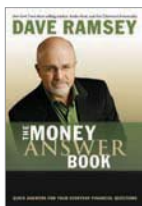
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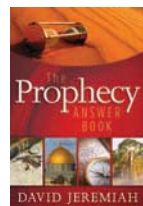
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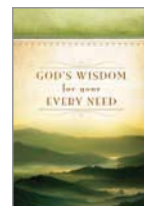
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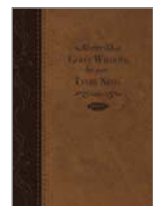
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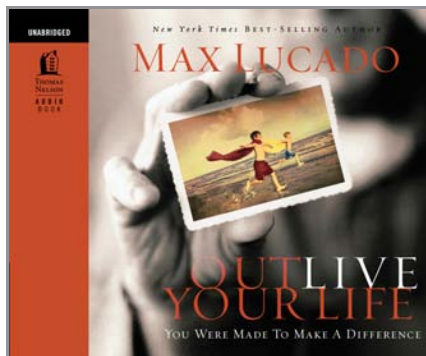


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You Were Made to Make A Difference

MAX LUCADO



FEATURES & BENEFITS

- Most of Max's books encourage readers to get on their knees and pray; this one asks them to roll up their sleeves and act
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- Max walks readers through the first acts of the apostles, inspiring individuals to find their call and purpose in service to others
- Serves as a unifying call to churches to bond together and impact their Jerusalem, Judea/Samaria, and the World

These are difficult days in our world's history. Billions of people are poor, millions go hungry or thirsty every day. Disease claims thousands of lives daily. But you and I have been given an opportunity to make a big difference. What if we did? What if we rocked the world with hope? Infiltrated all corners with God's love and life? We are created by a great God to do great works. He invites us to outlive our lives, not just in heaven, but here on earth. Let's live our lives in such a way that the world will be glad we did.

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- *You Changed My Life*, gift book - 9781404187832
- *Outlive Your Life*, DVD-based study - 9781418543945
- *Outlive Your Life*, participants guide - 9781418543952

Format: CD - Unabridged (7)

Packaging: Clamshell Box

ISBN-13/EAN: 978-0-8499-4613-4

ISBN-10: 0-8499-4613-1

Price: \$24.99 U.S.

Ship Date: 8/18/2010

Pub Date: 9/14/2010

Trim Size: 0.00 x 0.00 x TBD

Length: 7 Hours

Carton Qty: 30

Distribution Rights: Worldwide

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL
(RELO12000)

ADVERTISING

- World Vision partnership to include National multi-city arena tour in Fall 2010
- Advanced reader copies given to thousands of pastors throughout the world in early/mid 2010
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- Social Media campaign focused on Community.MaxLucado.com, Facebook, & Twitter @MaxLucado, @LucadoTeam
- Google Adword search campaign
- Print and online advertising campaign through *World Vision*, *CTI*, *Outreach*, *Sermon Central*, *Leadership*, *Youth Worker*, and more
- Video and excerpt partnerships with faith outlets
- Radio spot campaign focused on top 200 markets with UpWords one-minute radio broadcasts by Max Lucado to 1500 radio stations in fall
- Hallmark and Dayspring greeting card and product line to be introduced in fall and winter 2010

PUBLICITY

- National print and online campaign for interviews and reviews with satellite tv and radio tour
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PREVIOUS TITLES

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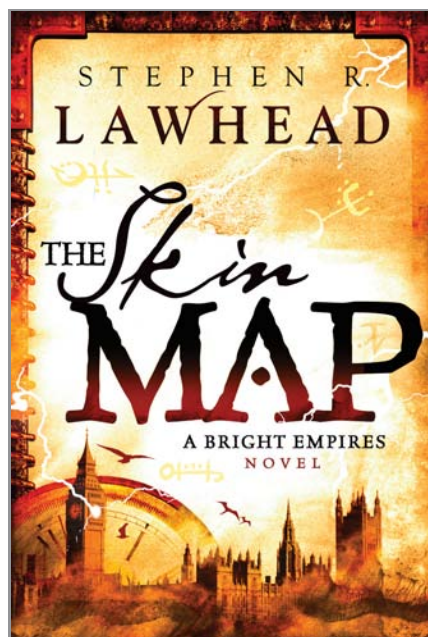


Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas, is the husband of Denalyn and father of Jenna, Andrea, and Sara. In a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two.

Hometown: San Antonio, Texas

BRIGHT EMPIRES #1: THE SKIN MAP

STEPHEN R. LAWHEAD

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Enter the ultimate treasure hunt--with a map made of skin, a playing field of alternate realities, and a prize that is the greatest mystery of all.

Note: Final recording length may vary.

Format: CD - Unabridged
Packaging: Clamshell Box
ISBN-13/EAN: 978-1-4003-1673-1
ISBN-10: 1-4003-1673-1
Price: \$29.99 U.S.
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 0.00 x 0.00 x TBD
Length: 13 Hours
Carton Qty: 30
Distribution Rights: North America
BISAC Category: FICTION / FANTASY / GENERAL (FIC009000)

PREVIOUS TITLES

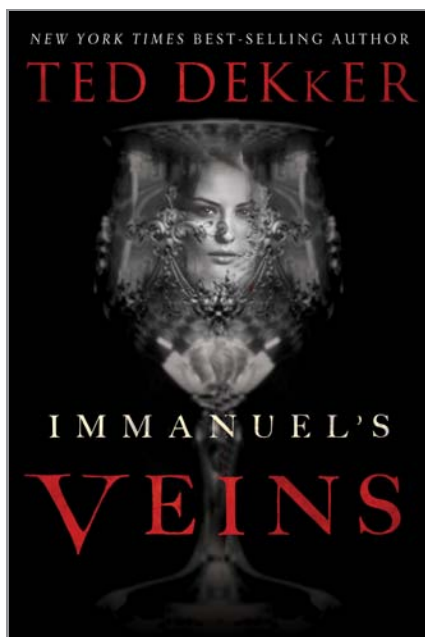
978-1-59554-804-7 The Skin Map HC



Stephen R. Lawhead is an internationally acclaimed author of mythic history and imaginative fiction. He is the author of such epics as *The King Raven*, *Song of Albion*, and *Dragon King Trilogies*. Lawhead makes his home in Oxford, England, with his wife. **Hometown:** Oxford, England **Books Sold to Date:** 3 million

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TED DEKKER



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But remember, not everyone is for this story.

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Format: CD - Unabridged
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ISBN-13/EAN: 978-1-4003-1674-8
ISBN-10: 1-4003-1674-X
Price: \$29.99 U.S.
Ship Date: 8/11/2010
Pub Date: 9/7/2010
Trim Size: 0.00 x 0.00 x TBD
Length: 13 Hours
Carton Qty: 30
Distribution Rights: North America plus CBA-only in GB, Aust, and S. Africa
BISAC Category: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

PREVIOUS TITLES

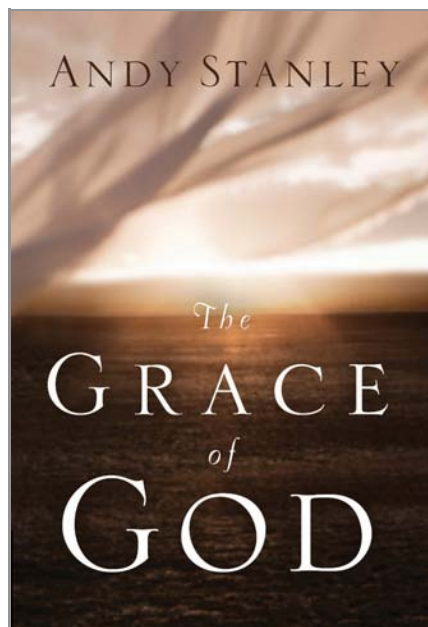
978-1-59554-009-6 Immanuel's Veins HC



Ted Dekker is the *New York Times* best-selling author of more than 25 novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. **Hometown:** Austin, Texas **Books Sold to Date:** over 4 million

THE GRACE OF GOD

ANDY STANLEY



FEATURES & BENEFITS

- Now available in audio CD!
- Full-color packaging in a shrink-wrapped clamshell box
- 7 hours on 6 CDs
- Male narrator

Learn how God's grace can and will transform you.

None of us deserve what God offers, a life free from sin and hope for a glorious future, but unbelievably it's ours for the taking. Why? Because of God's grace. The unmerited favor, the lavish love and kindness he pours out on us, and has, since Creation.

But if it's so available then why do we live a grace-less life? Why are our churches filled with disillusioned Christians, weary of religion's demands, struggling with personal defeat because of issues or behaviors?

Join pastor Andy Stanley as he traces grace through the Old and New Testament, observing God's grace at work in the lives of some of the best, and worst, characters. He also shares personal insights from his own life and reveals how grace is not a natural response but is the most essential one. Together these stories unravel the mystery of grace and tell of its transforming power to set us free.

Includes a special chapter to discover and come to terms with your own grace story.

Note: Final recording length may vary.

Format: CD - Unabridged
Packaging: Clamshell Box
ISBN-13/EAN: 978-1-4003-1676-2
ISBN-10: 1-4003-1676-6
Price: \$24.99 U.S.
Ship Date: 9/1/2010
Pub Date: 9/28/2010
Trim Size: 0.00 x 0.00 x TBD
Length: 7 Hours
Carton Qty: 30
Distribution Rights: Worldwide
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

PREVIOUS TITLES

978-0-8499-4814-5 Grace of God HC



Andy Stanley is founding pastor of North Point Community Church in north Atlanta. He received his master of theology degree from Dallas Theological Seminary. He and his wife, Sandra, are the parents of three children, Andrew, Garrett, and Allie. **Hometown:** Atlanta, GA

WILL THE WORLD END IN 2012? / ¿SE ACABARÁ EL MUNDO EN EL 2012?

A Practical Guide to the Question Everyone's Asking

RAYMOND HUNDLEY



FEATURES & BENEFITS

- Readers gain practical understanding of the confusing cultural craze
- Offers more than just a survey at end-times prophecy and the Mayan calendar
- Covers subjects like the super volcano in Yellowstone, the Large Hadron Collider in Switzerland, apocalypse predictions from the world's major religions, and more, all with a Christian perspective
- Gives a path to hope in the midst of anxiety

In *¿Se acabará el mundo en el 2012?*, Raymond Hundley, PhD, gives a Christian evaluation of the ten most prominent apocalypse theories causing 2012 mania.

In the first millennia after the birth of Christ, nestled in the mountains of Central America, the Mayan people gazed up at the stars and calculated days, months, years, and even the future. Their calendar, more sophisticated than any the world had known, anticipated an abrupt end of time, December 21, 2012. The future they predicted is now upon us.

But will it really happen? In this stirring, balanced, and well-researched book, he evaluates the ten most prominent apocalypse theories offered as proof of the world's end and gives a surprising answer to the question everyone is asking. His knowledge and insights lead to compelling conclusions and a heartfelt call for all of humanity to look upon Christ as it seeks clarity and peace.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5423-8
ISBN-10: 1-6025-5423-4
Price: \$12.99 U.S.
Ship Date: 3/3/2010
Pub Date: 3/30/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / BIBLICAL STUDIES / PROPHECY (RELO06140)

ADVERTISING

- Eblasts to distributors and consumer databases
- Feature in *Impresiones Hoy* brochure (April-September issue)
- Book trailer
- Web banners in www.tintafresca.us, www.sigueme.net, www.altar7.com and possibly others
- Facebook ad targeting fans of the topic
- Print ads in *Xtremo* and *Líder Juvenil* magazines (April issue)

PUBLICITY

- Eblast to media
- Book reviews
- Possible author interviews

COMPARABLE TITLES

978-0-0615-6561-8 Apocalipsis 2012 (Apocalypse 2012)
978-1-5947-7238-2 El código Maya (The Mayan Code)



Raymond C. Hundley, PhD received his Master of Arts in Religion in hermeneutics from Asbury Theological Seminary, a Master of Letters in theology from the University of Cambridge, and a PhD in systematic theology from Trinity Evangelical Divinity School.

MORE THAN FREEDOM / MÁS QUE LIBERTAD*The Story of a Young Woman Named Miriam*

DEYSI CUEVAS DE PARRA

**FEATURES & BENEFITS**

- Re-live the days of Elisha through the eyes of four young woman
- Gain a deeper understanding of the Jewish culture
- Enjoy a great summer read

Miriam: Thousands have talked about her, but until today no one knew where she came from or even her name, much less her destiny.

This is the story of a kind, humble, and brave young woman. Never brandishing a sword, she was the greatest of warriors. She won out over life and over adversity. Though not a prophet, she bore God's message in her very life and achieved the miracle of the transformation of the human heart. She knew how to stay firm in the midst of adversity, how to overcome the most vile emotions and replace them with nobler, purer sentiments. She was captured to become a slave but her spirit resisted domination. She was free, truly free. Come and meet Miriam.

Format: Jacketed Hardcover**ISBN-13/EAN:** 978-1-6025-5304-0**ISBN-10:** 1-6025-5304-1**Price:** \$12.99 U.S.**Ship Date:** 3/3/2010**Pub Date:** 3/30/2010**Trim Size:** 5.00 x 7.50 x TBD**Page Count:** 128 Pages**Carton Qty:** 24**Distribution Rights:** Worldwide**Translation Rights:** All**BISAC Category:** FICTION / CHRISTIAN / GENERAL
(FIC042000)**ADVERTISING**

- E-blast to distributor list
- Featured in Impresiones Hoy (April-September issue)

PUBLICITY

- Press release announcing author as winner of the Grupo Nelson 2009 Fiction literature contest

COMPARABLE TITLES

978-1-6025-5238-8 Lo-ruhama

978160255036 Palomas (Doves)

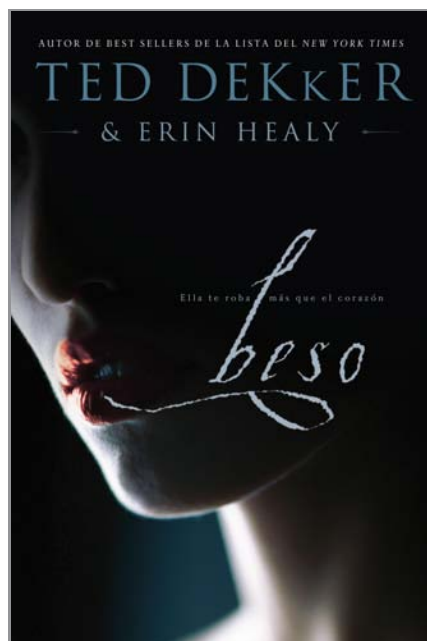


Deysi Cuevas Parra, born and educated in a christian family is from Chile. Her father was a pastor, a lecturer and a Latin American poet. Deysi and her husband, José Luis, are pastors of two ever growing congregations in Chile. They have three children.

Hometown: Chillán, Chile

KISS / BESO

TED DEKKER & ERIN HEALY (Coauthor)



FEATURES & BENEFITS

- Four of Dekker's novels, *Tr3s*, *Casa*, *En un instante*, and *Showdown*, are currently being made into movies
- Addresses the reliability of memory
- As Dekker's first novel co-written with a female, *Beso* will open his fanbase to even more female readers
- Explores the freedom that only truth can bring to our lives

Sometimes dying with the truth is better than living with a lie.

After a car accident puts Shauna McAllister in a coma and wipes out six months of her memory, she returns to her childhood home to recover, but her arrival is fraught with confusion. Her estranged father, a senator bidding on the White House, and her abusive stepmother blame Shauna for the tragedy, which has left her beloved brother severely brain damaged.

Leaning on Wayne Spade, a forgotten but hopeful lover who stays by her side, Shauna tries to sort out what happened that night by jarring her memory to life. Instead, she acquires a mysterious mental ability that will either lead her to truth or get her killed by the people trying to hide it. In this blind game, Shauna is sure of only one thing: if she remembers, she dies.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-6025-5390-3
ISBN-10: 1-6025-5390-4
Price: \$18.99 U.S.
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 6.00 x 9.00 x TBD
Page Count: 336 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

ADVERTISING

- E-blasts to distributors and consumers
- Video trailer
- *Impresiones Hoy* (April-September) feature

PUBLICITY

- E-blast to the media
- Book reviews
- Radio book give-aways

PREVIOUS TITLES

0-88113-943-2 La casa (House)
 0-89922-554-3 Tr3s (Three)

COMPARABLE TITLES

978-8-4080-8925-4 Simbolo perdido (Lost Symbol)
 978-0-3074-7604-3 Isla bajo el mar



Ted Dekker is the *New York Times* best-selling author of more than twenty novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. He lives in Texas with his wife and children. Visit his website at www.teddekker.com. **Hometown:** Austin, Texas **Books Sold to Date:** over 4 million

Erin Healy is the best-selling co-author of *Kiss* (with Ted Dekker) and an award-winning, highly acclaimed editor for numerous best-selling authors. Her debut solo novel, *Never Let You Go*, is available May 2010. She and her family live in Colorado. **Hometown:** Colorado Springs, Colorado

THE 5 LAWS OF FINANCIAL RESTORATION / LAS 5 LEYES PARA LA RESTAURACIÓN FINANCIERA

ANDRÉS PANASIUK



FEATURES & BENEFITS

- Written from a Latin American worldview
- Discover the 5 principles that lead to financial ruin
- Discover the 5 principles that will lead to financial stability
- Enjoy the trusted council of Andrés Panasiuk

No one is destined to be poor.

God calls us to leave everything and follow Christ, but we have the choice to obey this calling or not. You can make the choice today: Will you manage your economic life as you want or as God wants? If you keep doing it the same way you always have, you'll never get different results. The only way to climb out of the economic misery you've been living in is to reject the laws of economic destruction and embrace the laws of financial restoration. The laws of economic destruction are the Law of the Unhappy Heart, the Law of the Impatient Soul, the Law of the Independent Spirit, the Law of the Disorganized Mind, and the Law of Sowing and Reaping. In contrast, the five laws of financial restoration include the Law of Productive Hands, the Law of the Humble Heart, the Law of the Penitent Soul, the Law of the Confessing Mouth, and the Law of Converted Feet.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5416-0
ISBN-10: 1-6025-5416-1
Price: \$12.99 U.S.
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 5.50 x 8.50 x TBD
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BUSINESS & ECONOMICS / PERSONAL FINANCE / MONEY MANAGEMENT (BUS050030)

ADVERTISING

- E-blast to distributors
- E-blast to consumer list
- Special promotion in Grupo Nelson website
- Special promotion in *Impresiones Hoy*
- Promotional banners in key websites
- Radio spot promotion in key cities
- Ad promotion in select print outlets

PUBLICITY

- E-blast to the media
- Hispanic PR Newswire press release e-blast
- Author interviews
- Promotion during author conferences
- Print and online reviews

PREVIOUS TITLES

0-88113-564-X *Cómo llego al fin de mes (How do I make it to the end of the month?)*
 0-88113-752-9 *¿Cómo salgo de mis deudas? (How do I get out of debt?)*

COMPARABLE TITLES

978-1-6025-5097-1 *Memorias de dos hijos (A Tale of Two Sons)*
 978-1-6025-5078-0 *La transformación total de su dinero (The Total Money Makeover)*

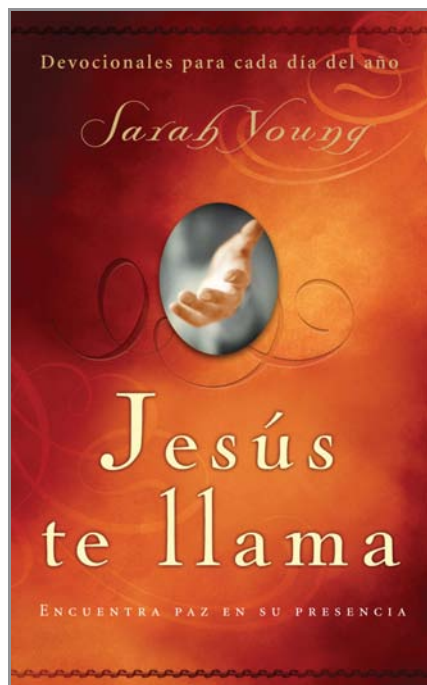


Dr. Andrés Panasiuk is a writer, teacher, and conference speaker. Currently he is the Director of the Hispanic Department at Christian Financial Concepts (founded by Larry Burkett) a ministry dedicated to the teaching of biblical principles on finances. See www.conceptosfinancieros.org.

JESUS CALLING / JESÚS TE LLAMA

Seeking Peace in His Presence

SARAH YOUNG



FEATURES & BENEFITS

- More than 600,000 sold in hardcover in English
- *Jesús te llama* speaks to the heart
- Perfect bite-sized devotions for daily reading
- Be encouraged and challenged in your spiritual walk

Jesús te llama is a devotional filled with uniquely inspired treasures from heaven for every day of the year.

After many years of writing in her prayer journal, missionary Sarah Young decided to "listen" to God with pen in hand, writing down whatever she believed he was saying to her. It was awkward at first, but gradually her journaling changed from monologue to dialogue. She knew her writings were not inspired as Scripture is, but journaling helped her grow closer to God. Others were blessed as she shared her writings, until people all over the world were using her messages. They are written from Jesus' point of view, thus the title *Jesús te llama*. It is Sarah's fervent prayer that our Savior may bless readers with his presence and his peace in ever deeper measure.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5419-1
ISBN-10: 1-6025-5419-6
Price: \$10.99 U.S.
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 4.00 x 6.00 x TBD
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

ADVERTISING

- E-blast to distributors
- E-blast to consumers
- Special promotion in Grupo Nelson website
- Special promotion in *Impresiones Hoy*
- Web banners
- Radio ads in key cities
- Print ads

PUBLICITY

- E-blast to the media
- Print reviews

COMPARABLE TITLES

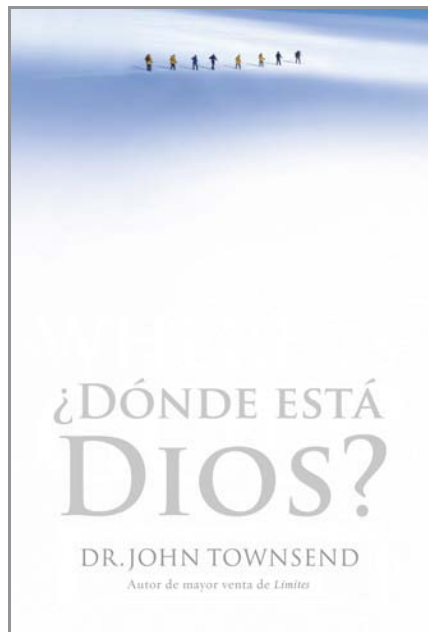
978-0-88113-627-2 Gracia para todo momento (Grace for the Moment)
 978-0-7899-1625-9 Manantiales en el desierto (Streams in the Desert)



Sarah Young is quietly leading thousands of men and women worldwide on a journey of intimacy with Christ. Sarah and her husband have traveled around the world planting churches and counseling. They currently are ministering to a Japanese-speaking community in Australia. **Hometown:** Perth, Western Australia **Books Sold to Date:** 600,000

WHERE IS GOD? / ¿DÓNDE ESTÁ DIOS?*Finding His Presence, Purpose and Power in Difficult Times*

DR. JOHN TOWNSEND

**FEATURES & BENEFITS**

- Acknowledges that before we can understand the question, we must get through personal issues that we bring into our relationship with God and others
- Helps readers become skilled in the specific process of finding God on a spiritual and emotional level
- Sheds new light on the reason God allows difficulty in our lives
- Written by a best-selling author and psychologist with more than two million books in print

Hard times make us look for God.

Everyone has problems. But if we could solve all our difficulties ourselves, would we ever search for God? Psychologist John Townsend says, "It is actually the very unfixability of our problems and our powerlessness to bring right results that keep us asking, 'Where is God?'"

With a compelling narrative, Townsend offers new insights into the pursuit for God's help and presence. Designed to give readers hope and meaning, he divides the discussion into three parts:

- Why does a loving God allow us to experience difficulties?
- How is God active in the middle of our hard times?
- How can I find God?

With powerful stories and practical applications, *¿Dónde está Dios?* assures readers that even when it feels as though God is absent it is his nature to be in relationship, to connect with, love, and guide us. And when we seek him with all our heart, soul, mind, and strength, he shows up in ways that transform us forever.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5382-8
ISBN-10: 1-6025-5382-3
Price: \$13.99 U.S.
Ship Date: 8/4/2010
Pub Date: 8/31/2010
Trim Size: 6.00 x 9.00 x TBD
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- E-blast to consumer database and contacts
- Promotion in *Impresiones Hoy*
- Web banners for promotion in key websites
- Promotional video

PUBLICITY

- Reviews and recommendations with the media
- Book give-away with key media

PREVIOUS TITLES

- 978-0-88113-930-3 *¿Quién aprieta tus botones?* (Who is pushing your buttons?)
978-0-8297-5004-1 *Límites* (Limits)

COMPARABLE TITLES

- 978-1-5606-3458-4 *Cuando lo que Dios hace no tiene sentido* (When God doesn't make sense)
978-0-8297-3299-3 *Caso de la Fé* (The Case for Faith)

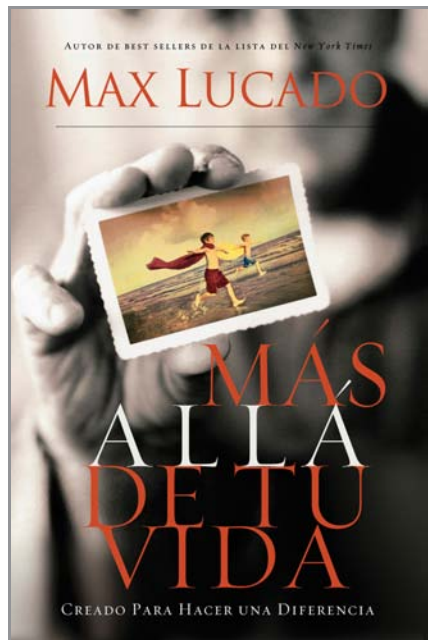


Dr. John Townsend, psychologist, speaker, and leadership coach, has been helping millions of people for over two decades. A visiting professor at Dallas Theological Seminary, he is coauthor of the two-million-seller, Gold Medallion Award-winner *Boundaries*. **Hometown:** Irvine, CA

OUTLIVE YOUR LIFE / MÁS ALLÁ DE TU VIDA

You Were Made to Make a Difference

MAX LUCADO



FEATURES & BENEFITS

- Max Lucado books guide readers to get on their knees and pray; here he also asks them to roll up their sleeves and act
- To celebrate Max's 25th anniversary of publishing, the goal is to sponsor 25,000 children through World Vision
- Max walks readers through the first acts of the apostles and helps them find their calling and purpose in service
- Serves as a call to the church to act together and learn what they can do in their *Jerusalem, Judea/Samaria, and world*

What if we rocked the world with hope?

These are difficult days in our world's history. Billions of people are poor, and millions go hungry or thirsty every day. Disease claims thousands of lives daily. But you and I have been given an opportunity to make a big difference. What if we did? Infiltrated all corners with God's love and life? We are created by a great God to do great works. He invites us to outlive our lives, not just in heaven, but here on earth. What if you lived in such a way that your death is just the beginning of your life?

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5404-7
ISBN-10: 1-6025-5404-8
Price: \$13.99 U.S.
Ship Date: 9/1/2010
Pub Date: 9/28/2010
Trim Size: 5.50 x 8.38 x TBD
Page Count: 272 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN LIFE / INSPIRATIONAL (RELO12040)

ADVERTISING

- Promotional initiatives with key distributors and retailers
- E-blast to contact database
- Promotional video
- Dedicated page in *Impresiones Hoy*
- Posters and banners for point of sale
- Social media promotional campaigns
- Online, radio and print advertising

PUBLICITY

- E-blast to the media
- Promotional campaign with the media
- Reviews with online and print media

PREVIOUS TITLES

978-1-6025-5269-2 Sin Temor (Fearless)
 978088113549 Cómo Jesús (Like Jesus)

COMPARABLE TITLES

978-0-8297-3786-8 Una vida con propósito (Purpose Driven Life)
 978-0-7862-4928-2 Oración de Jabez (The Prayer of Jabez)



Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas, is the husband of Denalyn and father of Jenna, Andrea, and Sara. On a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two.

Hometown: San Antonio, Texas

PLAN B / PLAN B

What Do You Do When God Doesn't Show Up the Way You Thought He Would

PETE WILSON



FEATURES & BENEFITS

- First book from the senior pastor of the multi-site Cross Point Church in Nashville
- Addresses one of life's biggest questions: "Now what am I supposed to do?"
- Builds on biblical characters and uses relatable modern day stories to connect with reader

Learn how God often does his best work in our most hopeless situations.

What do you do when a shattered dream or an unmet expectation causes you to turn to Plan B? Pastor and author Pete Wilson uses real life stories of disappointments and tragedy along with biblical stories such as David, Joseph, and Ruth to help readers face their own overwhelming situations and through them to learn God is working to help them surrender their plans to receive his. He identifies our common responses to difficulties and offers hope, helping us to

- Understand what God might be up to
- See how surrender helps us to receive God's plan
- Embrace the community of believers
- Reconcile a God of love with a life of tragedy and suffering.

Wilson points readers to the cross as not just the starting line but the centerpiece of our stories with God where we turn in our Plan B and find the undeniable relationship between crisis and true spiritual transformation.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5421-4
ISBN-10: 1-6025-5421-8
Price: \$13.99 U.S.
Ship Date: 9/1/2010
Pub Date: 9/28/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- E-blast to distributors
- E-blast to consumer list
- Special promotion in Grupo Nelson website
- Special promotion in *Impresiones Hoy*
- Promotional banners in key websites

PUBLICITY

- E-blast to the media
- Print and online book reviews

COMPARABLE TITLES

978-1-5606-3458-4 Cuando lo que Dios hace no tiene sentido (When God doesn't make Sense)
 978-0-8297-1684-9 Bendiciones del quebrantamiento (The Blessings of Brokenness)



Pete Wilson is senior pastor of Cross Point Church in Nashville. Pete desires to see churches become radically devoted to Christ. Pete and his wife Brandi have three boys. When not with church or family he enjoys playing golf and playing golf. **Hometown:** Nashville, TN

CHANGE YOUR CHURCH FOR GOOD / CAMBIA TU IGLESIA PARA BIEN

BRAD POWELL



FEATURES & BENEFITS

- Get the essential tools for restoring life and joy to a church that is dying
- Regain God's vision of what the church should be through real-life stories from other pastors who have been through what you're experiencing

Every week, more and more people walk away from the church not because they don't believe, but because church has become irrelevant to their lives. Not God, but *church*.

In 1990, Brad Powell joined NorthRidge Church as Senior Pastor, a lukewarm congregation struggling to be relevant for Christ. Now considered one of the Midwest's "Fastest Growing Churches" and "One of the Top 50 Most Influential Churches," Pastor Powell restored the church into a thriving community by infusing it with love, outreach, cultural relevance, and a renewed relationship with God.

Cambia tu iglesia para bien supplies pastors and other church leaders, through personal trials and anecdotes, with the essential tools for restoring life and joy to a church that is dying.

If you are a leader seeking a blueprint for change, or a member praying for a miracle, this living example can serve as a springboard for your church.

Format: Trade Paper
 ISBN-13/EAN: 978-1-6025-5424-5
 ISBN-10: 1-6025-5424-2
 Price: \$13.99 U.S.
 Ship Date: 10/6/2010
 Pub Date: 11/2/2010
 Trim Size: 5.25 x 8.00 x TBD
 Page Count: 272 Pages
 Carton Qty: 36
 Distribution Rights: Worldwide
 Translation Rights: None
 BISAC Category: RELIGION / CHRISTIAN CHURCH / GROWTH (REL108010)

ADVERTISING

- E-blast to distributors and bookstores

PUBLICITY

- E-blast to the media

COMPARABLE TITLES

- 978-0-8297-1683-2 Una iglesia con propósito (Purpose Driven Church)
 978-8-4330-0690-5 La iglesia que Jesús quería



Brad Powell is senior pastor of NorthRidge Church, attended by more than 12,700 weekly. Brad communicates his message of *Change Without Compromise* as a frequent conference speaker worldwide and as host of his own annual CWC conference. He and his wife Roxann have three adult children. **Hometown:** Plymouth, Michigan

LET GO / DÉJALO EN LAS MANOS DE DIOS

Live Free of the Burdens All Women Know

SHEILA WALSH



FEATURES & BENEFITS

- Women discover real hope for real trials
- Biblical teaching is well mixed with a warm tone to comfort and instruct
- An unflinching look at life's difficulties empowers women to approach their struggles with confidence
- Each heartfelt chapter ends with insightful questions and a guided prayer

With solid biblical teaching and deeply moving stories, Sheila Walsh helps women discover God's goodness in everyday life, leading them to freedom from the universal areas of brokenness every woman knows.

Why is it so difficult to believe in the redemptive upswing to life's heartaches? A divorce happens, and hope seems so distant. A job is lost, and a sense of security drifts away. A dream is unfulfilled, and it seems better not to dream at all. Sheila Walsh believes that the battle for hope, for freedom to live fully in the face of life's challenges, is the central need every woman can discover.

In *Déjalo en las manos de Dios*, she gives solid biblical teaching and deeply moving stories to show women how God longs to set them free from poor self-image, fear, relationship troubles, legalism, loneliness, and so much more. Through her own trials, she has found new depths of God's goodness for a woman's most common heartaches, and she now shares them with the world.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5392-7
ISBN-10: 1-6025-5392-0
Price: \$13.99 U.S.
Ship Date: 10/6/2010
Pub Date: 11/2/2010
Trim Size: 5.50 x 8.38 x TBD
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- E-blast to distributors and bookstores
- Promotion in *Impresiones Hoy*

PUBLICITY

- E-blast to the media
- Print and online reviews

COMPARABLE TITLES

- 978-0-7899-0046-3 Orando la palabra de Dios (Praying God's Word)
 978-1-6025-5020-9 Sálgase de ese pozo (Get out of that Pit)



Sheila Walsh, a successful speaker, is author of the *Gigi, God's Little Princess* series, *The Heartache No One Sees*, *Get off Your Knees & Pray*, and *Déjalo en las manos de Dios*. Sheila lives in Frisco, Texas, with her husband, Barry, and son, Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** 3.3 million

GOD'S PROMISES FOR GIRLS / PROMESAS DE DIOS PARA NIÑAS

JACK COUNTRYMAN

**FEATURES & BENEFITS**

- *God's Promises*[®] series now available for girls ages 6 - 10
- Can be used as devotional readings or as topic-selected readings to teach girls they can trust God to keep His promises
- Colorful, girl-appealing illustrations throughout
- Ideal gift for Baptism or First Communion
- Handy resource to show God's love and care for every need

Need an easy way to help young girls see God's promises and how they can rely on His love in their daily lives?

The promise verses in this book are selected from the Nueva Biblia al Día to offer comfort and encouragement when a girl is feeling afraid, lonely, worried, angry, dissatisfied, discouraged, sad, rebellious, impatient, or sick; and when they need reassurance of God's protection, love, forgiveness, help; and that he listens when they pray. It's a great way for children to hide God's Word in their hearts.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5418-4
ISBN-10: 1-6025-5418-8
Price: \$7.99 U.S.
Ship Date: 11/3/2010
Pub Date: 11/30/2010
Trim Size: 5.00 x 7.00 x TBD
Page Count: 128 Pages
Carton Qty: 36
Age Group: 6 - 10
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / RELIGION / INSPIRATIONAL (JNF049510)

ADVERTISING

- E-blast to distributors and bookstores

PUBLICITY

- E-blast to the media

PREVIOUS TITLES

- 978-1-6025-5351-4 Promesas de Dios (God's Promises for Your Every Need)
978-1-6025-5318-7 Respuestas de Dios (God's Answers for Your Life)

COMPARABLE TITLES

- 978-0-7899-0367-9 Librito de instrucciones de Dios para niños (God's Little Instruction Book for Kids)
978-0-8297-3349-5 Promesas eternas para niños (Eternal Promises for Kids)



Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a best-selling author, he created the God's Promises[™] line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over nine million

GOD'S PROMISES FOR BOYS / PROMESAS DE DIOS PARA NIÑOS

JACK COUNTRYMAN



FEATURES & BENEFITS

- *God's Promises*[®] series now available for boys ages 6 to 10
- Can be used as devotional readings or as topic-selected readings to teach boys they can trust God to keep his promises
- Colorful, boy-appealing illustrations throughout
- Ideal gift for Baptism or First Communion
- Handy resource to show God's love and care for every need

Need an easy way to help young boys see God's promises and how they can rely on his love in their daily lives?

The promise verses in this book are selected from the Nueva Biblia al Día to offer comfort and encouragement when a boy is feeling afraid, lonely, worried, angry, dissatisfied, discouraged, sad, rebellious, impatient, or sick; and when boys need reassurance of God's protection, love, forgiveness, help; and that God listens when they pray. This book offers a wonderful for children to hide God's Word in their hearts.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5417-7
ISBN-10: 1-6025-5417-X
Price: \$7.99 U.S.
Ship Date: 11/3/2010
Pub Date: 11/30/2010
Trim Size: 5.00 x 7.00 x TBD
Page Count: 128 Pages
Carton Qty: 36
Age Group: 6 - 10
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / RELIGION / INSPIRATIONAL (JNF049510)

ADVERTISING

- E-blast to distributors and bookstores

PUBLICITY

- E-blast to the media

PREVIOUS TITLES

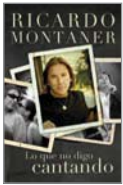
- 978-1-6025-5351-4 Promesas de Dios (God's Promises for your Every Need)
- 978-1-6025-5318-7 Respuestas de Dios (God's Answers for your Life)

COMPARABLE TITLES

- 978-0-7899-0367-9 Librito de instrucciones de Dios para niños (God's Little Instruction Book for Kids)
- 978-0-8297-3349-5 Promesas eternas para niños (Eternal Promises for Kids)



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Beyond the Music
Ricardo Montaner
ISBN-13: 978-1-6025-5305-7
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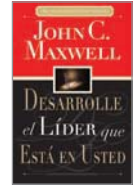
Fearless
Max Lucado
ISBN-13: 978-1-6025-5269-2
\$13.99 • Soft Cover



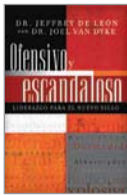
Cast of Characters
Max Lucado
ISBN-13: 978-1-6025-5267-8
\$13.99 • Soft Cover



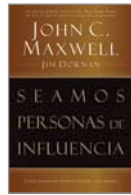
Put Your Dream to the Test
John C. Maxwell
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Developing the Leader Within You
John C. Maxwell
ISBN-13: 978-0-8811-3293-9
\$13.99 • Soft Cover



Offensive and Scandalous
Jeffrey De León
ISBN-13: 978-1-6025-5153-4
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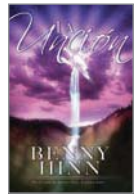
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John C. Maxwell
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Benny Hinn
ISBN-13: 978-0-8811-3309-7
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Facing Your Giants
Max Lucado
ISBN-13: 978-0-8811-3350-9
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Red
Ted Dekker
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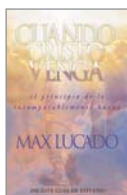
Twelve Extraordinary Women
John MacArthur
ISBN-13: 978-0-8811-3962-4
\$13.99 • Soft Cover



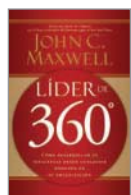
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John MacArthur
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\$13.99 • Soft Cover



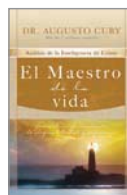
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Ted Dekker
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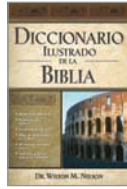
He Chose the Nails
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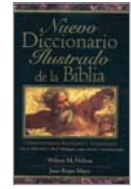
Illustrated Bible Dictionary
Wilton Nelson
ISBN-13: 978-0-8992-2650-7
\$24.99 • Hard Cover



Vine's Expository Dictionary of Old and New Testament Words
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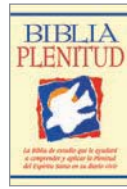
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\$49.99 • Bonded Leather



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\$4.99 • Soft Cover



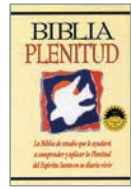
Spirit-Filled Handy Size Bible
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ISBN-13: 978-0-8992-2415-2
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ISBN-13: 978-0-8992-2279-0
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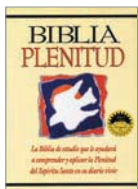
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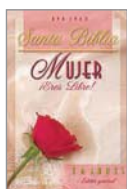
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RVR 1960
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\$31.99 • Leatherflex



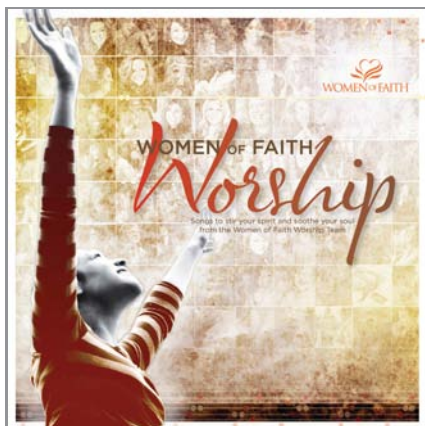
Life Application Study Bible
RVR 1960
ISBN-13: 978-0-8992-2418-3
\$64.99 • Bonded Leather



Women of Destiny Bible
RVR 1960
Cindy Jacobs
ISBN-13: 978-0-8992-2601-9
\$39.99 • Hard Cover

WOMEN OF FAITH WORSHIP

WOMEN OF FAITH WORSHIP TEAM (Artist) & WOMEN OF FAITH (Producer)



FEATURES & BENEFITS

- The Dove nominated Women of Faith Worship Team is the official vocal ensemble of Women of Faith.
- Features the tight harmonies and effortless vocals that characterize the Women of Faith sound.
- Mix of up-tempo and introspective tracks.
- As heard at Women of Faith 2010 events.

The Women of Faith Worship Team pulls the listener into a meaningful worship experience in *Women of Faith Worship*.

All 10 songs remind us of one important fact: God loves us, regardless of where we are in life. It's the message Women of Faith has been spreading for years, in uplifting, singable musical form. Fun, energetic praise and soft, reverent worship—it's all in this new studio recording from the Women of Faith Worship Team.

Song titles:

- *Just Wanna Say*
- *Lead Me to the Cross*
- *Healer*
- *I Am Free*
- *God of This City*
- *Amazed*
- *Come Thou Fount*
- *You Are God Alone*
- *Glorious*
- *Indescribable*

Format: CD

ISBN-13/EAN: 978-1-4261-0902-7

ISBN-10: 1-4261-0902-4

Price: \$13.99 U.S.

UPC: 020049113660

Ship Date: 4/28/2010

Pub Date: 5/25/2010

Carton Qty: 30

Distribution Rights: Worldwide

BISAC Category: MUSIC / CONTEMPORARY CHRISTIAN / GENERAL (MUS009000)

ADVERTISING

- Free single download when you become a Women of Faith Connection member
- Free single download for existing Women of Faith Connection members
- Web push to 480K+ Women of Faith email subscribers
- Web Store Feature
- Home page exposure on Women of Faith site
- Facebook and Twitter exposure on Women of Faith accounts
- Win It Before You Can Buy It promotion with radio
- :30 Radio Spots to support Win It Before You Can Buy It Promotion
- Single Release to radio
- Eblast to Thomas Nelson database
- Possible push with Hear It First
- Radio Tour with Worship Group pending success of single

PUBLICITY

- Advance release to radio, online and print of singles
- Online promotion to websites and blogs devoted to Christian music with give-aways and reviews
- Banner on Women of Faith talent websites and blogs (pending approval)
- Snippets of songs to be used in LifeChange Moments from March-August airing on 1300+ stations; M-F; twice-a-day
- Press Release to be supplied to all media outlets
- Pending single success, Worship Group on radio concerts

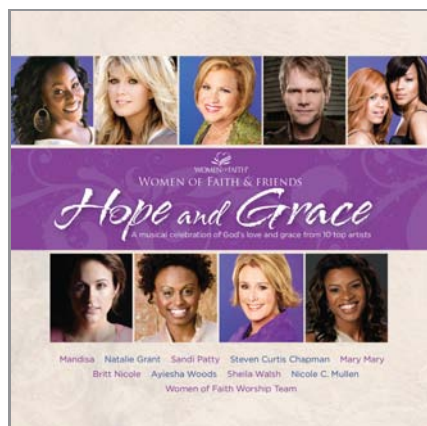


The Women of Faith Worship Team (Michelle Swift, Corrie Henson, Kara Tualatai, Jovaun Woods, Allison Abbott, Jenifer Thigpen, Laura Cooksey, Janice Gaines) is the vocal ensemble of Women of Faith. Their musical example and leadership is an important part of the Women of Faith weekend.

Founded in 1996, **WOMEN OF FAITH**® has ministered to more than 4 million women with the transforming message of God's grace. Through events and resources, they fulfill their mission to nurture women spiritually, emotionally, and relationally. **Hometown:** Plano, Texas **Books Sold to Date:** 9 Million

HOPE AND GRACE

WOMEN OF FAITH (Producer)



FEATURES & BENEFITS

- A mix of well-known, top artists together on one CD
- Hit songs that highlight God's grace and the hope we have in Him
- Compilation format creates a "something for everyone" product

God's grace—and the hope that brings the believer—weaves through each note of this stunning collection of songs from top artists. The soulful sound of Mandisa's *My Deliverer*, the classic confidence of Sandi Patty's *Blessed Assurance*, the worshipful strains of *On My Knees* from Nicole C. Mullen, and seven more rock-solid songs . . . each track is an uplifting and encouraging reminder of what God has done for us.

Titles and artists:

- My Deliverer – Mandisa
- I Worship You – Mary Mary
- I Will Not Be Moved – Natalie Grant
- Blessed Assurance – Sandi Patty
- God Is God - Steven Curtis Chapman
- Revelation Song - Women of Faith Worship Team
- Amazing Grace – Sheila Walsh
- On My Knees – Nicole C. Mullen
- Happy – Ayiesha Woods
- The Lost Get Found—Britt Nicole

Format: CD

ISBN-13/EAN: 978-1-4261-0890-7

ISBN-10: 1-4261-0890-7

Price: \$11.99 U.S.

UPC: 020049113653

Ship Date: 4/28/2010

Pub Date: 5/25/2010

Carton Qty: 30

Distribution Rights: Worldwide

BISAC Category: MUSIC / CONTEMPORARY CHRISTIAN / GENERAL (MUS009000)

ADVERTISING

- Web push to 480K+ Women of Faith email subscribers
- Web Store Feature
- Facebook and Twitter exposure on Women of Faith accounts
- Eblast to Thomas Nelson database

PUBLICITY

- Online promotion to websites and blogs devoted to Christian music with give-aways and reviews
- Press Release to be supplied to all media outlets
- Pending single success, Worship Group on radio concerts

I HEAR ANGELS

SHEILA WALSH (Artist) & WOMEN OF FAITH (Producer)



FEATURES & BENEFITS

- Grammy-nominated singer delivers timeless music
- Includes classic songs and soon-to-be favorite anthems
- Features the lush, haunting sound beloved by fans of Celtic Woman and similar groups

Grammy-nominated singer goes back to her Scottish roots for this once-in-a-lifetime collection of Celtic songs and anthems.

This is music Sheila Walsh was born to sing. She teams up with talented British producer/songwriter John Hartley and Dove Award-winner Chris Eaton for this collection of deeply moving songs. Compelling in both music and message, *I Hear Angels* shares the good news that trust in God can heal a wounded soul.

Song titles:

- *Immortal Invisible*
- *You Are Beautiful*
- *To God Alone*
- *Jesus King of Angels*
- *'Tis So Sweet to Trust in Jesus*
- *How Great Thou Art*
- *Glorious Day*
- *Hallelujah*
- *Made Me Glad*
- *You Belong Here*
- *I Hear Angels*

Format: CD

ISBN-13/EAN: 978-1-4261-0908-9

ISBN-10: 1-4261-0908-3

Price: \$13.99 U.S.

UPC: 020049113677

Ship Date: 4/28/2010

Pub Date: 5/25/2010

Carton Qty: 30

Distribution Rights: Worldwide

BISAC Category: MUSIC / CONTEMPORARY CHRISTIAN / GENERAL (MUS009000)

ADVERTISING

- Web push to 480K+ Women of Faith email subscribers
- Web Store Feature
- Facebook and Twitter exposure on Women of Faith accounts
- Eblast to Thomas Nelson database

PUBLICITY

- Online promotion to websites and blogs devoted to Christian music with give-aways and reviews
- Press Release to be supplied to all media outlets



Sheila Walsh, Women of Faith speaker, is author of the award-winning *Gigi*, *God's Little Princess*, *Beautiful Things Happen When A Woman Trusts God*, and a new fiction trilogy *Angel Song*. Sheila lives in Frisco, Texas with her husband Barry and son Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** 3.3 million



Founded in 1996, **WOMEN OF FAITH®** has ministered to more than 4 million women with the transforming message of God's grace. Through events and resources, they fulfill their mission to nurture women spiritually, emotionally, and relationally. **Hometown:** Plano, Texas **Books Sold to Date:** 9 Million

TITLE	AUTHOR	PREVIOUS ISBN 13	NEW ISBN 13	PRICE
The Caleb Quest	Mark Atteberry	9780785287841		\$12.99
Twist of Faith	Anne Beiler	9780785223238	9781595553409	\$14.99
What A Girl Wants (repackaged)	Kristin Billerbeck	9781595543332		\$14.99
Lead Like Jesus Workbook	Kenneth Blanchard	9781404101227		\$17.99
Witnessing Without Fear	Bill Bright	9780840744012		\$14.99
No Small Miracles: Heartwarming, Humorous * Hopefilled Stories from a Pediatric Chaplain	Norris Burkes	9781591454250	9780849929755	\$12.99
The Thor Conspiracy	Larry Burkett	9781404185685		\$14.99
Business by the Book	Larry Burkett	9780785287971		\$14.99
Cain & Abel Syndrome	Randy Carlson	9780840777195	9780849929717	\$14.99
The Evangelist	Lewis Drummond	9780849916205	9781595553355	\$14.99
The Journey of Desire Journal and Guidebook	John Eldredge	9780785266402		\$17.99
Captivating Heart to Heart Facilitator's Guide	John Eldredge	9781418527556		\$13.99
Beauty Secrets of the Bible	Ginger Garrett	9780785221784		\$13.99
Bear's Boys	Eli Gold	9781401603243	9781595553461	\$14.99
Searching for Hope	Billy Graham	9781418516598		\$9.99
Fascinantes Preguntas y Respuestas de La Biblia Volumen 1 (Fun Bible Activities, Book 1)	Grupo Nelson	9781602553576		\$9.99
Fascinating Preguntas y Respuestas de La Biblia Volumen 2 (Fun Bible Activities, Book 2)	Grupo Nelson	9781602553583		\$9.99
Today's Girls.com: Tangled Web	Kristi Holl	9781400307579		\$7.99
Convenient Groom	Denise Hunter	9781595542588		\$14.99
Holding Fast	Karen James	9781595551757		\$14.99
Humor Me, I'm Your Mother	Barbara Johnson	9780849917875	9781400278084	\$9.99
Laughter from Heaven	Barbara Johnson	9780849918285	9781400278091	\$10.99
The Joy Journal	Barbara Johnson	9780849952722	9781400278107	\$12.99
Living Somewhere Between Estrogen and Death	Barbara Johnson	9780849936531		\$12.99
Leaking Laffs Between Pampers and Depends	Barbara Johnson	9780849937057		\$12.99
Mama, Get the Hammer There's a Fly on Papa's Head	Barbara Johnson	9780849934179		\$12.99
Names of God	Mary Loeks	9780849919794		\$12.99
Plunge Study Guide	Max Lucado	9781418500283		\$9.99
Cada Dia Merece una Oportunidad (Everyday Deserves a Chance)	Max Lucado	9781602550261		\$12.99
What the Bible Says About Parenting	John MacArthur	9780849937750		\$12.99
The Battle for the Beginning	John MacArthur	9780785271598		\$14.99
Christy #7 : The Princess Club	Catherine Marshall	9780849939587		\$9.99
Christy #5 : The Proposal	Catherine Marshall	9780849939181		\$9.99
Los Testigos de Jehova (Jehova's Witnesses)	Walter Martin	9781602553620		\$9.99
¡Usted nació original, no muera como una copia! (You're Born an Original, Don't Die a Copy!)	John Mason	9780881131499		\$7.99
Partners in Prayer	John Maxwell	9780785274391		\$10.99
Your Road Map For Success	John Maxwell	9780785288022		\$14.99
Winning With People	John Maxwell	9780785288749		\$14.99
Love Me Never Leave Me	Marilyn Meberg	9780849919510	9781400278138	\$12.99

TITLE	AUTHOR	PREVIOUS ISBN 13	NEW ISBN 13	PRICE
The Zippered Heart	Marilyn Meberg	9780849937026		\$14.99
Mermaid in the Basement	Gilbert Morris	9780849918919		\$14.99
How Women Help Men Find God	David Murrow	9780785226321		\$14.99
The Experiment (book 2 of The Imager Chronicles)	Bill Myers	9781400307456	9781404175709	\$9.99
The Portal (book 1 of The Imager Chronicles)	Bill Myers	9781400307449	9781404175716	\$9.99
The Tablet (book 4 of The Imager Chronicles)	Bill Myers	9781400307470	9781404175723	\$9.99
The Whirlwind (book 3 of The Imager Chronicles)	Bill Myers	9781400307463	9781404175730	\$9.99
My Life As A Smashed Burrito	Bill Myers	9780849934025		\$6.99
Wally McDoogle: My Life As Invisible Intestines	Bill Myers	9780849959912		\$6.99
Generation G	Marty Norman	9780785228127		\$14.99
Triangle of Death	Bradley O'Leary	9780785261537	9781595552822	\$14.99
White Ghetto: How Middle Class America Reflects Inner City Decay	Star Parker	9781595550279	9781595553393	\$14.99
The Blue Ribbon Country Cookbook	Dianne Roupe	9781401603595	9781401605209	\$25.99
Romans (Spirit-Filled Life NT Commentary)	David Seemuth	9780785249429		\$16.99
Project President	Ben Shapiro	9781595551009	9781595553478	\$14.99
Winning Your Wife Back	Gary Smalley	9780785260288		\$12.99
Wonderful Spirit-Filled Life TP	Charles Stanley	9780785277477		\$13.99
Success God's Way	Charles Stanley	9780785265900		\$14.99
Winning the War Within	Charles Stanley	9780785264163		\$12.99
How to Handle Adversity	Charles Stanley	9780785264187		\$12.99
Eternal Security	Charles Stanley	9780785264170		\$12.99
Gift of Forgiveness	Charles Stanley	9780785264156		\$12.99
How to Listen to God	Charles Stanley	9780785264149		\$13.99
Our Unmet Needs	Charles Stanley	9780785277965		\$13.99
Walking Wisely	Charles Stanley	9780785288138		\$13.99
Finding Peace	Charles Stanley	9780785288602		\$14.99
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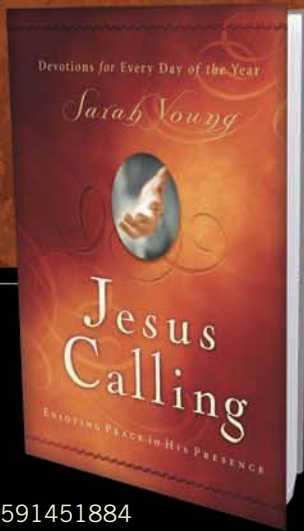
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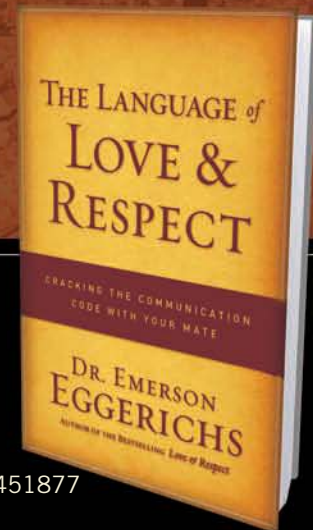
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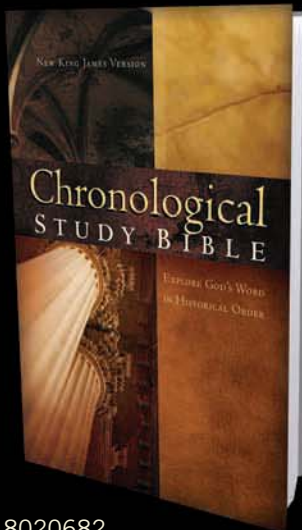
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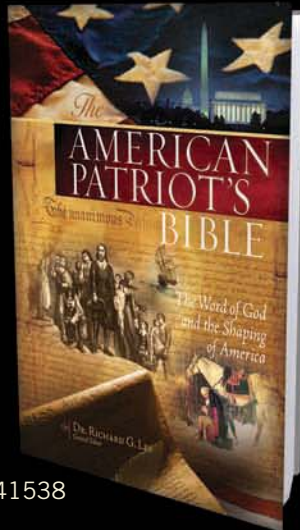
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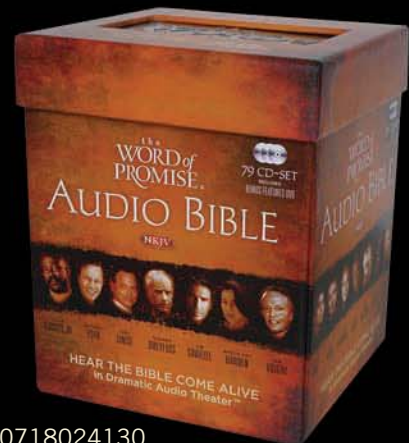
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